



**UNTAR**  
Universitas Tarumanagara

**62<sup>th</sup>**  
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**LPPM UNTAR**  
Lembaga Penelitian dan  
Pengabdian kepada Masyarakat

**Kampus  
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INDONESIA JAYA



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# CERTIFICATE of Achievement

No : 005 /Presenter-ICEBSH/III/2022

## Andi Wijaya

for the contribution as :

**Presenter**

Paper Title :

The Effects of Frugal Innovation, Strengthbased Approach, and Social Media on The Longevity of Small Business in Jakarta in 2021

Director  
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