

CERTIFICATE

052/FSRD-UNTAR/IX/2025

Proudly Present to :

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Artwork Title :

BATIK PATTERN : JAMU GENDONG

As a Participant at Dies Natalis 31 FSRD Untar
International Exhibition “Sustainability through Global Design Collaboration”
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JAMU GENDONG



Description

Motif Batik Jamu Gendong is rooted in the tradition of Javanese women who sell herbal medicine by carrying a basket containing various herbal herbs. This motif not only presents visual beauty through the representation of Indonesian plants, but also holds philosophical values about natural health, the preservation of local culture, and the important role of women in the community's economy. This concept is in line with the principles of sustainability and supports the implementation of several SDGs. In SDG 3, this motif emphasizes the meaning of maintaining health through the use of traditional herbs that are safe and environmentally friendly. In the context of SDG 8, Jamu Gendong reflects small-scale economic activities that support lives while opening up decent job opportunities, especially for women. In SDG 10, herbal medicine that is easily accessible at affordable prices describes efforts to reduce social inequality. Meanwhile, in SDG 12, the use of natural ingredients in herbal medicine and the use of environmentally friendly dyes in batik are clear examples of responsible consumption and production. Thus, Jamu Gendong batik not only preserves cultural heritage, but also encourages the realization of sustainable development.



by Dr. Dwi Sulistyawati, S.Sn, M.Ars.

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