

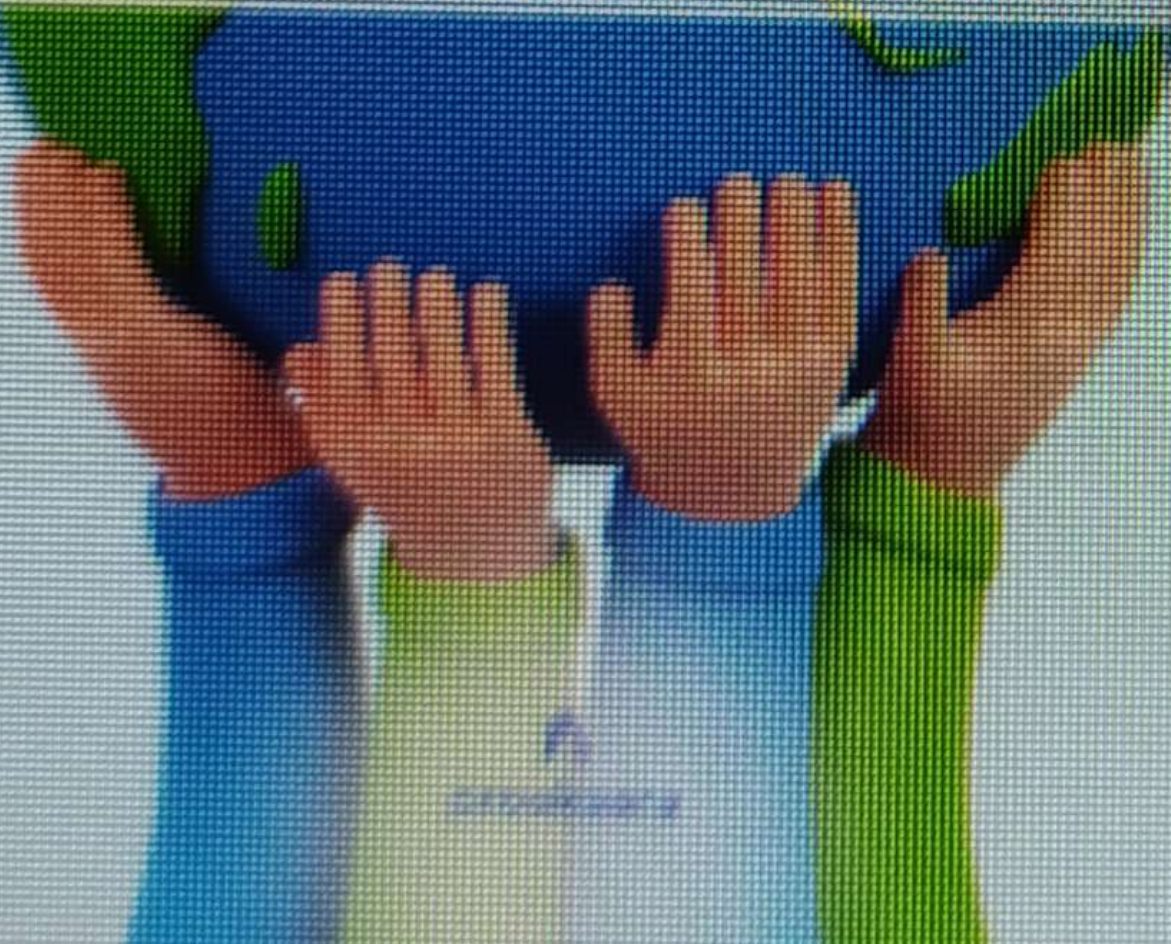
VOLUME 3 NO 1 JANUARY 2015

ISSN: 2047-3404



IJSSCS

**International Journal of Social Science and
Community Service**




Taylor & Francis



PUBLICATION IN PRESS

The following articles have been peer-reviewed and accepted for publication but are in the final editing stage and pending publication. The title, abstract, name of the author, and bibliography for each article are subject to change before publication.

freely available to the reader



Articles



SWOT Analysis Training for SMEs in Serang, Banten Province

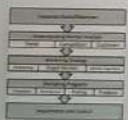
— Rodhiah*, Jufin Thera, Tania Imeylia Ajuanda, Timothy Elmore Talaar

Download PDF



Citations ?

View: 106 Download: 30 Pages: 1-7



Discount Price Decisions in Attracting Buyer Interest in ASHAC&C SMEs in Jambi

— Rosmita Rasyid*, Levina Setiawan

ABOUT THE JOURNAL

Author Guidelines

Author Fees

Editorial Team

Copyright and License

Focus And Scope

Open Acces Statement

Publication Ethic

Hujan sebentar
Selasa berikutnya



Search



ASUS Vivobook

Editorial Team

EDITOR IN CHIEF

Sholikhah | Universitas PGRI Kanjuruhan Malang, **Indonesia** |  Orcid: 0000-0002-4822-8237 |  Scopus: 57219118583

Managing Editor:

Mulkan Syarif | (AMIK) BSI Jakarta, **Indonesia** |  Orcid: 0000-0002-8404-3651

EDITORIAL BOARD

Arman Harahap | Universitas Labuhanbatu Sumatera Utara, **Indonesia** |  Orcid: 0000-0002-5857-0255 |  Scopus: 57205709507

Maria Alina Caratas | Ovidius University of Constanta, **Romania** |  Orcid: 0000-0002-4380-2893 |  Scopus: 56206246800

Riinawati | Universitas Islam Negeri Antasari Banjarmasin, **Indonesia** |  Orcid: 0000-0002-7268-0813 |  Scopus: 56206246800

Search



International Journal of Social Science and Community Service (IJSSCS) is an open access journal, all articles are freely available to the reader



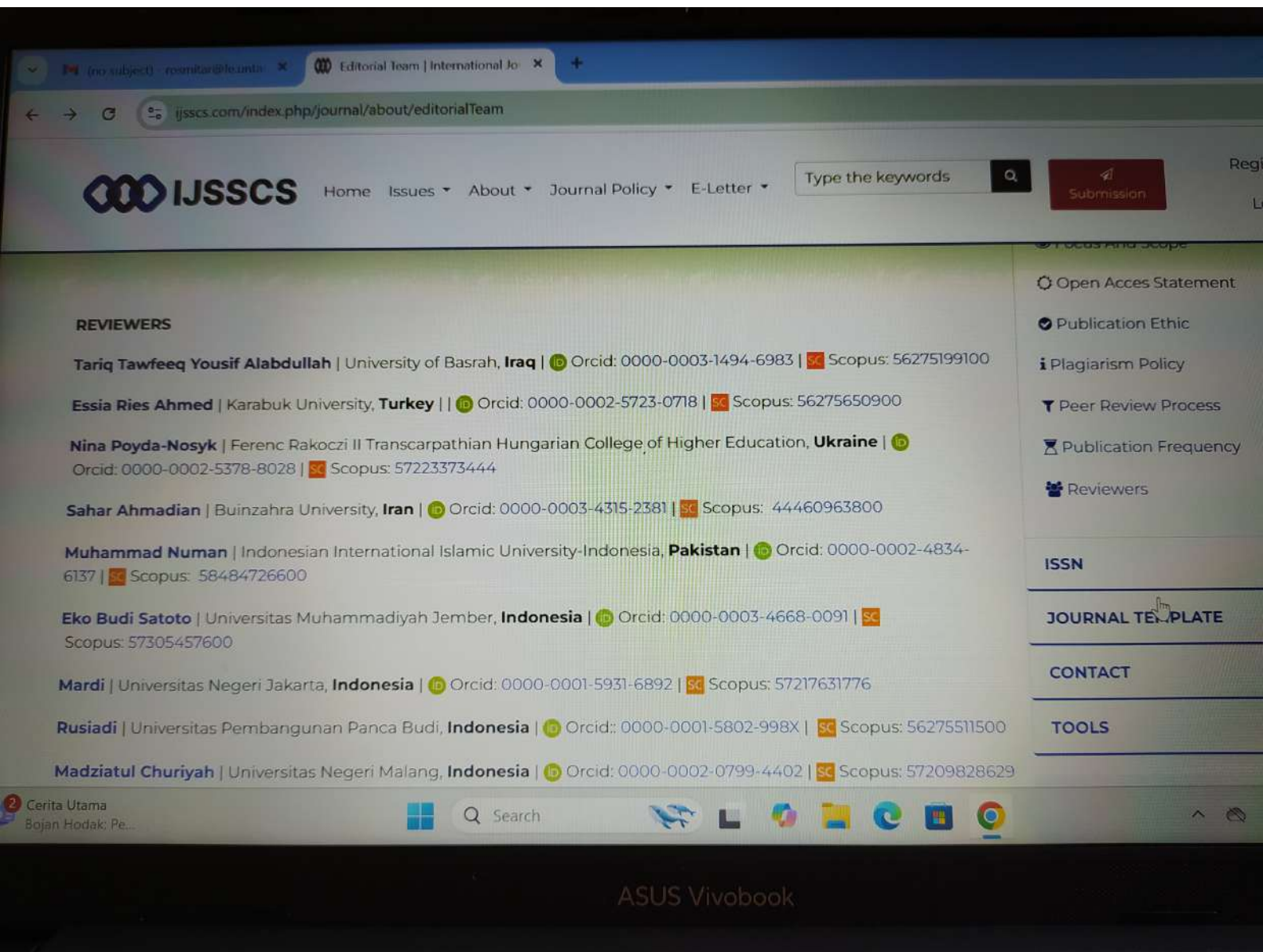
ABOUT THE JOURNAL

[Author Guidelines](#)[Author Fees](#)[Editorial Team](#)[Copyright and License](#)

Search

11:0
16/02/2021

ASUS Vivobook



REVIEWERS

Tariq Tawfeeq Yousif Alabdullah | University of Basrah, **Iraq** | Orcid: 0000-0003-1494-6983 | Scopus: 56275199100

Essia Ries Ahmed | Karabuk University, **Turkey** | Orcid: 0000-0002-5723-0718 | Scopus: 56275650900

Nina Poyda-Nosyk | Ferenc Rakoczi II Transcarpathian Hungarian College of Higher Education, **Ukraine** | Orcid: 0000-0002-5378-8028 | Scopus: 57223373444

Sahar Ahmadian | Buinzahra University, **Iran** | Orcid: 0000-0003-4315-2381 | Scopus: 44460963800

Muhammad Numan | Indonesian International Islamic University-Indonesia, **Pakistan** | Orcid: 0000-0002-4834-6137 | Scopus: 58484726600

Eko Budi Satoto | Universitas Muhammadiyah Jember, **Indonesia** | Orcid: 0000-0003-4668-0091 | Scopus: 57305457600

Mardi | Universitas Negeri Jakarta, **Indonesia** | Orcid: 0000-0001-5931-6892 | Scopus: 57217631776

Rusiadi | Universitas Pembangunan Panca Budi, **Indonesia** | Orcid: 0000-0001-5802-998X | Scopus: 56275511500

Madziatul Churiyah | Universitas Negeri Malang, **Indonesia** | Orcid: 0000-0002-0799-4402 | Scopus: 57209828629

Focus And Scope

Open Access Statement

Publication Ethic

Plagiarism Policy

Peer Review Process

Publication Frequency

Reviewers

ISSN

JOURNAL TEMPLATE

CONTACT

TOOLS

SURAT TUGAS

Nomor: 34-R/UNTAR/Pengabdian/II/2025

Rektor Universitas Tarumanagara, dengan ini menugaskan kepada saudara:

ROSMITA RASYID, Dra., M.M., Ak.

Untuk melaksanakan kegiatan pengabdian kepada masyarakat dengan data sebagai berikut:

Judul	:	Discount Price Decisions in Attracting Buyer Interest in ASHAC&C SMEs in Jambi
Mitra	:	UKM Snack, Cake and Cookies
Periode	:	3(1) Januari 2025
URL Repository	:	-

Demikian Surat Tugas ini dibuat, untuk dilaksanakan dengan sebaik-baiknya dan melaporkan hasil penugasan tersebut kepada Rektor Universitas Tarumanagara

15 Februari 2025

Rektor



Prof. Dr. Amad Sudiro, S.H., M.H., M.Kn., M.M.

Print Security : 1f65417eba83d86b44bd0b86c7936c96

Disclaimer: Surat ini dicetak dari Sistem Layanan Informasi Terpadu Universitas Tarumanagara dan dinyatakan sah secara hukum.

Jl. Letjen S. Parman No. 1, Jakarta Barat 11440
P: 021 - 5695 8744 (Humas)
E: humas@untar.ac.id



Lembaga

- Pembelajaran
- Kemahasiswaan dan Alumni
- Penelitian & Pengabdian Kepada Masyarakat
- Penjaminan Mutu dan Sumber Daya
- Sistem Informasi dan Database

Fakultas

- Ekonomi dan Bisnis
- Hukum
- Teknik
- Kedokteran
- Psikologi
- Teknologi Informasi
- Seni Rupa dan Desain
- Ilmu Komunikasi
- Program Pascasarjana