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EXPLORING FACTORS THAT SHAPE INDONESIAN'S INTENTIONS TO PURCHASE HERBAL MEDICINE

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Abstract: The pharmaceutical industry is one of the fastest-growing worldwide, and Indonesia is no exception. In Indonesia, herbal medicine is popular in this market. This treatment uses natural and traditional ingredients with little or no chemicals. The present study seeks to understand Indonesians' herbal medication purchasing preferences. The study adds perceived value to attitude and subjective norm from the Theory of Reasoned Action (TRA) paradigm to achieve this. A survey-based strategy is used to obtain data from selected people via questionnaires. Non-probability purposive sampling ensures that only people who have bought herbal medications in the prior six months participate. On a 7-point Likert scale, 156 respondents were collected. The investigation used SmartPLS 4 software for Partial Least Squares Structural Equation Modeling (PLS-SEM). After analyzing the data, the authors find that attitude, subjective norms, and perceived value greatly influence Indonesian consumers' herbal medicine purchases. Attitude was also found to mediate subjective norms' effect on purchase intention. This study suggests the pharmaceutical business should promote consumer acceptance of herbal therapy.

Keywords: Attitude, Subjective Norm, Perceived Value, Purchase Intention, Pharmaceutical Industry in Indonesia

INTRODUCTION

Over the past few years, the pharmaceutical industry has emerged as a sector experiencing relatively stable growth and development over the last two decades. According to data published by [Statista.com \(2023\)](#) (and which had been presented on Figure 1), it is evident that the revenue generated by the global pharmaceutical industry has been on an upward trajectory from 2001 to 2022. During this period, the revenue has escalated from \$390 billion in 2001 to

\$1.482 trillion in 2022. This data indirectly underscores the pharmaceutical industry's crucial role in sustaining and fortifying the economic activities of nations worldwide.

Similar phenomena are observed in Indonesia, where statistical data from the same source ([Statista.com, 2023](#)) reveal a similar upward trend in revenue over the past decade. In 2012, the revenue generated by this industry amounted to \$1.91 billion. However, by 2022, this figure had surged nearly ninefold to \$9.58

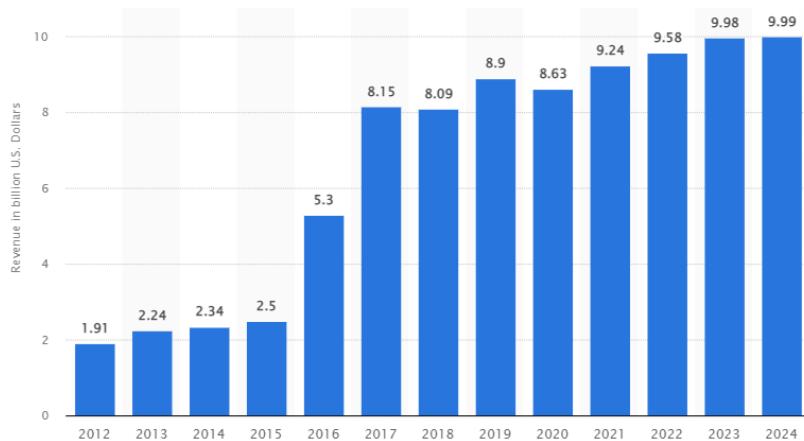


Figure 1. Revenues Generated by Pharmaceutical Industry in Indonesia from 2012 to 2022

Source: ([Statista 2023](#))

billion. Predictions indicate a continued rise to \$9.99 billion by 2024. These occurrences underscore that, beyond other significant industries such as food and beverage, tourism, manufacturing, and automotive, the pharmaceutical industry has transformed not only into a sector with substantial growth potential in Indonesia but also into a pivotal force supporting the country's economic activities and growth.

Moreover, concerning the evolution within the pharmaceutical industry, medicines purchased by consumers can be broadly categorized into two primary types: herbal medicine and factory-made medicine, commonly known as modern medicine. Herbal medicine is derived from natural plant-based ingredients, whereas modern medicine is manufactured using advanced technology and chemical compounds for therapeutic applications ([www.NHS.uk, 2023](#)). Despite their disparities, both kinds of medicines share the common objective of addressing various health issues faced by consumers ([Mpelangwa et al., 2021](#)). Each category comes with distinct merits and drawbacks.

A notable advantage of herbal medicine lies in its natural and safe approach to healing. The natural constituents in herbal medicine are regarded as safer due to their minimal or lack of adverse side effects

([Karalliedde, 2009](#); [Tian et al., 2013](#)). Additionally, herbal medicine is readily accessible to communities, particularly in rural areas or developing countries where access to modern medicine might be limited. However, herbal treatments often require more time to yield results, and their effectiveness hinges on the quality and dosage of the herbal components employed ([Law et al., 2020](#)). Conversely, modern medicine offers prompt and potent treatment outcomes ([Dzeparoski and Jolevska, 2018](#)). Stringent clinical testing ensures the safety and efficacy of modern medicine before it enters the market. Nevertheless, modern medicine is frequently associated with more frequent and potentially perilous side effects, as well as higher costs compared to herbal medicine. The chemical compounds present in modern medicine can also pose health risks, particularly with extended usage. Furthermore, modern medicine typically incurs higher costs compared to herbal alternatives ([Ng et al., 2021](#)). Notwithstanding these distinctions, herbal medicine remains exceedingly popular in Indonesia. Sales data for herbal medicine products reveal consistent high and escalating demand over the years ([Kumparan Bisnis 2022](#)). Projections indicate that herbal medicine sales in Indonesia could reach Rp 23 trillion by 2025 ([Warta Ekonomi 2022](#)), underscoring the

substantial growth potential of the industry within the country. Furthermore, the increasing adoption of herbal medicine closely aligns with the strong demand and intent among Indonesians to procure these products for the treatment or prevention of various ailments. A preliminary study undertaken by the researcher unveiled that among 58 randomly selected respondents, 41 out of 58 confirmed their purchase of herbal medicine in the past year. Moreover, when asked if they would still prefer herbal medicine over modern medicine with similar efficacy, 21 out of 41 respondents responded affirmatively. These findings bolster the argument that Indonesian society harbors a robust inclination toward herbal medicine, thus making the exploration of the factors impacting their intent and interest in purchasing such products all the more intriguing.

Progressing to a conceptual context, the Theory of Reasoned Action (TRA) holds a significant standing in marketing and social psychology, frequently embraced by researchers to scrutinize individuals' intentions in engaging specific behaviors. The TRA, conceived by ([Ajzen 1991](#)), posits that human behavior is guided by intention, influenced by two core factors: attitude and subjective norm. Attitude encompasses society's evaluation of a particular behavior, encompassing judgments regarding whether the behavior is perceived as positive or negative. When a behavior is deemed to yield positive outcomes, the inclination to engage in that behavior is heightened, and vice versa ([Beyzeniz et al. 2023](#)).

In addition to attitude, subjective norm plays a pivotal role in shaping one's intention toward a particular action. Subjective norm encapsulates an individual's personal evaluation of how those in their vicinity react to or assess the behavior in question ([Duong et al. 2023](#)). These individuals could encompass family, friends, neighbors, colleagues, and other close acquaintances. Adverse viewpoints from these individuals can sway the individual's

choice not to pursue the behavior, and vice versa. In essence, negative opinions from those in proximity can weaken the intention to engage in the desired behavior, and conversely ([Effendi et al. 2020](#)). These two factors, attitude and subjective norm, are pivotal determinants presumed to impact an individual's intention toward engaging in a desired behavior ([Jiang et al. 2019](#)).

Expanding upon this foundation, the TRA has been widely adopted in prior studies to predict individuals' intentions to perform specific actions. Earlier research by [Zhilun and Fungfai \(2009\)](#) employed the TRA to analyze factors influencing knowledge-sharing behavior among project team members in China. Similarly, [Troudi and Bouyoucef \(2020\)](#) utilized TRA to assess Algerian consumers' intent to purchase environmentally friendly products (green food). [Zeinabadi \(2022\)](#) employed the TRA to predict factors affecting knowledge-sharing behavior among teachers and students in Iran, while [Wiesweg \(2023\)](#) implement the framework of TRA into the realm of real estate sector. Similarly, [Kiconco et al. \(2019\)](#) had utilized TRA to assess tax compliance behavior among companies in Uganda, while [Effendi et al. \(2020\)](#) had adopted TRA (theory of reasoned action) to adopt or use services offered by Islamic Rural Banks. However, none of these studies applied the TRA framework to predict consumers' intention to purchase herbal medicine. Furthermore, in addition to embracing the original TRA framework, this study expands its scope by incorporating the concept of Perceived Value into the conceptual framework. Perceived Value encapsulates the subjective assessment consumers place on products or services offered ([Ampadu et al. 2023](#)). It encompasses the consumer's perception of the benefits received from a product or service in relation to the cost incurred. Generally, perceived value is closely tethered to the pricing of products or services presented by a company ([Iman et al. 2023; Lavuri et al. 2023](#)). When consumers sense

that the perceived value surpasses the price, they are more inclined to make the purchase. Conversely, if consumers find the price disproportionately high compared to the perceived value, they are likelier to seek more affordable alternatives ([Le et al. 2023](#); [Zhang et al. 2023](#)). Therefore, grounded in the aforementioned explanations, this study adopts and extends the TRA model to examine the influence of attitude, subjective norm, and perceived value on Indonesians' intention to purchase herbal medicine.

Literature Review and Hypothesis Development

Attitude

Attitude can be understood as a psychological concept referring to an individual's evaluation of an object, situation, or person ([Aydin and Aydin 2022](#)). This evaluation encompasses positive or negative feelings, beliefs, attitudes, and behaviors associated with the object. Attitudes can stem from personal experiences, acquired information, social influences, and other factors that shape an individual's perception of the world around them. Attitudes can exert a significant impact on an individual's behavior ([Ding et al. 2023](#)). For instance, someone with a positive attitude towards environmentally friendly products may tend to actively purchase, consume, or use such products, whereas conversely, an individual with a negative attitude towards such products might exhibit weaker intentions to purchase, use, or consume them due to the perception that environmentally friendly products are comparable to non-environmentally friendly ones ([Wilson and Edelyn 2022](#); [Ong et al. 2023](#)).

Subjective Norm

Furthermore, apart from attitude, another variable hypothesized by [Aizen \(1991\)](#) as a determinant of human intent to perform a specific behavior is subjective norm. Subjective norm can be understood as an individual's perception of the degree of social pressure they face when making certain decisions ([Ding et al. 2023](#); [Wallace and Buil 2023](#)). This perception

encompasses an individual's view of prevailing social norms and the expectations placed on them by close individuals such as family, friends, or specific social groups. Subjective norm can influence an individual's decisions and behaviors, especially within complex social contexts ([Fenitra et al. 2023](#)). For example, if the opinions or judgments of those around an individual lean negatively towards a certain behavior, it can affect that individual's decision not to undertake the desired action due to the risk of being perceived negatively by those in their immediate circle if they were to engage in the behavior ([Mutybere et al. 2023](#); [Cahigas et al. 2023](#)).

Perceived Value

Perceived Value is another variable that has been extensively studied by various scholars as a crucial determinant in gauging the extent of an individual's intent to act as planned. Perceived Value refers to customers' perception of the value offered by a product or service ([Dobre et al. 2023](#)). This perception encompasses customers' assessment of the benefits versus costs incurred to obtain the product or service. Perceived value holds considerable importance in marketing, as it can influence purchase decisions and customer loyalty ([Li et al. 2023](#); [Fu 2023](#)).

Perceived value is of paramount importance for companies to comprehend, as customers' evaluation of the benefits or value derived from purchasing goods or services can impact their purchasing decisions ([Fattahi et al. 2022](#); [Mainardes and Freitas 2023](#)). If customers perceive that the value offered by a product or service outweighs the cost, they are more likely to purchase and remain loyal to the brand. Thus, companies need to consider Perceived Value in their marketing strategies by offering clear and appealing benefits at a proportional cost. Doing so can enhance the probability of customers purchasing the offered products, thereby influencing the company's profitability ([Stephens et al. 2023](#)).

Purchase Intention

Purchase intention has been a variable that marketing researchers have extensively investigated over time. Purchase intention can be understood as an individual's desire or intent to purchase a specific product or service ([Song et al. 2023](#)). This concept is pivotal in marketing as it helps companies understand customer purchasing intent and design effective marketing strategies to influence these purchasing decisions ([Pandey and Yadav 2023](#)). Despite having been studied for decades, this variable remains crucial in determining a company's success and consumer behavior, especially their customers' loyalty ([Wilson et al. 2019; 2021](#)). This is because before a behavior is manifested, there must first be an intention within the consumer to engage in that behavior. Companies can leverage the concept of purchase intention to design effective marketing strategies to influence customer purchase decisions ([Sun et al. 2023](#)). For instance, by reinforcing positive perceptions of the offered products to enhance customers' purchase intentions. Additionally, creating a positive Perceived value in consumers' minds is another approach to strengthening their intentions to purchase the company's products ([Kim and Park 2023](#)).

Effect of Attitude on Purchase Intention

Several prior research studies conducted by [Boubker and Douayri \(2020\)](#), [Yaakop et al. \(2021\)](#), and [Zhu and Kanjanamekanant \(2021\)](#) have found that an individual's attitude toward a specific action or behavior significantly influences the extent of their intention to carry out or engage in the desired action. Based on these findings, it can be understood that a positive or negative evaluation held by an individual can impact their desire to execute the desired behavior. Specifically, a favorable viewpoint or assessment of an action tends to weaken the intention to engage in that behavior, and conversely. Drawing from these outcomes, the researchers present the following hypothesis:

H₁: Attitude significantly affects Purchase Intention.

Effect of Subjective Norm on Purchase Intention

Similar to attitude, several previous studies conducted by [Wasaya, Prentice, and Hsiao \(2022\)](#), [Suk, Kim, and Kim \(2021\)](#), and [Aslan \(2023\)](#) have discovered that subjective norm – referring to an individual's subjective perceptions or feelings regarding the judgments of those around them regarding the behavior they intend to undertake – can significantly influence the strength of their intention to carry out or engage in the desired action. Accordingly, it can be comprehended that positive or negative evaluations held by the individuals around the person (such as family members, relatives, friends, colleagues, etc.) can impact the individual's intention to perform the desired behavior ([Ganjipour and Edrisi, 2023](#)). In this context, an individual's intention or actual desire to engage in a specific behavior tends to increase or strengthen when those around them tend to have a positive viewpoint or assessment of that behavior, and vice versa ([Judge, Warren-Myers, and Paladino 2019](#)). Based on these findings, the researchers propose the following second hypothesis:

H₂: Subjective Norm significantly affects Purchase Intention.

Effect of Perceived Value on Purchase Intention

Prior studies conducted by [Liu et al. \(2021\)](#) and [Konuk \(2018\)](#) have identified a positive and significant connection between perceived value and purchase intention. This suggests that the extent to which consumers perceive value in a product can influence the likelihood of them purchasing the desired product. In this regard, the greater the value perceived by consumers in a product (in comparison to the cost involved), the higher the individual's desire or intention to purchase that product, and vice versa ([Hamari, Hanner, and Koivisto 2020](#); [Khoi et al. 2018](#)). Building on these findings, the researchers posit the following third hypothesis:

H₃: Perceived value significantly affects Purchase Intention.

Effect of Subjective Norms on Attitude & the Mediating Effect of Attitude

Subjective norms wield a formidable influence over the manner in which individuals shape their attitudes, driven by the anticipation of societal expectations ([Aji and Dharmmesta, 2019](#)). This influence is notably rooted in the opinions and approval of significant individuals in their lives, encompassing family, friends, and colleagues. At its core, this impact stems from the intrinsic human need for a sense of belonging and the instinct to steer clear of rejection ([Kaba et al. 2023](#)). Consequently, individuals find themselves adjusting their attitudes to align with what they perceive as socially acceptable or appealing, underscoring a profound psychological imperative to seamlessly integrate into and comprehend the collective ethos of their community ([Hua and Mi, 2023](#)).

Beyond merely sculpting attitudes, subjective norms play a multifaceted role in shaping the intentions of individuals with regard to their behaviors ([Ganjipour and Edrisi, 2023](#); [Khoi et al. 2018](#)). When an individual senses that their social network favors a particular attitude, there is a heightened likelihood of them intending to comport themselves in alignment with those perceived expectations. This intricate connection unveils the dynamic

interplay between an individual's personal beliefs and the broader social context, exerting an influence over both cognitive processes and behavioral tendencies.

Moreover, subjective norms assume a pivotal role in the realm of normative social influence, wherein individuals adhere to perceived norms as a means to secure social approval and avert social disapproval ([Hosen et al. 2022](#)). The resultant pressure engenders a social framework that not only guides but also fortifies attitudes, fostering a collective sense of unity and shared values within the community. As individuals internalize and adopt these norms as their own, their attitudes seamlessly integrate into the communal psyche, thereby magnifying the profound impact of subjective norms on the intricate tapestry of individual perspectives and actions ([Madias et al. 2023](#)). In essence, the assimilation of these norms into the collective mindset serves to deepen their imprint on the shaping of individual views and behaviors ([Keni et al. 2023](#)). Based on these explanations, the following hypotheses were posited:

H₄: Subjective Norms significantly affects Attitude

H₅: Attitude mediates the effect of Subjective Norms toward Purchase Intention

Figure 2 describes the research framework.

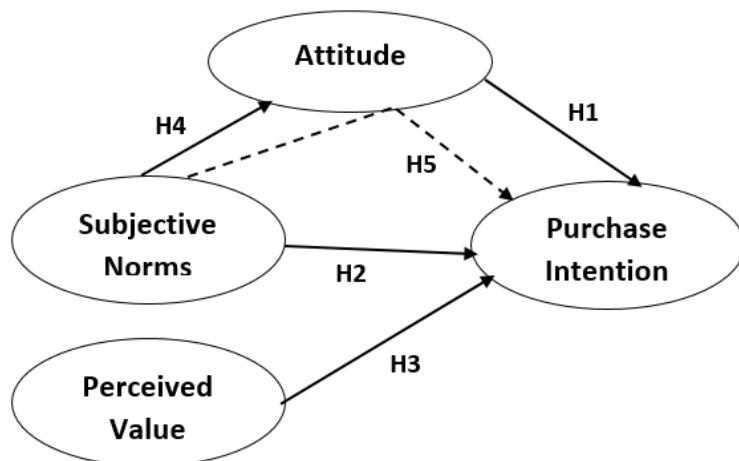


Figure 2. Research Framework

METHOD

This study utilizes a survey methodology, employing a carefully crafted questionnaire as the primary tool to gather data from the respondents. In addition, purposive sampling is the selected sampling technique for this research endeavor. Through this sampling strategy, all samples included in the study - drawn from the population of Indonesians living in Indonesia - must meet specific criteria set by the researcher. The respondents engaged in this study comprise individuals or consumers living in the Jabodetabek area of Indonesia who have made purchases of herbal medicines at least once within the last six months. Following this, the distribution of questionnaires took place online using Google Forms, resulting in the accumulation of 156 respondents for analysis in this study. The collated data will subsequently undergo analysis through the utilization of the Partial Least Squares Structural Equation Modeling (PLS-SEM) technique, facilitated by SmartPLS software version 4.

Additionally, this research comprehends three independent variables and one dependent variable. The variables of Attitude, Subjective Norm, and Perceived Value operate as the independent variables, while the variable of Purchase Intention assumes the role of the dependent variable (as illustrated in Figure 2). Pertaining to the indicators embedded within the research questionnaire, a total of 15 indicators are harnessed for this study. Within this set, four indicators encapsulate the Attitude variable, four

indicators represent the Subjective Norm variable, an additional trio of indicators portray the Perceived Value variable, and the remaining four indicators symbolize the Purchase Intention variable. All these indicators have been assimilated from the works authored by [Yaakop et al. \(2021\)](#), [Aslan \(2023\)](#), and [Liu et al. \(2021\)](#). All of these indicators had been illustrated in detail in Table 1.

RESULTS & DISCUSSIONS

Subsequently, a total of 156 data was analyzed by utilizing the PLS-SEM approach, facilitated by SmartPLS 4 software. In the course of conducting data analysis through the application of PLS, outer model and inner model assessments were carried out sequentially. Here, the evaluation of the outer model aimed to gauge the validity and reliability of the entire dataset, while the inner model aimed to dissect the interactions among variables.

Assessment of the Outer Model

[Hair and Alamer \(2022\)](#) emphasize the importance to embark on measurement model testing (outer model analysis) as a means to gauge the validity and reliability of a research model. The measurement model testing involves a meticulous evaluation of the validity and reliability of the research model. In this context, it is imperative for the research model to initially demonstrate its validity and reliability before delving into more extensive analysis in order to comprehend the relationships existing among the variables. The results of outer model testing are presented across Tables 1 to 4.

Table 1. Measurements of Each Variable

Indicators	Measurement	Variable
ATT1	Buying herbal medicine is a good thing to do	Attitude
ATT2	Buying herbal medicine is a positive thing to do	
ATT3	Buying herbal medicine is a responsible thing to do	
ATT4	I think herbal medicines is better than their non-herbal counterparts	
PUR1	If I'm sick and in need of medicines, I will consider buying herbal medicines	Purchase Intention
PUR2	When I have a choice between herbal and non-herbal medicines, I'm willing to choose herbal medicines	
PUR3	If I'm sick and in need of medicines, I'm willing to buy herbal medicines	
PUR4	If I'm sick and in need of medicines, I prefer herbal medicines compared to their non-herbal counterparts	
PV1	If I'm sick and in need of medicines, I'm more comfortable taking herbal medicines compared to the non-herbal ones	Perceived value
PV2	Herbal medicines provide me great value as compared to the non-herbal ones	
PV3	Herbal medicines offer good value for the price	
SUB1	The opinion of my family about herbal medicines is important to me	Subjective Norm
SUB2	It is expected of me by my friends that I should buy herbal medicines when I'm sick	
SUB3	The opinion of my friends about herbal medicines is important to me	
SUB4	My family is important to me, and they support me to buy herbal medicines if I got sick	

Table 2. Outer Model Assessment – Convergent Validity

Indicators	Variable	Factor Loading	AVE
ATT1	Attitude	0.910	
ATT2		0.903	0.825
ATT3		0.928	
ATT4		0.901	
PUR1	Purchase Intention	0.920	
PUR2		0.953	
PUR3		0.955	0.867
PUR4		0.897	
PV1	Perceived value	0.783	
PV2		0.863	0.708
PV3		0.876	
SUB1	Subjective Norm	0.792	
SUB2		0.865	0.650
SUB3		0.701	
SUB4		0.897	

Table 3. Outer Model Assessment – Discriminant Validity (Fornell-Larcker)

	ATT	PV	PI	SN
ATT	0.921			
PV	0.760	0.842		
PI	0.774	0.744	0.931	
SN	0.668	0.624	0.765	0.882

Table 4. Outer Model Assessment – Reliability

Variable	Cronbach's Alpha	Composite Reliability (rho_A)	Composite Reliability (rho_C)
Attitude	0.929	0.930	0.950
Perceived value	0.804	0.872	0.879
Purchase Intention	0.949	0.951	0.963
Subjective Norm	0.815	0.844	0.880

Table 5. Outer Model Assessment – Discriminant Validity (HTMT)

	ATT	PV	PI	SN
ATT				
PV	0.849			
PI	0.831	0.801		
SN	0.738	0.705	0.830	

Based on the outcomes of the measurement model analysis, as displayed in Table 2, 3, 4 and 5, it can be concluded that all criteria within the measurement model analysis have been met. This is evidenced by the fact that the Average Variance Extracted (AVE) values for all variables and the factor loading values for all indicators surpass 0.5. Furthermore, the Composite Reliability (CR) and Cronbach's alpha values for all variables exceed 0.7. Additionally, the Heterotrait-Monotrait Ratio of Correlations (HTMT) values for all variables are below 0.9, and the square root of AVE values for all variables surpass the correlation values between these variables and other variables. As a result, it can be asserted that all data in this study fulfill the criteria for reliability and validity. The subsequent step, therefore, involves conducting the inner model testing.

Assessment of the Inner Model (Path Coefficient Analysis)

Next, a Path Coefficient Analysis is carried out to ascertain the influence exerted by all independent variables on the dependent variable. In this context, the Path Coefficient Analysis employs a reference to the p-value to determine the significance of the influence conferred by independent variables (X) upon the dependent variable (Y). Herein, an influence exerted by a variable on another is considered significant when the p-value associated with that influence is below 0.05 (indicating the acceptance of the hypothesis). Conversely, an influence is deemed significant when the p-value surpasses 0.05 (leading to the rejection of the hypothesis). The results of the inner model assessment are presented in the table 6, 7 and 8.

Table 6. Inner Model Assessment – R² and Q²

Variable	R ²	Q ²
Attitude	0.500	0.401
Purchase Intention	0.761	0.649

Table 7. Path Coefficient Analysis

Path Analysis	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Values
Attitude -> Purchase Intention	0.295	0.287	0.076	3.868	0.000
Perceived Value -> Purchase Intention	0.211	0.219	0.076	2.798	0.005
Subjective Norm -> Attitude	0.707	0.708	0.052	13.475	0.000
Subjective Norm -> Purchase Intention	0.460	0.458	0.065	7.075	0.000
Subjective Norm -> Attitude -> Purchase Intention	0.208	0.204	0.057	3.631	0.000

Table 8. Hypotheses Testing Results

Relationships	Original Sample (O)	p-Value	Conclusion
Attitude → Purchase Intention	0.295	0.000	Significant (H ₁ Supported)
Perceived Value → Purchase Intention	0.211	0.005	Significant (H ₂ Supported)
Subjective Norm → Purchase Intention	0.707	0.000	Significant (H ₃ Supported)
Subjective Norm → Attitude	0.460	0.000	Significant (H ₄ Supported)
Subjective Norm → Attitude → Purchase Intention	0.208	0.000	Significant (H ₅ Supported)

The data presented in table 6 showed both the R² and the Q² value obtained in this study. With the R² value of 0.500, then it can be interpreted or concluded that 83% of the variation in attitude is accounted for by subjective norms, and that with the R² value of 0.761, then it can be interpreted or concluded that 76.1% of the variation in purchase decision is accounted for by attitude, subjective norms and perceived value. Meanwhile, since the Q² values of both attitude and purchase intention had been greater than 0, then it can be concluded that the model proposed in this study has predictive relevance.

Next, the results presented on both table 7 and 8 illustrate the relationships between variables discussed in this study, together with the results of the hypotheses

testing performed in this research. The first hypothesis formulated in this study is as follows: Attitude significantly influences Purchase Intention (H₁). Based on the data analysis results, the obtained significance value (p-value) for H₁ is 0.000. From these findings, it can be asserted that the significance value (p-value) for H₁ is lower than the established minimum threshold of 0.05. Consequently, it can be concluded that this hypothesis, denoted as H₁, is accepted. The second hypothesis formulated in this research is: Subjective Norm significantly affects Purchase Intention (H₂). Through data analysis, the significance value (p-value) for H₂ is found to be 0.000. In light of these outcomes, it can be stated that the significance value (p-value) for H₂ is lower than the predetermined threshold of 0.05, thus being

accepted. The third hypothesis established in this study is: Perceived value has a significant impact on Purchase Intention (H_3). Upon scrutinizing the data analysis results, the obtained significance value (p-value) for H_3 is 0.001. From these findings, it can be affirmed that the significance value (p-value) for H_3 is below the established minimum threshold of 0.05. Therefore, it can be concluded that this hypothesis, denoted as H_3 , is accepted.

Moreover, since the p-value of both H_4 and H_5 are also significant, then it can also be concluded that subjective norms significantly affect attitude, and that attitude significantly mediates the impact given by subjective norms toward purchase decision. In this case, both hypotheses were supported.

Discussions

The objective of this research was to ascertain the influence of Attitude, Subjective Norm, and Perceived Value on purchase intentions of the Indonesian population towards herbal medicine products. The analysis of the data resulted in the acceptance of all formulated hypotheses in this study. The first hypothesis (H_1) posited that attitude significantly influences purchase intention. Through the conducted hypothesis testing, it can be concluded that there exists a noteworthy and meaningful impact of attitude on purchase intention. These findings underscore the significance of fostering a favorable attitude among consumers towards herbal medicine products. The positive perception of herbal products carries substantial implications within Indonesia's herbal medicine industry. Manufacturers and marketers need to comprehend the necessity of cultivating a positive attitude towards their products in the minds of consumers. When consumers perceive herbal medicines as being more beneficial compared to non-herbal alternatives, it stimulates their desire to engage in purchasing herbal products.

Moreover, the second hypothesis (H_2) asserts that subjective norm significantly impacts purchase intention. Based on the outcomes of the hypothesis testing, it can be deduced that there exists a noteworthy and meaningful influence of subjective norm on purchase intention. The findings of this study highlight the fact that the viewpoints and suggestions of close acquaintances and social circles wield considerable influence over consumers' intentions to procure herbal products. This insight is valuable as it underscores that individuals tend to consider the viewpoints of those around them, including family, friends, and social networks, prior to making purchasing decisions. If an individual's immediate social environment holds a negative stance on herbal products, it can dissuade them from purchasing and consuming herbal medicines available in Indonesia.

Next, the third hypothesis (H_3) posits that perceived value positively impacts purchase intention. Based on the conducted data analysis, it can be deduced that this hypothesis is substantiated. Therefore, it can be affirmed that an individual's perception of the value and benefits derived from herbal products can influence their intention to purchase such products. The findings of this study underscore the fact that individuals are more inclined to acquire herbal products when they perceive these products as offering superior value and benefits compared to analogous alternatives. This perception of added value encompasses health benefits, product quality, reasonable pricing, reliability, and anticipated satisfaction. The higher an individual's perceived value and benefits of herbal products, the greater the likelihood of them making a purchase. These findings emphasize the necessity for herbal product manufacturers to elevate product quality, offer transparent and accurate information about the benefits and advantages of their products, and establish pricing strategies that align with consumers'

expectations to enhance the perceived value associated with purchasing herbal medicines.

Moreover, the research underscores a robust correlation between individuals' perceptions of societal expectations and their inclination to purchase herbal (traditional) medicines. At the crux of this association lies the mediating influence of attitude, representing the subjective evaluation or judgment individuals form about a behavior, product, or concept. In the specific context of herbal medicines, the study emphasizes the paramount role that attitude plays in shaping individuals' purchasing preferences. It posits that the way people perceive societal expectations influences their attitude toward herbal medicines, subsequently influencing their intention to buy. This implies that individuals' attitudes act as a conduit, translating the external pressures of social expectations into tangible purchasing behaviors.

Moreover, the fourth (H4) and the fifth hypothesis (H5) posits that subjective norms significantly affect attitude, and that attitude significantly mediates the effect given by subjective norms toward purchase intention. Based on the conducted data analysis, it can be deduced that both of these hypothesis are supported. These findings elucidates the significance of comprehending the role of

CONCLUSION AND SUGGESTIONS

Based on the preceding data analysis, it is evident that attitude, subjective norm, and perceived value hold significant and positive influence over consumers' purchase intention towards herbal medicine products in Indonesia. In light of these findings, there are several implications and recommendations that the researchers aim to provide for manufacturers and companies marketing herbal medicine products in Indonesia.

Firstly, companies must underscore the importance of cultivating a positive attitude towards herbal medicine among consumers.

attitude within the realm of herbal medicine consumption. This understanding becomes pivotal for crafting targeted interventions and marketing strategies that possess the potential to impact and reshape individuals' perceptions of herbal medicines. By acknowledging attitudes as a linchpin between social influence and consumer intentions, businesses and healthcare providers can tailor their approaches, ensuring they effectively address and mold consumer perspectives. Consequently, the study contributes valuable insights into the intricate dynamics governing consumer decision-making, particularly in the domain of traditional medicine utilization.

The findings, therefore, extend beyond mere correlation, shedding light on the practical implications for those involved in healthcare promotion or marketing of herbal remedies. Armed with this nuanced understanding of the interplay between subjective norm, attitude, and purchasing intent, practitioners can implement more targeted and persuasive communication strategies, ultimately influencing consumer behavior in the realm of traditional medicine utilization. In essence, the research serves as a compass guiding interventions and strategies towards a more informed and effective promotion of herbal medicines in the market.

Achieving this can be facilitated through effective marketing strategies, such as conveying accurate and lucid information concerning the benefits and advantages of herbal medicine. Moreover, companies can undertake educational campaigns to enhance consumer awareness about the efficacy and safety of herbal medicine. By fortifying consumers' positive attitudes towards herbal medicine, companies can enhance consumers' intent to purchase their products.

Furthermore, companies should also acknowledge the significant role played by individuals surrounding consumers, including family members, friends, or other parties

influencing consumers' purchase intent towards herbal medicine. In this context, companies can collaborate with influencers who wield influence among consumers. By involving them in promotions and marketing campaigns for herbal medicine, companies can foster positive perceptions and encourage consumers to buy their products. Additionally, companies need to consider consumers' perception regarding the extent and positivity of the benefits they can derive from purchasing/consuming herbal medicine in comparison to non-herbal alternatives.

Regarding this matter, companies can enhance this perception of value by furnishing clear information about product quality, superior raw materials, and the benefits consumers gain from using herbal medicine. Furthermore, offering competitive prices and ensuring product safety can also affect consumers' perception of value. By reinforcing consumers' perception of the myriad advantages inherent in herbal medicine, companies can augment consumers' purchase intent towards the herbal medicine they market in Indonesia.

Beyond offering insights and recommendations to companies, the authors also wish to outline several suggestions for future researchers contemplating studies on this topic concerning some limitations that exist in this research. Firstly, this study was conducted in Indonesia, with participants hailing from Indonesia and being Indonesian citizens. Given the cultural disparities, nature, preferences, and characteristics between Indonesians and individuals from other countries, it is highly recommended for subsequent researchers venturing into related research topics to select respondents in other countries.

Secondly, since the sample size used in this study comprised of 156 respondents, therefore it is advised for future researchers to develop research on this topic by expanding the sample size to enhance the variability of research outcomes. Thirdly, this study was

conducted to determine the influence of attitude, subjective norm, and perceived value on Purchase Intention, where these variables were determined based on the theory of reasoned action (TRA) adopted in this study. With regard to this, it is suggested for future researchers to adopt other theories (such as TPB, UTAUT, TAM, Social Exchange Theory, etc.) to identify other variables that can also affect Purchase Intention.

Finally, for future researchers interested in conducting studies on this topic, it is highly recommended to refine the research model developed in this study by applying it to industries or types of products other than herbal medicine.

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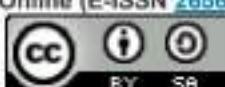
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EXPLORING FACTORS THAT SHAPE INDONESIAN'S INTENTIONS TO PURCHASE HERBAL MEDICINE

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DOI: <https://doi.org/10.34208/jba.v25i2.2204>**Keywords:** Attitude, Subjective Norm, Perceived Value, Purchase Intention, Pharmaceutical Industry in Indonesia

Abstract

The pharmaceutical industry has emerged as one of the most rapidly expanding sectors globally, and this trend holds true for Indonesia as well. Within this industry, a notably popular type of medication in Indonesia is herbal medicine. This variant of medicine is derived from traditional and natural ingredients, with minimal incorporation of chemical substances. To delve into this phenomenon, the present study aims to identify the factors influencing Indonesians' inclination and intention to purchase herbal medicine. To achieve this, the

study integrates key variables from the original Theory of Reasoned Action (TRA) framework, namely attitude and subjective norm, along with an additional element – perceived value. The methodology employed involves a survey-based approach, utilizing questionnaires as the primary data collection tool among the chosen participants. The sampling method chosen is non-probability purposive sampling, ensuring that only individuals who meet the predetermined criteria participate – specifically, individuals who have acquired herbal medicines within the past 6 months. Employing a 7-point Likert scale, a total of 156 data points were amassed. The analysis was conducted using Partial Least Squares Structural Equation Modeling (PLS-SEM), with SmartPLS 4 software being the designated tool. Through the scrutiny of the data, the authors conclude that attitude, subjective norm, and perceived value significantly impact consumers' intention to purchase herbal medicine in Indonesia.

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	6	Al-Tsaqafa : Jurnal Ilmiah Peradaban Islam	26544598	Fakultas Adab dan Humaniora Universitas Islam Negeri Sunan Gunung Djati Bandung	Usulan baru mulai Volume 15 Nomor 1 Tahun 2018
	7	At-tijaroh: Jurnal Ilmu Manajemen dan Bisnis Islam	25499270	Fakultas Ekonomi dan Bisnis Islam IAIN Padangsidimpuan	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	8	<i>Bali Journal of Anesthesiology</i>	25492276	<i>Discoversys</i>	Reakreditasi tetap di peringkat 3 mulai Volume 3 Nomor 1 Tahun 2019

	9	Biomedika	25412582	Fakultas Kedokteran Universitas Muhammadiyah Surakarta	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 11 Nomor 1 Tahun 2019
	10	Cakrawala: Jurnal Pendidikan	25499300	Fakultas Keguruan dan Ilmu Pendidikan, Universitas Pancasakti Tegal	Usulan baru mulai Volume 12 Nomor 1 Tahun 2018
	11	Communicatus: Jurnal Ilmu komunikasi	25498452	Fakultas Dakwah dan Komunikasi UIN Sunan Gunung Djati Bandung	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	12	E-Jurnal Akuntansi	23028556	Fakultas Ekonomi dan Bisnis. Universitas Udayana bekerjasama dengan IAI Bali	Reakreditasi naik peringkat dari peringkat 5 ke 3 mulai Volume 27 Nomor 3 Tahun 2019
	13	El Dinar: Jurnal Keuangan dan Perbankan Syariah	26220083	Jurusan Perbankan Syariah Fakultas Ekonomi UIN Maulana Malik Ibrahim Malang	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	14	Halaqa : <i>Islamic Education Journal</i>	25035045	Universitas Muhammadiyah Sidoarjo	Reakreditasi naik peringkat dari peringkat 5 ke 3 mulai Volume 3 Nomor 1 Tahun 2019
	15	Ijaz Arabi : <i>Journal of Arabic Learning</i>	26205947	Universitas Islam Negeri Maulana Malik Ibrahim Malang	Usulan baru mulai Volume 1 Nomor 1 Tahun 2018
	16	<i>International Journal of Biosciences and Biotechnology</i>	26559994	Faculty of Agriculture Udayana University	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	17	<i>International Journal of Research in Counseling and Education</i>	26205769	Universitas Negeri Padang	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	18	<i>IPTEK The Journal for Technology and Science</i>	20882033	Lembaga Penelitian dan Pengabdian Kepada Masyarakat (LPPM) - ITS	Usulan baru mulai Volume 29 Nomor 1 Tahun 2018

	19	Iqtishoduna	26143437	Fakultas Ekonomi UIN Maulana Malik Ibrahim Malang	Usulan baru mulai Volume 14 Nomor 1 Tahun 2018
	20	Istawa: Jurnal Pendidikan Islam	25410970	Postgraduate Universitas Muhammadiyah Ponorogo	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	21	J@ti Undip : Jurnal Teknik Industri	25021516	Departemen Teknik Industri, Fakultas Teknik, Universitas Diponegoro	Reakreditasi tetap di peringkat 3 mulai Volume 14 Nomor 1 Tahun 2019
	22	JBMP (Jurnal Bisnis, Manajemen Dan Perbankan)	25284649	Universitas Muhammadiyah Sidoarjo	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	23	JBN (Jurnal Bedah Nasional)	2548981X	Program Studi Ilmu Bedah, Fakultas Kedokteran Universitas Udayana	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	24	JEMA: Jurnal Ilmiah Bidang Akuntansi dan Manajemen	25974017	Universitas Islam Malang	Usulan baru mulai Volume 15 Nomor 1 Tahun 2018
	25	JEMMME <i>(Journal of Energy, Mechanical, Material, and Manufacturing Engineering)</i>	25484281	Universitas Muhammadiyah Malang	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	26	JHECDs: <i>Journal of Health Epidemiology and Communicable Diseases</i>	25035134	Balai Litbangkes Tanah Bumbu, Kementerian Kesehatan RI	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	27	JHeS (<i>Journal Of Health Studies</i>)	25493353	Universitas 'Aisyiyah Yogyakarta	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	28	JIPI (Jurnal IPA dan Pembelajaran IPA)	2620553X	Program Studi Magister Pendidikan IPA bekerjasama dengan Perkumpulan Pendidik IPA Indonesia	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018

	29	JIPVA (Jurnal Pendidikan IPA Veteran)	25980904	Universitas IVET	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	30	<i>Journal of Business and Banking (JBB)</i>	23033460	<i>Research Center and Community Services (PPPM)</i> STIE Perbanas Surabaya	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018
	31	<i>Journal OF ICSAR</i>	25488600	Jurusan Pendidikan Luar Biasa, Fakultas Ilmu Pendidikan, Universitas Negeri Malang	Reakreditasi tetap di peringkat 3 mulai Volume 3 Nomor 1 Tahun 2019
	32	<i>Journal of Nutrition College</i>	2622884X	Departemen Ilmu Gizi Fakultas kedokteran Universitas Diponegoro	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	33	JP2SD (Jurnal Pemikiran dan Pengembangan Sekolah Dasar)	25273043	Universitas Muhammadiyah Malang	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	34	JUMPA (Jurnal Master Pariwisata)	25028022	Prodi Magister Pariwisata Universitas Udayana	Reakreditasi tetap di peringkat 3 mulai Volume 5 Nomor 2 Tahun 2019
	35	Jurnal Al-Bayan: Media Kajian dan Pengembangan Ilmu Dakwah	25491636	Fakultas Dakwah dan Komunikasi UIN Ar-Raniry	Usulan baru mulai Volume 24 Nomor 1 Tahun 2018
	36	Jurnal Administrasi Bisnis	25484923	Departemen Administrasi Bisnis, FISIP, Universitas Diponegoro	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	37	Jurnal Biomedika	23021306	Fakultas Ilmu Kesehatan, Universitas Setia Budi Surakarta	Usulan baru mulai Volume 10 Nomor 2 Tahun 2017
	38	Jurnal Bisnis dan Akuntansi	26569124	Sekolah Tinggi Ilmu Ekonomi Trisakti	Usulan baru mulai Volume 20 Nomor 2 Tahun 2018
	39	Jurnal Cakrawala Hukum	25986538	Fakultas Hukum Universitas Merdeka Malang	Usulan baru mulai Volume 9 Nomor 1 Tahun 2018

	40	Jurnal Farmasi Galenika <i>(Galenika Journal of Pharmacy)</i>	24428744	Prodi Farmasi Universitas Tadulako	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 5 Nomor 1 Tahun 2019
	41	Jurnal Farmasi Udayana	26224607	Program Studi Farmasi FMIPA UNUD	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	42	Jurnal Fisika Flux: Jurnal Ilmiah Fisika FMIPA Universitas Lambung Mangkurat	25411713	Lambung Mangkurat University Press	Reakreditasi tetap di peringkat 3 mulai Volume 16 Nomor 1 Tahun 2019
	43	Jurnal Geografi	25497057	Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan dan Ikatan Geograf Indonesia	Reakreditasi tetap di peringkat 3 mulai Volume 11 Nomor 1 Tahun 2019
	44	Jurnal Inovasi dan Pembelajaran Fisika	26570971	Program studi Pendidikan Fisika FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	45	Jurnal Kedokteran Gigi Universitas Padjadjaran	25496514	Fakultas Kedokteran Gigi Universitas Padjadjaran	Reakreditasi tetap di peringkat 3 mulai Volume 31 Nomor 1 Tahun 2019
	46	Jurnal Keperawatan	24430900	Fakultas Ilmu Kesehatan Universitas Muhammadiyah Malang	Reakreditasi tetap di peringkat 3 mulai Volume 10 Nomor 1 Tahun 2019
	47	Jurnal Natural	14118513	Unsyiah Press - UPT Percetakan dan Penerbit Unsyiah	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 19 Nomor 1 Tahun 2019
	48	Jurnal Obsesi : Jurnal Pendidikan Anak Usia Dini	25498959	Lembaga Penelitian dan Pengabdian Masyarakat (LPPM) Universitas Pahlawan Tuanku Tambusai	Reakreditasi tetap di peringkat 3 mulai Volume 3 Nomor 1 Tahun 2019

	49	Jurnal Pendidikan Sains Indonesia (<i>Indonesia Journal of Scence Education</i>)	2615840X	Program Studi Magister Pendidikan IPA bekerjasama dengan Perkumpulan Pendidik IPA Indonesia	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	50	Jurnal RAK (Riset Akuntansi Keuangan)	25800213	Fakultas Ekonomi Universitas Tidar	Reakreditasi naik peringkat dari peringkat 5 ke 3 mulai Volume 4 Nomor 1 Tahun 2019
	51	Jurnal Sains Pemasaran Indonesia (<i>Indonesian Journal of Marketing Science</i>)	2580118X	Magister Manajemen Universitas Diponegoro	Usulan baru mulai Volume 17 Nomor 1 Tahun 2018
	52	Jurnal Sains Psikologi	25977008	Fakultas Psikologi Universitas Negeri Malang	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	53	Jurnal Simbolika: <i>Research and Learning in Communication Study</i>	24429996	Fakultas Isipol Universitas Medan Area	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 5 Nomor 1 Tahun 2019
	54	Jurnal Sumberdaya Akuatik Indopasifik	24400929	Fakultas Perikanan dan Ilmu Kelautan, Universitas Papua	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	55	Jurnal Vokasi Indonesia	24773433	Program Pendidikan Vokasi Universitas Indonesia	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	56	JURTEKSI (Jurnal Teknologi dan Sistem Informasi)	25500201	Lembaga Penelitian dan Pengabdian Kepada Masyarakat (LPPM) STMIK ROYAL Kisaran	Usulan baru mulai Volume 4 Nomor 2 Tahun 2018
	57	KONSELOR	25415948	Universitas Negeri Padang	Reakreditasi tetap di peringkat 3 mulai Volume 8 Nomor 1 Tahun 2019
	58	LENTERA: Jurnal Ilmu Dakwah dan Komunikasi	2549578X	Institut Agama Islam Negeri Samarinda	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017

	59	Majalah Ilmiah Peternakan	26568373	Fakultas Peternakan Universitas Udayana	Usulan baru mulai Volume 21 Nomor 1 Tahun 2018
	60	<i>Management Analysis Journal</i>	25021451	Universitas Negeri Semarang	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	61	Mosharafa: Jurnal Pendidikan Matematika	25278827	Program Studi Pendidikan Matematika, Institut Pendidikan Indonesia, Garut	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 8 Nomor 2 Tahun 2019
	62	<i>Padjadjaran Journal of Dental Researchers and Students</i>	2656985X	Fakultas Kedokteran Gigi Universitas Padjadjaran	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	63	Pedagogia jurnal pendidikan	25482254	UNIVERSITAS MUHAMMADIYAH SIDOARJO	Reakreditasi tetap di peringkat 3 mulai Volume 8 Nomor 1 Tahun 2019
	64	Perisai : <i>Islamic Banking and Finance Journal</i>	25033077	Universitas Muhammadiyah Sidoarjo	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 2 Nomor 2 Tahun 2018
	65	Pharmacy: Jurnal Farmasi Indonesia (<i>Pharmaceutical Journal of Indonesia</i>)	16933591	Fakultas Farmasi Universitas Muhammadiyah Purwokerto	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 15 Nomor 2 Tahun 2018
	66	Profesi Pendidikan Dasar	25033530	Program Studi Pendidikan Guru Sekolah Dasar, Universitas Muhammadiyah Surakarta	Reakreditasi tetap di peringkat 3 mulai Volume 5 Nomor 2 Tahun 2018
	67	Qanun Medika - Jurnal Kedokteran Fakultas Kedokteran Universitas Muhammadiyah Surabaya	25489526	Universitas Muhammadiyah Surabaya Publishing	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 3 Nomor 1 Tahun 2019

	68	Rekayasa	25025325	Lembaga Penelitian dan Pengabdian kepada Masyarakat Universitas Trunojoyo Madura	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 12 Nomor 1 Tahun 2019
	69	Riset Informasi Kesehatan	25486462	Sekolah Tinggi Ilmu Kesehatan Harapan Ibu Jambi	Usulan baru mulai Volume 6 Nomor 1 Tahun 2017
	70	Semantik : Jurnal Ilmiah Program Studi Pendidikan Bahasa dan Sastra Indonesia	25496506	Sekolah Tinggi Keguruan dan Ilmu Pendidikan Siliwangi Bandung	Usulan baru mulai Volume 8 Nomor 1 Tahun 2019
	71	Sistemasi: Jurnal Sistem Informasi	25409717	Program Studi Sistem Informasi Universitas Islam Indragiri	Reakreditasi tetap di peringkat 3 mulai Volume 8 Nomor 2 Tahun 2019
	72	Tadbir : Jurnal Studi Manajemen Pendidikan	25805037	Institut Agama Islam Negeri (IAIN) Curup	Usulan baru mulai Volume 1 Nomor 2 Tahun 2017
	73	Tadrib: Jurnal Pendidikan Agama Islam	25496433	Program Studi Pendidikan Agama Islam (PAI)	Reakreditasi naik peringkat dari peringkat 5 ke 3 mulai Volume 5 Nomor 1 Tahun 2019
	74	Teras Jurnal	25021680	Jurusan Teknik Sipil Universitas Malikussaleh	Reakreditasi naik peringkat dari peringkat 4 ke 3 mulai Volume 9 Nomor 1 Tahun 2019
	75	ThufuLA : Jurnal Inovasi Pendidikan Guru Raudhatul Athfal	25023845	Institut Agama Islam Negeri Kudus	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	76	Tunas Geografi	26229528	Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan	Reakreditasi naik peringkat dari peringkat 5 ke 3 mulai Volume 7 Nomor 2 Tahun 2018
4	1	Jurnal Niara	25287575	Fakultas Ilmu Administrasi Universitas Lancang Kuning	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 12 Nomor 1 Tahun 2019

	2	Jurnal Ilmiah Psikologi: Psycho Idea	16931076	Fakultas Psikologi Universitas Muhammadiyah Purwokerto	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 17 Nomor 1 Tahun 2019
	3	Potensi: Jurnal Sipil Politeknik	25808133	Jurusan Teknik Sipil Politeknik Negeri Bandung	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 21 Nomor 1 Tahun 2019
	4	JPPM: Jurnal Pengabdian dan Pemberdayaan Masyarakat	25498347	Lembaga Publikasi Ilmiah dan Penerbitan (LPIP), Universitas Muhammadiyah Purwokerto	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 3 Nomor 1 Tahun 2019
	5	Jurnal Math Educator Nusantara: Wahana Publikasi Karya Tulis Ilmiah di Bidang Pendidikan Matematika	25809210	Prodi Pendidikan Matematika Universitas Nusantara PGRI Kediri	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 4 Nomor 2 Tahun 2018
	6	Jurnal Abdi: Media pengabdian kepada masyarakat	25026518	Universitas Negeri Surabaya	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 4 Nomor 2 Tahun 2019
	7	Insignia: <i>Journal of International Relations</i>	25979868	Laboratorium Jurusan Hubungan Internasional, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Jenderal Soedirman	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 6 Nomor 1 Tahun 2019
	8	Jurnal Pena Sains: Jurnal Pendidikan Sains dan Sains Murni	25277634	Program Studi Pendidikan Ilmu Pengetahuan Alam, Universitas Trunojoyo Madura	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 6 Nomor 1 Tahun 2019
	9	Al-Idarah: Jurnal Kependidikan Islam	25802453	Prodi Manajemen Pendidikan Islam, Fakultas Tarbiyah dan Keguruan Universitas Islam Negeri Raden Intan Lampung, Indonesia	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 8 Nomor 2 Tahun 2018

	10	Jurnal TAM (<i>Technology Acceptance Model</i>)	2579422	STMIK Pringsewu	Reakreditasi naik peringkat dari peringkat 5 ke 4 mulai Volume 9 Tahun 2018 Nomor 2
	11	SMARTICS Journal	24769754	Fakultas Sains dan Teknologi, Universitas Kanjuruhan Malang	Reakreditasi naik peringkat dari peringkat 6 ke 4 mulai Volume 4 Nomor 2 Tahun 2018
	12	CYBERNETICS	25801465	Teknik Informatika, Universitas Muhammadiyah Pontianak	Reakreditasi naik peringkat dari peringkat 6 ke 4 mulai Volume 2 Nomor 2 Tahun 2018
	13	Jurnal Pendidikan Glasser	25982818	Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Luwuk	Reakreditasi naik peringkat dari peringkat 6 ke 4 mulai Volume 3 Nomor 1 Tahun 2019
	14	Edutech	25020781	Prodi Teknologi Pendidikan, Universitas Pendidikan Indonesia	Reakreditasi tetap di peringkat 4 mulai Volume 18 Nomor 1 Tahun 2019
	15	Media Komunikasi Geografi	25800183	Jurusan Pendidikan Geografi Fakultas Hukum dan Ilmu Sosial	Reakreditasi tetap di peringkat 4 mulai Volume 19 Nomor 2 Tahun 2018
	16	Jurnal Teori Dan Praksis Pembelajaran IPS	25035347	Prodi Pendidikan IPS Fakultas Ilmu Sosial Universitas Negeri Malang	Reakreditasi tetap di peringkat 4 mulai Volume 3 Nomor 2 Tahun 2018
	17	Al Tijarah	25282948	Program Studi Manajemen, Fakultas Ekonomi dan Manajemen, Universitas Darussalam Gontor	Reakreditasi tetap di peringkat 4 mulai Volume 4 Nomor 2 Tahun 2018
	18	Jurnal Arsitektur Lansekap	24425508	Program Studi Arsitektur Pertamanan Fakultas Pertanian Universitas Udayana	Reakreditasi tetap di peringkat 4 mulai Volume 5 Nomor 1 Tahun 2019
	19	Jurnal Inspirasi Pendidikan	25494147	Ikatan Pendidik Universitas Kanjuruhan Malang	Reakreditasi tetap di peringkat 4 mulai Volume 9 Nomor 1 Tahun 2019

	20	Simbur Cahaya	26849941	Fakultas Hukum, Universitas Sriwijaya	Usulan baru mulai Volume 25 Nomor 1 Tahun 2018
	21	AL-ASASIYYA: <i>Journal of Basic Education</i>	25489992	PGMI Fakultas Agama Islam Universitas Muhammadiyah Ponorogo	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	22	AL-TANZIM : Jurnal Manajemen Pendidikan Islam	25495720	FAI Universitas Nurul Jadid	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	23	Arsir : Jurnal Arsitektur	26144034	Prodi Arsitektur, Fakultas Teknik, Universitas Muhammadiyah Palembang	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	24	Bali Health Journal	25991280	Institut Ilmu Kesehatan Medika Persada Bali	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	25	COSTING : <i>Journal of Economic Bussines and Accounting</i>	25975234	Institut Penelitian Matematika, Komputer, Keperawatan, Pendidikan, dan Ekonomi (IPM2KPE)	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	26	Dwija Cendekia: Jurnal Riset Pedagogik	25811835	Universitas Sebelas Maret	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	27	Health Sciences Journal	25981196	LPPM Universitas Muhammadiyah Ponorogo	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	28	IHiS (Indonesian Historical Studies)	25794213	Program Studi Magister Ilmu Sejarah, Fakultas Ilmu Budaya, Universitas Diponegoro	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	29	International <i>Journal of Business Studies</i>	26224585	Sekolah Tinggi Manajemen Ipmi	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	30	Isoquant : Jurnal Ekonomi, Manajemen dan Akuntansi	25990578	Universitas Muhammadiyah Ponorogo	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	31	JC-T (Journal Cis-Trans) : Jurnal Kimia dan Terapannya	25496573	Jurusan Kimia, FMIPA, Universitas Negeri Malang	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017

	32	JEEE-U <i>Journal of Electrical and Electronic Engineering-UMSIDA</i>	25408658	Universitas Muhammadiyah Sidoarjo	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	33	JOHME: <i>Journal of Holistic Mathematics Education</i>	25986759	Department of Mathematics Education, Universitas Pelita Harapan	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	34	<i>Journal of Chemistry Education Research</i>	25491644	FMIPA Universitas Negeri Surabaya	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	35	Jurnal Islam Nusantara	25794825	Lembaga Ta'lif wa An-Nasyr (LTN) PBNU, Jakarta, Indonesia	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	36	<i>Medical Technology and Public Health Journal</i>	25492993	Universitas Nahdlatul Ulama Surabaya	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	37	PUSTABIBLIA: <i>Journal of Library and Information Science</i>	25493868	IAIN SALATIGA	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	38	Rang Teknik Journal	25992090	Fakultas Teknik Universitas Muhammadiyah Sumatera Barat	Usulan baru mulai Volume 1 Nomor 1 Tahun 2018
	39	TEMALI: Jurnal Pembangunan Sosial	26155028	Program Studi Sosiologi FISIP UIN Sunan Gunung Djati	Usulan baru mulai Volume 1 Nomor 1 Tahun 2018
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	41	Al-Maiyyah : Media Transformasi Gender dalam Paradigma Sosial Keagamaan	25489887	P3M Sekolah Tinggi Agama Islam Negeri Parepare	Usulan baru mulai Volume 10 Nomor 1 Tahun 2017
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	44	HIKMAH: Jurnal Ilmu Dakwah dan Komunikasi Islam	24069485	Fakultas Dakwah dan Ilmu Komunikasi	Usulan baru mulai Volume 11 Nomor 1 Tahun 2017
	45	UNIVERSUM (Jurnal Keislaman dan Kebudayaan)	25028650	LP2M IAIN Kediri	Usulan baru mulai Volume 11 Nomor 1 Tahun 2017
	46	Petir: Jurnal Pengkajian dan Penerapan Teknik Informatika	26555018	Sekolah Tinggi Teknik PLN	Usulan baru mulai Volume 11 Nomor 1 Tahun 2018
	47	Probisnis	24424536	STMIK AMIKOM Purwokerto	Usulan baru mulai Volume 11 Nomor 1 Tahun 2018
	48	Jurnal Ilmu Kepolisian	26218410	Sekolah Tinggi Ilmu Kepolisian	Usulan baru mulai Volume 12 Nomor 1 Tahun 2018
	49	Jurnal Kesehatan	26227363	Fakultas Kedokteran dan Ilmu Kesehatan	Usulan baru mulai Volume 11 Nomor 1 Tahun 2018
	50	Jurnal Tekno Kompak	26563525	Universitas Teknokrat Indonesia	Usulan baru mulai Volume 12 Nomor 1 Tahun 2018
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	52	Jurnal Ilmiah Keperawatan	25981021	Stikes Hang Tuah Surabaya	Usulan baru mulai Volume 13 Nomor 1 Tahun 2018
	53	Buletin Al- Ribaath	25799495	Universitas Muhammadiyah Pontianak	Usulan baru mulai Volume 14 Nomor 1 Tahun 2017
	54	Relasi : Jurnal Ekonomi	25029525	Pusat Penelitian dan Pengabdian Masyarakat (P3M), Sekolah Tinggi Ilmu Ekonomi (STIE) Mandala Jember	Usulan baru mulai Volume 14 Nomor 1 Tahun 2018
	55	Rekayasa: Jurnal Penerapan Teknologi dan Pembelajaran	25276964	Universitas Negeri Semarang	Usulan baru mulai Volume 15 Nomor 1 Tahun 2017
	56	Valid Jurnal Ilmiah	26214954	Sekolah Tinggi Ilmu Ekonomi AMM	Usulan baru mulai Volume 15 Nomor 1 Tahun 2018
	57	Jurnal Ilmu Keolahragaan	25499777	Fakultas Ilmu Keolahragaan Universitas Negeri Medan	Usulan baru mulai Volume 16 Nomor 1 Tahun 2017

	58	Alhadharah: Jurnal Ilmu Dakwah	2579986X	Fakultas Dakwah dan Ilmu Komunikasi UIN Antasari Banjarmasin	Usulan baru mulai Volume 16 Nomor 32 Tahun 2017
	59	Perspektif Hukum Journal	24603406	Fakultas Hukum, Universitas Hang Tuah	Usulan baru mulai Volume 17 Nomor 1 Tahun 2017
	60	Strategic : Jurnal Pendidikan Manajemen Bisnis	26848066	Program Studi Pendidikan Bisnis Universitas Pendidikan Indonesia	Usulan baru mulai Volume 18 Nomor 1 Tahun 2018
	61	Matrik : Jurnal Manajemen dan Teknik Industri Produksi	26218933	Prodi Teknik Industri, Universitas Muhammadiyah Gresik	Usulan baru mulai Volume 19 Nomor 1 Tahun 2018
	62	<i>Journal of Vocational and Career Education</i>	25032305	Universitas Negeri Semarang	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	63	JPGI (Jurnal Penelitian Guru Indonesia)	25413317	Indonesian Institute for Counseling, Education and Therapy (IICET)	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	64	Jurnal Infomedia : Teknik Informatika, Multimedia, dan Jaringan	25491180	Politeknik Negeri Lhokseumawe	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	65	AL-HAYAT: <i>Journal of Islamic Education</i>	25993046	Al-Hayat Al-Istiqomah Foundation	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	66	APTISI <i>Transactions on Management (ATM)</i>	26226804	Asosiasi Perguruan Tinggi Swasta Indonesia (APTISI)	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	67	<i>Chempublish Journal</i>	25034588	Prodi Kimia, Fakultas Sains dan Teknologi, Universitas Jambi	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	68	EPIGRAPHHE: Jurnal Teologi dan Pelayanan Kristiani	25799932	Sekolah Tinggi Teologi Torsina	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	69	<i>Islamic Counseling: Jurnal Bimbingan dan Konseling Islam</i>	25803646	Institut Agama Islam Negeri (IAIN) Curup	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018

	70	<i>Journal of Applied Business Administration</i>	25489909	Pusat P2M Politeknik Negeri Batam	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	71	<i>Journal Of Applied Studies In Language (JASL)</i>	26154706	Politeknik Negeri Bali	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	72	<i>Journal of Electrical, Electronics and Informatics</i>	26220393	<i>Institute for Research and Community Services</i> Universitas Udayana	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	73	<i>Journal Of Nursing Practice</i>	26143496	STIKes Surya Mitra Husada	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	74	Jurnal ABDINUS : Jurnal Pengabdian Nusantara	25990764	LPPM - Universitas Nusantara PGRI Kediri	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	75	Jurnal Aplikasi IPTEK Indonesia	26142473	Universitas Negeri Padang	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	76	Jurnal Hukum Volkgeist	26216159	Fakultas Hukum, Universitas Muhammadiyah Buton	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	77	Jurnal Pendidikan Islam Indonesia	25282964	Program Pascasarjana Universitas Ibrahimy Situbondo	Usulan baru mulai Volume 2 Nomor 1 Tahun 2017
	78	Jurnal Pertambangan	25491008	Jurusan Teknik Pertambangan Universitas Sriwijaya	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	79	Justitia Jurnal Hukum	25796380	Fakultas Hukum Universitas Muhammadiyah Surabaya	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	80	KREDO: Jurnal Ilmiah Bahasa dan Sastra	2599316X	Program Studi Pendidikan Bahasa dan Sastra Indonesia Fakultas Keguruan dan Ilmu Pendidikan Universitas Muria Kudus	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	81	MEJ (<i>Mathematics Education Journal</i>)	25795724	Universitas Muhammadiyah Malang	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018

	82	Mizan: <i>Journal of Islamic Law</i>	25986252	Fakultas Agama Islam Universitas Ibn Khaldun Bogor	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	83	<i>Physics Communication</i>	2528598X	Universitas Negeri Semarang	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	84	SEIKO : Journal of Management & Business	25988301	Program Pascasarjana STIE Amkop Makassar	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	85	SPEJ (<i>Science and Physics Education Journal</i>)	25982567	Institut Penelitian Matematika, Komputer, Keperawatan, Pendidikan, dan Ekonomi (IPM2KPE)	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	86	Widya Cipta: Jurnal Sekretari dan Manajemen	25500791	Universitas Bina Sarana Informatika	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	87	PAEDAGOGIA	25496670	Fakultas Keguruan dan Ilmu Pendidikan (FKIP) - Universitas Sebelas Mater (UNS)	Usulan baru mulai Volume 20 Nomor 1 Tahun 2017
	88	Insight : Jurnal Ilmiah Psikologi	25481800	Universitas Mercu Buana Yogyakarta	Usulan baru mulai Volume 20 Nomor 1 Tahun 2018
	89	Dinamik	26231786	Universitas Stikubank	Usulan baru mulai Volume 22 Nomor 1 Tahun 2017
	90	INSANIA : Jurnal Pemikiran Alternatif Pendidikan	25983091	Fakultas Tarbiyah dan Ilmu Keguruan IAIN Purwokerto	Usulan baru mulai Volume 22 Nomor 1 Tahun 2017
	91	Wahana Teknik Sipil : Jurnal Pengembangan Teknik Sipil	25274333	Politeknik Negeri Semarang	Usulan baru mulai Volume 22 Nomor 1 Tahun 2017
	92	Humanis	2302920X	Universitas Udayana	Usulan baru mulai Volume 22 Nomor 1 Tahun 2018
	93	Legality: Jurnal Ilmiah Hukum	25494600	Fakultas Hukum-Universitas Muhammadiyah Malang	Usulan baru mulai Volume 25 Nomor 1 Tahun 2017
	94	Jurnal CoreIT: Jurnal Hasil Penelitian Ilmu Komputer dan Teknologi Informasi	25993321	Jurusian Teknik Informatika UIN Suska Riau	Usulan baru mulai Volume 3 Nomor 1 Tahun 2017

	95	Jurnal Sains dan Informatika	25985841	Pusat Penelitian dan Pengabdian Kepada Masyarakat Politeknik Negeri Tanah Laut	Usulan baru mulai Volume 3 Nomor 1 Tahun 2017
	96	Zawiyah: Jurnal Pemikiran Islam	2579955X	Pascasarjana Institut Agama Islam Negeri Kendari	Usulan baru mulai Volume 3 Nomor 1 Tahun 2017
	97	Agrotech Journal	25485148	Universitas Sembilanbelas November Kolaka Scientific Journal	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	98	Al-Mustashfa : Jurnal Penelitian Hukum Ekonomi Syariah	25494112	Jurusan Muamalah/Hukum Ekonomi Syariah IAIN Syekh Nurjati Cirebon	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	99	EKSAKTA	25982400	FKIP Universitas Muhammadiyah Tapanuli Selatan	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	100	JUMANTIK (Jurnal Ilmiah Penelitian Kesehatan)	2580281X	Fakultas Kesehatan Masyarakat UIN Sumatera Utara	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	101	JURNAL AUDI : Jurnal Ilmiah Kajian Ilmu Anak dan Media Informasi PAUD	25283367	Program Studi PG-PAUD, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Slamet Riyadi Surakarta	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	102	Jurnal Dakwah dan Komunikasi	25483366	Institut Agama Islam Negari (IAIN) Curup	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	103	Jurnal Pendidikan Matematika Raflesia	26158752	Universitas Bengkulu	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	104	Jurnal Riset Hesti Medan Akper Kesdam I/BB Medan	26150441	Akademi Keperawatan Kesdam I/Bukit Barisan Medan	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	105	Syntax Literate : Jurnal Ilmiah Indonesia	25481398	Syntax Corporation Indonesia	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	106	JTM-ITI (Jurnal Teknik Mesin ITI)	25483854	Program Studi Teknik Mesin Institut Teknologi Indonesia	Reakreditasi tetap peringkat 4 mulai Volume 3 Nomor 1 Tahun 2019

	107	JRTI (Jurnal Riset Tindakan Indonesia)	25031619	<i>Indonesian Institute for Counseling, Education and Theraphy (IICET)</i>	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	108	Elemen : Jurnal Teknik Mesin	25812661	Jurusen Mesin Otomotif Politeknik Negeri Tanah Laut	Usulan baru mulai Volume 4 Nomor 1 Tahun 2017
	109	JET (<i>Journal of English Teaching</i>)	26224224	Prodi. Pendidikan Bahasa Inggris, FKIP, Universitas Kristen Indonesia	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	110	Tunas Siliwangi: Jurnal Program Studi Pendidikan Guru Paud STKIP Siliwangi Bandung	25810413	STKIP Siliwangi	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	111	Jurnal Ilmiah Pendidikan Matematika (JIPMat)	25028391	Pendidikan Matematika Universitas PGRI Semarang	Reakreditasi tetap peringkat 4 mulai Volume 4 Nomor 1 Tahun 2019
	112	JARI : Jurnal Akuakultur Rawa Indonesia	26853221	Program Studi Budidaya Perairan Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2017
	113	Jurnal Ilmiah Soulmath : Jurnal Edukasi Pendidikan Matematika	25811290	Prodi Pendidikan Matematika FKIP Universitas Dr Soetomo	Usulan baru mulai Volume 5 Nomor 1 Tahun 2017
	114	Logaritma : Jurnal Ilmu-ilmu Pendidikan dan Sains	25807145	Fakultas Tarbiyah Dan Ilmu Keguruan IAIN Padangsidimpuan	Usulan baru mulai Volume 5 Nomor 1 Tahun 2017
	115	Simbiosis	26567784	Jurusan Biologi, Fakultas MIPA Universitas Udayana	Usulan baru mulai Volume 5 Nomor 1 Tahun 2017
	116	Al-Masharif : Jurnal Ilmu Ekonomi dan Keislaman	25798650	Fakultas Ekonomi dan Bisnis Islam IAIN Padangsidimpuan	Usulan baru mulai Volume 5 Nomor 1 Tahun 2017
	117	Deiksis : Jurnal Pendidikan Bahasa dan Sastra Indonesia	25485490	Lembaga Penelitian Universitas Swadaya Gunung Jati Cirebon	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	118	Diya al-Afkar: Jurnal Studi al-Quran dan al-Hadis	24429872	Jurusan Ilmu al-Quran dan Tafsir Fakultas Ushuluddin Adab dan Dakwah IAIN Syekh Nurjati Cirebon	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018

	119	el-jizya : Jurnal Ekonomi Islam	25796208	Fakultas Ekonomi dan Bisnis Islam IAIN Purwokerto	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	120	Jurnal Artefak	25800027	Universitas Galuh	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	121	Jurnal Penelitian Pendidikan Kimia: Kajian Hasil Penelitian Pendidikan Kimia	23557184	Program Studi Pendidikan Kimia FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	122	Jurnal Profit : Kajian Pendidikan Ekonomi dan Ilmu Ekonomi	26208504	Pendidikan Ekonomi FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	123	Jurnal SMART Keperawatan	25025236	STIKes Karya Husada Semarang	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	124	Jurnal Teknologi Agro-Industri	25985884	Pusat Penelitian dan Pengabdian Kepada Masyarakat Politeknik Negeri Tanah Laut	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	125	Majalah Kedokteran Sriwijaya	26850486	Fakultas Kedokteran Universitas Sriwijaya	Usulan baru mulai Volume 50 Nomor 1 Tahun 2018
	126	Jurnal Inspiratif Pendidikan	26554445	<i>Department of Islamic Religion Education,</i> Universitas Islam Negeri Alauddin Makassar	Usulan baru mulai Volume 6 Nomor 1 Tahun 2017
	127	ELTIN Journal, <i>Journal of English Language Teaching in Indonesia</i>	25807684	STKIP Siliwangi	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	128	Jurnal Ilmu Pendidikan Indonesia	2623226X	Program Magister Pendidikan IPA, Program Pascasarjana, Universitas Cenderawasih	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	129	Jurnal Pendidikan Fisika Tadulako Online (JPFT)	25805924	Universitas Tadulako Press	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018

	130	<i>Sport and Fitness Journal</i>	26549182	Ikatan Ahli Ilmu Faal Indonesia Bekerjasama Dengan Program Studi Magister Fisiologi Keolahragaan Fakultas Kedokteran Universitas Udayana	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	131	Scriptura : Jurnal Ilmiah	26554968	Lembaga Penelitian dan Pengabdian kepada Masyarakat, Universitas Kristen Petra	Usulan baru mulai Volume 7 Nomor 1 Tahun 2017
	132	Inspiration : Jurnal Teknologi Informasi dan Komunikasi	26215608	STMIK AKBA	Usulan baru mulai Volume 7 Nomor 1 Tahun 2017
	133	Sentralisasi	26144328	Fakultas Ekonomi Universitas Muhammadiyah Sorong	Usulan baru mulai Volume 7 Nomor 1 Tahun 201
	134	Cantilever: Jurnal Penelitian dan Kajian Bidang Teknik Sipil	24774863	Program Studi Magister Teknik Sipil Fakultas Teknik Universitas Sriwijaya	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	135	Jurnal FishtecH	26561913	Prodi Teknologi Hasil Perikanan, Fakultas Pertanian Universitas Sriwijaya	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	136	Mega Aktiva: Jurnal Ekonomi dan Manajemen	26545780	Fakultas Ekonomi dan Bisnis Islam Universitas Muhammadiyah Kendari	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	137	<i>Unnes Journal of Mathematics</i>	24605859	Jurusan Matematika, Fakultas Matematika, Universitas Negeri Semarang	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	138	Al-Infaq: Jurnal Ekonomi Islam	25796453	Fakultas Agama Islam Universitas Ibn Khaldun Bogor	Usulan baru mulai Volume 8 Nomor 1 Tahun 2017
	139	At-Taradhi: Jurnal Studi Ekonomi	25489941	Fakultas Ekonomi dan Bisnis Islam UIN Antasari	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018

	140	Jurnal Ilmiah Lingua Idea	25801066	Fakultas Ilmu Budaya, Universitas Jenderal Soedirman	Usulan baru mulai Volume 8 Nomor 1 Tahun 2017
	141	AGROMIX	25993003	Fakultas Pertanian, Universitas Yudharta Pasuruan	Usulan baru mulai Volume 8 Nomor 2 Tahun 2017
	142	Jurnal Kesehatan Kusuma Husada	2549371X	LPPM STIKes Kusuma Husada Surakarta	Usulan baru mulai Volume 9 Nomor 1 Tahun 2018
5	1	Admisi dan Bisnis	2527358	Politeknik Negeri Semarang.	Usulan baru mulai Volume 18 Nomor 2 Tahun 2017
	2	Al Ahkam	26563096	Fakultas Syariah UIN Sultan Maulana Hasanuddin Banten	Usulan baru mulai Volume 13 Nomor 1 Tahun 2017
	3	al-Aulad: <i>Journal of Islamic Primary Education</i>	26205238	Jurusan Pendidikan Guru Madrasah Ibtidaiyah UIN Sunan Gunung Djati	Usulan baru mulai Volume 1 Nomor 1 Tahun 2018
	4	Altius: Jurnal Ilmu Olahraga dan Kesehatan	26850516	Program Studi Pendidikan Jasmani dan Kesehatan FKIP Universitas Sriwijaya	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	5	Bhineka Tunggal Ika : Kajian Teori dan Praktik Pendidikan PKn	26146134	Program Studi Pendidikan Pancasila & Kewarganegaraan, Jurusan Pendidikan IPS, FKIP Unsri.	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	6	BILANCIA : Jurnal Ilmiah Akuntansi	25495704	Sekolah Tinggi Ilmu Ekonomi (STIE) Pelita Indonesia Pekanbaru	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	7	Bina Generasi : Jurnal Kesehatan	26212919	LPPM STIKES Bina Generasi Polewali Mandar	Usulan baru mulai Volume 9 Nomor 1 Tahun 2017

	8	Biodidaktika: Jurnal Biologi dan Pembelajarannya a	25274562	Pendidikan Biologi	Usulan baru mulai Volume 13 Nomor 1 Tahun 2018
	9	<i>Chemistry Education Review (CER)</i>	25979361	Program Studi Pendidikan Kimia Program Pascasarjana Universitas Negeri Makassar	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	10	CIVICUS : Pendidikan-Penelitian-Pengabdian Pendidikan Pancasila dan Kewarganegaraan	2614509X	Program Studi PPKn, FKIP, Universitas Muhamdiyah Mataram	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	11	DIKEMAS (Jurnal Pengabdian Kepada Masyarakat)	25811932	Politeknik Negeri Madiun	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	12	Early Childhood : Jurnal Pendidikan	25797190	PG-PAUD, FKIP, Universitas Muhammadiyah Tasikmalaya	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	13	EINSTEIN (e-Journal)	2407747X	Jurusan Fisika, Fakultas Matematika dan Ilmu Pengetahuan Alam, Universitas Negeri Medan	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	14	Endogami: Jurnal Ilmiah Kajian Antropologi	25991078	Program Studi Antropologi Universitas Diponegoro	Usulan baru mulai Volume 1 Nomor 2 Tahun 2018
	15	EXPLORE	2656615X	STMIK Mataram	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018
	16	Fikrah : <i>Journal of Islamic Education</i>	2599168X	Fakultas Agama Islam Universitas Ibn Khaldun Bogor	Usulan baru mulai Volume 1 Nomor 2 Tahun 2017
	17	<i>Healthy-Mu journal</i>	25973851	LPPM - Universitas Muhammadiyah Banjarmasin	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	18	JAUR (<i>Journal Of Architecture And Urbanism Research</i>)	25990160	Universitas Medan Area	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017

	19	<i>JOISIE (Journal Of Information Systems And Informatics Engineering)</i>	25273116	LPPM STIKOM Pelita Indonesia	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	20	<i>Journal Of Electrical, Electronic, Control, And Automotive Engineering (JEECAE)</i>	25280708	Politeknik Negeri Madiun	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	21	<i>Journal of Indonesian Health Policy and Administration</i>	24773832	Fakultas Kesehatan Masyarakat Universitas Indonesia	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	22	<i>Journal of Public Administration and Local Governance</i>	26144441	Jurusan Administrasi Negara FISIP Universitas Tidar	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017
	23	JPKS (Jurnal Pendidikan dan Kajian Seni)	25282387	Program Studi Pendidikan Seni Drama Tari dan Musik FKIP UNTIRTA	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	24	Jurnal Al-Maqasid : Jurnal Ilmu Kesyariahan dan Keperdataan	25805142	Fakultas Syariah dan Ilmu Hukum IAIN Padangsidimpuan	Usulan baru mulai Volume 4 Nomor 1 Tahun 2018
	25	Jurnal Al-Qadau: Peradilan dan Hukum Keluarga Islam	26223945	Jurusan Peradilan Fakultas Syariah dan Hukum UIN Alauddin Makassar	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	26	Jurnal Aplikasi Akuntansi	26222434	Fakultas Ekonomi Dan Bisnis Universitas Mataram	Usulan baru mulai Volume 2 Nomor 2 Tahun 2018
	27	Jurnal Destinasi Pariwisata	25488937	Program Studi S1 Destinasi Pariwisata, Fakultas Pariwisata, Universitas Udayana	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	28	Jurnal Ilmiah Administrasi Bisnis dan Inovasi	25974092	Ilmu Administrasi Niaga, Fakultas Ilmu Administrasi Universitas Dr. Soetomo	Usulan baru mulai Volume 1 Nomor 1 Tahun 2017

	29	Jurnal Ilmiah Rekayasa Sipil	26552124	Pusat Penelitian dan Pengabdian Masyarakat (P3M) Politeknik Negeri Padang	Usulan baru mulai Volume 15 Nomor 1 Tahun 2018
	30	Jurnal Ilmu Kesejahteraan Sosial	26569604	Pusat Kajian Kesejahteraan Sosial FISIP Universitas Indonesia	Usulan baru mulai Volume 18 Nomor 2 Tahun 2017
	31	Jurnal Inovasi Pendidikan	26853507	Universitas Sriwijaya	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018
	32	Jurnal Ipteks Akuntansi bagi Masyarakat	26847426	Program Studi Pendidikan Profesi Akuntansi (PPAk) Fakultas Ekonomi dan Bisnis Universitas Sam Ratulangi	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	33	Jurnal Kebidanan	26204894	Akademi Kebidanan Panca Bhakti	Usulan baru mulai Volume 7 Nomor 2 Tahun 2017
	34	Jurnal Keperawatan Sriwijaya	26849712	Program Studi Ilmu Keperawatan Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	35	Jurnal Konseling Komprehensif: Kajian Teori Dan Praktik Bimbingan Dan Konseling	23557303	FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	36	Jurnal Kreatif Online	2354614X	FKIP Universitas Tadulako	Reakreditasi naik peringkat dari peringkat 6 ke 5 Mulai Volume 7 Nomor 1 Tahun 2019
	37	Jurnal Manajerial	26215055	Program Studi Manajemen Universitas Muhammadiyah Gresik	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	38	Jurnal Pembelajaran Biologi FKIP Unsri	26139936	Pendidikan Biologi FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	39	Jurnal Pendidikan Dan Pemberdayaan Masyarakat (JPPM)	26851628	Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018

	40	Jurnal Pendidikan Teknik Mesin	26565153	Pendidikan Teknik Mesin, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sriwijaya.	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	41	Jurnal Penelitian dan Karya Ilmiah Lembaga Penelitian Universitas Trisakti	25414275	Lembaga Penelitian Universitas Trisakti	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	42	Jurnal Produktivitas : Jurnal Fakultas Ekonomi Universitas Muhammadiyah Pontianak	26215098	Universitas Muhammadiyah Pontianak	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	43	Jurnal REP (Riset Ekonomi Pembangunan)	25080205	Jurusan Ekonomi Pembangunan Fakultas Ekonomi Universitas Tidar	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	44	Jurnal Sains Manajemen dan Bisnis Indonesia	25412566	Universitas Muhammadiyah Jember	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018
	45	Jurnal Teknik Mesin	26555670	Jurusan Teknik Mesin Politeknik Negeri Padang	Usulan baru mulai Volume 11 Nomor 1 Tahun 2018
	46	KEUDA (Jurnal Kajian Ekonomi dan Keuangan Daerah)	25810286	Magister Keuangan Daerah Universitas Cenderawasih	Usulan baru mulai Volume 3 Nomor 1 Tahun 2018
	47	KOMPUTEK	26140985	Universitas Muhammadiyah Ponorogo	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	48	KOMUNIDA: Media Komunikasi dan Dakwah	26143704	Jurusan Komunikasi dan Dakwah STAIN Parepare	Usulan baru mulai Volume 8 Nomor 1 Tahun 2018
	49	<i>Linguistics and ELT Journal</i>	26148633	Program Studi Pendidikan Bahasa Inggris, FKIP, Universitas Muhammadiyah Mataram	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	50	Matics: Jurnal Ilmu Komputer dan Teknologi Informasi (<i>Journal of Computer Science and Information Technology</i>)	24772550	Teknik Informatika Universitas Islam Negeri Maulana Malik Ibrahim Malang	Usulan baru mulai Volume 10 Nomor 1 Tahun 2018

	51	MEDIAKOM : Jurnal Ilmu Komunikasi	26565706	Universitas Muhammadiyah Jember	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	52	Patria Artha <i>Journal of Nursing Science</i>	25497545	<i>Faculty of Health</i> , Universitas Patria Artha	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	53	PAUD Lectura : Jurnal Pendidikan Anak Usia Dini	25982524	Universitas Lancang Kuning	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	54	Pedagogik: Jurnal Pendidikan	23553537	<i>Institute for Research and Community Services</i> Universitas Muhammadiyah Palangkaraya	Usulan baru mulai Volume 13 Nomor 1 Tahun 2018
	55	Pusaka Jurnal Khazanah Keagamaan	26552833	Balai Penelitian Dan Pengembangan Agama Makassar	Usulan baru mulai Volume 6 Nomor 1 Tahun 2018
	56	Resona Jurnal Ilmiah Pengabdian Masyarakat	26142481	Pusat Penelitian dan Pengabdian Masyarakat STIE Muhammadiyah Palopo	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	57	Sains Olahraga : Jurnal Ilmiah Ilmu Keolahragaan	25805150	Prodi Ilmu Keolahragaan Universitas Negeri Medan	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
	58	Satya Widya	2549967X	Fakultas Keguruan dan Ilmu Pendidikan Universitas Kristen Satya Wacana	Reakreditasi peringkat tetap mulai Volume 35 Nomor 1 Tahun 2019
	59	Studia: <i>Journal des Deutschprogramms</i>	26549573	Program Studi Pendidikan Bahasa Jerman Universitas Negeri Medan	Usulan baru mulai Volume 7 Nomor 1 Tahun 2018
	60	<i>The Journal of English Literacy Education: The Teaching and Learning of English as a Foreign Language</i>	26214512	FKIP Universitas Sriwijaya	Usulan baru mulai Volume 5 Nomor 1 Tahun 2018
	61	<i>Udayana Journal Of Social Sciences And Humanities (UJOSSH)</i>	26219107	<i>Research and Community Services Institutes</i> , Universitas Udayana	Usulan baru mulai Volume 2 Nomor 1 Tahun 2018
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