

SURAT TUGAS

Nomor: 265-R/UNTAR/PENELITIAN/IV/2025

Rektor Universitas Tarumanagara, dengan ini menugaskan kepada saudara:

1. **ARIEF ADITYAWAN S., S.Sn, M.Sn.**
2. **AGUS DANARTO, S.Sn., M.Ds.**

Untuk melaksanakan kegiatan penelitian/publikasi ilmiah dengan data sebagai berikut:

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16 April 2025

Rektor



Prof. Dr. Amad Sudiro, S.H., M.H., M.Kn., M.M.

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- Seni Rupa dan Desain
- Ilmu Komunikasi
- Program Pascasarjana



International Virtual Symposium
Design, Community + Creativepreneur



Kolej
Pengajian Seni Kreatif



CERTIFICATE OF PARTICIPATION

This is to certify the undersigned

**Arief Adityawan S.
Agus Danarto**

with paper entitled:

Japanese War Propaganda Poster In Java During 1942-1945

at:

**1st International Virtual Symposium on
Design, Community + Creativepreneur 2025 (i-DeCCodes)
“Designing The Future For Implementation Of SDG’s”**

KPSK UiTM & FRSD UNTAR
26 FEBRUARY 2025

Dean
Fakultas Seni Rupa dan Desain
Universitas Tarumanagara
Jakarta, Indonesia



DR. KURNIA SETIAWAN, S.SN, M.HUM.

Assistant Vice Chancellor
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Malaysia

A stylized signature in black ink, consisting of a large 'T' and a series of loops.

PROF. DR TAZUL IZAN TAJUDDIN

Japanese Propaganda Posters in Java 1942-1945

Arief Adityawan S

Agus Danarto

Desain Komunikasi Visual

Universitas Tarumanagara

Februari 2025



Research Methodology

- Semiotic Analysis (Roland Barthes):
- Understanding how meaning is constructed in visuals and texts.
- Identifying hidden messages in propaganda posters.
- This approach uncovers how Japan targeted Indonesian culture and identity.

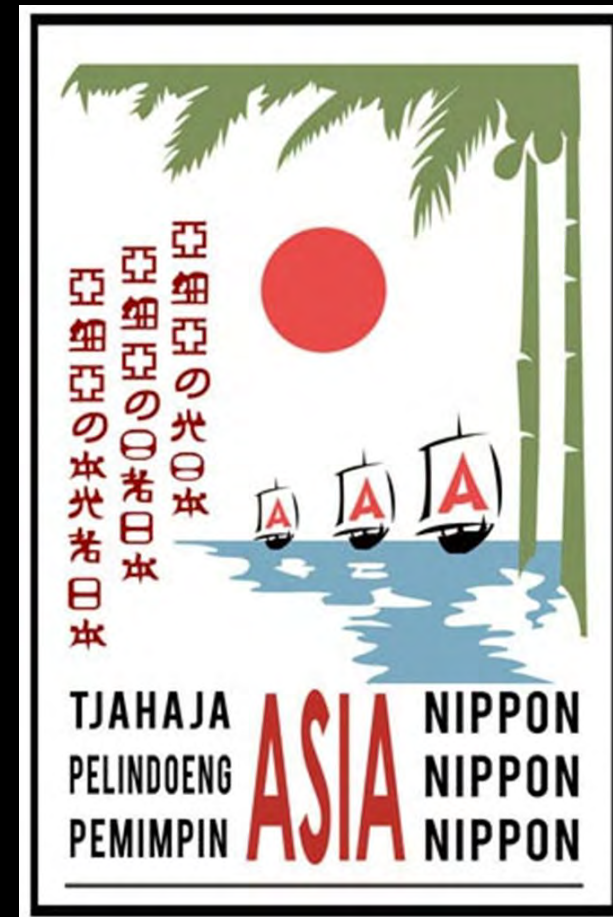


Analysis of Japanese Propaganda Posters

- Examining various posters:
- Visual elements such as symbols of power and prosperity.
- Use a mixture of Japanese and Indonesian cultural symbols designed to resonate with Indonesians.
- Emphasis on themes of independence and the promise of a better future under Japan's rule.



Analysis of Japanese Propaganda Posters



Red circle symbolize Japanese God of Sun and The Emperor with specific cultural geographical si



Conclusion

- Despite the relatively short duration of Japan's occupation, their use of graphic design for propaganda left a lasting impact on Indonesia's visual culture.
- The Japanese colonial period played a pivotal role in shaping modern graphic design in Indonesia, often overshadowed by the Dutch colonial legacy.

