

Dear **Kurnia Setiawan**

In view of your professional achievements and contribution to the design field, the Worldwide Graphic Designers would be honoured to invite you to participate in the "Nation Design Legends" poster invitational

On October 28, Summarecon Mall Serpong celebrates its 14th birthday, coinciding with Youth Pledge Day. In collaboration with Worldwide Graphic Designers, Summarecon Mall Serpong will organize an international poster exhibition with the theme: "Show your favorite national graphic design legend here to the world."

Youth Pledge Day, commemorated on October 28, is a historical event. In 1928, the youth of Indonesia sparked a revolution to achieve independence by declaring three principle promises: homeland, nation, and language. This movement also formed a spirit of nationalism that opposed colonialism. This principle is still carried out today, energizing a new generation.

Participants are encouraged to create a poster that captures the essence of a legendary design hero from their country. The poster could be the designer's name, likeness, distinctive style, or perhaps one of their quotes. Your poster should use the language of your country's origin, demonstrating national pride.

All participants are asked to make a video (horizontal format) stating their country's name, wishing a "happy 14th birthday to Summarecon Mall Serpong," and a thank you to the Worldwide Graphic Designers for the invitation. We look forward to your original interpretations and contributions.

We sincerely thank you for your contribution and support for WGD

Kindest regards, WGD International Board of Curators



SUBMISSION GUIDELINES

Each participant may submit only one design

Deadline for submission:

October 14, 2021

Submission size: 70x100cm (vertical), JPEG, RGB, 300dpi (minimum)

Poster file name: First name_Last name_Country of submission_Poster title

Video file name: First name_Last name_Country of submission

Upload to: bit.ly/3ubzZ4q

Poster designs that have been submitted to the committee will be curated by WGD's International Board of Curators



posterterritory

tDA Asia
the Design Alliance Asia



Irwan Harnoko
Worldwide Graphic Designers - Indonesia

Arafat Al-Naim
Worldwide Graphic Designers - UAE

Surya Mentari
Summarecon Mall Serpong - Indonesia

Agung Eko Budiwaspada
Worldwide Graphic Designers - Indonesia

Olga Severina
posterterritory - USA

William Harald-Wong
tDA Asia - Malaysia

Aggeliki Athanasiadi
Graphic Stories - Cyprus

Chepe José Luis Hernández
RINC - Mexico

Designers need to think about others for the sake of improving the human existence. What we have received is a gracious blessing. Without it, we are nothing. Which is why we need to give it back.
(Prof. Drs. Yongky Safanayong, 1950 - 2015)



