



entrepreneurship
professionalism
integrity
creativity

UNTAR
FACULTY OF
VISUAL ART & DESIGN

EPIC INTERNATIONAL EXHIBITION 2019

CERTIFICATE

OF ACHIEVEMENT

this certificate is presented to

Adi Ismanto

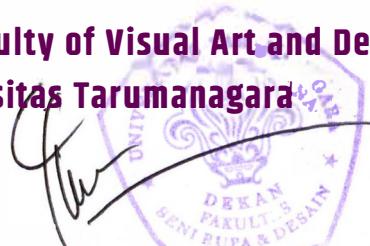
for the contribution as

PARTICIPANT

"Design for Change - Epic International Exhibition 2019"

August 21st-23rd, 2019 | Universitas Tarumanagara, Jakarta

Dean of The Faculty of Visual Art and Design
Universitas Tarumanagara



(Kurnia Setiawan, S.Sn., M.Hum.)

**Design
for Change**

EPIC INTERNATIONAL EXHIBITION 2019

INDONESIA
JORDAN
MALAYSIA
SOUTH KOREA
TAIWAN

Jakarta
August 21st - 23rd, 2019

25th *Design
for Change*
FSRD UNTAR

entrepreneurship
professionalism
integrity
creativity

epic

EPIC INTERNATIONAL EXHIBITION 2019

**INDONESIA, JORDAN, MALAYSIA,
SOUTH KOREA, TAIWAN**

**Jakarta
Agustus 21st -23rd, 2019**

**Published by:
Faculty of Visual Art and Design
Tarumanagara University
Jakarta
2019**

EPIC INTERNATIONAL EXHIBITION 2019

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INTRODUCTION



Design For Change: Epic International Exhibition is one of event from the UNTAR 25th anniversary FSRD 2019. This activity was held on 21st – 23th August 2019. In this event, FSRD will cooperate with 4 other countries to hold an international exhibition that exhibits the works of students or lecturers from these countries. This event will be held at the Main Building of Tarumanagara University next to an International Seminar on 22nd August 2019.

Purpose:

FSRD UNTAR held EPIC Exhibition (International) with the aim of:
(Social Purpose: Participate in build economic growth in Indonesia;
Informing while educating the public through exhibition)

(Educational Purpose: Increasing the graduation score of FSRD UNTAR students;
Getting appreciation and good responses from visitors both nationally and internationally)

(Promotion Purpose: Introducing FSRD to the wider community both domestically and abroad; Introducing the potential of the nations work on a national and international scale; Development of insights to produce competent designer graduates)

Target Objective

- Containers of positive activities for the Interior Design and Visual Communication Design Study Program of FSRD UNTAR to promote themselves to the wider community both at domestically and abroad.
- Increasing public appreciation of the work of interior design and visual communication design from FSRD UNTAR.
- Add insight and knowledge about the design of both interior design and graphic design.
- Network with suppliers or industry parties or other parties for academic development.

The background of the image features a vibrant, abstract geometric pattern composed of numerous small triangles in various colors, including orange, yellow, teal, blue, purple, and red, creating a sense of depth and motion.

INDONESIA
Tarumanagara University Jakarta
Faculty of Visual Art and Design

25th *Design
for Change*
FSRD UNTAR



ECCO CAFÉ
Krakatau Junction

The renovation of interior café
with "Sustainable" concept design
used recycle materials

Design concept – 3D Digital

Adi Ismanto
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



Red Bean
Paris Van Java - Bandung

Interior design & build of Red Bean Resto, collaborated with /Art.pro.to.to/ design consultant,
The façade concept building adopted from Art Deco style of Paris Van Java – Bandung,
While the interior made contrast - modern minimalism

Design & Build

Adi Ismanto
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Perjalanan dan Perubahan"

Journey and Change

Menggambarkan inspirasi yang datang dari mana saja dan diolah dengan berbagai kemungkinan.

Digital Painting, 2019

Andreas

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"The Eternal Flower Fairy"

Adapted from the story of Flower Fairy (天女散花) that scatters flower petals onto earth, showering mankind with love and joy. While standing strong with roots firmly planted, yet flexible enough so as not to break when bitter winds blow.

Oil Painting on Canvas & Floral Installation, 45 x 60 cm, 2019

Andreas & Mariati

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Bubble Chair”

Rattan Material, 80 x 60 x 90 cm

Augustina Ika Widyani

Tarumanagara University, Jakarta
Faculty of Visual Art & Design

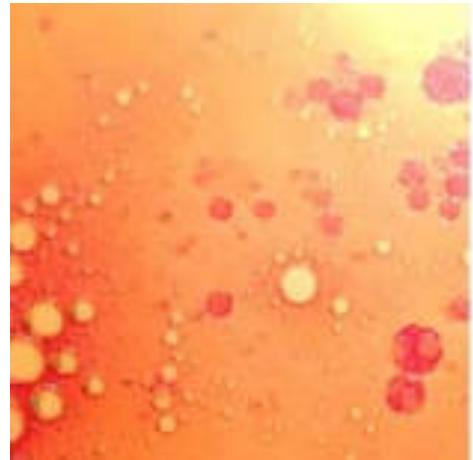


“Reality to Virtual Space”

The impact of cyberculture change is certainly also able to explore the existence of the Visual Space, where the view of real space and space is not real unconsciously formed by the digital user community, the majority of which is the millennium generation.

Dwi Sulistyawati , Irma Rossani, Devi Melinda

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Imaginasi”

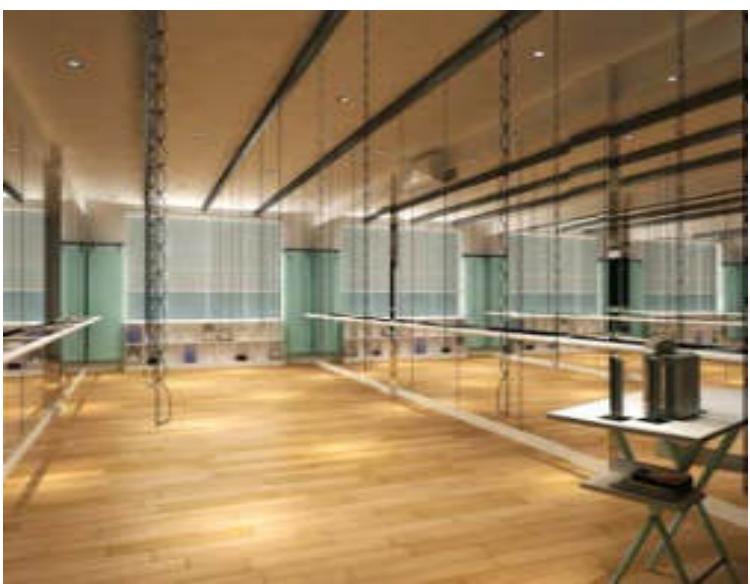
Tak pernah sama dan selalu bergerak, menyesuaikan keadaan dan menjadi satu.
Muncul, terpisah, dan menjadi satu dengan bentuk yang baru.

Objek foto ini adalah air dan minyak yang diletakkan pada satu wadah yang selalu digerak-gerakan sehingga muncul objek gelembung. Difoto dengan kecepatan tinggi dengan pencahayaan dari bagian bawah sehingga memberikan efek 3 Dimensi dari gelembung yang ada.

Photo on Canvas, 4@35x35, 80 x 120 Cm, 2019

Ferdi Tanumihardjo

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Harmony In Dynamic Workout"
Vision.Intuition.Inspiration.Creation.Compassion

360 Studio Jakarta

This Yoga Studio have a concept is to provide a one-stop studio that engages its members in fun and dynamic workouts.

Remain calm with natural colors to bring out relaxing feeling and sense of harmony. Bring the design concept in a taste of sea and sky.

Design & Build

Fivanda
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Natural Calm with Tropic Ambience"

Master's Bedroom & Children's Bedroom

Balikpapan Residence

Conceptual - 3D Digital

Fivanda
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Semesta Daun 01”

Daun adalah representasi terkecil dari kerja semesta raya.
Daur kehidupan daun beri manfaat bagi sekitarnya.
Mulai dari menangkap sinar matahari dan karbon,
hasilkan oksigen kehidupan, lalu gugur suburi tanah.
Tanah yang subur hidupkan pohon, begitu seterusnya.

Kesederhanaan hidup daun tampil dengan goresan tinta hitam
dan cat emas, di atas kertas daur ulang sederhana.
Kesederhanaan adalah keindahan semesta.



“Semesta Daun 02”

Mixed Media, on Recycle Paper

40 x 60 cm

Jayanto Ginon Warjoyo
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Kekuatan Mata Kecil”

Saya ingin memperlihatkan bagaimana tatapan anak kecil yang mempunyai banyak arti dengan teknik foto hitam/putih cetak kanvas yang lebih dramatis.

Photo On Canvas, 60 x 90 Cm

Julius Andy
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Agents of Change”

Karya berkelanjutan yang merekam sekelumit kehidupan para aktivis yang tergabung dalam Front Aksi Mahasiswa untuk Reformasi dan Demokrasi (Famred) selama 20 tahun (1998 – 2018).

Refleksi bersama bagi sesama aktivis maupun generasi muda saat ini, melalui rekaman kehidupan para aktivis 98 dalam bentuk poster foto dan video.

Video & Digital Printing Poste, 60 x 90 cm

Kurnia Setiawan
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Kelopak Series"
Chair, Lamp & Mirror

Rattan Mixed with Mirror and Steel

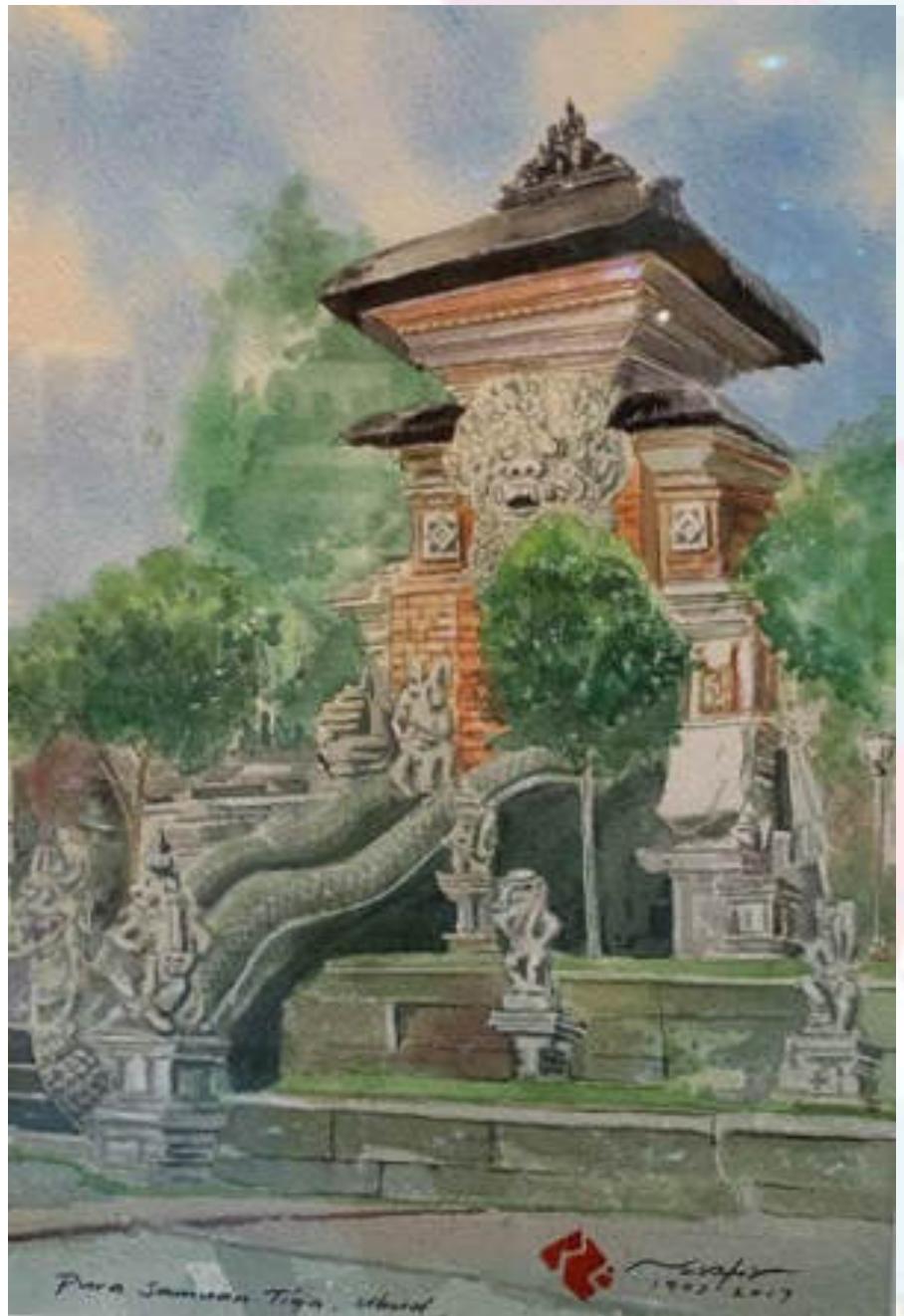
Maitri Widya Mutiara
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Kelopak 9"
Product Luminaire

Rattan Mixed with Steel, Ø 60 cm, T : 125 cm

Maitri Widya Mutiara
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Pura Samuan Tiga, Bali"

Pura di Bali yang termasuk pura tertua yang terletak di Desa Bedulu Gianyar. Konon pura ini memang sebagai tempat pertemuan untuk musyawarah tiga kelompok masyarakat Bali.

Water Colour on Aquarell Paper, 29 x 42 Cm, 2017

Nashir Setiawan

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



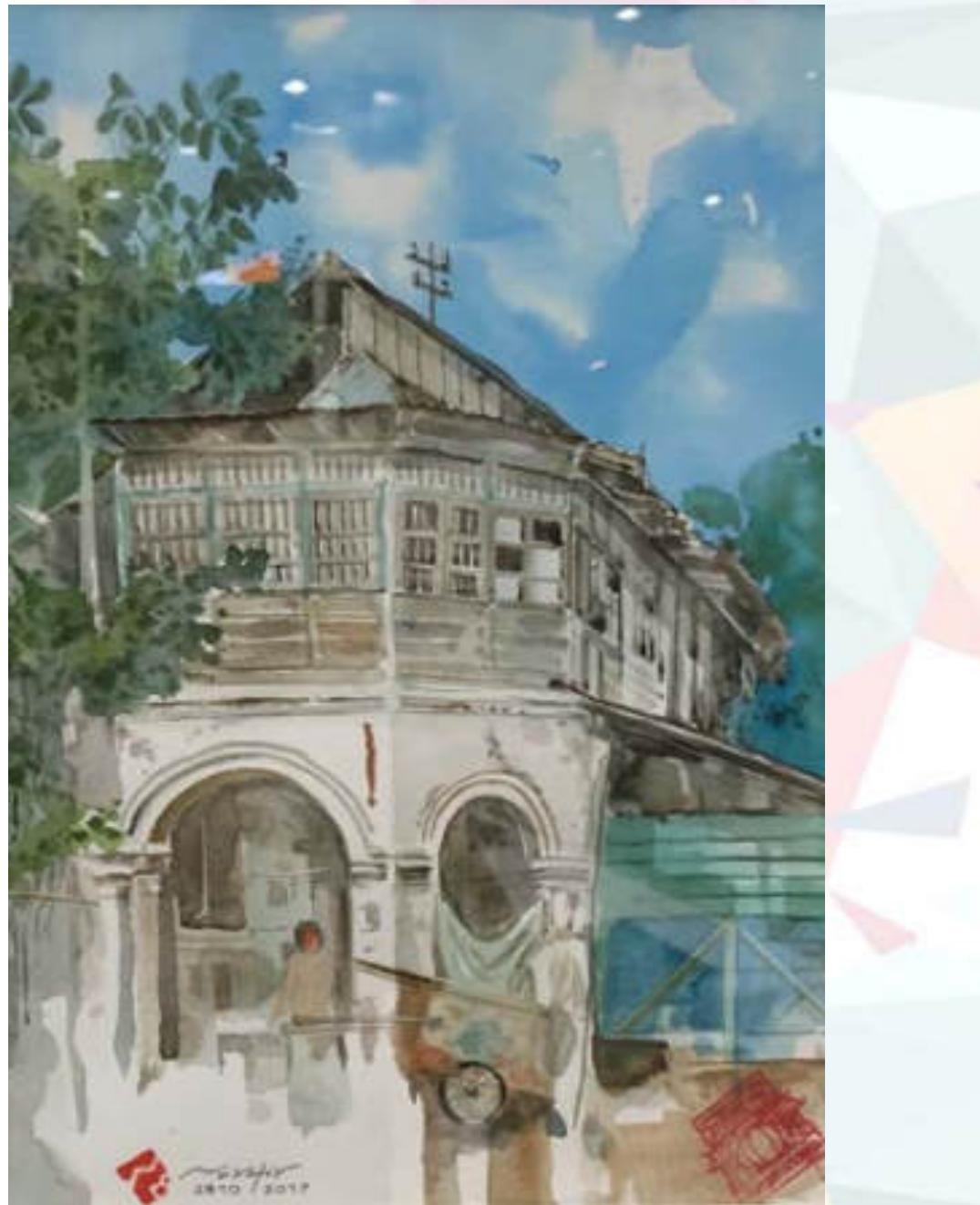
"Diantara Belantara"

Merupakan view gedung utama Untar di antara pepohonan rindang di area evakuasi Kampus I Untar.

Water Colour on Aquarell Paper, 29 x 42 Cm, 2017

Nashir Setiawan

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



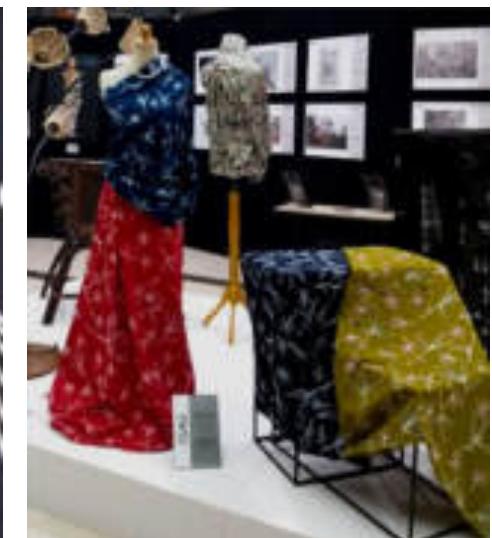
"Hotel Pasar Baroe, Bogor Heritage"

Terletak di jalan Kgenteng, Kelurahan Babakan Pasar, Bogor. Hotel Pasar Baroe merupakan salah satu hotel tertua di Bogor. Dibangun bersamaan dengan Hotel Belavue dan Hotel Salak pada tahun 1873 oleh seorang Tiong hoa bernama Tan Kwan Hong. Kini, hotel tersebut kurang terawat dan digunakan sebagai gudang penyimpanan alat-alat perlengkapan pedagang.

Water Colour on Aquarell Paper, 29 x 42 Cm, 2017

Nashir Setiawan

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Batik Flora Kreasi Lucky Chandra"

Batik tulis yang dikembangkan oleh siswa berkebutuhan khusus yang mengambil tema flora yang dimplementasikan dalam bentuk dan warna. *Pattern* flora disusun secara acak di atas permukaan kain dan teknik batik (pemalaman) dengan canting serta teknik pewarnaan colet. Batik ini merupakan hasil pelatihan kegiatan pengabdian pada masyarakat di SLBN Semarang, Mei 2018

kain katun primisima, 200 x 115 cm
Hak Cipta: EC00201948774

Noeratri Andanwerti

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Floral Ethnic Java Design”

Foto ini merekam karya floral designer Indonesia Andy Djai Utomo. Ide foto memposisikan karya adibusana dengan etnik Jawa dan natural. Konsep foto *Elegant* dan *Ethnic*.

Photo on Canvas, 60 x 90 Cm

Ruby Chrissandy

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



“Tulak Ama”

Gambaran kehidupan petani dalam memerangi berbagai gangguan binatang perusak Tanaman.

Batik dengan bahan organik, 200 x 300 cm
Hak Cipta: 000121019

St. Dwiyanto

Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Randu Alas"

Gambaran fungsi dan peran sebuah pohon yang bersifat magis dan sebagai penanda lahan.

Batik dengan bahan organik, 200 x 300 cm
Hak Cipta: 000113455

St. Dwiyanto
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"Kupu-kupu di Daun Talas"
Butterflies Above Taro Leaves

Surface Pattern Design, 2019
Hak Cipta : EC00201948309

Toto M. Mukmin
Tarumanagara University, Jakarta
Faculty of Visual Art & Design





"Kumpulan Orang Kreatif"
Group of Creative People

Digital Painting, 2019

Toto M. Mukmin
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



**Museum Layang- Layang Indonesia
“A Ride on The Wind”**

Conceptual Interior Design, Digital, 2019

Catherine Benethan
Tarumanagara University, Jakarta
Faculty of Visual Art & Design

PERANCANGAN KAMPAINE SLOW LIVING PADA FAST-PACED SOCIETY UNTUK KOHLER TOILET AND BATHROOM

Slow Living Commercial Campaign for KOHLER.

ISSUE:
Multitasking dan serba cepat, kata yang sangat mendeskripsikan era ini. Era yang ditakutkan oleh sebagian banyak teknologi yang memudahkan namun juga membawa dampak buruk. "Everything comes with a price". Dengan managemen waktu yang kurang baik, tuntutan yang terus meningkat itu akan merusak kesejahteraan berhadapan kualitas hidup manusia.

PROBLEM:
Menetapkan istilah "work-life balance" tidaklah mudah. Dengan berbagai aktivitas dan tuntutan yang tinggi pada akhirnya masalah waktu menjadi alasan untuk tidak menyediakan waktu untuk diri sendiri. Keadaan itu kota yang macet hingga jam operasional kantor yang begitu padat membuat waktu menjadi sangat mahal sehingga popular kembali ungkapan "Time is Money".

SOLUTION:
Dengan menganalisa aktivitas sehari-hari audiens, diketahui bahwa ada satu waktu yang dapat digunakan untuk "me-time" oleh seluruh manusia, dan itulah dapat terlaksana, yaitu "waktu di kamar mandi", oleh karena itu, waktu di kamar mandi sebaiknya digunakan sebaik-baiknya untuk waktu sendiran yang relax dan menenangkan.

INSIGHT:
"Bathroom is actually a personal sanctuary space and time that could be used as a place to slow down."

TARGET AUDIENCE:
Laki-laki dan Perempuan berusia 25-32 tahun, segmentasi A. Berada di usia yang bisa menikmati momen dan sedang membangun rumah pribadi.

WHAT TO SAY:
"Cut loose, Set Free, and Enjoy While You're At It"

BIG IDEA:
Bathroom as a paradise, heaven on earth.

CLIENT:
KOHLER.

Instagram | 62110001 | cindymargaretha@gmail.com | 081212345678 | 08123456789

PERANCANGAN KAMPAINE SLOW LIVING PADA FAST-PACED SOCIETY UNTUK KOHLER TOILET AND BATHROOM

Media Journey

AWARENESS:

Product Launches Kohler's New Blue Hand

APPEAL:

Product Launches Kohler's New Blue Hand

ASK:

On Store Experience Set Store Flyer

ACT:

Online Store Relatively Comfortable Toilet

ADVOCATE:

Instagram

Instagram | 62110001 | cindymargaretha@gmail.com | 081212345678 | 08123456789

"Slow Living Commercial Campaign for KOHLER"

Conceptual Advertising, Digital, 2019

Cindy Margaretha
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



"SAYUR BOX"

Conceptual Graphic Design, Digital, 2019

Cristy Febrinty Gautama

Tarumanagara University, Jakarta

Faculty of Visual Art & Design



DESAIN INTERIOR
INDONESIA DESIGN
DEVELOPMENT CENTER

Apa itu IDDC?

IDDC merupakan sebuah institusi dan komunitas pengembang Indonesia yang berperan dalam pengembangan desain bagi produk-produk lokal (DDC), melalui pada tahun 2014 sebagai wadah kolaborasi antara pelaku media, bisnis, seni, akademisi, teknologi, dan riset dalam untuk memfasilitasi dalam mengembangkan produk kognitif di pasar global. Visi utama IDDC yaitu:

"menciptakan pasar berbasis desain dalam rangka pengembangan industri kreatif Indonesia."



Fasilitas



Lokasi

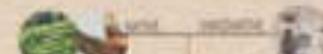
IDDC berlokasi di Jl. Letjen S. Parman No. 212, RT 008/RW 005, Cipondoh, Pasar Minggu, Jakarta Selatan.



Layout



Konsep Desain *Native Innovative*



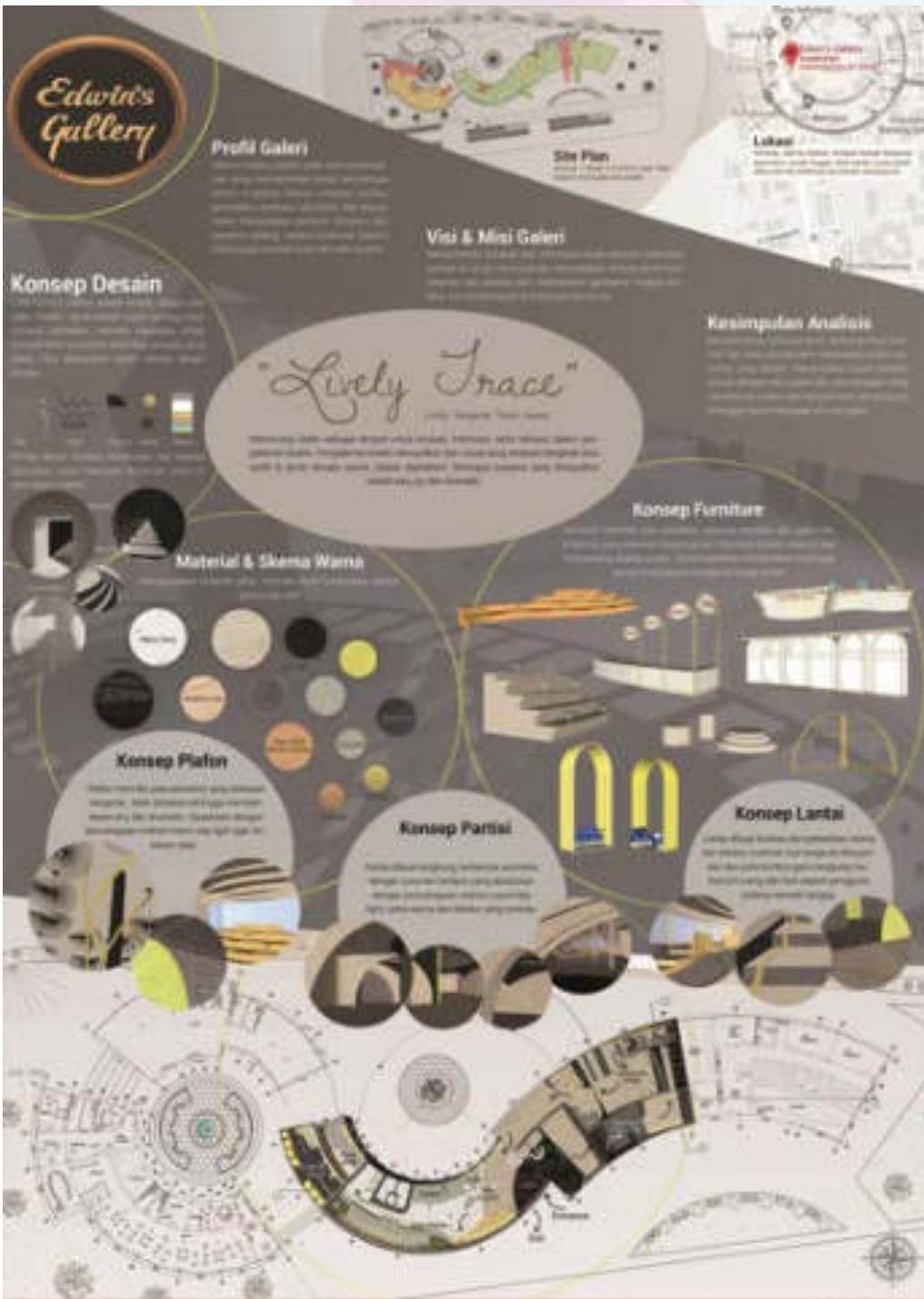
NATIVE INNOVATIVE

DESIGN

IDEAS

INNOVATION

IDEAS



Edwin's Gallery
"Lively Trace"

Conceptual Interior Design, Digital, 2019

Regina Marselia
Tarumanagara University, Jakarta
Faculty of Visual Art & Design

Hanging lamp
mitologi play of brilliant

Kekurang dalam memperkuat tema desain museum ZooLobby

Bantuan tekniswan - 615150003

zooLOBBY

Lobby pada museum terdapat di area yang sama dengan toko souvenir yang akan menunjang daya tarik masyarakat untuk berbelanja.

Pembelian tiket atau tiket masuk museum ini terletak pada pintu masuk kebun raya, sehingga lobby lebih terkesan terbuka.

PERSPEKTIF 1

PERSPEKTIF 2

PERSPEKTIF 3

Material lantai menggunakan 2 jenis warna dan tekstur yang berbeda dengan benda yang terpasang dari bahan kaca putih biru.

playing block sebagai pintu ruang kaca sebagai pintu pembelian lobby

Fosil ikat pada sekeliling ruang kaca hewan

LAYOUT LOBBY

“Adventure on Zoology Museum”

Conceptual Interior Design, Digital, 2019

Renaldy Setiawan
Tarumanagara University, Jakarta
Faculty of Visual Art & Design

PERANCANGAN VIDEO KAMPAINE SOSIAL MAHASISWA BERKESULTAN BELAJAR DI PERGURUAN TINGGI

UNTAR
UNIVERSITAS TARUMANAGARA

LIMITLESS

#Learning This Ability

LATAR BELAKANG MASALAH

Mahasiswa berkemampuan belajar memiliki pengalaman belajar yang berbeda dengan mahasiswa lainnya. Mereka cenderung memiliki sikap positif terhadap pembelajaran dan memiliki minat yang tinggi terhadap ilmu pengetahuan. Namun, mereka juga seringkali mengalami kesulitan dalam menyerap materi akademik. Hal ini dapat disebabkan oleh faktor-faktor tertentu seperti kurangnya minat pada materi, kurangnya pemahaman tentang materi, atau kurangnya dukungan dari lingkungan sekitar.

KONSEP KREATIF

STORYLINE

- OPENING**: Mahasiswa berkemampuan belajar yang bersemangat untuk belajar dan mencapai tujuan akademik mereka.
- INTRODUCTION**: Mahasiswa berkemampuan belajar yang bersemangat untuk belajar dan mencapai tujuan akademik mereka.
- CONFLICT/PROBLEM**: Mahasiswa berkemampuan belajar yang bersemangat untuk belajar dan mencapai tujuan akademik mereka.
- SOLUTION**: Mahasiswa berkemampuan belajar yang bersemangat untuk belajar dan mencapai tujuan akademik mereka.
- RESULT/CLOSING**: Mahasiswa berkemampuan belajar yang bersemangat untuk belajar dan mencapai tujuan akademik mereka.

TONE OF VOICE

Dramatic, Inspiring, Optimistic

SCREENSHOT VISUAL

Source: samuel.linardi@untar.ac.id | 100% Mahasiswa Berkemampuan Belajar Tinggi

PERANCANGAN VIDEO KAMPAINE SOSIAL MAHASISWA BERKESULTAN BELAJAR DI PERGURUAN TINGGI

UNTAR
UNIVERSITAS TARUMANAGARA

MEDIA PENDUKUNG

X-BANNER

POSTER

TOP & T-SHIRT

JIN

STICKER

PUBLIKASI VIDEO

Source: samuel.linardi@untar.ac.id | 100% Mahasiswa Berkemampuan Belajar Tinggi

LIMITLESS #Learning This Ability

Conceptual Advertising, Digital, 2019

Samuel Limanta Linardi

Tarumanagara University, Jakarta
Faculty of Visual Art & Design

PERANCANGAN VISUAL BRANDING MEDIA SOSIAL MINDTALK

MindTalk

TARGET AUDIENCE
User Instagram 18-25 years old

Demographic
Identitas kaum muda profesional milenial

Demographic
Pria & Wanita 20 - 29 tahun (Laki)

Demographic
16.1% di RI

Psychographic
prioritaskan kesehatan, kesejahteraan & keseimbangan

Behavioral
dapat dilihat dalam pola sifat-konsumsi

SOLUSI
Jasa Organisasi

Dengan visual branding yang
memperkenalkan kepada masyarakat
dengan media sosial bisnis online
Identifikasi pengguna media sosial dengan
ciri khasnya dan penerapkan strategi
pemasaran berdasarkan ciri khasnya.

BIG IDEA
Promosikan produk bisnis online

"Every Voice has its Power" menciptakan
interaksi di dalam media sosial
pembentukan jaringan bisnis antar brand
MindTalk. Dengan memfasilitasi
mengungkapkan diri melalui MindTalk
mempromosikan media sosial bisnis (pemasaran)
sebagai media untuk menghubungkan
dengan brand lainnya dengan
membuat brand memiliki karakter
yang dapat pengguna temui.

KONSUMER INSIGHTS

Impulse
Tingginya pengeluaran
pembelian barang mewah
Identitas bisnis profesional
dapat dilihat dalam pola
konsumsi barang-barang

Engage
Efektivitas dari 2 akhir metode
menjual diri pada diri sendiri (self sell),
dan hal yang penting untuk
meningkatkan keterlibatan. Warna
berfungsi sebagai faktor mempengaruhi
keputusan beli dan meningkatkan

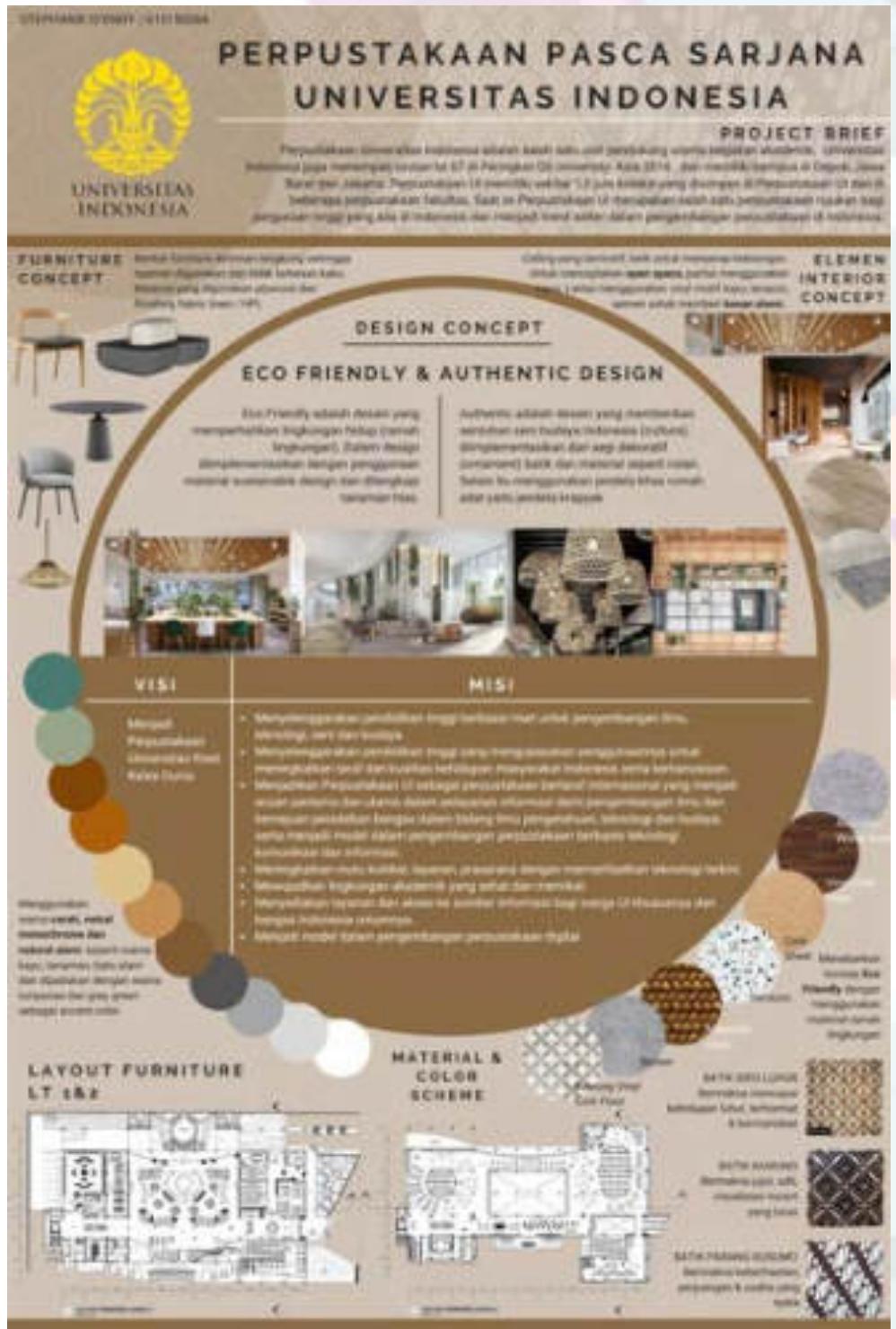
Engage
"Your Interest. My Life Space"
dapat dilihat dalam pola konsumsi
untuk mengetahui media sosial untuk
menemukan pengalaman dan nilai
menggunakan teknologi

“MIND TALK”

Visual Branding

Conceptual Graphic Design, Digital, 2019

Shirley Laura
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



Perpustakaan Pasca Sarjana Universitas Indonesia
“Eco Friendly & Authentic Design”

Conceptual Interior Design, Digital, 2019

Stephanie Efendy
Tarumanagara University, Jakarta
Faculty of Visual Art & Design



**“LITTLE BOSS”
Visual Branding**

Conceptual Graphic Design, Digital, 2019

Wenny Wennes
Tarumanagara University, Jakarta
Faculty of Visual Art & Design

The background of the slide features a vibrant, abstract geometric pattern composed of numerous triangles in shades of orange, yellow, teal, blue, purple, and red, creating a dynamic and modern visual.

INDONESIA
Indonesia Institute of The Arts Yogyakarta
Faculty of Visual Arts

25th *Design
for Change*
FSRD UNTAR



“Spider Colony”

800 x 500 x 270 cm, 200 x x200 x 120 cm x 25 pcs

Iron, 2018

Lutse Lambert Daniel Morin

Faculty of Visual Arts

Indonesia Institute of The Arts

Yogyakarta



“Spider”

36 x 36 x 36 cm,

Stainless, 2019

Lutse Lambert Daniel Morin

Faculty of Visual Arts

Indonesia Institute of The Arts

Yogyakarta



"Mothaves"

6,3 x 6,3 x 6,3 cm

Benda Temuan, 2018

Yusuf Ferdinand Yudhistira

Faculty of Visual Arts
Indonesia Institute of The Arts
Yogyakarta



"Gastropoda Culicidae"

10 x 6 x 6 cm

Benda Temuan, 2018

Yusuf Ferdinand Yudhistira

Faculty of Visual Arts
Indonesia Institute of The Arts
Yogyakarta



"Dragoose"

20 x 16 x 15 cm

Benda Temuan, 2019

Yusuf Ferdinand Yudhistira

Faculty of Visual Arts

Indonesia Institute of The Arts

Yogyakarta



"Setsu's Style"

60 x 60 cm,

Etching on Paper, 2019

Setsu
Faculty of Visual Arts
Indonesia Institute of The Arts
Yogyakarta



"Setsu Bombing All Night"

45 x 40 cm,

Etching on Paper, 2019

Setsu

Faculty of Visual Arts
Indonesia Institute of The Arts
Yogyakarta



"Chundamani"

8 m x 4 m,

Split Bamboo, 2018

Wisnu Ajitama

Faculty of Visual Arts
Indonesia Institute of The Arts
Yogyakarta



"Moonditation"

6 m x 6 m,

Split Bamboo, 2019

Wisnu Ajitama

Faculty of Visual Arts

Indonesia Institute of The Arts

Yogyakarta



"Ki Ageng Mangir (Wanabaya)"

30 x 20 cm,

Etching on Paper, 2019

Yohanes Wahyu Jati Nugroho

Faculty of Visual Arts

Indonesia Institute of The Arts

Yogyakarta

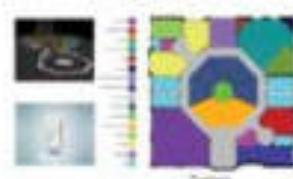


25th *Design
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FSRD UNTAR

JORDAN
Applied Science Private University
Faculty of Art and Design

Educational Courses of AUTODESK

As Recent technological development has a powerful impact on both studio pedagogy and studio culture. The main concept inspired from on electrical board circuits. Therefore, the layout of the design follow the circuits outline. The furniture has been placed in a certain way to match the complexity of the style. To this extent, a variety of materials between warm and cold colors has been deployed. To reflect and give the hi-tech impression to support the interior environments, which also have psychological effects on the user behaviour.


Educational Courses of AUTODESK

Interior Design, 2019

Abdelrahman Qutmosh
 Applied Science Private University
 Faculty of Art and Design

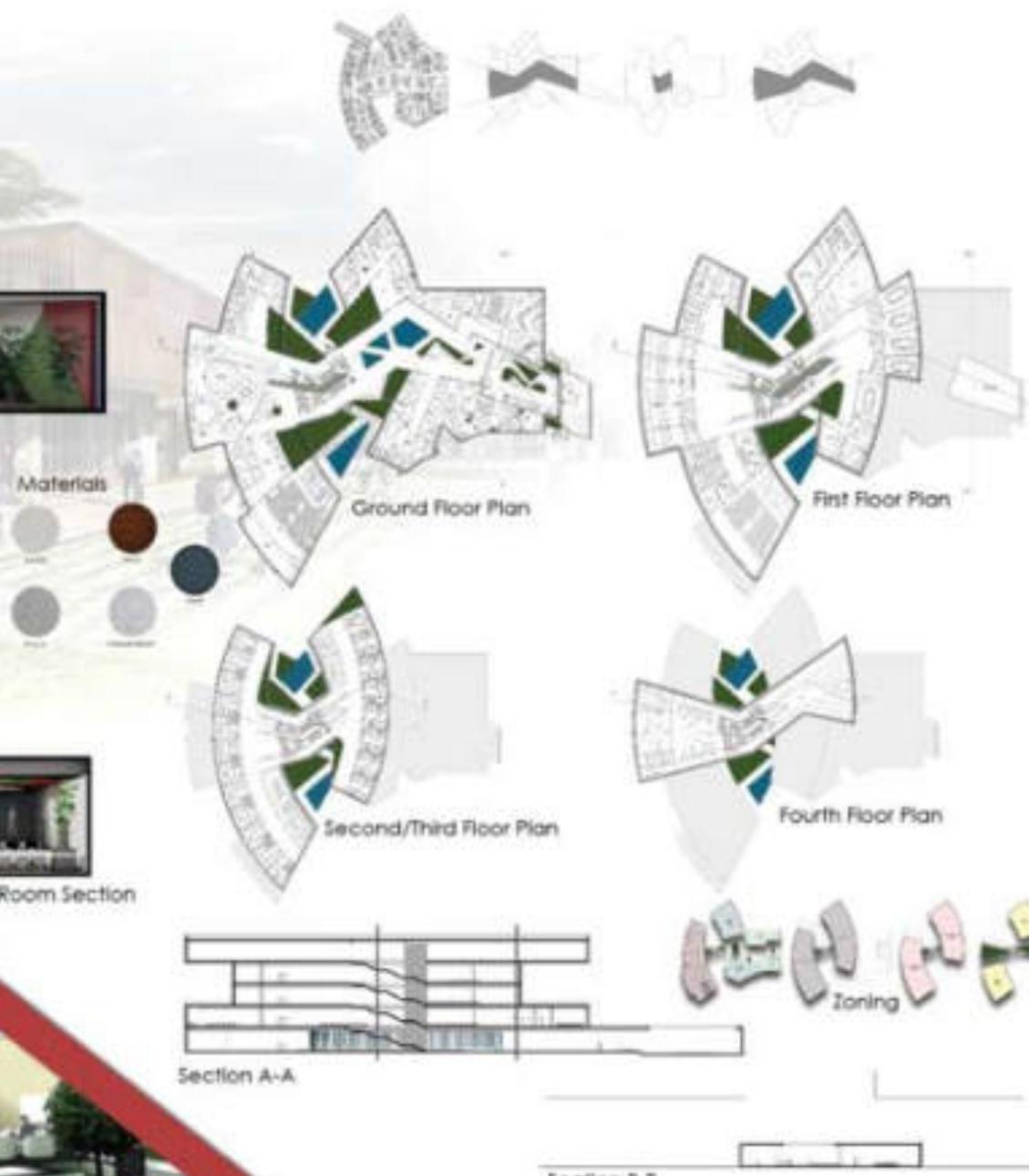
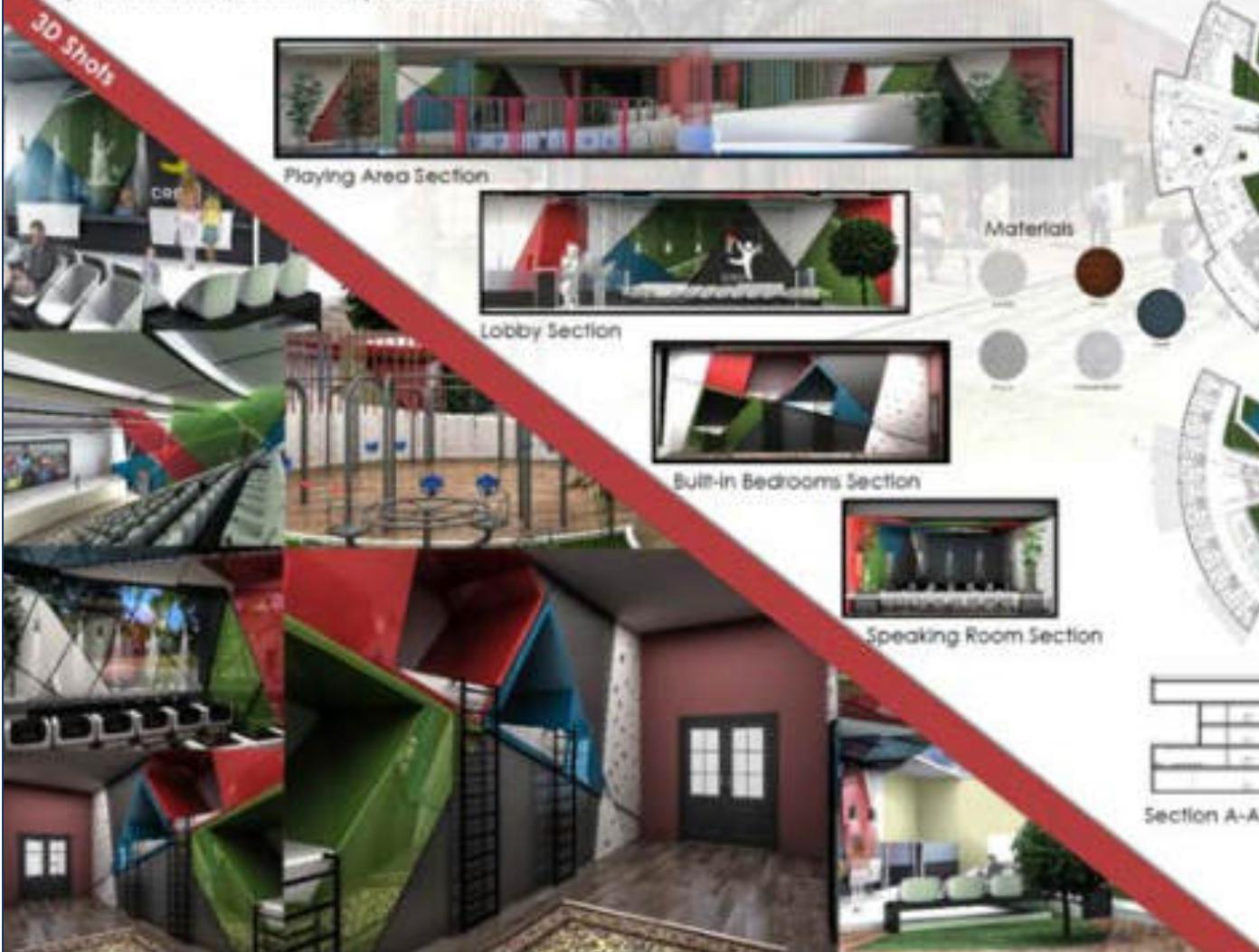
Children Rehabilitation Center Prince Hamza Hospital Renovation

Improve the picture of life for the children by providing a clear space based on a new added mass.

There will be no solid walls through this mass, contrarily, there will be a transparent walls connected to give more space to the children in addition to the green inside and outside the building.

Based on recent developments, middle east faced many local wars that influenced on the people.

this project stands for the children who suffered because of these wars. First of all this center will treat the childrens mentally by examine them, teach them, provide their needs.

**Children Rehabilitation Center**

Interior Design, 2019

Visual identity



ABOUT US
Royal Caribbean International is known for driving innovation at sea and has continuously refined cruise vacationing since its launch in 1968. Each successive class of ships is an architectural marvel and pushes the envelope of what is possible on a cruise ship throughout, giving sea an exciting dimension to some of the world's most popular destinations and enjoy Royal Caribbean's friendly and engaging service.



Royal Caribbean
Cruises



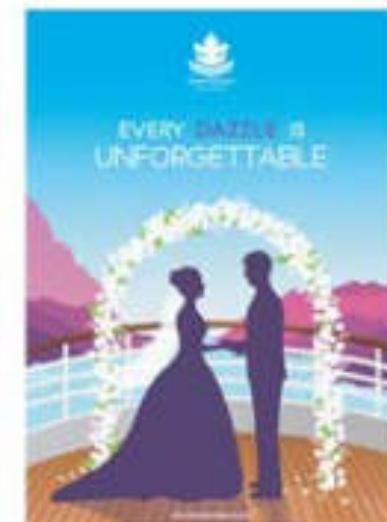
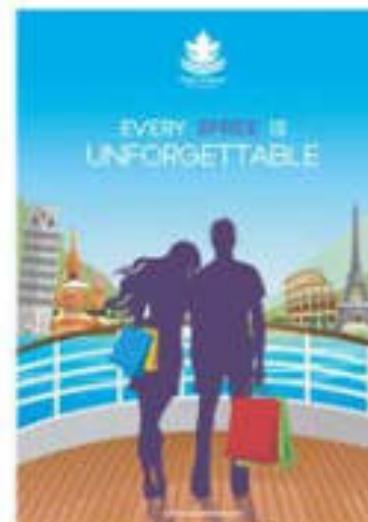
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Publicity



Posters



Royal Caribbean Cruises

Graphic Design, 2019

Jinan Alkelani

Applied Science Private University
Faculty of Art and Design

Visual identity



Nintendo is the oldest video game company in the world having been founded in 1889 by Fusajiro Yamauchi who lived in Kyoto, Japan, where also the company's current head, Satoru Iwata, was born. Originally the company produced card games but from the 1980s emerged as one of the biggest video game companies around the world.

It was in the puzzle where Nintendo would eventually make its biggest impression. The 1979 arcade title "Hudora" was a huge success in Japan but didn't quite make it overseas to the US. The game would be dramatically reimagined and re-released as the oddly titled puzzle mini-game "Dontay Kong" in 1985. Designed by a then-unknown Shigeru Miyamoto, the game introduced blocks in the world that would go on to become the company's mascot. 800+ moveable puzzle blocks including the ubiquitous Goomba. Amongst the 1984's "Mario Bros." home-console releases came leading game-developer



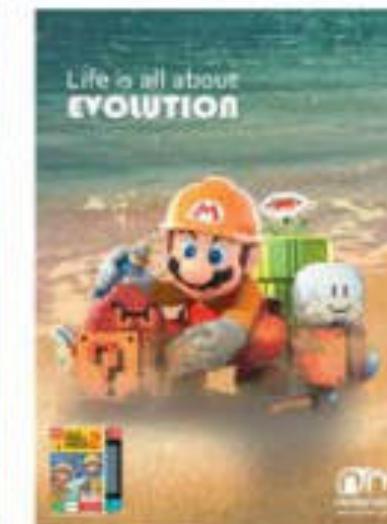
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Publicity



Posters

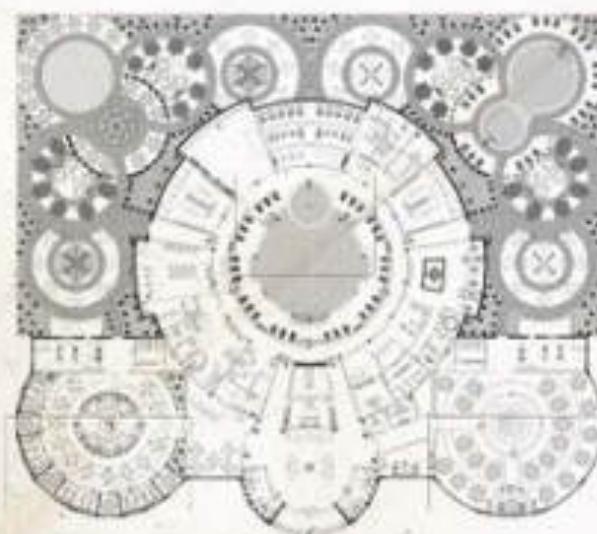
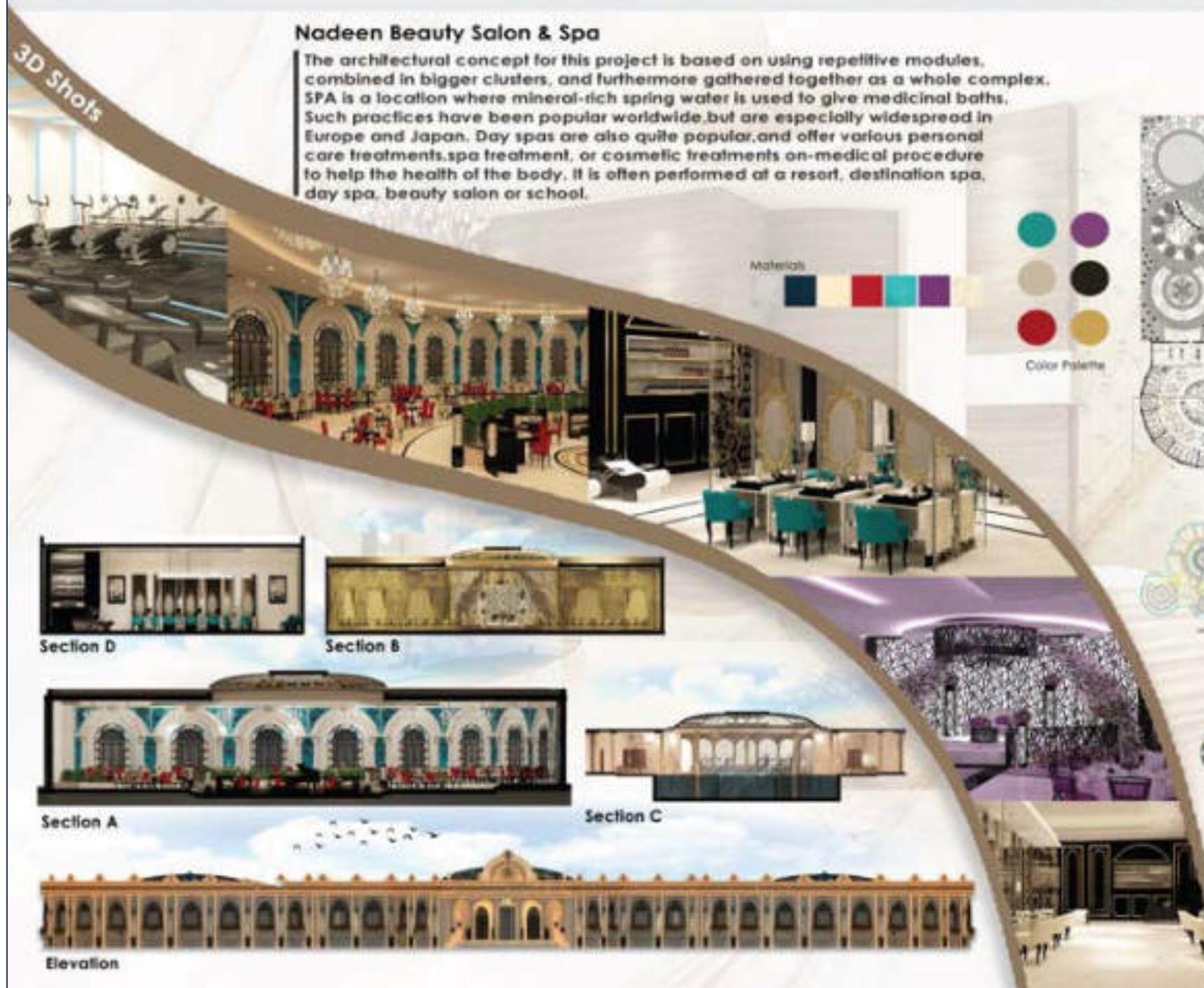


NINTENDO

Graphic Design, 2019

Lith Sandid

Applied Science Private University
Faculty of Art and Design

**Nadeen Beauty Salon & Spa**

Interior Design, 2019

Nadeen Al Sukkar
 Applied Science Private University
 Faculty of Art and Design

Visual identity



Experience Adobe

Technology is changing our lives faster than ever before. Through Project 1324, where youth create digital media to tell powerful stories for social change. Through programs that teach underrepresented youth how to code. And by helping bright, motivated adults who work in other fields make a transition into tech. We're taking action to make Adobe an even better place to work.



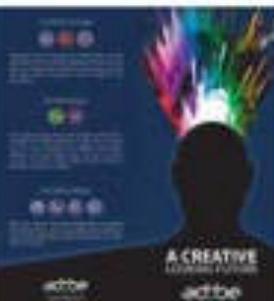
adobe adobe adobe adobe



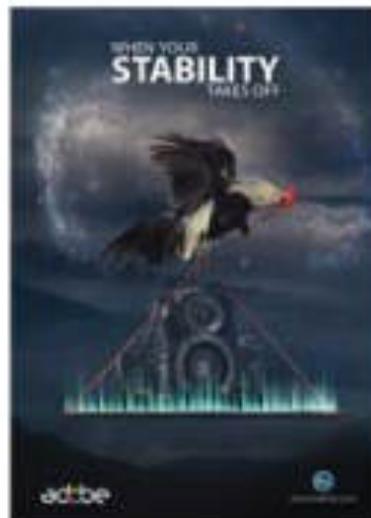
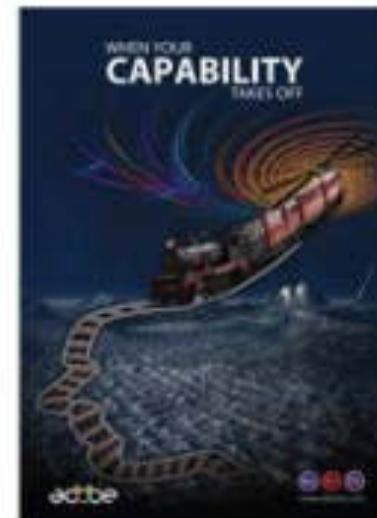
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Publicity



Posters



Adobe

Graphic Design, 2019

Nurgies Alffra

Applied Science Private University
Faculty of Art and Design

Health Center For treatment of Children Diabetes

The main concept for this project was inspired from the ocean. According to scientific studies, being by the sea has a positive impact on mental health. Minerals in sea air reduce stress. Even the sound of water has positive effects on our mental health.

Water sounds have long been used in meditation to create a soothing atmosphere for our minds. Therefore, the blue color is dominating the whole theme of the project. The main motivation behind the design of this space was to make an inviting, unintimidating environment that children and their parents will feel comfortable in. The floorplan has an organic form which creates and "open" feeling to the whole space. The play area leads out onto the terrace which acts as a public outdoor space.



Health Center For Treatment of Children Diabetes

Interior Design, 2019

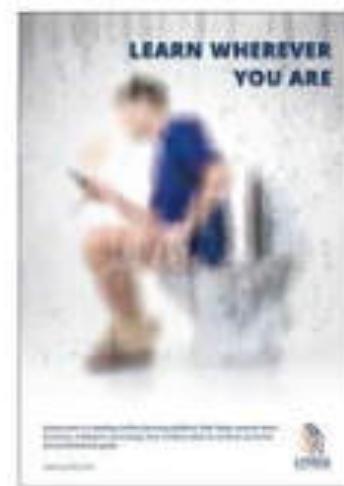
Raghad Al Basti
Applied Science Private University
Faculty of Art and Design

Visual identity

Introduction :
Lynda.com is a leading online learning platform that helps anyone learn business, software, technology and creative skills to achieve personal and professional goals. For 20 years, Lynda.com has helped students, leaders, IT and design pros, project managers—anyone in any role—develop software, creative, and business skills. Now part of LinkedIn, Lynda.com serves more than 10,000 organizations.



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Publicity



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LYNDA ONLINE COURSES

Graphic Design, 2019

Rami Papajan

Applied Science Private University
Faculty of Art and Design

Academy Of Talent

As great thoughts requires outstanding atmosphere, scientific research shows designing the classroom environment influences student achievement. By building's structural facilities profoundly influence learning. In this project the designer has implemented open space area and neutral lights such as sky lights between the two buildings, to improve student achievement and performance. As this academy designed especially for Children who are interested in performance Art and Ballet. Thus, Children performance could be affected by the environment they live in. In other words, individuals can change and better their environment based on their needs and expectations.


Academy of Talent

Interior Design, 2019

Rasha Al Asoli

 Applied Science Private University
 Faculty of Art and Design

Visual identity

About Nikon

Nikon is a Japanese multinational corporation headquartered in Tokyo, Japan. Corporation was established on 23 July 1917, 101 years ago when three leading optical manufacturers merged to form a comprehensive fully integrated optical company known as Nippon Kogaku Tokyo K.K. Over the next forty years, this growing company became a manufacturer of optical lenses and equipment used in cameras, binoculars, microscopes and inspection equipment. During World War II the company operated thirty factories with 2,000 employees.



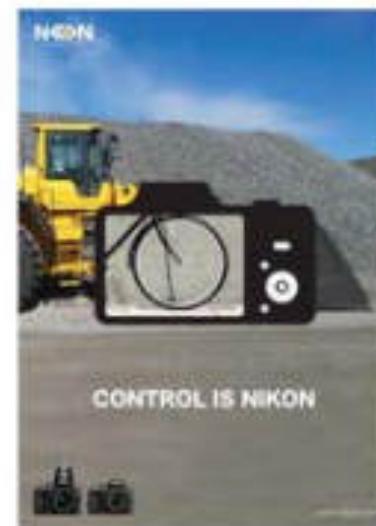
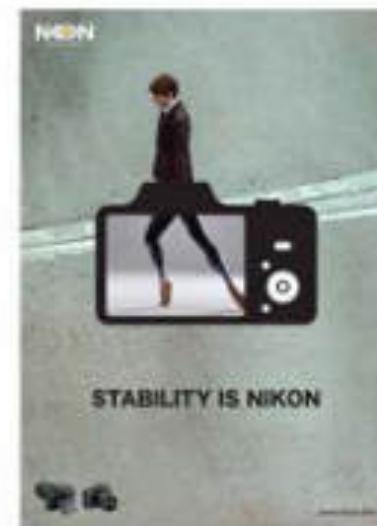
Advertisement



Publicity



Posters



NIKON TECHNOLOGY

Graphic Design, 2019

Sura Elessawi

Applied Science Private University
Faculty of Art and Design



MALAYSIA
Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka

25th *Design
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FSRD UNTAR

future library

To bring interactivity and interesting ways of learning in library

BACKGROUND OF STUDY

Students are less interested
into going to the library

Futuristic & Modern Design



FUTURE LIBRARY

“Library as multi gallery”

Ahmad Ikhwan Bin Azman
Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka



KAMPUNG JEMU ENTAH “Pencarian Emas Mitos”

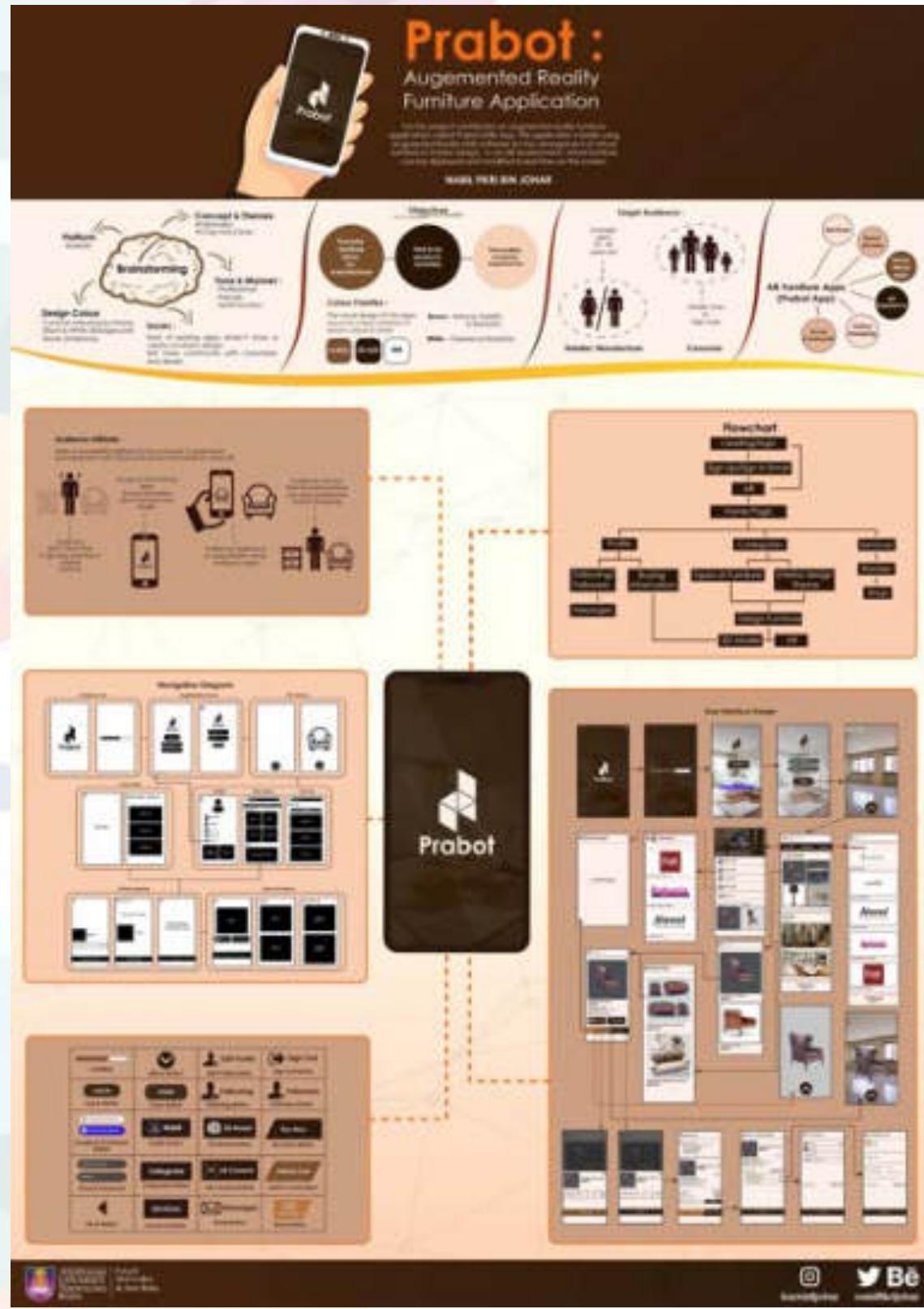
Ahmad Imran Bin Mansur
Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka



KAMPUNG NAGA LILIT

Aida Sabrina Binti Mohamed Soadin

Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni



Prabot : Augmented Reality Furniture Application

Nabil Fikri Bin Johar

Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka



ACT-FAST (Auxilium Compact First Aid System)

Nurhidayah Binti Nordin

Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka



KAMPUNG NASI DINGIN

Zulkhairi Bin Zulkiy

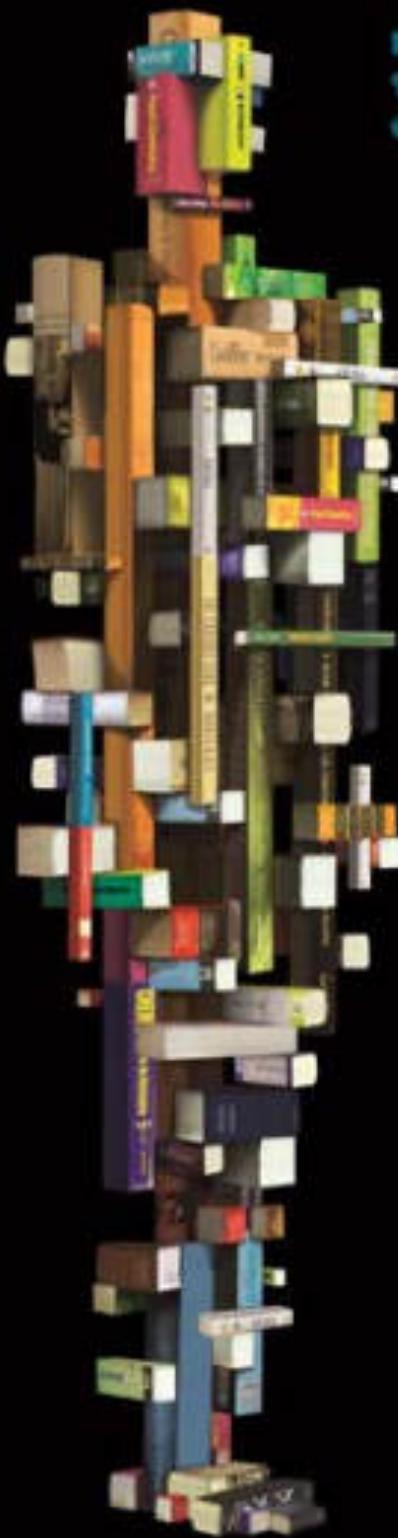
Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka



25th
Design
for Change
FSRD UNTAR

SOUTH KOREA
Namseoul University
Visual Information Design Department

EDUCATION IS
THE COMPLETION
OF THE HUMAN



“Education is The Completion Of Human”

Professor Byoung –il Sun

Namseoul University
Visual Information Design Department



“A Fish in 2060”

Dong jun Shin

Namseoul University
Visual Information Design Department

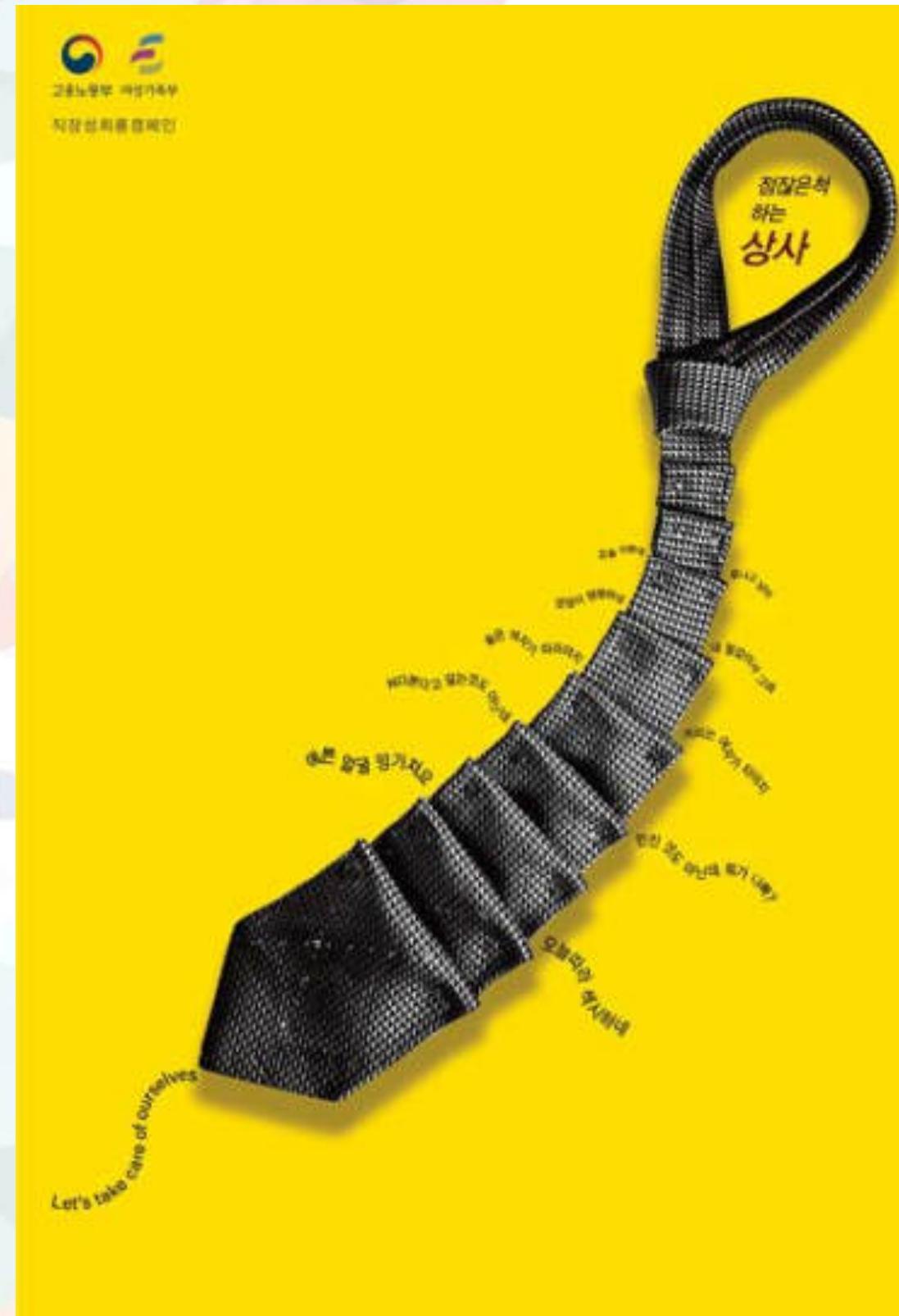


"WINE MEETS WORLD KOREA 2019"

Dong Won Lee

Namseoul University

Visual Information Design Department



“Workplace Sexual”

Na Hyeong Yoo

Namseoul University

Visual Information Design Department

Jewerly Graphic of Joseon Dynasty with Wishes

Graphic design of Jewerly of Joseon Dynasty with Wishes

Design Development item : wall calendar, desk calendar, eco bag, note, cell phone case, mirror, bookmark, envelope, postcard



KIM JIWON | YOON HYEWON



Jewerly Graphic of Joseon Dynasty with Wishes

Kim Jiwon & Yoon Hyewon

Namseoul University

Visual Information Design Department

A Modern Reinterpretation of Dancheong

Pattern design and product design using modern reinterpreted dancheong

Design Development Item : postcard, music box, linen tote bag, acrylic lamp, mirror, phone case, cup, tape



第六節 資本主義與社會主義



A Modern Reinterpretation of Dancheong

Kim Seyeong & Lee Sangmin

Namseoul University

Visual Information Design Department

Korea's landmark in the Golden Ratio

Landmark Graphic Image of Korea Using the Balanced and Ideal-looking Golden Ratio

Design Development Item : leather, desktop calendar, phone case, sticker, postcard, puzzle block.



KIM YE RIM | CHA A RIM



Korea's Landmark in the Golden Ratio

Kim Ye Rim & Cha A Rim
Namseoul University
Visual Information Design Department

The research of k-pop publicity for foreigners

Graphic design of k-pop souvenir, pamphlet of k-pop and branding of k-pop

Design Development item : pamphlet, tumbler, ticket, emblem, bus card, phone case, cd, cd jacket, photo card, lyrics card



JEONG KYU & JUNG CHAN



The Research of K-Pop Publicity for Foreigners

Park Jeong Kyu & Jung Yeong Chan

Namseoul University

Visual Information Design Department

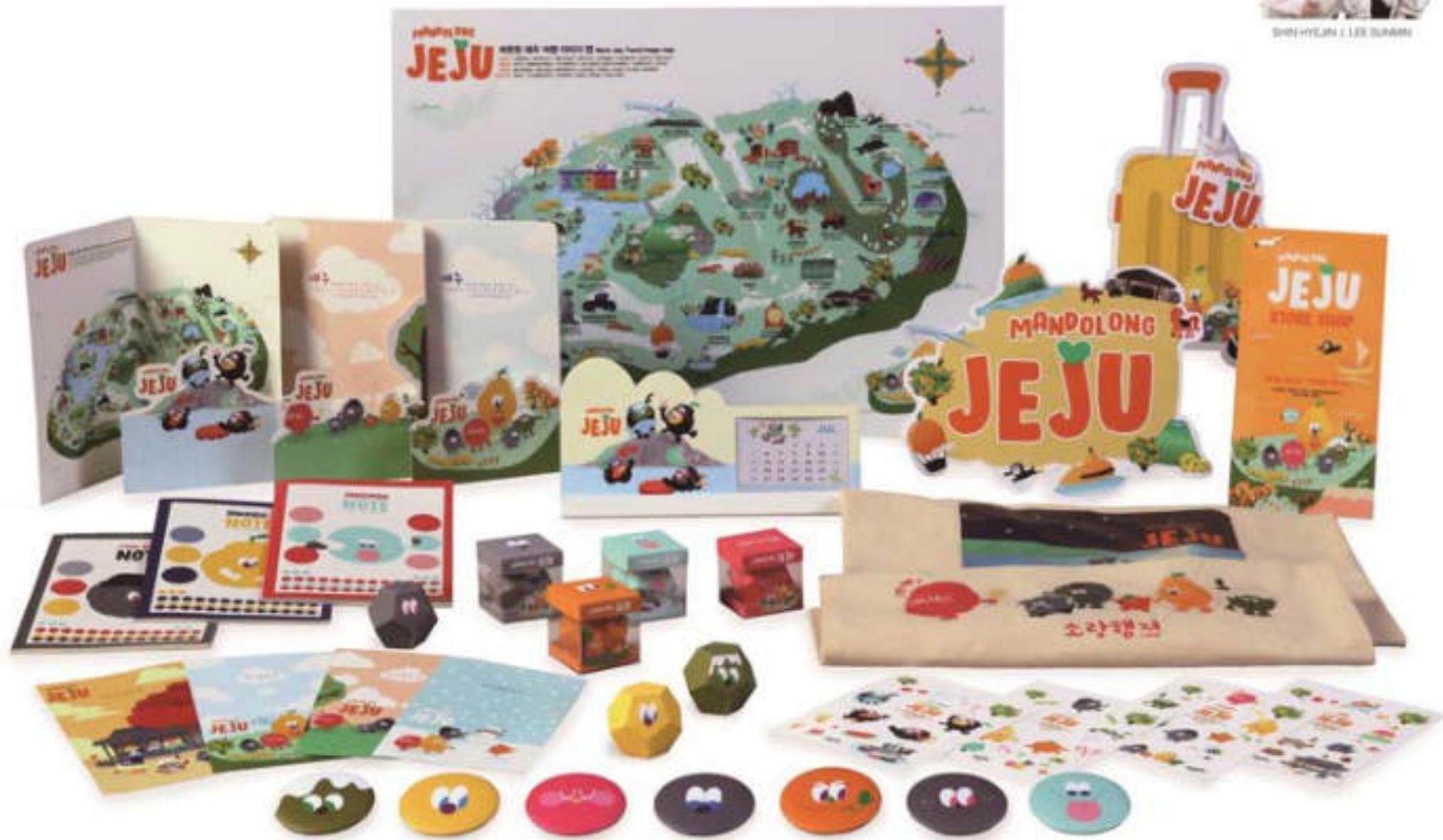
Jeju tourism image map and souvenir design

Graphic design of Jeju souvenir and tourism image map using Jeju character and dialect

Design Development Item : Image map, desktop calendar, leaflet, small keyring, mini banner, eco bag, travel tag, sticker, note, postcard, badge



SHIN HYEJIN & LEE SUNMIN



Jeju Tourism Image Map and Souvenir Design

Shin Hyejin & Lee Sunmin

Namseoul University

Visual Information Design Department



"Prevent Pregnant Women Smoking"

Si Hyun Jun
Namseoul University
Visual Information Design Department



"A Fiuffy Victory"

Young Hee Lee
Namseoul University
Visual Information Design Department

The background of the slide features a vibrant, abstract geometric pattern composed of numerous triangles in shades of orange, yellow, teal, blue, purple, and red, creating a dynamic and modern visual.

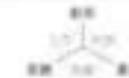
TAIWAN
Kun Shan University
Department of Spatial Design

25th *Design
for Change*
FSRD UNTAR



聚 Gather

空間一 聚集一 分享

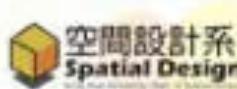
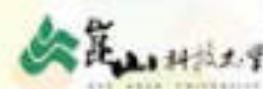


從「聚」到「分」，再到「散」，在空間上形成一個循環往復的過程。在這個過程中，空間的關係不斷地變換，從一個中心點開始，擴散到整個空間，最後又回到中心點，形成一個閉合的循環。

聚的空間定義：服務與顧客空間



Name: CHEN Bo-Lin
Title: Gather - Kitchen Interior Design
University: Kun Shan University, Department of Spatial Design
Email: bochen123@gmail.com

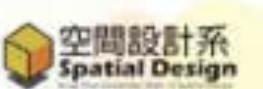
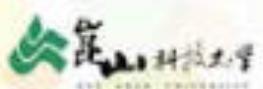


Gather – Kitchen Interior Design

CHEN Bo-Lin
Kun Shan University
Department of Spatial Design



Name: CHEN Chen-Wei
Title: Bacteria City - Mutant House (2010 New Day Award - Design Concept Honoree)
University: Kun Shan University, Department of Spatial Design
Email: weichen117@gmail.com

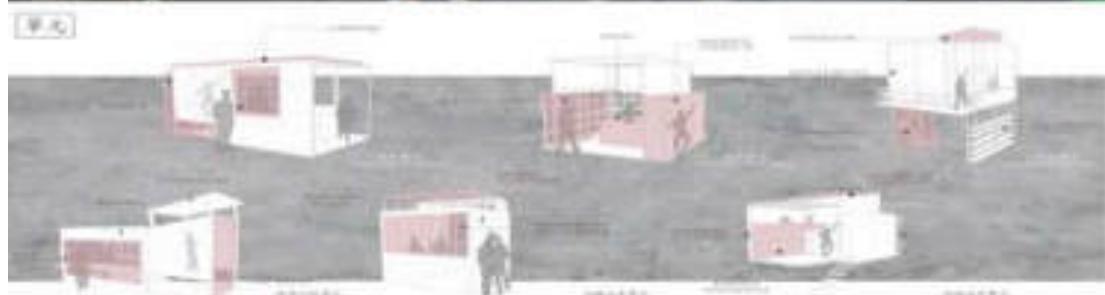


“Bacteria City – Mutant House”

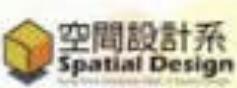
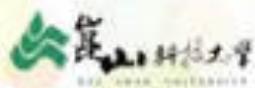
CHEN Chen-Wei
Kun Shan University
Department of Spatial Design



S.S. MARKET



Name: HUANG Tzu-Yu
Title: S.S. MARKET - A new type of supermarket that share with students
University: Kun Shan University, Department of Spatial Design
E-mail: ztsh123@gmail.com

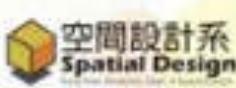
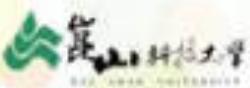


S.S. MARKET - A new type of supermarket that share with students

HUANG Tzu-Yu
Kun Shan University
Department of Spatial Design

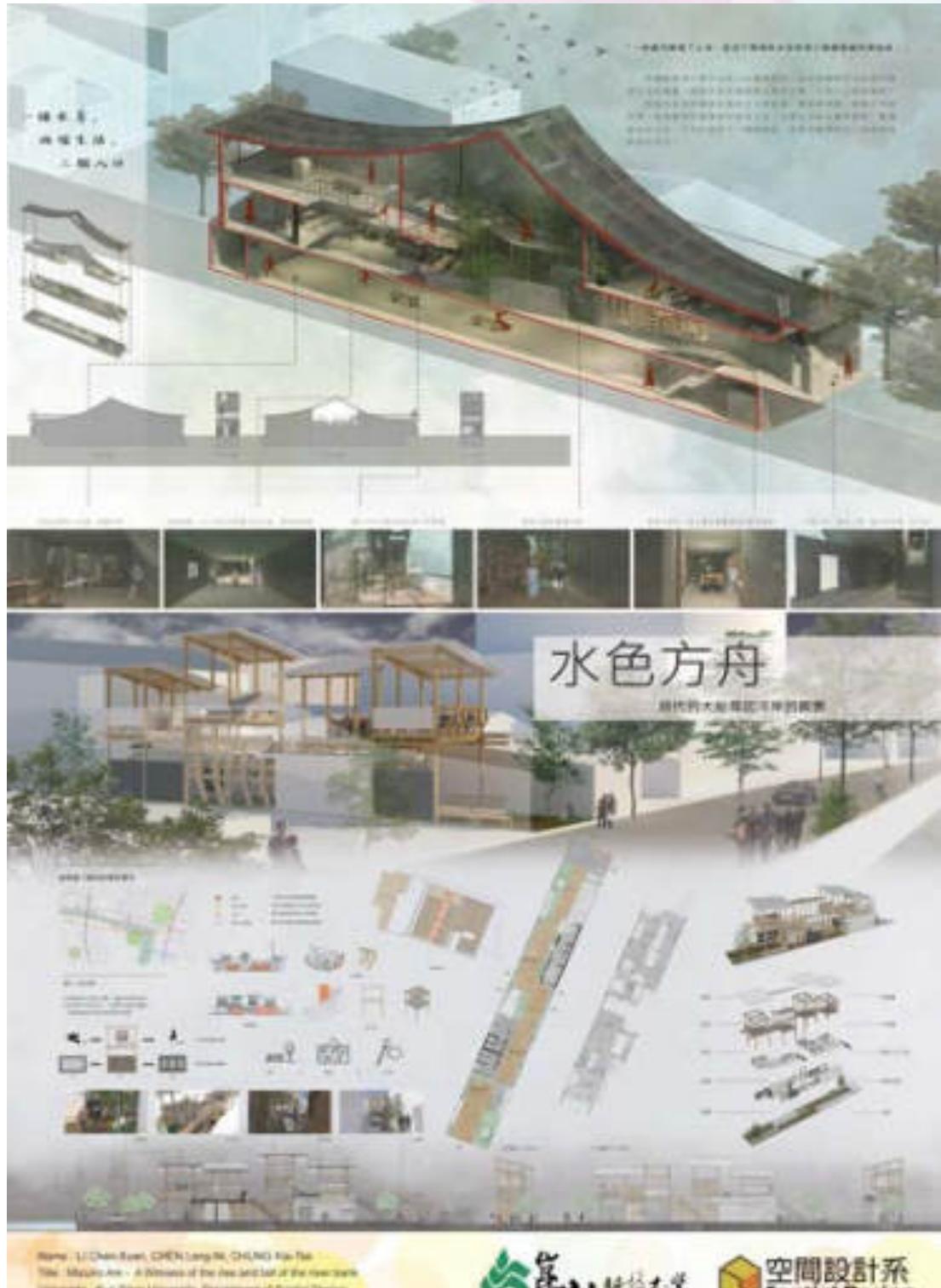


Name: LIAO Yen-Ting
Title: This University is Heaven (2010 Red Dot Award: Design Concept Winner)
University: Kun Shan University, Department of Spatial Design
E-mail: yentinghsu92@gmail.com



"The Memory in Narrow Slit"

LIAO Yen-Ting
Kun Shan University
Department of Spatial Design



Mizuiro Ark – A Witness of the rise and fall of the river bank

LI Chen-Xuan, CHEN Leng-Ni & CHUNG Kai-Tse

Kun Shan University
Department of Spatial Design



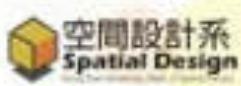
Deconstruction of the Old Street and Neighbors

LIN Pei-Chi

Kun Shan University
Department of Spatial Design



Name: LIN Yu-Xin
Title: Rethink the Baseball Field Boundary
University: Kun Shan University, Department of Spatial Design
E-mail: yxlin2017@gmail.com

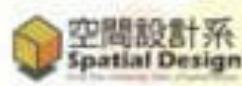
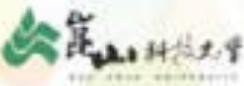


Rethink the Baseball Field Boundary

LIN Yu-Xin
Kun Shan University
Department of Spatial Design



Name: PAN Yu-You
Title: New Local-condition Residences in Penghu
University: Kun Shan University, Department of Spatial Design
E-mail: panyou11@gmail.com



New Local-condition Residences in Penghu

PAN Yu-You
Kun Shan University
Department of Spatial Design

RESPIRATION ACUMEN

This project explores the integration of indoor and outdoor spaces through a modular shelving system. The design features a central shelving unit with multiple levels, some of which are open and some are enclosed, creating a sense of depth and connection to the surrounding environment. The shelving unit is filled with various plants, emphasizing the theme of 'respiration'. The overall aesthetic is minimalist and industrial, with dark wood and metal elements.

MATERIALS

- Steel
- Wood
- Plants
- Water System
- Power
- Trade System
- Phone
- External System
- Plants
- Lighting

Name: YEH Yu-Kang, LIN Hong-En, CHANG Yen-Chi
Title: Respiration Acumen - Kitchen Interior Design
University: Kun Shan University Department of Spatial Design
Email: yley09@gmail.com

Respiration Acumen – Kitchen Interior Design

YEH Yu-Kang, LIN Hong-En & CHANG Yen-Chi
Kun Shan University
Department of Spatial Design

LIVE ON

This design emphasizes the concept of 'living on' through a dynamic and interactive space. The kitchen features a long, central island counter where people can sit and socialize. Large windows provide a view of the outdoors, connecting the interior to the exterior. The design includes a water feature and a built-in barbecue area, making it a versatile space for both cooking and entertaining.

DESIGN FEATURES

- Water Feature
- BBQ Area
- Storage
- Lighting
- Sound System
- Smart Home Integration

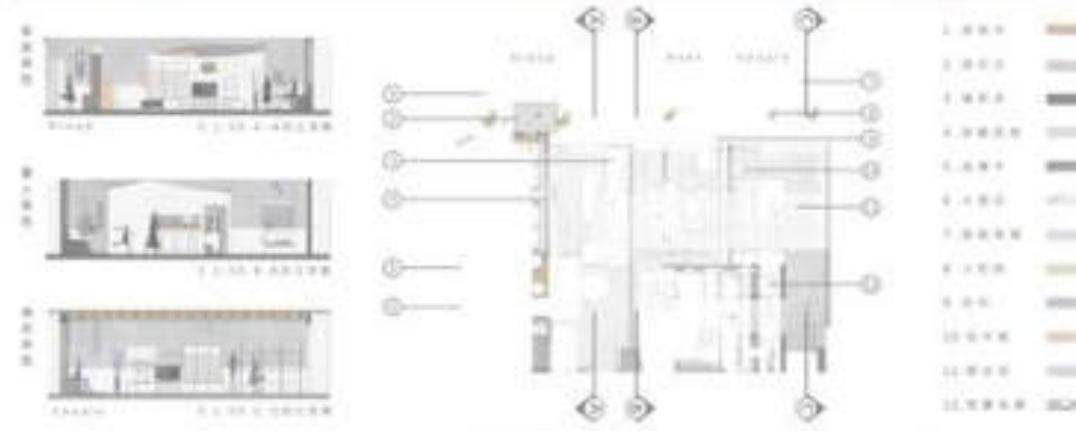
FUNCTIONS

- Preparation Area
- Storage Area
- Cooking Area
- Entertainment Area
- Relaxation Area

Name: TENG Tzu-Cheng, CHOU Yu-Tse
Title: LIVE ON - Kitchen Interior Design
University: Kun Shan University Department of Spatial Design
Email: Atsigeo@gmail.com

LIVE ON – Kitchen Interior Design

TENG Tzu-Cheng & CHAOU Yu-Tse
Kun Shan University
Department of Spatial Design

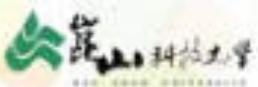


GRAPHICS

枷外之家-Outside Home



Name: YEN-KU Yau-Cheng LIN Yen-Chen, YU Jen-Huang
Title: Outgoing Name:
University: Kuan Shek University, Department of Spatial Design
E-mail: yeku@kush.edu.tw



Outside Home

TENG Tzu-Cheng, LIN Yi-Chen & YU Wen-Hsiang
Kun Shan University
Department of Spatial Design

INDONESIA

Tarumanagara University Jakarta
Faculty of Visual Art and Design

Lectures Participating

Adi Ismanto, S.Sn., M.T.
Andreas, S.Sn., M.Ds.
Augustina Ika Widyan, S.T., M.Ds.
Dwi Sulistyawati, S.Sn., M.T.
Ferdy Tanumihardjo, S.Ds., M.Ds.
Fivanda, S.Ds., M.Ds.
Jayanto Ginon Warjono, S.Sn., M.Ds.
Julius Andy, S.Sn., M.Ds.
Kurnia Setiawan, S.Sn., M.Hum.
Maitri Widya Mutiara, S.Ds., M.M.
Mariati, S.Ds, M.Si.
M. Nashir Setiawan Drs., M.Hum.
Noeratri Andanwerti, S.Sn., M.Sn.
Ruby Chrissandy, S.Sn., M.Ds.
Stepanus Dwiyanto Drs., M.Hum.
Toto Mujio Mukmin, S.Sn., M.Hum.

Students Participating

Catherine Benethan (DI)
Cindy Margaretha (DKV)
Cristy Febrianty Gautama (DKV)
Irma Rossani (DI)
Regina Marselia (DI)
Renaldy Setiawan (DI)
Samuel Limanta Linardi (DKV)
Shirley Laura (DKV)
Stephanie Efendy (DI)
Wenny Wennes (DKV)

Indonesia Institute of The Arts Yogyakarta Faculty of Visual Arts

Lectures Participating

Lutse Lambert Daniel Morin, S.Sn., M.Sn.
Yusuf ferdinan Yudhistira, S.Sn., m.Sn.

Students Participating

Setsu
Wisnu Ajitama
Yohanes Wahyu Jatinugroho

JORDAN

Applied Science Private University
Faculty of Art and Design

Students Participating

Abdelrahman Qutmosh
Abrar Ali Abufara
Jinan Alkelani
Lith Sandid
Nadeen Al Sukkar
Nurgies Alffra
Raghad Al Basti
Rami Papajan
Rasha Al Asoli
Sura Elessawi

SOUTH KOREA

Namseoul University
Visual Information Design Department

Lecture Participating

Professor Byoung -il Sun

Students Participating

Dong Jun Shin
Dong Won Lee
Na Hyeong Yoo
Kim Jiwon & Yoon Hyewon
Kim Seyeong & Lee Sangmin
Kim Ye Rim & Cha A Rim
Park Jeong Kyu & Jung Yeong Chan
Shin Hyejin & Lee Sunmin
Si Hyun Jun
Young Hee Lee

MALAYSIA

Universiti Teknologi Mara
Fakulti Seni Lukis dan Seni Reka

Students Participating

Ahmad Ikhwan Bin Azman
Ahmad Imran Bin Mansur
Aida Sabrina Binti Mohamed Soadin
Nabil Fikri Bin Johar
Nurhidayah Binti Nordin
Zulkhairi Bin Zulkiy

TAIWAN

Kun Shan University
Department of Spatial Design

Students Participating

CHEN Bo-Lin
CHEN Chen-Wei
HUANG Tzu-Yu
LIAO Yen-Ting
LI Chen-Xuan, CHEN Leng-Ni & CHUNG Kai-Tse
LIN Pei-Chi
LIN Yu-Xin
PAN Yu-You
YEH Yu-Kang, LIN Hong-En & CHANG Yen-Chi
TENG Tzu-Cheng & CHAOU Yu-Tse
TENG Tzu-Cheng, LIN Yi-Chen & YU Wen-Hsiang



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