



IEOM Society International

The 12th Annual International Conference on Industrial Engineering and Operations Management

Istanbul, Turkey, March 7-10, 2022, Venue: Hilton Istanbul Bomonti Hotel
Host: Kadir Has University, in collaboration with Sabancı University

Certificate of Presentation

This is to certify that

Lina Gozali, Agustinus Purna Irawan, Hetty Karunia Tunjungsari, Caroline De Candra, Vivian Lim, Ryu Nowescophor and Ariawan Gunadi, Universitas Tarumanagara, Jakarta, Indonesia
Teuku Yuri M. Zagloel, Universitas Indonesia, UI Depok Campus, Indonesia
Habibah Norehan Haron and Maslin Masrom, Malaysian Technology University, KL, Malaysia
Benny Tjahjono, Coventry University, Priory St, United Kingdom
Docki Saraswati, Universitas Trisakti, Jakarta, Indonesia
Ahad Ali Lawrence Technological University, Southfield, Michigan, USA

Delivered an Oral Presentation entitled "ID 372 The Development of Several Marketing Models in Performance Measurement in Industrial and Business Management Systems."

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