

CERTIFICATE

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Proudly Present to :

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Artwork Title :

MOMMY DON'T MAD

As a **Participant** at Dies Natalis 31 FSRD Untar
International Exhibition “**Sustainability through Global Design Collaboration**”

12 September 2025



Dr. Kurnia Setiawan, S.Sn., M.Hum.
Dekan Fakultas Seni Rupa dan Desain
Universitas Tarumanagara



CATALOGUE INTERNATIONAL EXHIBITION

Sustainability through Global Design Collaboration



CATALOGUE

DIES NATALIS FSRD UNTAR KE-31

DIES NATALIS KE-31

Faculty of Visual Arts and Design Untar

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PREFACE



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Dr. Kurnia Setiawan S.Sn., M.Hum.

Dean of the Faculty of Visual Arts and Design Untar



The celebration of the 31st Anniversary of the Faculty of Visual Arts and Design, Universitas Tarumanagara (FSRD Untar) marks an important reflection on the faculty's journey in developing art and design education that remains relevant to the changing times.

Carrying the theme "Sustainable for the Future," this celebration reaffirms FSRD Untar's commitment to promoting the idea that design goes beyond aesthetics, it embodies social, cultural, and environmental responsibility. Through programs such as the International Conference, International Exhibition, and DesignTalk, along with initiatives like the Festival of Indonesian Change Agents (API) and Becoming Indonesia, FSRD Untar continues to expand its positive impact through education and creative practice.

The academic community, alumni, and partners are encouraged to uphold this collaborative spirit, continue the tradition of innovation, and strengthen global networks toward a more sustainable future. May this 31st Anniversary serve as a new milestone for FSRD Untar to keep creating, innovating, and contributing meaningfully to society.

PREFACE

Busi Darmo S.Sn., M.Ds

Chief Organizer of FSRD Untar's 31st Anniversary



It has been 31 years since the Faculty of Visual Arts and Design, Tarumanagara University, has been committed to nurturing creative talents through its Interior Design and Visual Communication Design programs.

This year's anniversary carries the theme "Sustainable for the Future" — a call for all designers and artists to harness creativity as the driving force in shaping a responsible and sustainable future. We believe that design solutions hold the key to addressing the challenges of global sustainability.

The international exhibition marks the heart of this celebration — featuring remarkable works from Indonesia, Malaysia, Thailand, and Singapore. Through this collaboration, we embrace diversity, exchange ideas, and strengthen the shared vision that design is a universal language.

May this exhibition spark inspiration, collaboration, and innovation for years to come. FSRD Untar, Moving Forward for the Future!

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DIES NATALIS 31st

Designing Sustainable for Futures

In celebration of the 31st Anniversary of the Faculty of Visual Arts and Design (FSRD) at Universitas Tarumanagara, FSRD Untar adopts the overarching theme “Designing Sustainable for Futures” as a reflection of its commitment not only to mark the faculty’s age and achievements, but also to present meaningful and impactful programs for both the academic community and the global society.

This theme reflects FSRD Untar’s ongoing efforts to promote responsible, sustainable, and future-oriented design practices. In the face of global issues such as climate change, resource crises, and technological disruption, design plays a critical role as an agent of change capable of creating creative, innovative, and ethical solutions.

Through a series of programs such as Internal Competition, Opening Ceremony, International Conference, and International Exhibition FSRD Untar provides a platform for interdisciplinary collaboration and discussion involving educational partners, creative industry professionals, and the wider public. These initiatives are expected to serve as a forum for sharing ideas, trends, and best practices in sustainable design from diverse cultural and academic perspectives.

With a spirit of global collaboration, this 31st Dies Natalis serves as a strategic momentum for FSRD Untar to reaffirm its role in shaping future generations of designers who are capable of designing with environmental, social, and cultural awareness toward the realization of a better and more sustainable future.

In line with this vision, the 31st Anniversary celebration was carried out through a series of programs that embodied the spirit of sustainability in design education and practice. Each activity shared the same mission to inspire, connect, and empower the creative community toward a sustainable future.

The celebration began with an Internal Competition, inviting FSRD Untar students to express creativity through the theme of sustainability. This activity encouraged young designers to translate environmental and social awareness into meaningful visual and spatial works.

The spirit of unity continued with the Opening Ceremony on September 11, 2025, at EPIC Design Space, Universitas Tarumanagara. The event gathered lecturers, students, alumni, and partners, marking the official opening of the International Exhibition as a symbol of creativity and collaboration across generations and disciplines.

The International Conference, themed “Global Perspectives on Sustainable Design,” was held online on September 12, 2025. Four distinguished speakers from Indonesia, Singapore, Thailand, and Malaysia shared insights on sustainable design education, cultural exchange, and ethical innovation—highlighting how design responds to global challenges with creativity and conscience.

From September 11–25, 2025, the International Exhibition took place at FSRD Untar (Building K & R) under the theme “Local Values, Global Impact.” The exhibition showcased 27 works from lecturers, international partners, students featuring product, interior, visual communication, and multimedia designs that reflected sustainability through diverse cultural lenses.

This series of programs not only celebrated FSRD Untar’s 31 years of creative excellence but also reaffirmed its commitment to shaping responsible designers who create with purpose, awareness, and innovation for a better future.











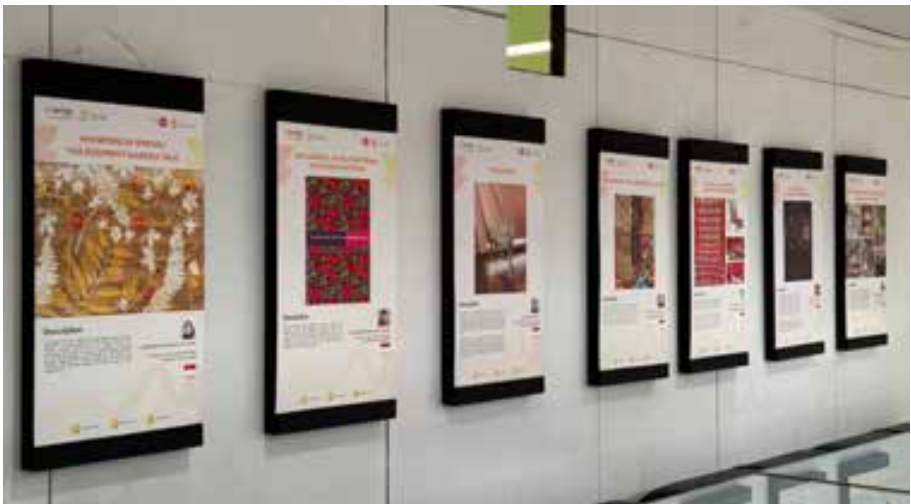
INTERNATIONAL EXHIBITION

INTERNATIONAL EXHIBITION

Designing Sustainable for Futures

In celebration of its 31st Anniversary, the Faculty of Visual Arts and Design at Tarumanagara University presents an international exhibition that highlights creative growth and real impact. The program brings together lecturers and global partners to share works that apply sustainable thinking in design. You experience how each project responds to current challenges, offers practical solutions, and opens new perspectives for a better future.

This exhibition follows the Term of Reference that guides its purpose and structure. It provides a platform for sustainable design works, strengthens international collaboration, and builds appreciation for design that addresses global and local sustainability issues. Works span product design, interior design, visual communication design, and multimedia. All submissions align with the theme “Local Values, Global Impact,” remain original, and respect copyright. The exhibition is held at FSRD Untar across Building K and Building R, creating a space where ideas move, people connect, and design shows its role in shaping positive change.





MOMMY DON'T MAD



Description

This illustration of a mother and children, depicted in an imaginative form, captures the limitless fantasy of childhood where imagination nurtures play, growth, and discovery. The maternal figure symbolizes the passing down of local values, togetherness, and care for the environment woven into cultural memory. Here, imagination serves as a bridge between local wisdom and global awareness, fostering an early sense of sustainability and cultural continuity.



by Dr. Siti Nurannisa P.B, S.Sn., M.Pd.

Faculty of Visual Arts and Design
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Indonesia



