

Jakarta, November 08th, 2021

Attention to :
The Author(s) of Paper **ID 68**

FULL PAPER ACCEPTANCE NOTIFICATION
Reference Number : 053A - ICEBM X / EXT / UNTAR / XI / 2021

Dear Ms. : Lydiawati Soelaiman and Sanny Ekawati

Thank you for your paper submission. The Scientific Committee has finished reviewing your paper entitled "**The Role of Social Media in Enhancing Business Performance**" and now we are pleased to inform you that your submitted full paper is **ACCEPTED** for oral presentation in The Tenth ICEBM 2021, at Universitas Tarumanagara, Jakarta - Indonesia, via teleconference. This Paper will be electronically published in the ICEBM 2021 Proceeding, after being reviewed and approved by our Publisher (Atlantis Press). Hence, please improve your manuscript based on our Reviewers' comments and suggestions if available (Please see the **Appendix** on page 2).

In order to avoid unnecessary delay, please be informed that your revised full paper should be returned to our official e-mail address : secretariat@icebm.untar.ac.id by **November 13th, 2021**.

Thank you very much for your attention and cooperation. We look forward to your virtual attendance in the conference to present your paper.

The ICEBM X 2021
Conference Chairperson



ICEBM

Dr. Miharni Tjokrosaputro, S.E., M.M.

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Appendix for Paper ID 68 :

1. This study uses large sample size. Arguably, this is a part of a larger research result.
 2. Is there a reason why the sample was taken from age > 20 years? Is it not possible for people below that age to be business owners?
 3. Based on their age, respondents from age 30-40 are smaller than those in 20-30 or above 40. Is there any explanation about this phenomenon?
 4. Is there an explanation for why most of the samples are female?
 5. Please explain about the measurement.
 6. Please recheck and revise the references based on APA 7th style.
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