The 2nd International Conference on
Design Industries & Creative Culture

DESIGN DECODED

Decrypt your visual creativity

CERTIFICATE
OF ACHIEVEMENT

PROF DR MOHAMAD ABDULLAH HEMDI
Rector
Universiti Teknologi MARA Kedah Branch
Malaysia

This certificate is presented to

Siti Nurannisaa P.B.
Mariati Mariati, Tri Hadi Wahyudi

Title

Visual Diary: The Self-discovery for Future Designer in Design Learning

in recognition and appreciation of your contribution as

PRESENTER

in The 2nd International Conference on
Design Industries & Creative Culture
DESIGN DECODED

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Siti Nurannisaa P.B.[1], Mariati[2], Tri Hadi Wahyudi[3]
sitip@fsrd.untar.ac.id [1], mariati@fsrd.untar.ac.id[2], triw@fsrd.untar.ac.id [3]
Universitas Tarumanagara [1,2,3]

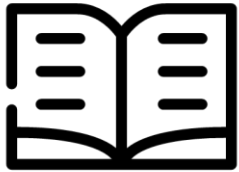# Visual Diary: The Self-discovery for Future Designer in Design Learning

Introduction and Research Background

Emphasize **learning model that stimulates student's ability to construct knowledge and experiences** to recognize their potential.

Train **student subjectivity** to see from various points of view, who bring out **characteristics and authenticity in seeing things.**
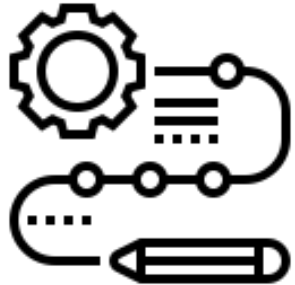
Visual diaries are used as a learning method to explore ideas, thoughts, expressed in the recorded notes.

This study examines the **diary method** as a presentation of learning material

Methodology

This study used
a qualitative approach

Second-year class of a visual communication design school, with 40 students with team teaching of four teacher.

Research subjects :
(1) course activity; (2) lecturers; (3) students.

The data collection technique includes **interviews and focus group discussion.**

Discussion and Findings

Students research on various things related to their **interests through certain theme**, with **thoughts, feelings, guesses, imaginations** and putting them in a visual diary, both in **visual and text**.

digital technique

manual technique

Discussion and Findings

	Lecture	Students
	encourage students' <	> find a new way of exploration
	students anxiety about doing wrong <	> curious yet afraid to make mistakes
	exploring self-interest through visual research <	> questioning decision
		> learn various exploration methods
		> surprised
		> a sense of thrill when trying a new method

students began > bring out **various points of view**

research > using association and self-personification using **visual thinking**

strategy of questioning as a trigger for a variety of possibilities

questions can be in the form of knowledge, up to things that arouse **students' curiosity**

Discussion and Findings

passion and interest can be the capital used to the **design exploration process in-depth and extensive research** and **planning** with **visual diary**

learning which **involves self-discovery** through the **visual diary** design process provides the opportunity to develop **student's potential**

Conclusions

integrating research with creativity through their **visual diary** create detailed understanding of a research theme.

creative expression by utilizing the **visual elements** through techniques and media

Provide a wider variety related to s**elf-subjectivity, context, and practical activities** that can help students **overcome anxiety problems**

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