



**PERJANJIAN PELAKSANAAN  
PENGABDIAN MASYARAKAT SKEMA INTERNASIONAL  
TAHUN ANGGARAN 2025  
NOMOR: 0140/Int-KLPPM/UNTAR/III/2025**

Pada hari ini Kamis tanggal 6 bulan Maret tahun 2025 yang bertanda tangan dibawah ini:

1. Nama : Dr. Hetty Karunia Tunjungsari, S.E., M.Si.  
Jabatan : Kepala Lembaga Penelitian dan Pengabdian Masyarakat selanjutnya disebut **Pihak Pertama**
2. Nama : Nadia Ayu Rahma Lestari, S.T., M.Sc  
NIDN : 0303048601  
Jabatan : Dosen Tetap  
Bertindak untuk diri sendiri dan atas nama anggota pelaksana pengabdian:
  - a. Nama dan NIDN/NIK : Dr. Susanti Widiastuti, S.T., M.U.D.D. [0303057704]
  - b. Nama dan NIDN/NIK : Dr. Ir. Erwin Fahmi, MURP [02416001]
  - c. Nama dan NIM : Mahda Alkaujani [345220009]
  - d. Nama dan NIM : Nico Komala Febrianto [345220004]selanjutnya disebut **Pihak Kedua**

**Pihak Pertama** dan **Pihak Kedua** sepakat mengadakan Perjanjian Pelaksanaan Pengabdian Masyarakat Skema Internasional Periode I Tahun 2025 Nomor **0140/Int-KLPPM/UNTAR/III/2025** sebagai berikut:

**Pasal 1**

- (1). **Pihak Pertama** menugaskan **Pihak Kedua** untuk melaksanakan Pengabdian "***Rethinking Campus Space: An Urban Planning Approach***"
- (2). Besaran biaya yang diberikan kepada **Pihak Kedua** sebesar **Rp 15.000.000,-** (lima belas juta rupiah). diberikan dalam 1 (satu) tahap sebesar 100%. Pencairan biaya pelaksanaan Pengabdian Masyarakat diberikan setelah penandatanganan Perjanjian ini.

**Pasal 2**

- (1) **Pihak Kedua** mengumpulkan **laporan akhir dan luaran berupa artikel jurnal internasional dan produk/prototype.**
- (2) Apabila terjadi perselisihan menyangkut pelaksanaan Pengabdian Masyarakat ini, kedua belah pihak sepakat untuk menyelesaikannya secara musyawarah. Demikian Perjanjian ini dibuat dan untuk dilaksanakan dengan tanggungjawab.

**Pihak Pertama**

Dr. Hetty Karunia Tunjungsari,  
S.E., M.Si.

**Pihak Kedua**

Nadia Ayu Rahma Lestari, S.T.,M.Sc

**Lembaga**

- Pembelajaran
- Kemahasiswaan dan Alumni
- Penelitian & Pengabdian Kepada Masyarakat
- Penjaminan Mutu dan Sumber Daya
- Sistem Informasi dan Database

**Fakultas**

- Ekonomi dan Bisnis
- Hukum
- Teknik
- Kedokteran
- Psikologi
- Teknologi Informasi
- Seni Rupa dan Desain
- Ilmu Komunikasi
- Program Pascasarjana

LAMPIRAN SURAT TUGAS NOMOR: 693-R/2139/UNTAR/III/2025

DAFTAR NAMA DOSEN PELAKSANA PKM SKEMA INTERNASIONAL 2025

| NAMA                                                             | FAKULTAS         |
|------------------------------------------------------------------|------------------|
| Dr. Ir. Wilson Kosasih, M.T., IPM, ASEAN Eng.                    | FT (INDUSTRI)    |
| Dr. Riris Loisa, M.Si.                                           | FIKOM            |
| Diah Ayu Candraningrum, S.T., MBA., M.Si.                        | FIKOM            |
| Dr. Hendro Lukman, S.E., M.M., CPMA, CA, CPA (Aust), CSRS, ACPA. | FEB (AKUNTASNSI) |
| Dr. dr. Shirly Gunawan, Sp. FK.                                  | FK               |
| dr. Fenny Yunita, M.Si, Ph.D.                                    | FK               |
| dr. Yoanita Widjaja, M.Pd.Ked                                    | FK               |
| dr. Tjie Haming Setiadi, Sp.KFR                                  | FK               |
| Dr. Susanti Widiastuti, S.T., MUDD.                              | FT               |
| Regina Suryadjaja, S.T., M.T.                                    | FT (PWK)         |
| Viny Christanti Mawardi, S.Kom., M.Kom.                          | FTI (TI)         |
| Debora Basaria, M.Psi., Psikolog                                 | F. PSIKOLOGI     |
| Dr. Zamralita, M.M., Psikolog                                    | F. PSIKOLOGI     |
| David Amadeus Gerungan (mahasiswa)                               | FSRD (DKV)       |
| Ruth Cecilia (mahasiswa)                                         | FSRD (DKV)       |
| Yosadara Paramita (mahasiswa)                                    | FSRD (DKV)       |
| Jessen Chayadi (mahasiswa)                                       | FTI (TI)         |
| Devany Aguslia (mahasiswa)                                       | FTI (TI)         |

Jakarta, 7 Maret 2025

Rektor



Prof. Dr. Amad Sudiro, S.H., M.H., M.Kn., M.M.

Friday, March 14, 2025

Dear Prof. Dr. Amad Sudiro, S.H., M.H., M.Kn., M.M.,  
Rector of Universitas Tarumanagara  
Jakarta

On behalf of Kun Shan University, I am honored to invite you, your colleagues, and your professors to visit Taiwan from April 09 to 17, 2025.

We extend a cordial invitation for your participation in the "International Conference on Economics, Business, Social and Humanities 2025 (ICEBSH 2025)" and the "International Conference on Applied Science, Technology, and Engineering 2025 (ICASTE 2025)," hosted by Kun Shan University (KSU), Taiwan, from the 14th to the 16th of April, 2025.

The list of delegations is as follows:

**Tarumanagara Foundation**

**April 9 – 17, 2025**

1. Prof. Dr. Ariawan Gunadi, S.H., M.H. (Chairman of Tarumanagara Foundation)
2. Haryani, S.E. (Treasury of Tarumanagara Foundation)
3. Eduard Tjahjadi, Dipl. Ing (Supervisory board of Tarumanagara Foundation)
4. Lie Livia (Team Member of Tarumanagara Foundation)
5. Noval Salim (Team Member of Tarumanagara Foundation)

**Rectorate**

**April 11- 17, 2025**

1. Prof. Dr. Amad Sudiro, S.H., M.H., M.Kn., M.M. (Rector of Universitas Tarumanagara)
2. Nikki Indah Andriani, S.Ds., MA. (Rector's Protocol of Universitas Tarumanagara)

## **ICASTE and ICEBSH Committee**

**April 12 -17, 2025**

1. Assoc. Prof. Dr. Hetty Karunia Tunjungsari, S.E., M.Si. (Director of Research and Community Engagement Universitas Tarumanagara)
2. Didi Widya Utama, S.T., M.T., Ph.D. (Chairman of ICASTE & ICEBSH Committee)
3. Assoc. Prof. Dr. Fransisca Iriani Roesmala Dewi, M.Si. (Co-Chair of ICASTE & ICEBSH Committee)
4. Dr. Mei le, S.E., M.M. (Committee Member)
5. Dr. Wulan Purnama Sari, S.IKom., M.Si. (Committee Member)
6. Nafiah Solikhah, S.T., M.T. (Committee Member)
7. Rorlen, S.E., M.M. (Committee Member)
8. Nadia Ayu Rahma Lestari, S.T., M.Sc. (Committee Member)
9. Patrick Kosmayadi, S.Ds. (Committee Member)

## **Faculty member of Universitas Tarumanagara joining Conference ICASTE and ICEBSH.**

**April 12-16, 2025**

1. Augustina Ika Widayani, S.T., M.Ds.
2. Ruby Chrissandy, S.Sn., M.Ds.
3. Anny Valentina, S.Sn., M.Ds.
4. Dr. Ir. Wilson Kosasih, M.T., IPM, ASEAN Eng.
5. Dr. Riris Loisa, M.Si.
6. Diah Ayu Chandraningrum, S.T., MBA., M.Si.
7. Regina Suryadjaja, S.T., M.T.
8. Viny Christanti Mawardi, S.Kom., M.Kom.
9. David Amadeus
10. Ruth Cecilia
11. Yosadara Paramita
12. Jessen Chayadi
13. Devany Aguslia

**Faculty member of Universitas Tarumanagara joining University Social Responsibility (USR)**

**April 13-16, 2025**

1. Dr. Hendro Lukman, S.E., M.M., CPMA, CA, CPA (Aust), CSRS, ACPA.
2. Dr. Fenny Yunita, M.Si, Ph.D.
3. Dr. Yoanita Widjaja, M.Pd.Ked.
4. Dr. Tjie Haming Setiadi, Sp.KFR
5. Dr. Susanti Widiastuti, S.T., MUDD.
6. Debora Basaria, M. Psi. Psikolog.
7. Dr. Zamralita, M.M., Psikolog.
8. Dr. dr. Shirley Gunawan, Sp. Fk.

We sincerely look forward to welcoming you to Kun Shan University and sharing meaningful academic and social engagements together.

Yours sincerely,



---

Dr. Mark Lu  
Dean of Business Administration  
Kun Shan University  
Tainan, Taiwan, R.O.C.  
+886-6-2727175 ext.278



## Pengabdian Kepada Masyarakat

Part of Campus Social Responsibility- **Untar**  
in collaboration with **Kun Shan University**



[pwk@untar.ac.id](mailto:pwk@untar.ac.id)



[@pwk\\_re\\_untar](https://www.instagram.com/pwk_re_untar)



**PWKRE Untar**

The background features a large white circle in the center, partially overlapping a light blue area on the left and a light pink area on the right. A large, dark blue shape is at the bottom, also overlapping the white circle. The text is centered within the white circle.

# **INTRODUCTION URBAN PLANNING AND URBAN DESIGN**

# AGENDA

Introduction Urban Planning and Design

Exercise

Discussion



# URBAN PLANNING

A strategic process to manage land use, infrastructure, transportation, and public services in a city or region

Goals:

Organize city spaces efficiently

Create liveable, resilient environments

Implementation:

Regional spatial plans

Zoning regulations

Public transportation planning

Sets the framework and rules

Growth and development

# URBAN DESIGN

The art and science of shaping the physical features of cities — streets, public spaces, buildings, and landscapes

...the making of place for people (Carmona et al, 2003)

Concerns with the quality of the public realm—physical and socio-cultural- and the masking of places for people to enjoy and use

Human experience and scale, Aesthetics, comfort, and usability

Pedestrian-friendly sidewalks

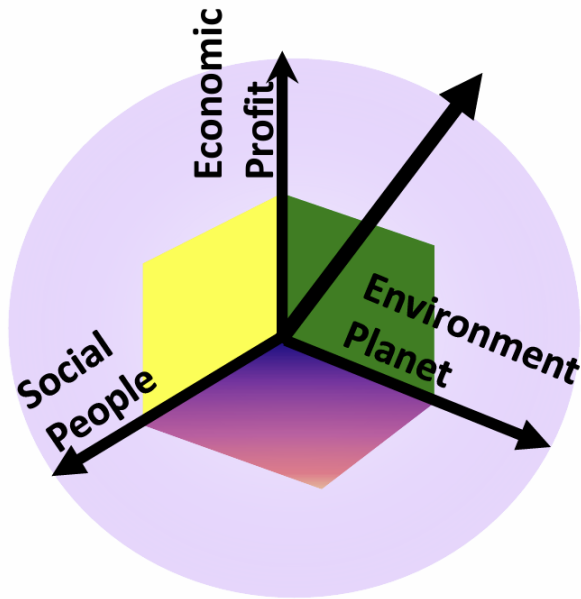
Public parks and plazas

Building facades and street furniture

# URBAN PLANNING VS URBAN DESIGN

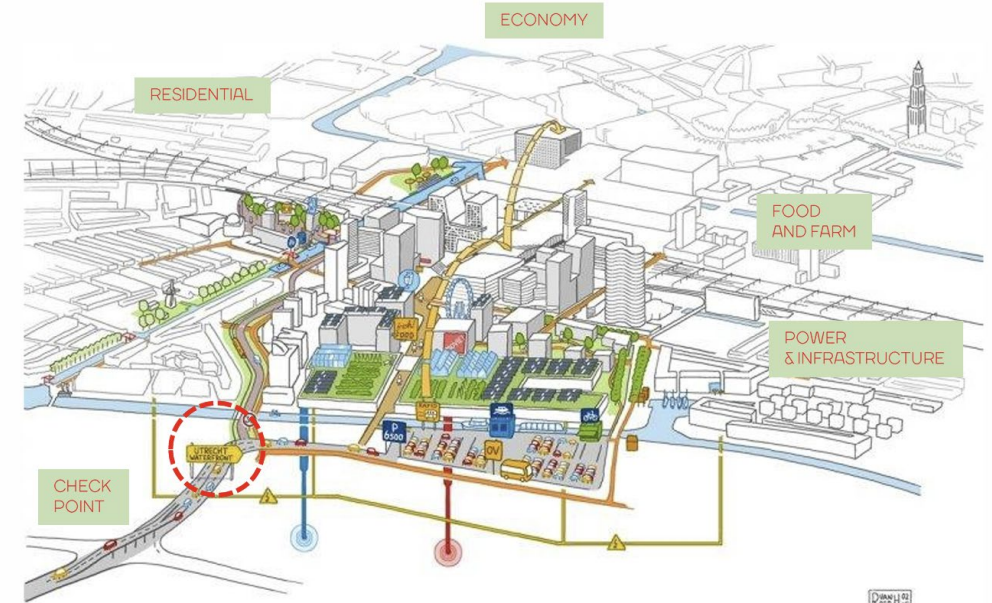
| Aspect     | Urban Planning                                              | Urban Design                                      |
|------------|-------------------------------------------------------------|---------------------------------------------------|
| Scale      | City or Regional                                            | Neighbourhood or site-specific                    |
| Focus      | Function, Efficiency, Policy                                | Visual quality, human experience                  |
| Output     | Policies, land use plans                                    | Design layouts, masterplans                       |
| Key Actors | Urban planners, policy makers, environment specialist, etc. | Urban designers, architects, landscape architects |
|            |                                                             |                                                   |

# Sustainable Development



*Sustainability* is a local, informed, participatory, **balance-seeking process**, operating within an **equitable ecological region**, exporting no problems beyond its territory or into the future. (Richard S. Levine, Heidi Dumreicher, Taghi Radmard, Ernest J. Yanarella)

Economically Viable (Profit)  
Socially justice (People)  
Environmentally sustainable (Planet)



# URBAN DESIGN ELEMENT

Land Use: Activities

Density : Building Mass

Linkage and Circulation: Accessibility

Open Spaces and Green Open Spaces

Landmark

Facilities

(H. Shirvani, 1985)

# CAMPUS

- Dynamic urban space
- Support learning, interaction, movement and well being
- Small City : transport system, pedestrian, open spaces, mixed use



Surabaya State University, Indonesia

# SITE STRUCTURE & LAYOUT

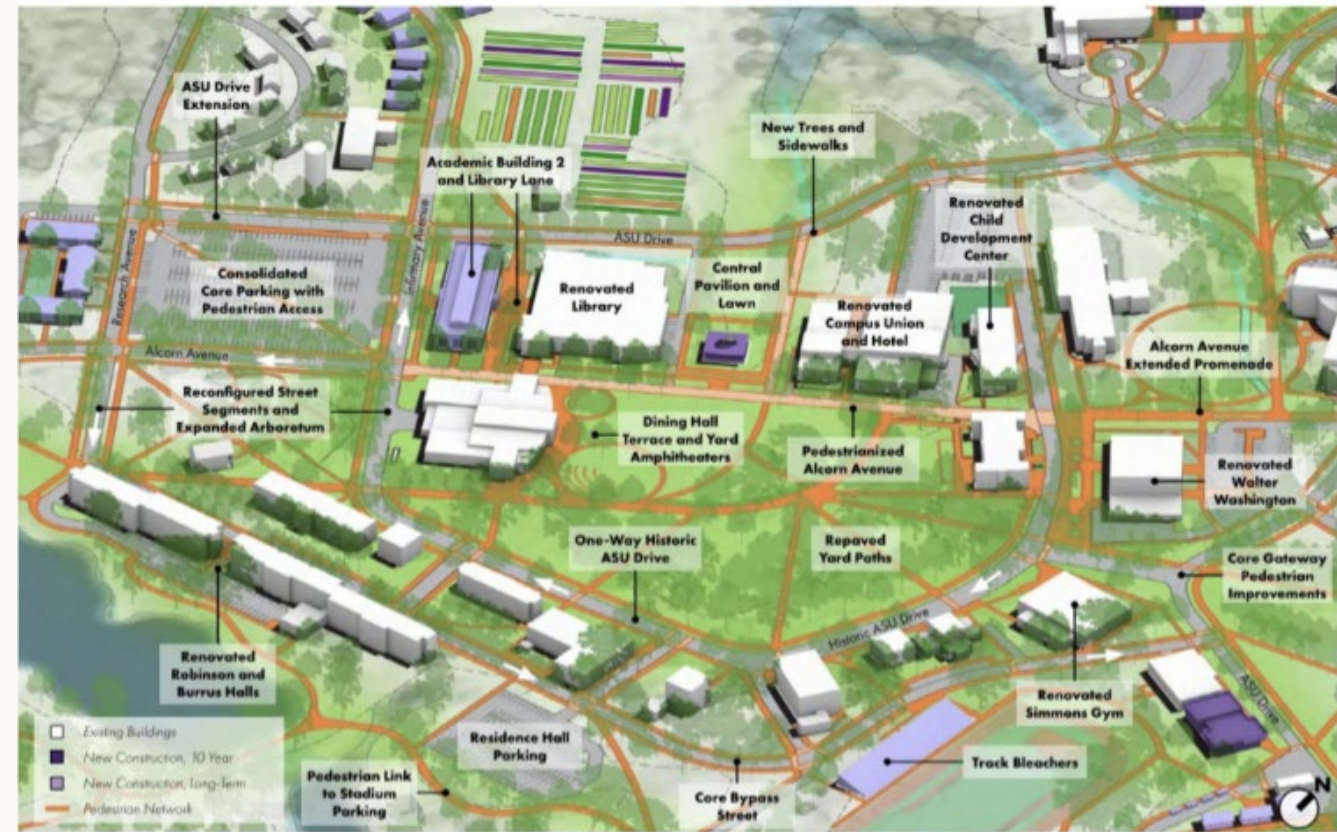
- Spatial organization of the campus
- Includes zoning of academic, residential, administrative, and recreational areas
- Considers topography, existing buildings, and surrounding urban context



University of North Carolina at Charlotte Campus Master Plan  
Charlotte, North Carolina

# LAND USE AND ACTIVITIES

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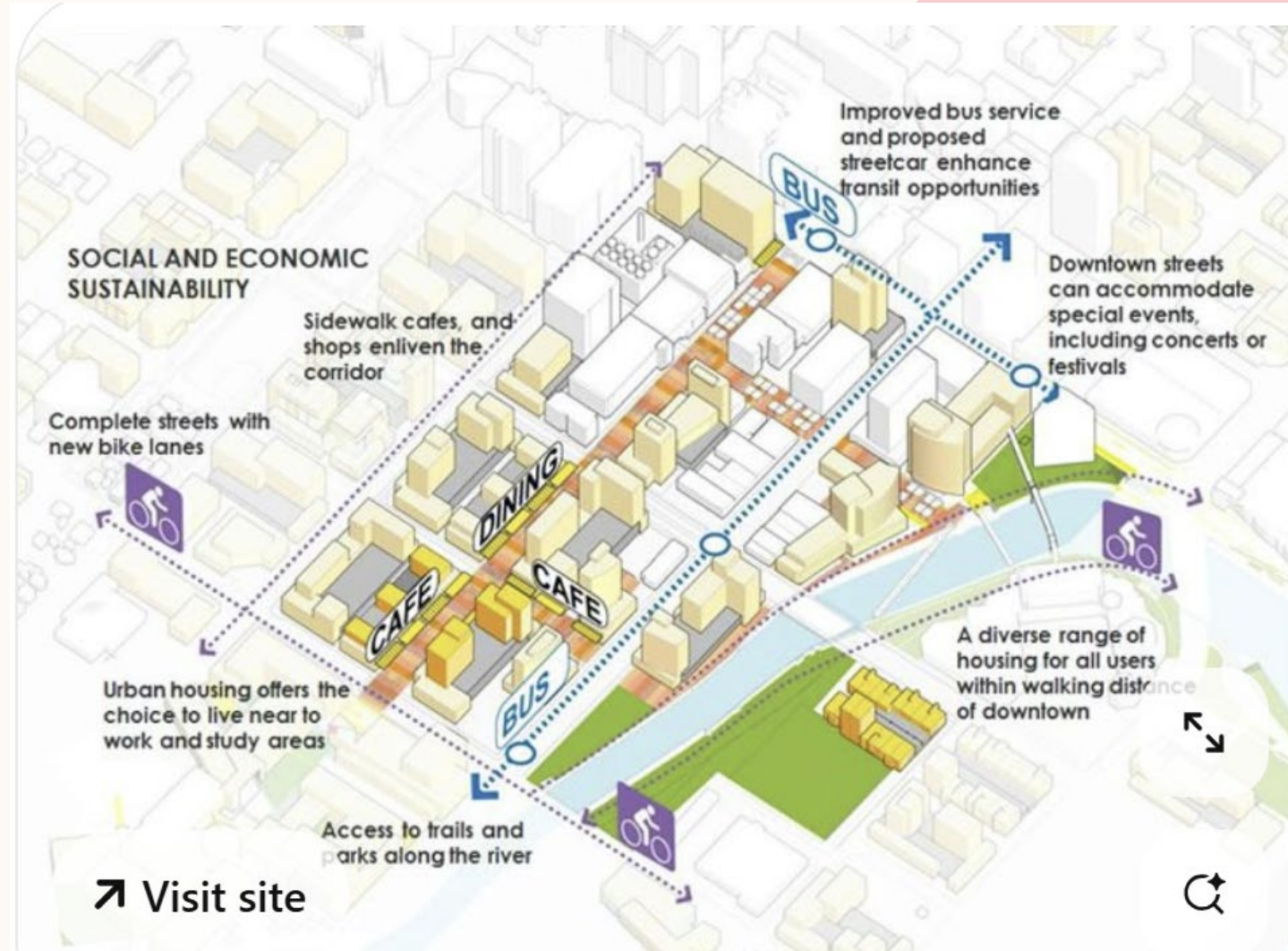
# RESIDENTIAL

11



# CIRCULATION AND CONNECTIVITY

- Design of pedestrian, bicycle, and vehicle circulation systems
- Integration with public transport and nearby urban infrastructure
- Clear hierarchy of streets and pathways (main axis, secondary paths, shortcuts)



# WALKABILITY - PERMEABILITY



- Activities on the ground floor
- Easy access
- Comfortable, safety and secure

# OPEN SPACES

- Central greens, plazas, courtyards, and parks that foster community interaction
- Incorporation of green infrastructure: bioswales, rain gardens, native planting
- Enhances microclimate, biodiversity, and visual appeal



# Explore Spatial Quality of Your Campus



## PURPOSES

Explore and Assess - Spatial quality of campus environment use the urban design elements

## QUESTION

- Is the campus space organized efficiently?
- How well is it integrated with public transportation and surroundings?
- Is the campus comfortable, aesthetically pleasing and inclusive?
- Do public spaces encourage interaction, learning and well being?

# Map and Directions to Kun Shan University



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## From Tainan(THSR):

Take Shalun TRA → Get off at the Tainan TRA → Take bus No. 2 (or No. 19, or Green Line 17) →

## By Car :

• From Tainan TRA → Xiaodong Rd. → Fuxing Rd → Pass under the Sun Yat-sen Freeway → Kunda Rd. →

• From Sun Yat-Sen Freeway Northbound:

Get off at Rende interchange → Follow Northbound Yunong Road → Turn right onto Fuxing Road → continue 200 meters to KSU

• From Sun Yat-Sen Freeway Southbound:

Get off at Dawan Interchange → after one traffic light take the return ramp keeping to the right → turn right onto Fuxing Road → continue 200 meters to KSU.

## By Bus :

• From Tainan Station TRA(South) : Take bus No.2(or No.19, or Green Line 17) (direct) →

• From YongKang Train Station TRA : take bus No.20 (direct) →

 Taiwan Railways Administration(TRA)



**THANK YOU**

University of Tarumanagara