



### 3rd Call for Papers (extended)

Yth. Bapak/Ibu Dosen, Peneliti, Mahasiswa dan Praktisi,

LPPM UNTAR bekerja sama dengan TAR UC Malaysia dan Lemlit USAKTI akan menyelenggarakan konferensi internasional secara daring pada tanggal 23-24 Maret 2022 mendatang. Untuk memudahkan publikasi dari beberapa bidang ilmu, dua konferensi akan dilakukan secara bersamaan sebagai berikut:

 International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022 --> publikasi AIP Publishing Conference Series terindeks Scopus

 International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022 --> publikasi Atlantis Press terindeks Web of Science

Batas pemasukan makalah hingga tanggal 8 Maret 2022.


Template makalah tersedia di laman website.

<http://icaste.untar.ac.id>

<http://icebsh.untar.ac.id>

Makalah dapat disubmit melalui email:

 [icaste@untar.ac.id](mailto:icaste@untar.ac.id)

 [icebsh@untar.ac.id](mailto:icebsh@untar.ac.id)

Format judul email dan nama file: ICASTE\_Nama penulis pertama\_3 kata pertama judul  
atau ICEBSH\_Nama penulis pertama\_3 kata pertama judul

Info lebih lanjut hubungi:

Nafiah - 081329380937

Wulan - 081584336003



17 Maret 2022

Nomor : 442-KLPPM/1774/UNTAR/III/2022  
Lampiran : Susunan Acara  
Perihal : **Undangan Pembukaan ICASTE 2022 & ICEBSH 2022**

Kepada Yth.  
Bapak/Ibu Dosen  
Universitas Tarumanagara  
Jakarta

Dengan hormat,  
Sehubungan dengan pelaksanaan **International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022** dan **International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022** yang akan diselenggarakan pada:

Hari/tanggal : Rabu, 23 Maret 2022  
Waktu : 09.00 – 12.00 WIB (Registrasi mulai pukul 08.30 WIB)  
Acara : Pembukaan **ICASTE 2022 & ICEBSH 2022** (Susunan Acara terlampir)  
Tempat : Menggunakan Zoom Meeting  
Meeting ID : 838 9340 4175  
Passcode : Untar62

Kami bermaksud mengundang Bapak/Ibu dalam acara tersebut secara daring. Kehadiran Bapak/Ibu dalam acara tersebut sangat kami harapkan.

Demikian surat undangan ini kami sampaikan. Atas perhatian Bapak/Ibu, kami mengucapkan terima kasih.

Ketua LPPM

Ir. Jap Tji Beng, MMSI, Ph.D.



**UNTAR** 62<sup>th</sup>  
Universitas Tarumanagara

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INDONESIA JAYA



*International Conference on Economics,  
Business, Social, and Humanities*

**Call for Papers**

VIA:



JAKARTA  
**23-24**  
MARCH 2022

# “The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources”







Keynote Speaker:  
**Sebastian Boell, Ph.D.\***  
The University of Sydney



Plenary Speaker:  
**Ir. Jap Tji Beng, MMSI, Ph.D.**  
Universitas Tarumanagara, Indonesia

## IMPORTANT DATES

-  **Full Paper Submission:**  
February 14, 2022
-  **Notification of Acceptance:**  
February 24, 2022
-  **Camera-ready Submission:**  
March 03, 2022
-  **Registration:**  
February 24, 2022 –  
March 19, 2022
-  **Conference date:**  
Wednesday-Thursday,  
March 23-24, 2022

## REGISTRATION FEES: (e-certificate and e-proceeding included)

International Presenters : USD 200/paper  
Indonesian Presenters : IDR 2,500,000/paper  
Student Presenters : IDR 2,000,000/paper  
Additional paper IDR 2,000,000  
Additional pages USD 20/page,  
IDR 250,000/page

Participants  
International : USD 75  
Indonesian : IDR 600,000  
Student : IDR 400,000

## PUBLICATION:

All papers accepted by The ICEBSH 2022 will be  
proposed for publication on

**Atlantis Press Proceeding:  
Advances in Social Science, Education  
and Humanities Research (ASSEHR)  
indexed by Web of Science.**

## PAPER SUBMISSION:

Please submit your paper in .doc/.docx format to by e-mail to [icebsh@untar.ac.id](mailto:icebsh@untar.ac.id)  
with subject: **ICEBSH First Author's Name\_3 first words of paper title.**

Paper template can be found on website: <http://icebsh.untar.ac.id>

**Secretariat ICEBSH 2022**

**LPPM - Universitas Tarumanagara**  
Jl. Letjend. S. Parman No.1, Jakarta 11440



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**Co-Organizer :**



**TARU**  
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**BEYOND EDUCATION**

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Branch Campus :  
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Pahang, Sabah  
Malaysia

\*: to be confirmed



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## EVENT RUNDOWN

International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022

International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022

March 23-24, 2022

Time	Program
<b>Day 1 – Wednesday, March 23, 2022</b>	
08.30 – 09.00	Registration
09.00 - 09.15	Opening Dance Performance National Anthem Mars Tarumanagara
09.15 - 09.20	Report from the Chairperson: Dr. Eng. Titin Fatimah, S.T., M.Eng.
09.20 – 09.30	Welcoming Speech by: 1. Assoc. Prof. Ir. Jap Tji Beng, MMSI. Ph.D. ( <i>Director of the Institute of Research and Community Engagement, Universitas Tarumanagara</i> )
09.30 – 09.45	2. Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng. ( <i>Rector of Universitas Tarumanagara</i> )
09.45-10.00	Virtual campus tour
10.00 – 10.40	<b>Plenary Session I (Keynote Speakers)</b> 1. Sebastian Boell, Ph.D. ( <i>The University of Sydney</i> )
10.40 – 11.00	Q&A
11.00 – 11.40	2. Prof. Dr. Kiyoko Kanki ( <i>Kyoto University</i> )
11.40 – 12.00	Q&A Moderator: Associate Professor Dr. Monty P. Satiadarma, MS/AT, MCP/MFCC, DCH, Psi.
12.00 - 13.00	Lunch Break
13.00 - 13.15	<b>Plenary Session II (Plenary Speakers)</b> 1. Prof. Ir. Dr. Mohd. Sapuan Salit ( <i>Universiti Putra Malaysia</i> )
13.15 - 13.30	2. Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. ( <i>Universitas Tarumanagara</i> )
13.30 - 14.00	Preparation for Breakout Room
14.00 - 15.30	<b>Parallel Session I</b>
<b>Day 2 – Thursday, March 24, 2022</b>	
08.00 - 08.30	Registration and preparation for Breakout Room
08.30 - 10.00	<b>Parallel Session II</b>
10.00 - 10.15	Break
10.15 - 11.45	<b>Parallel Session III</b>
11.45 - 12.00	Closing

**\*\*Parallel Session:**

90 mins each session, each room @10 papers

Presentation time: 8 mins/paper

Q&A time 10 mins at the end of each session



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# PROGRAM BOOK



**ICEBSH**  
2022

*International Conference on Economics,  
Business, Social, and Humanities*

## **“The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources”**



**Co-Organizer :**



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## **WELCOMING MESSAGE**

### **From the Chairperson of ICEBSH 2022**

On behalf of the organizing committee of the International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022, I would like to welcome all delegates who attend this event. Unfortunately, due to the Covid-19 pandemic, for the second time this international conference is being held in hybrid mode: online for all participants and offline from Campus I- Jl. Letjen S. Parman No. 1, Jakarta (attended by a limited number of the committee).

The ICEBSH 2022 is organized by the Institute of Research and Community Engagement, Universitas Tarumanagara, and co-organized by Tunku Abdul Rahman University College, Malaysia, Universitas Trisakti, Universitas Hasanuddin and Universitas Sarjanawiyata Tamansiswa, Indonesia. This conference is also supported by Atlantis Press for publication service in providing the following conference proceeding ‘Advances in Social Science, Education and Humanities Research (ASSEHR)’. There are a total of 344 papers accepted for presentation.

This conference aims to collect various positive thoughts about Economics, Business, Social, and Humanities also related topics. Hopefully, it will be a forum for practitioners, government, academicians, and experts to share and exchange their ideas, thoughts, and experiences related to the topics. Furthermore, we hope this conference can give participants the opportunity to contribute valuable ideas and strengthen the networks among participants from different places, backgrounds, and interests.

We would like to express our gratitude to all individuals and organizations, such as the international editorial board members, the conference organizers, the reviewers, and the authors, for their contribution to this conference. Without their contributions, this conference would never be realized. Our special thank goes to our Keynote Speaker Sebastian Boell, Ph.D. from the University of Sidney, Australia, and the Plenary Speaker Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. from Universitas Tarumanagara.

We truly appreciate your participation and support for the conference. We hope that you will gather many experiences and benefits from this event.

Finally, we wish you a nice day and enjoy the conference.

Chairperson of ICEBSH 2022

**Dr. Eng. Titin Fatimah, S.T., M.Eng.**

## **WELCOMING MESSAGE**

**From the Director of the Institute of Research and Community Engagement  
Universitas Tarumanagara**

Welcome to the 2nd International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022.

The COVID-19 pandemic has forced us to quickly adapt to inevitable changes in the world. The reinvention and development of information technology are key factors that we need to focus on to achieve this goal. To be able to gain the best results, we need to collectively expand our knowledge and experiences regarding information technology; thus, the need of a collaboration.

This conference is intended to be an exchange and dissemination activity for academics. From last year we are able to facilitate collaborations in engaging the new opportunities for our academic and society development.

We have found that such collaborations have begun. This conference can happen because of the collaboration between Universitas Tarumanagara, Indonesia, Tunku Abdul Rahman University College, Malaysia, Universitas Trisakti, Indonesia, Universitas Hasanuddin, Indonesia, and Universitas Sarjanawiyata Tamansiswa, Indonesia. We thank you for this great collaboration. Even further, the presenters of ICEBSH came from 36 institutions in 5 countries. We would like to welcome the presenters and participants from the 5 countries, namely: (a) China, (b) Indonesia, (c) Japan, (d) Malaysia, (e) Philippines.

We would like also to thank and appreciate Sebastian Boell, Ph.D. from the University of Sydney, Australia as the keynote speaker of this conference. We are also very glad to have Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D., Universitas Tarumanagara, Indonesia as the plenary speaker. We thank all the participants and encourage the willingness of all participants to collaborate with each other.

In conclusion, allow me to thank the Tarumanagara Foundation, Rector, and faculties members of Universitas Tarumanagara for all the support for this conference. We also thank the Committee of this conference, Dr. Eng. Titin Fatimah and colleagues who have worked hard to ensure the success of this conference.

Director of the Institute of Research and Community Engagement  
of Universitas Tarumanagara

**Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D.**



## **FOREWORDS**

**From the Rector of Universitas Tarumanagara**

Ladies and Gentlemen, I am very pleased to address the International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022 and International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022. This year's conferences come with a completely different condition because of the Covid-19 pandemic. The condition has impacted our lives and activities. We witnessed the difficulties of dealing with the preparation and organization of the conferences, so everything must be executed through an online system. Therefore, I am pleasantly surprised to find the enthusiasm and great interest in joining these events, evidenced by the big number of participants. This is a clear signal that the pandemic does not discourage us and hamper our spirit from developing ourselves.

Ladies and Gentlemen, the theme of ICASTE is Sustainable Planning for Natural Environment and Human Living to Face the Challenges of Climate Change, and the theme for ICEBSH is The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources, are not just relevant and important, but also necessary. The goals of these events are to provide a forum and facilitate the exchanges of knowledge and experiences of both practitioners and academicians in their respective fields, namely social science, humanities, technology, and engineering. ICASTE and ICEBSH are also great opportunities to discuss how social science and technology can contribute to solve problems that emerged throughout the Covid-19 pandemic that affected every sector of our lives.

I would like to express our immense gratitude to Tunku Abdul Rahman University College (TARUC) of Malaysia, Universitas Trisakti, Universitas Hasanuddin, and Universitas Sarjanawiyata Tamansiswa for their contributions to the conferences. Also, I would like to thank Prof. Kiyoko Kanki, Department of Architecture and Architectural Engineering, Kyoto University, Japan; Prof. Ir. Dr. Mohd. Sapuan Salit, Department of Mechanical and Manufacturing Engineering, Faculty of Engineering, Universiti Putra Malaysia, Malaysia; Sebastian Boell, Ph.D., Department of Business Information Systems, University of Sydney, Australia; Assoc. Prof. Ir. Jap Tji Beng, M.M.S.I., Ph.D., Universitas Tarumanagara, Indonesia for being keynote speakers in ICASTE 2022 and ICEBSH 2022.

I am also greatly thankful to the Institute of Research and Community Engagement of Universitas Tarumanagara, especially the organizing committee, for their hard work, dedication, and commitment, making these conferences successfully possible

Just before I finish my opening remarks, I would like to express my desire for collaboration between my university, Universitas Tarumanagara, and other institutions in a range of areas including academic visits, joint teaching programs, joint research

activities, exchange of academic materials, exchange of undergraduate and graduate students, and any other areas that could be of mutual benefit. We are open for collaboration.

So, ladies and gentlemen, thank you for giving me this opportunity to address you all, and once again, welcome to ICASTE and ICEBSH 2022. I am looking forward to a very productive few days. Thank you.

Rector of Universitas Tarumanagara

**Prof. Dr. Ir. Agustinus Purna Irawan, IPU, ASEAN Eng.**

## TIME AND VENUE OF THE CONFERENCE

The International Conference on Economics, Business, Social and Humanities 2022 is held with the following details:

Venue : Auditorium Building M, 8th Floor  
Campus I Universitas Tarumanagara  
Jl. Letjen S. Parman No. 1, Grogol  
West Jakarta, Indonesia 11440

Date : March 23-24, 2021

Time : 08.00 – 16.00 (GMT+7)

## CONFERENCE TOPIC

This year, the committee organized an international conference in the field of Social and Humanities with the theme: **The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources**. This conference aims to collect a variety of positive thoughts about Economics, Business, Social, and Humanities also related topics. Hopefully it will be a forum for practitioners, government, academicians and experts to share and exchange their ideas, thoughts and experiences related to the topics. Thus, it is expected to contribute more comprehensive and applicable problem-solving framework.

## CONFERENCE SPEAKERS

### KEYNOTE SPEAKER



**Sebastian Boell, Ph.D.**

Dept. of Business Information Systems, The University of Sydney, Australia

Sebastian Boell, Ph.D is a senior lecturer at Department of Business Information Systems, University of Sydney Business School. He currently serves as director for the Business and Labour History Group (BLHG) and is an active member in the Digital Disruption Research Group (DDRG). He is currently working in the area of telework and on theoretical, philosophical and practical aspects of theorizing information and information systems. He has received several awards at international conferences for his research, including best conference theme paper at the International Conference on Information Systems. His research is published in top-tier journals across the fields of Information Systems, Information Science, and Work and Organizational Studies.

### PLENARY SPEAKER



**Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D.**

Director of the Institute of Research and Community Engagement Universitas Tarumanagara, Indonesia

Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D. received the degree of Doctor of Philosophy from University of New South Wales, Sydney. He is currently teaching at The Faculty of Information Technology Universitas Tarumanagara, Jakarta. He is also the Director of the Institute of Research and Community Engagement Universitas Tarumanagara. He has received a number of outstanding grants for his research, and also frequently conducts interdisciplinary research. His research interest includes AI & IoT for Primary & Secondary STEM Educations, MFTAU model for Indonesia, Information Systems Theories, Knowledge Management Systems, Organizational Learning & Behavior, Technology Acceptance Model (TAM).



## **CONFERENCE COMMITTEE**

### **HONORARY CHAIR**

Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng

### **STEERING COMMITTEE**

Assoc. Prof. Ir. Jap Tji Beng, Ph.D.

Sri Tiatri, Ph.D., Psi.

Dr. Fransisca Iriani R. D, M.Si

### **ORGANIZING COMMITTEE**

**Chair** : Dr. Eng. Titin Fatimah, S.T., M.Eng.

**Co-Chair** : Dr. Hetty Tunjungsari, S.E., M.Si.

Hui Yin Tan, Ph.D

Dr. U-Jin Cheng

**Secretary** : Nafiah Solikhah, S.T., M.T.

Wulan Purnama Sari, S. Ikom., M.Si.

**Treasurers** : Mei Ie. S.E., M.M.

### **Proceeding Publication:**

Dr. Hetty Tunjungsari, S.E., M.Si.

Frangky Slamet, S.E., M.M.

Viny Christanti Mawardi, S.Kom., M.Kom.

Assoc. Prof. Dr. Hugeng, S.T., M.T.

Bagus Mulyawan, M.Kom.

### **Articles Management:**

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Nafiah Solikhah, S.T., M.T.

Wulan Purnama Sari S.IKom, M.Si.

Dr. Eng. Titin Fatimah, S.T., M.Eng.

Halim Putera Siswanto, S.E., M.M.

**Program** : Nadia Ayu Rahma Lestari S.T., M.Sc.  
Septia Winduwati, S.Sos., M.Si.  
Assoc. Prof. Dr. Ir. Endah Setyaningsih, M.T.  
Meylisa Permata Sari, S.Psi., M.Sc.  
Dra. Paula Tjatoerwidya Anggarina, M.M.

**Design and Website:**

Anny Valentina, S.Sn., M.Ds.  
AR. Johnsen F., S.Kom.

**Sponsorship** : Herlina Budiono, S.E., M.M.

## SCIENTIFIC COMMITTEE

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Dr. phil. Bernard A.J. Jap, M.A., M.Sc., Ph.D.	Hongkong Polytechnic University
Assoc. Prof. Cate Jerram, Ph.D.	Adelaide University, Australia
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Dr. Chong Wei Ying	Tunku Abdul Rahman University College, Malaysia
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Prof. Mella Ismelina	Universitas Tarumanagara, Indonesia
Prof. Amad Sudiro	Universitas Tarumanagara, Indonesia
Assoc. Prof. Dr. Ariawan Gunadi, M.H.,	Universitas Tarumanagara, Indonesia
Sri Tiatri, M.Si., Ph.D.	Universitas Tarumanagara, Indonesia

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Dr. Riris Louisa, M.Si.	Universitas Tarumanagara, Indonesia
Dr. Miharni Tjokrosaputro, M.M.,	Universitas Tarumanagara, Indonesia
Dr. Herlin Tundjung Setijaningsih, S.E., Ak., M.Si, CA.	Universitas Tarumanagara, Indonesia
Dr. Ignatius Roni Setyawan, S.E., M.Si.	Universitas Tarumanagara, Indonesia



## TOPIC AREAS

Topic area for conference submission includes, but are not limited to:

TOPIC	SUB TOPIC
<b>Psychology and Education</b>	Psychology Behavioral and Psychological Sciences Cognitive, Psychological and Behavioral Sciences Social-Psychological, Social, Organizational, and Technological Systems Education Education Science and Technology Linguistics and Language
<b>Communication Studies</b>	Communication and Information Technologies in Social Sciences Computational Methods in Social Science Media, and Communications Technology Data mining in Social Science Mathematical Modeling in Social Science Library and Information Sciences Political Science
<b>Economics and Business</b>	Accounting Finance Economics, Financial and Industrial Systems Economics, Markets and Systems Business Information Management Business Information Systems Business, Economics, Management and Marketing Business, Finance and Tourism Management Sustainable Development Sustainable Economic Development
<b>Law</b>	Law and law enforcement Constitutional Law Criminal Law Air and Space Law Arbitration and Alternative Dispute Resolution Environmental Law Intellectual Property Rights International Law Real Estate Law Business Law Transportation Law Law and Justice

TOPIC	SUB TOPIC
<b>Humanities, Art and Culture</b>	Humanities Inter-cultural studies History Globalization Art & Design Human Factors and Ergonomics Sociology E-Society and Online Communities Social Network Analysis Anthropology Sustainable Human and Social Development Tradition, Culture, and Heritage Culture and Tourism Geography Development Urban Studies, Urban Art & Design Urban and Regional Planning Transportation Health Issues and Services

## CONFERENCE PROGRAMME

### DAY 1 | Wednesday, March 23, 2022

Time	Program
08.30 - 09.00	Registration
09.00 - 09.15	<b>Opening</b> National Anthem Mars Tarumanagara Dance Performance
09.15 - 09.20	Report from the Chairperson: Dr. Eng. Titin Fatimah, S.T., M.Eng.
09.20 - 09.30 09.30 - 09.45	Welcoming Speech by: 1. Assoc. Prof. Ir. Jap Tji Beng, Ph.D. (Director of the Institute of Research and Community Engagement, Universitas Tarumanagara) 2. Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng. (Rector of Universitas Tarumanagara)
09.45 - 10.00	Virtual campus tour
10.00 - 11.00 11.00 - 12.00	<b>Plenary Session I</b> 1. Sebastian Boell, Ph.D. (The University of Sydney) 2. Prof. Dr. Kiyoko Kanki (Kyoto University) Moderator: Assoc. Prof. Dr. Monty P. Satiadarma, MS/AT, MCP/MFCC, DCH, Psi.
12.00 - 13.00	<b>Lunch Break</b>
13.00 - 13.15 13.15 - 13.30	<b>Plenary Session II</b> 1. Prof. Ir. Dr. Mohd. Sapuan Salit (Universiti Putra Malaysia) 2. Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. (Universitas Tarumanagara)
13.30 - 14.00	Preparation for Breakout Room
14.00 - 15.30	<b>Parallel Session I</b>

### DAY 2 | Thursday, March 24, 2022

Time	Program
08.00-08.30	Registration and preparation for Breakout Room
08.30-10.00	<b>Parallel Session II</b>
10.00-10.15	Break
10.15-11.45	<b>Parallel Session III</b>
11.45-12.00	Closing

## ICEBSH PARALLEL SESSION SCHEDULES

### Room Details

Room	Topic(s)		
	Session 1	Session 2	Session 3
	23-Mar	24-Mar	24-Mar
ICE 1	Psychology	Psychology	Social Science, Medicine
ICE 2	Psychology	Psychology	Psychology
ICE 3	Economic and Business	Economic and Business	Economic and Business
ICE 4	Economic and Business	Economic and Business	Economic and Business
ICE 5	Economic and Business	Economic and Business	Economic and Business
ICE 6	Economic and Business	Economic and Business	Economic and Business
ICE 7	Economic and Business	Architecture	
ICE 8	Communication	Communication	Communication, Design
ICE 9	Communication	Communication	Communication
ICE 10	Art & Design	Art & Design	Art & Design
ICE 11	Art & Design	Art & Design	Art & Design
ICE 12	Law, Education	Law	Law

#### Session 1:

Wednesday, March 23, 2022  
 14.00 – 15.30 WIB

#### Session 2:

Thursday March 24, 2022  
 08.30 – 10.00 WIB

#### Session 3:

Thursday March 24, 2022  
 10.15 – 11.45 WIB

\*\*alltimesinGMT+7



**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 1**  
**Topic : Psychology**  
**Moderator : Dr. Riana Sahrani, M.Si., Psikolog**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	315	Anxiety in COVID-19 Survivors: Social Support and Self-Compassion as Predictor	Anak Agung Ayu Kanya Kirana Dewi, Fransisca Iriani R. Dewi	Universitas Tarumanagara
14.08 – 14.16	308	Perceived Social Support among Emerging Adults Women Experienced in Dating Violence: A Descriptive Study	Marcela Felisia A. Poluan, Rismiyati E. Koesma, Zamralita	Universitas Tarumanagara, Universitas Padjajaran
14.16 – 14.24	1	“Stronger Together”: How Married Couple Strategy to Work Together Brings Impact to The Satisfaction of Relationship	Mandy Khaerunissa, Naomi Soetikno, Rita Markus Idulfilastrri	Universitas Tarumanagara
14.24 – 14.32	307	The Role of Adult Attachment in Predicting Suicidal Ideation in Adolescents and Emerging Adulthood	Jordyano M. Hong, Diyanto, Zamralita, Rismiyati E. Koesma	Universitas Tarumanagara, Universitas Padjajaran
14.32 – 14.40	263	Learned Helplessness among Adolescent Victims of Cyberbullying	Nurul Astria Putri, Naomi Soetikno, Fransisca I. R. Dewi	Universitas Tarumanagara
14.40 – 14.48	267	An Overview of Game Online Addiction Among Indonesian Early Adulthood During COVID-19 Pandemic	Mirabella, Sri Tiatri	Universitas Tarumanagara
14.48 – 14.56	302	The Relationship of the Big Five Personality with Gaming Motives in Early Adulthood	Elsa Natahanian, Sandi Kartasasmita	Universitas Tarumanagara
14.56 – 15.04	82	Smartphone use in Indonesian university students: The prevalence and severity amid the COVID-19 pandemic	Bianca Marella, Grace Sameve	Universitas Tarumanagara
15.04 – 15.12	316	Psychological Impacts Affecting Subjective Well-Being Video Game Players: A Systematic Literature Review	Katherina Y. D. Mandey, Sandi Kartasasmita	Universitas Tarumanagara
15.12 – 15.20	317	How important is collaboration to the effectiveness of virtual teams	William Liman, Rita Markus Idulfilastrri	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 2**  
**Topic : Psychology**  
**Moderator : Pamela Hendra Heng, Ph.D.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	2	The Effect of Art Therapy Mandala to Reduce Symptoms of Depression in Adolescents with Insomnia	Wenny Ratnasari, Monty P. Satiadarma, Roswiyani Roswiyani	Universitas Tarumanagara
14.08 – 14.16	279	The Relationship Between Optimism and Subjective Well-Being of Young Adults in The Context Of COVID-19 Pandemic	Hanisyah Rahmasari Katim, Monty P. Satiadarma, Linda Wati	Universitas Tarumanagara
14.16 – 14.24	256	The Effectiveness of the Glass Analysis Method in Improving Beginning Reading Ability in Elementary School Students with Reading Difficulties	Dinda Siti Nur Zain, Sri Tiatri	Universitas Tarumanagara
14.24 – 14.32	280	The Effect of Loving-Kindness Meditation Intervention on Self-Compassion in Teachers of Children with Intellectual Disabilities	Silvia Theresia, Sri Tiatri	Universitas Tarumanagara
14.32 – 14.40	278	Do Cognitive Training Games Actually Work for ADHD? A Literature Review	Irena Monica Hardjasasmita, Aretha Ever Ulitua, Cindy Claudia Soen, Roswiyani	Universitas Tarumanagara
14.40 – 14.48	273	Understanding Intellectual Disability and Parental Expectations	Susi Safrina Irawati, P. Tommy Y. S. Suyasa, Pamela Hendra Heng	Universitas Tarumanagara
14.48 – 14.56	266	Correlation between Parental Academic Pressure and Academic Stress in High School Students during Online Learning in the COVID-19 Pandemic	Fajar Nur Astuti, Jessica Chandhika, Sri Tiatri	Universitas Tarumanagara
14.56 – 15.04	281	The Role of Teacher-Student Relationship Towards Anxiety Level of High School Students Grade XII In Mathematics Lessons	Dhimas Bayu Wicaksono, Sri Tiatri	Universitas Tarumanagara
15.04 – 15.12	282	"Effectiveness of Online Public Speaking Training "Speak Up Now" with Vicarious Experience to Improve Public Speaking Self Efficacy in Middle School Students	Hanina Maulidha, Sri Tiatri	Universitas Tarumanagara
15.12 – 15.20	299	Hubungan antara Perceived Social Support dengan Psychological Well Being pada Guru Selama Pembelajaran Daring	Wilma Maharani, Sri Tiatri	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 3**  
**Topic : Economics and Business**  
**Moderator : Herlina Budiono, S.E., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	318	Development of Property and Real Estate Companies: Z-Score Method Approach	Yuniarwati & Yusi Yusianto	Universitas Tarumanagara
14.08 – 14.16	249	How Reliable is the Data? A Bibliometric Review of Research on Social Desirability, 1953 – 2020	Houng Chien Tan, Kay Tze Hong, Bak Aun Teoh, Phern Chern Teoh	Tunku Abdul Rahman University College, Taylor Lakeside University
14.16 – 14.24	326	Market entry capability to increase marketing performance at the micro small and medium enterprises	Ida Bagus Nyoman Udayana, Naili Farida	Sarjanwiyata Tamansiswa University, Diponegoro University
14.24 – 14.32	220	The Impact Of Enterprise Resource Planning And Supply Chain Management On The Performance Of Construction Company: Study Case PT. Abdi	Ahmad Sulthan Yassar, Rafli, Yang Gisella Yulialistika Esfandiantri	Universitas Trisakti, BUMN Company Construction
14.32 – 14.40	108	Capital Structure, Profitability and Institutional Ownership on Firm Value	Denis, Nuryasman MN	Universitas Tarumanagara
14.40 – 14.48	64	The effect of IFRS Adoption, Firm Performance, Audit Quality, Leverage, and Firm Size on Foreign Ownership	Maria Mathilda Putri, Agustin Ekadjaja	Universitas Tarumanagara
14.48 – 14.56	75	The Impact of Financial Literacy, Financial Socialization Agents, and Parental Norm on Money Management of Universitas Tarumanagara Students	Steffani Nugraha, Hendra Wiyanto, Herlina Budiono	Universitas Tarumanagara
14.56 – 15.04	276	The Effect of Corporate Social Responsibility and Tax Avoidance on Firm Value Moderated Profitability	Anisa Amalia, Yuniarwati	Universitas Tarumanagara
15.04 – 15.12	325	The Effect of Tax Planning on Tax Avoidance with Tax Aggressiveness as a Moderator in the Period Before and After-Tax Amnesty	Felicia Claudianita, Estranita Trisnawati, Herlina Budiono	Universitas Tarumanagara
15.12 – 15.20	344	How the Indonesian Army Maintaining Its Soldiers Readiness Through Specialisation and Mission Oriented Trainings	Agustinus Purboyo, Agustinus Purna Irawan	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 4**  
**Topic : Economics and Business**  
**Moderator : Dr. U-jin Cheng**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	3	The Role of Perceived Fit, Attitude, and Need for Uniqueness on Intention to Purchase Co-Branded Product in Indonesia	Romeyna Willim, Keni, Ai Ping Teoh	Universitas Tarumanagara, Universiti Sains Malaysia
14.08 – 14.16	247	Probing Determinants of University Academicians' Knowledge Sharing Intention	Tay Lee Chin, Tan Fee Yean, Hon-Wei Leow	Tunku Abdul Rahman University
14.16 – 14.24	4	Store Atmosphere and Quality of Personal to Predicate Repatronage Intentions at Local Convenience Stores: The Role of Customer Satisfaction as a Mediation Variable	Yosua Tantri Saman, Keni, Rajendran Muthuveloo	Universitas Tarumanagara, Universiti Sains Malaysia
14.24 – 14.32	76	Brand Experience, Perceived Value, and Social Media Marketing to Predicate Brand Loyalty	Cynthia, Keni	Universitas Tarumanagara
14.32 – 14.40	128	Factors Influencing Local Beauty Product Repurchase Intention	Helen Veronica, Keni	Universitas Tarumanagara
14.40 – 14.48	98	Brand Awareness, Brand Image, Perceived Value, Perceived Quality Towards Brand Loyalty	Steven, Tommy Setiawan Ruslim	Universitas Tarumanagara
14.48 – 14.56	133	Behavioral Intention to Use Digital Wallets in Indonesia	Caecelia Cynthia Limanan, Keni	Universitas Tarumanagara
14.56 – 15.04	80	The Impact Of Performance Expectancy, Effort Expectancy, Habit, And Price Value On The Behavioral Intention Of Tokopedia Users In Jakarta	Odelia, Tommy Setiawan Ruslim	Universitas Tarumanagara
15.04 – 15.12	81	Factors that Affect Continuance Usage Intention of E-Wallet Users in Jakarta	Kenny Alexandra, Tommy Setiawan Ruslim	Universitas Tarumanagara
15.12 – 15.20	58	The Effect of Social Influence, Perceived Usefulness, and Financial Risk on Intention in Using Ovo	Marcelina Audrina Tiffany, Nuryasman MN	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 5**  
**Topic : Economics and Business**  
**Moderator : Frangky Slamet, S.E., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	185	Implementation of Technology Acceptance Model in Analyzing Attitude Toward Using of Fintech	Khairina Natsir, Agus Zainul Arifin, Herie Darmawan	Universitas Tarumanagara
10.23 - 10.31	93	What can Financial Technology Learn from Syariah Finance on Ecosystem: Collaboration	Suwinto Johan	Universitas Tarumanagara
10.31 - 10.39	167	The Impact of Implementing Digital Technology Innovation on Banking Performance In Indonesia	Selvi Dharsono, Agus Zainul Arifin	Universitas Tarumanagara
10.39 - 10.47	291	Analysis Of Application Lamikro Using Technology Acceptance Model (TAM)	Gustita Arnawati Putri, Ardian Prima Putra	Universitas Veteran Bangun Nusantara Sukoharjo
10.47 - 10.55	89	The Impact of Consumer Ethnocentrism, Perceived Quality, and Emotional Value on Purchase Intention of Local Brand Streetwear Products in Generation Z in Jakarta	Sherina, Frangky Selamat	Universitas Tarumanagara
10.55 - 11.03	328	Building the Reputation of Private Universities Based on Lecturer and Student Research Performance	Paula Tjatoerwidya Anggarina, Agustinus Purna Irawan	Universitas Tarumanagara
11.03 - 11.11	329	Implementation Of Strategic Management To Improve Family Business Performance	Dedy Rochimat, Agustinus Purna Irawan	Universitas Tarumanagara
11.11 - 11.19	331	Local Creative Product Sales and Purchase (Bela-Beli) Policy to improve 21st Century skills of Vocational Education Graduates	W.Widodo, Rendika Azis Pradona, Daffa' Rafif Maulana, Choirul Mufti Nurhidayat, Widowati Pusporini, Mei Ie	Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara
11.19 - 11.27	262	The Effect of Brand Prominence and Music Involvement on Brand Recall in Music Video	Irenia Binardi Wijaya, Cokki	Universitas Tarumanagara
11.27 - 11.35	120	The Impact of Entrepreneurial Role Model, Entrepreneurship Education, and Individual Entrepreneurship Orientation Dimensions on Entrepreneurship Intention of Business Faculty Students in Jakarta	Febrienne Clarissa Cahyadi, Frangky Selamat	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 6**  
**Topic : Economics and Business**  
**Moderator : Dr. Silverster G Sukur, M.Pd.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	320	Effects of social media marketing functionalities on consumer decision-making: The moderating role of trust and emotional intelligence	Amy Yeo Chu May, Ling Wei Hong, Jeffton Low Boon Tiong	TAR University College
14.08 – 14.16	324	Brand Experience, Attitude, and Loyalty in Brand Equity Fashion Luxury Brand	Nofi Wahyuni, Esti Mulya Fanandaru, Kurniawati, Yunita Septiani	Trisakti University
14.16 – 14.24	129	The Effect of Social Media for Customer Relationship Management on SME's Performance with Social Competence and Sales Intensity as Moderating Variables	Bernardus Aldy Satyagraha, Lydiawati Soelaiman	Universitas Tarumanagara
14.24 – 14.32	323	HELPERKU: Innovative E-Commerce Applications as Business Solutions for People with Disabilities	Yenita, Septihani Michella Wijaya	Universitas Tarumanagara
14.32 – 14.40	268	The Effect of Omni-Channel Channels on Customer Satisfaction and How Brand Utilize Omni-Channel Channel to Meet Customer Needs in Retail Fashion in Indonesia	Nofi Wahyuni, Kurniawati	Trisakti University
14.40 – 14.48	260	Optimizing Instagram Promotion of Coffee Shop in Malang During Pandemic Covid 19	Ardik Praharjo, Supiandi, Rizky Angga Pramuja	Universitas Muhammadiyah Malang, Universitas Nahdlatul Ulama Nusa Tenggara Barat
14.48 – 14.56	60	The Influence of Several Factors on the Business Performance of Culinary MSMEs in West Karawang	Shelinna, Kartika Nuringsih	Universitas Tarumanagara
14.56 – 15.04	61	The influence of Various Factors on Competitive Advantage on F&B MSMEs in the Post-Pandemic	Calvin Kurniawa, Kartika Nuringsih	Universitas Tarumanagara
15.04 – 15.12	258	HEALTHY ME: Innovative Solutions Through Healthy Fast Food Innovation	Yenita, Septihani Michella Wijaya	Universitas Tarumanagara
15.12 – 15.20	265	The Influence of Entrepreneurship's Attitudes, Barriers and Supports on Entrepreneurship Intention among College Students	Airen Callista, Hetty Karunia Tunjungsari	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 7**  
**Topic : Economics and Business**  
**Moderator : Dr. Ir. Samsu Hendra Siwi, M.Phil.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	139	Financial Literacy Technology Adoption in Indonesian Islamic Banking: A Preliminary Analysis	Riana Magdalena Silitonga, Yung-Tsan Jou, Ronald Sukwadi, Ferdian Aditya Pratama	Chung Yuan Christian University, Atma Jaya Catholic University of Indonesia
14.08 – 14.16	71	The Influence of Financial Knowledge, Financial Literacy, and Financial Technology on Financial Management Behavior among Young Adults	Jennifer, Sawidji Widodoatmodjo	Universitas Tarumanagara
14.16 – 14.24	327	Determinant CSR Disclosure with The Role of GCG as a Moderating Variable	Herlin Tundjung Setijaningsih, Inneke Kurniawan	Universitas Tarumanagara
14.24 – 14.32	72	Factors Affecting Financial Management Behavior in Tarumanagara University Students	Mardiana, Sawidji Widodoatmodjo	Universitas Tarumanagara
14.32 – 14.40	77	Effects of Demographic Factors on Investment Decision: Financial Literacy and Behavioral Bias as Mediating Variables	Alwina Salim, Ignatius Roni Setyawan	Universitas Tarumanagara
14.40 – 14.48	92	The Influence of Attitude Toward Money, Locus of Control, Financial Self-Efficacy and Self-Control on Financial Management Behavior	Welly Chandra, Ary Satria Pamungkas	Universitas Tarumanagara
14.48 – 14.56	86	Determinants of Investment Intention in Indonesian Capital Market Moderated by Investor Age	Felicia, Sarwo Edy Handoyo	Universitas Tarumanagara
14.56 – 15.04	88	The Influence of Risk Perception, Overconfidence, and Herding Behavior on Investment Decision	Rachel Halim, Ary Satria Pamungkas	Universitas Tarumanagara
15.04 – 15.12	199	Comparative Analysis of Cash Driven Resilience During the COVID-19 Pandemic	Tania Liliani Troi, Elsa Imelda	Universitas Tarumanagara
15.12 – 15.20	254	The Effect of Working Capital Management on Company Financial Performance	Rorlen Rorlen, Halim Putera Siswanto, Margarita Ekadjaja	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 8**  
**Topic : Communication**  
**Moderator : Dr. Riris Loisa, M.Si.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	8	Disaster Communication Through Social Media Related to Disaster Information (Case Study Instagram Account @bpbddkijakarta)	Abraham Pratama Hutabarat, Riris Loisa, Doddy Salman	Universitas Tarumanagara
14.08 – 14.16	9	Self Concept of Childfree Women in Indonesia (A Communication Study on Women who are Childless by Choice)	Alyssa Chiara, Suzy S. Azeharie	Universitas Tarumanagara
14.16 – 14.24	10	The Process of Creating Instagram Content in Building the Brand Image of Tarumanagara University	Andreas Septadi, Sinta Paramita	Universitas Tarumanagara
14.24 – 14.32	11	Analysis of Humphrey Skincare's Brand on Instagram	Angeline Fransisca Chandra, Wulan Purnama Sari	Universitas Tarumanagara
14.32 – 14.40	12	Ewom Comparative Analysis Of Skincare Brand Lacoco And Somethinc	Annastasya, Wulan Purnama Sari	Universitas Tarumanagara
14.40 – 14.48	13	Organizational Communication as an Effort to Resolve Intergroup Conflict (Study at CV. Sejahtera Mandiri)	Ardya Retno Putri Anggraini, Yugih Setyanto, Nigar Pandrianto	Universitas Tarumanagara
14.48 – 14.56	14	Narrative Analysis KPK Twitter Account Text from the Point of View Communication Etiquette	Arianto Natadihardja, Riris Loisa, Nigar Pandrianto	Universitas Tarumanagara
14.56 – 15.04	15	Audience Reception of Victoria's Secret Image Rebranding Through VS Collective Campaign	Audrey Sugito, Septia Winduwati	Universitas Tarumanagara
15.04 – 15.12	16	Public Opinion on Public Relations Campaigns "Stop Sexual Violence" The Body Shop	Callista Dyan Pangestu, Septia Winduwati	Universitas Tarumanagara
15.12 – 15.20	24	Crisis Management of Public Relations Shopping Centers in Pandemic Era (Study at Lippo Mall Puri)	Feby Veronica, Riris Loisa	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 9**

**Topic : Communication**

**Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	47	The Strategy of Saturday Looks' Instagram Content Creator to Build Brand Activation : A Study Case of Nova	Stephanie Elvia, Sisca Aulia	Universitas Tarumanagara
14.08 – 14.16	49	Personal Branding Content Creator Andre Hendaro On TikTok	Tania Justine, Moehammad Gafar Yoedjadi	Universitas Tarumanagara
14.16 – 14.24	52	Editorial Management of Okezone.com in Presenting Worthy and Likable News	Viолetta Azalea Rayputri, Farid Rusdi	Universitas Tarumanagara
14.24 – 14.32	53	Marketing Communication Strategy for Local Brand Entrepreneurs (Case Study of Sabana Fried Chicken Franchise at Radio Dalam, Jakarta Selatan)	Widya, Sisca Aulia	Universitas Tarumanagara
14.32 – 14.40	54	The Influence of Celebrity Endorsers and Online Consumer Reviews on Purchase Decisions for Scarlett Whitening Skincare	William Wijaya, Rezi Erdiansyah	Universitas Tarumanagara
14.40 – 14.48	55	Digital Marketing Communication Functions in Building Brand Awareness (Case Study of Cool n' Lite)	Wilson Jeremy, Daniel Tamburian	Universitas Tarumanagara
14.48 – 14.56	56	The Role of Symbolic Interaction In the Planning of Marketing Communication Through Social Media (a Case Study Instagram @kulinertanjungpinang)	Wisze Alaftariasaujana, Muhammad Adi Pribadi	Universitas Tarumanagara
14.56 – 15.04	23	Symbolic Interaction in Using Telemedicine Applications During a Pandemic (Case Study of FIKOM UNTAR Students in Using the Halodoc Application)	Fazriya Arifah, Muhammad Adi Pribadi	Universitas Tarumanagara
15.04 – 15.12	32	Komnas Perempuan's Campaign Against Child Marriage (Case Study of Zahra's Soap Opera In Suara Hati Istri)	Jessica Novia, Ahmad Junaidi	Universitas Tarumanagara
15.12 – 15.20	34	Effect Of Language Style Selection In Detik.Com Online News Headlines On Reading Interest Of Gen Z	Josephine Widya, Ahmad Djunaidi	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 10**  
**Topic : Art & Design**  
**Moderator : Anny Valentina, S.Sn., M.Ds.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	150	The Application of Fun Learning Concept in Playgroup Classroom Interior Design	Stefanie, Hartini Laswandi, Silvia Meliana	Universitas Tarumanagara, Bina Nusantara University
14.08 – 14.16	153	Wyndham Garden Resort Suite Room Concept According to millennial's lifestyle	Jethro Alva, Fabianus Hiapianto K., Anastasia Cinthya Gani	Universitas Tarumanagara, University of the Jakarta Institute of the Arts
14.16 – 14.24	152	Development of Batik Patterns at the National Library of Indonesia with the Stylization Method	Nathya Regine, Hartini Laswandi, Silvia Meliana	Universitas Tarumanagara, Bina Nusantara University
14.24 – 14.32	131	Creative Strategy an introduction to Recognize Body Type for Early Adolescents	Debby Fernando Giovanni, Anny Valentina	Universitas Tarumanagara
14.32 – 14.40	154	Anthropometry Overview of the Collection Display at the Batik Gallery, Textile Museum, Jakarta	Aurellia Evelyn, Dwi Sulistyawati, Mariana	Universitas Tarumanagara
14.40 – 14.48	178	Implementation of the theme concept "The Canvas of Metropolis" in the Lobby Interior Design of the Artotel Thamrin Hotel, Central Jakarta	Nisrina Nur Mandawi, Noeratri Andanweri, Kris Wardhana	Universitas Tarumanagara
14.48 – 14.56	138	User Experience Media on Visual Communications to Increase Teenager's Awareness on Online Gender-based Violence	Jesslyn Louwrence, Anny Valentina, Amalia Setyowulan	Universitas Tarumanagara
14.56 – 15.04	179	The Role of Interactive Facilities to Support Millennial Visitors' Activities at Bandung Geological Museum	Janice Kristin, Dwi Sulistyawati, Mariana	Universitas Tarumanagara
15.04 – 15.12	151	Interior Design of Public Libraries Based on Digital Technology and Biophilia	Steffanie Hidajat, Hartini Laswandi, Silvia Meliana	Universitas Tarumanagara, Bina Nusantara University
15.12 – 15.20	147	Visual Communication for Dance Movement Therapy Campaign	Benedicta Alvina Kurniadi, Anny Valentina	Universitas Tarumanagara
15.20 – 15.30		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room : ICEBSH 11**  
**Topic : Art & Design**  
**Moderator : Maitri W. Mutiara, S.Ds., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	177	The Design Studies of User Interface and User Experience Lintar Mobile for Students as Information and Communication Technology	Ivana Octavia, Kurnia Setiawan, Tombak Matahari	Universitas Tarumanagara, Sampoerna University
14.08 – 14.16	180	Implementation of Eco-Friendly Material in the Interior Lobby of Wyndham Garden Hotel in Kuta Beach, Bali	Canggela Ghiriani, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
14.16 – 14.24	228	Implementation of Bali's Local Folklore 'Rajapala' Into the Interior Design of Rajapala Snack Bar in Grand Inna Bali Beach Hotel, Sanur-Bali	Hana Hikaru, Eddy Supriyatna, Ferdinand	Universitas Tarumanagara
14.24 – 14.32	183	The Implementation of New Normal Material Concept on Reading Room Furniture at the National Library of Indonesia	Jessica Septiani, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
14.32 – 14.40	191	The Application of "Minang Treasure" Theme in the Interior Design of Truntum Padang Hotel	Steven Andhika Rusli, Adi Ismanto, M Taufiq	Universitas Tarumanagara
14.40 – 14.48	187	Post Pandemic Furniture Layout of the St. Peter's Cathedral Church in Bandung	Jey Fransisca, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
14.48 – 14.56	188	Application of Attractive and Interactive Displays at the Insect Museum	Sherine Aldora Vicyanto, Dwi Sulistyawati, Mariana	Universitas Tarumanagara
14.56 – 15.04	181	The Preciousness of Nature Interior Concept in the Insect Museum Butterfly Showroom Area	Cherlin Vaneza, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
15.04 – 15.12	155	The Interior Lobby of Fine Arts and Ceramics Museum that Attracts Interest with Ceramic Material.	Tania Nathaniela, Franky Liauw, Maitri Widya Mutiara	Universitas Tarumanagara
15.12 – 15.20	156	The Role of Inspirational and Mindset-Awakening Collection Room Interiors at the Nautical Museum, Jakarta	Alberta Amelia Yandarmadi, Franky Liauw, Maitri Widya Mutiara	Universitas Tarumanagara
15.20 – 15.28	341	Design Management Absorption Model as a Strategy in Creating Innovative Product in Jepara	Maitri Widya Mutiara, Agustinus Purna Irawan, Eddy Supriyatna Marizar	Universitas Tarumanagara
15.28 – 15.38		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 1: Wednesday, March 23, 2022**

**Room** : ICEBSH 12  
**Topic** : Law, Education  
**Moderator** : Ade Adhari, S.H., M.H.

Schedule	ID	Paper Title	Author(s)	Institution(s)
14.00 – 14.08	270	Explore Social Capital Elements In Pancasila	Devy Stany Walukow, I Gede Ratnaya, Juliana Tirza	Ganesha University of Education, Pelita Harapan University
14.08 – 14.16	272	Establishment Of Information And Computer Technology Environment In Rural Communities As Framework Of Sustainable Development	Jelika Marwati, Izmi Waldani, M. Shiratulhaq, Mhd Halkis	Nusantara University PGRI Kediri, National University, Gunadharma University, Defense University of the Republic of Indonesia
14.16 – 14.24	322	The Legal Consequence of Building Rights Title Abolition Due to Abandoned Land by Land Owners	Raja Aulia Ayattullah, Mella Ismelina Farma Rahayu	Universitas Tarumanagara
14.24 – 14.32	295	The Cause of Inhibition Policy Formulation of Trading in Influence as Corruption in Indonesia	Sheryn Lawrencya, Ade Adhari	Universitas Tarumanagara
14.32 – 14.40	296	Prevention Policy on Anti-Counterfeiting Indonesia Rupiah	Margamu Desy Putri Dewi, Ade Adhari	Universitas Tarumanagara
14.40 – 14.48	286	Corporation as Criminal Act Subject in Indonesian Criminal Law Policy	Ade Adhari, Pujiyono, Shidarta	Universitas Tarumanagara, Diponegoro University, BINUS University
14.48 – 14.56	340	Implementation Analysis of Indonesia's National Education Standards	Widowati Pusporini, Ana Fitrotun Nisa, Agustinus Purna Irawan	Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara
14.56 – 15.04	345	The Design Studies of User Interface and User Experience Mobile Application Cimahi Mall	Dea Novia, Kurnia Setiawan, Tombak Matahari	Universitas Tarumanagara, Sampoerna University
15.04 – 15.12				
15.12 – 15.20				
15.20 – 15.30		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 1**  
**Topic : Psychology**  
**Moderator : Dr. Riana Sahrani, M.Si., Psikolog**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30-08.38	311	Work-Family Conflict and Coping Strategy: A Qualitative Study of Mothers Working as Private Employee whose Pre-schoolers Children Attending Online Class during Pandemic COVID-19	Qotrunnada Rizkia Maharani Sabila, P. Tommy Y. S. Suyasa, Daniel Lie	Universitas Tarumanagara
08.38-08.46	251	The Impact of Online Training on Emotional Intelligence (Empathy and Social Skills) among Employees at PT. X	Anastasia Dea Saraswati, Jennifer Sherine Witardjo, Feby Felicia, Agnes Yolanda, Daniel Lie	Universitas Tarumanagara
08.46-08.54	306	The Correlation of Digital Stress and Work Performance	Gabriella Nevada Adhara, Devi Zalika Andani, Zamralita, Kiky D.H. Saraswati	Universitas Tarumanagara
08.54-09.02	303	The Impact of Psychological Capital and Perceived Organizational Support towards Subjective Well-Being	Febrina Rizky Kamila, Kiky D.H. Saraswati	Universitas Tarumanagara
09.02-09.10	304	Impostor Phenomenon among Students: A Study at X University	Michael Cengkiawan, Zamralita, Kiky D.H. Saraswati	Universitas Tarumanagara
09.10-09.18	301	How to Optimize Organizational Citizenship Behavior During the COVID-19 Pandemic Within Your Organization?	Ezra Redo Jawentinus, Rostiana	Universitas Tarumanagara
09.18-09.26	283	Stress and Coping Stress During The COVID-19 Pandemic (Comparative Study between Physicians and Nurses at RSUD X Southeast Sulawesi Province)	Sabrina Ridwan, Zamralita, Linda Wati	Universitas Tarumanagara
09.26-09.34	309	Does Organizational Commitment Affect Turnover intention at Food and Beverage Company X during the COVID-19 Pandemic?	Suli Hayani, Zamralita	Universitas Tarumanagara
09.34-09.42	274	Which Burnout Dimension Plays the Most Significant Role on Task Performance?	Lita Dwiputeri, Raja Oloan Tumanggor, P. Tommy Y. S. Suyasa	Universitas Tarumanagara
09.42-09.50	305	Burnout: Descriptive Study among Part-Time Workers of a Photography Firm	Vincent Putra Sismanto, Andreas Absalom Pakpakhan, Gregorius Samuel Tjandra, Kiky D.H. Saraswati	Universitas Tarumanagara
09.50-10.00		Q&A Session		

\*\*schedule is in GMT +7

PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 2**  
**Topic : Psychology**  
**Moderator : Pamela Hendra Heng, S.Pd., M.P.H., M.A., Ph.D.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30-08.38	310	Development and Validation of Graciousness Scale for Undergraduate Students in Southeast Asia	Pamela Hendra Heng, Fransisca I. R. Dewi, Jolly S. Balila, Edwin A. Balila, Respati Kusumawardhani, Andre Genta Senjaya	Universitas Tarumanagara, Adventist University of the Philippines
08.38-08.46	275	Items Development: New Ways of Working (Indonesian Version)	Natashya Nadine, P. Tommy Y. S. Suyasa	Universitas Tarumanagara
08.46-08.54	202	Construction of Adaptive Behavior of Adolescents Questionnaire in Social, Practical, dan Conceptual Contexts	Naomi Soetikno, Agustina, Erik Wijaya, Endriansah Jayanto	Universitas Tarumanagara
08.54-09.02	330	Meaning Of Family and Peer Group Social Support in Individuals with Depression Disorders	Farhan Hesadwiya Abdilah, Monty P. Satiadarma, Fransisca I. Roesmala Dewi	Universitas Tarumanagara
09.02-09.10	332	Portrait of Teacher Professionalism in Developing TPACK-Based Teaching and Learning in Rural Area	Ana Fitrotun Nisa, Yuyun Yulia, Dewi Karlina, Mariana Sri Rahayu, Biya Ebi Praheto, Sri Tiatri	Universitas Sarjanawiyata Tamansiswa, SD Negeri Genjahan Baru Gunungkidul, SDN Planjan 2 Gunungkidul, Universitas Tarumanagara
09.10-09.18	333	Development of Research Culture To Improve The Quality of Vocational Education	Siti Mariah, Arif Bintoro Johan, Etik Dwirahayu, Fransisca Iriani R. Dewi	Pendidikan Vokasional Kesejahteraan keluarga, Pend. Vokasional Teknik Mesin, Pend. Vokasional Kesejahteraan keluarga, Universitas Tarumanagara
09.18-09.26	166	An Explorative Study: Design of Student Attention Behaviour Assessment Scale	Antania Djuwita, Sri Tiatri, Pamela Hendra Heng	Universitas Tarumanagara

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**The Usage of Information and Communication Technologies (ICT) in**  
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Schedule	ID	Paper Title	Author(s)	Institution(s)
09.26-09.34	269	Development of a Parenting Stress Measurement Tool for Parents of Children with Cochlear Implants	Suryani Harahap, Pamela Hendra Heng, Sri Tiatri	Universitas Tarumanagara
09.34-09.42	284	The Relationship between Social Support and Adjustment on Fresh Graduates Who Work during Pandemic	Salsha Istari, Monty P. Satiadarma, Linda Wati	Universitas Tarumanagara
09.42-09.50	314	Self-Efficacy and Academic Procrastination of Active Students in Organizations During The COVID-19 Pandemic	Tubagus Hafidz, Fransisca Iriani R. Dewi	Universitas Tarumanagara
09.50-10.00		Q&A Session		

\*\*schedule is in GMT +7

PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 3**  
**Topic : Economics and Business**  
**Moderator : Herlina Budiono, S.E., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	114	Role of Ownership Concentration as Moderation on Biological Asset Intensity, Company Size, and Firm Growth on Biological Asset Disclosure in Agricultural Industry in Indonesia	Rosalia Rezensky, Hendro Lukman	Universitas Tarumanagara
08.38 – 08.46	130	The Effect of Foreign Ownership on The Financial Performance of Manufacturing Companies	Fanny Andriani Setiawan, Herni Kurniawati	Universitas Tarumanagara
08.46 – 08.54	111	Factors Affecting Financial Performance in the Infrastructure Industry in Indonesia	Erica, Hendro Lukman	Universitas Tarumanagara
08.54 – 09.02	271	The Urgency of Adapting The E-Tax System to Tax Compliance: Integration of Satisfaction Levels	Kezia Grace, Karyn Olivia, Yenni Mangoting	Petra Christian University
09.02 – 09.10	204	The Influence of Dividend Policy, Company Size, Capital Structure, and CSR on Banking Companies Value	Henryanto Wijaya, Andy, Levina Febrianty, Christopher Elihu Billy Morgan	Universitas Tarumanagara
09.10 – 09.18	234	The Impact of CAR, Credit Risk, ROA, LDR, and Ownership Structure towards Financial Distress	Jennifer Margareth, Henryanto Wijaya	Universitas Tarumanagara
09.18 – 09.26	149	Financial, Non-Financial, and Macro-Economic Factors That Affect the First Day Profit Rate When Conducting Initial Public Offering	Ruth Pranadipta, Khairina Natsir	Universitas Tarumanagara
09.26 – 09.34	102	The Effect of Financial Performance, Tax Avoidance, and Investment Opportunity Set on Firm Value of The Agricultural Sector	Riffulin Ni'matul Ishlah, Khairina Natsir	Universitas Tarumanagara
09.34 – 09.42	101	The Effect of Profitability, Dividend Policy, and Company Value on Stock Prices	Jumiati, Khairina Natsir	Universitas Tarumanagara
09.42 – 09.50	100	The Effect of Inflation, Liquidity, and Capital Structure on Financial Performance of Consumer Goods Companies Listed on the IDX	Maria Trifonia Elensi Naja, Khairina Natsir	Universitas Tarumanagara
09.50 – 10.00		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 4**  
**Topic : Economics and Business**  
**Moderator : Dr. Hetty Karunia TUnjungsari, S.E., M.Si**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	124	The Analysis of Factors Affecting the Financial Performance of Banking Companies Listed on the Indonesia Stock Exchange	Syntia Firdaus, Linda Santioso	Universitas Tarumanagara
08.38 – 08.46	197	Foreign Investor and Market Volatility: Evidence On Indonesia Stock Market	Stevanus Adiwena, Yohanes Bayu Laksana, Michelle Kristian	Pelita Harapan University, Universitas Tarumanagara
08.46 – 08.54	169	The Influence of Inflation, Crude Oil Prices and the Ramadan Effect on Stock Return	Eviana Marvina Supardi, Rosmita Rasyid	Universitas Tarumanagara
08.54 – 09.02	91	The Determinants of Capital Structure for The Coal Mining Companies Listed on Indonesia Stock Exchange	Venny, Sarwo Edy Handoyo	Universitas Tarumanagara
09.02 – 09.10	59	The Role of Green Entrepreneurial Orientation and Self-Efficacy to Encourage Student Intention in Green Entrepreneurship	Jovita Aurellia, Kartika Nuringsih	Universitas Tarumanagara
09.10 – 09.18	142	The Impact of COVID-19 on Stock Market Returns	Jessica, Yanti	Universitas Tarumanagara
09.18 – 09.26	127	Analysis of Factors Affecting Underpricing in Companies Conducting Initial Public Offerings	Calista Sanko Sunarko, Rosmita Rasyid	Universitas Tarumanagara
09.26 – 09.34	104	Determinants of Price Earning Ratio: Study in Manufacturing Companies	Gabriel Angga, Elizabeth Sugiarto, Dermawan	Universitas Tarumanagara
09.34 – 09.42	103	Fundamental Analysis of Firm Performance of Publicly Listed Manufacturing Companies in Indonesia	Yesi Dwitama, Elizabeth Sugiarto, Dermawan	Universitas Tarumanagara
09.42 – 09.50	112	Factors Affecting Dividend Policy on LQ45 Index Companies on the Indonesia Stock Exchange	Janice Ardelia, Hendro Lukman	Universitas Tarumanagara
09.50 – 10.00		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room** : ICEBSH 5  
**Topic** : Economics and Business  
**Moderator** : Frangky Slamet, S.E., M.M.

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	74	Analysis of the Effect of the COVID-19 Pandemic on Stock Return of Banking Company	Desya Permatasari, Vidyarto Nugroho	Universitas Tarumanagara
08.38 - 08.46	116	The Effect of Entrepreneurial Orientation on Clothing-Line SMEs Performance in Tanah Abang During COVID-19 Pandemic	Windy Arpin, Louis Utama	Universitas Tarumanagara
08.46 - 08.54	117	The Influence of Entrepreneurial Orientation on SME's Performance through Entrepreneurial Competency in Pasar Jambi	Christine Riantie, Louis Utama	Universitas Tarumanagara
08.54 - 09.02	118	Entrepreneurial Orientation Affects Business Performance: A Perspective from Woodcrafts MSMEs in Jakarta	Nicholas Zia, Louis Utama	Universitas Tarumanagara
09.02 - 09.10	90	Family Role, Experiences Exposure, and Entrepreneurial Judgment Skills Toward Startup Entrepreneurs' Productivity	Silvy Saunia, Nur Hidayah	Universitas Tarumanagara
09.10 - 09.18	96	The Effect of Entrepreneurial Knowledge on Entrepreneurial Intention With Perceived Desirability, Perceived Social Norms, and Perceived Feasibility as Mediating Variable	Agnes Yunike Putri, Andi Wijaya	Universitas Tarumanagara
09.18 - 09.26	87	The Effects of Entrepreneurial Orientation and Sustainability Orientation Towards Sustainable Entrepreneurship of MSMEs in Jakarta with Entrepreneurial Bricolage as Mediation	Graciella Audrey Kurniawan, Frangky Selamat	Universitas Tarumanagara
09.26 - 09.34	119	The Effect of Entrepreneurship Orientation on Business Performance through Entrepreneurship Competency as a Mediation Variable: Study on SMEs in Culinary Sector in Jakarta	Yosafat Raymond, Frangky Selamat	Universitas Tarumanagara
09.34 - 09.42	95	The Analysis of Factors Affecting Profitability	Tiffany, Sufiyati	Universitas Tarumanagara
09.42 - 09.50	170	The Effect of Attitude on Entrepreneurial Intention among Students in South Tangerang	Angel Veronica Samjuannita, Ida Puspitowati	Universitas Tarumanagara
09.50 - 10.00		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 6**  
**Topic : Economics and Business**  
**Moderator : Rousilita Suhendah, S.E., M.Si.Ak., CA.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	107	Factors Affecting Stock Prices with EPS As Moderating In Manufacturing Companies	Madeline Nathania, Henryanto Wijaya	Universitas Tarumanagara
08.38 - 08.46	222	Analysis of Difference in Stock Price, Market Capitalization, and Trading Volume Activity Before and During Covid-19	Louis Vigo Suramin, Rousilita Suhendah	Universitas Tarumanagara
08.46 - 08.54	79	Factors Influencing Stock Prices with Inflation as Moderating Variable	Jessica Husni, Henryanto Wijaya	Universitas Tarumanagara
08.54 - 09.02	198	Stock Market Reaction to WHO's COVID-19 Announcement in ASEAN-5 Region	Felice Meryn, Elsa Imelda	Universitas Tarumanagara
09.02 - 09.10	225	Impact of COVID-19, Trading Volume Activity and Market Capitalization on Stock Return of LQ45 Companies	Nadya Aurelia Chandra, Rousilita Suhendah	Universitas Tarumanagara
09.10 - 09.18	207	"Indonesian Stock Market Reaction Before and After the Announcement of First COVID-19 Case"	Felia Ananda Wijaya, Elsa Imelda	Universitas Tarumanagara
09.18 - 09.26	224	The Impact of COVID-19 Outbreaks on Indonesia's Automotive and Paper Industry Stock Return	Madeline Thalia, Rousilita Suhendah	Universitas Tarumanagara
09.26 - 09.34	221	The Impact of Covid-19, Market Capitalization, Stock Trading Volume and PSBB on Stock Returns	Tasya Novia Tanjung, Rousilita Suhendah	Universitas Tarumanagara
09.34 - 09.42	226	The Effect of Daily Increase in COVID-19 Cases, Market Capitalization, and PSBB on Stock Returns	Olivia Dorothea Husin, Rousilita Suhendah	Universitas Tarumanagara
09.42 - 09.50	159	Financial Performance Analysis of Public Hospitals before Covid-19 Pandemic and during Covid-19 Pandemic	Fritzie A. Rexana, Indra Widjaja	Universitas Tarumanagara
09.50 - 10.00		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 7**  
**Topic : Architecture**  
**Moderator : Dr. Ir. Samsu Hendra Siwi, M.Phil.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	143	Articulation of Apartment Design to Reduce Potential Criminality	Kevin Widyanto, Rudy Trisno, Fermanto Lianto	Universitas Tarumanagara
08.38 - 08.46	144	Green Building Office Tower Design with Bioclimatic Architecture and Design Articulation	Sesilia Melissa, Budijanto Chandra, Rudy Trisno	Universitas Tarumanagara
08.46 - 08.54	145	Guidelines Criteria Determination on Revitalization in Baluwerti Area, Kasunanan Surakarta	Naniek Widayati Priyomarsono, Titin Fatimah, Widodo Kushartoyo	Universitas Tarumanagara
08.54 - 09.02	146	Impact of Corridor "Mastery" on Benhil II Flats, Central Jakarta	Mutia Dhargawati, Fermanto Lianto	Universitas Tarumanagara
09.02 - 09.10	243	Study of Territorial Violations of Residents in Rumah Susun Harum Tebet, South Jakarta	Damicia Tangyong, Fermanto Lianto, Rudy Trisno	Universitas Tarumanagara
09.10 - 09.18	300	Coastal Tourism in Onrust Archaeological Park: Issues and Challenges	Meyriana Kesuma, Riela Provi Drianda, Nadia Ayu Rahma Lestari	Universitas Tarumanagara, Waseda University
09.18 - 09.26	312	A Study of Spatial and Occupants Behavioural Changes During COVID-19 (Case Study: Landed House Type >90m2 in South Bekasi, Indonesia)	Jessica Leony, Eddy Supriyatna Mz, Titin Fatimah, Samsu Hendra Siwi	Universitas Tarumanagara
09.26 - 09.34	313	A Study of Façade in Batak Toba Traditional House Architecture (Case Study: Ruma Bolon, Samosir, Indonesia)	Lusiyana Alvionita Simbolon, Eddy Supriyatna Mz, Titin Fatimah, Samsu Hendra Siwi	Universitas Tarumanagara
09.34 - 09.42	343	Territoriality in Landed Houses Related to Mobile Device Usage	Agnes Setiawan, Samsu Hendra Siwi, Naniek Widayati Priyomarsono	Universitas Tarumanagara
09.42 - 09.50				
09.50 - 10.00		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 8**

**Topic : Communication**

**Moderator : Dyah Ayu Chandraningrum, S.T., M.B.A., M.Si.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	17	Persuasive Communication Strategy In Raising Awareness of The Importance of Poor Family Education (Case Study of Sahabat Anak Jakarta)	Ben Yamin Tribuana, Farid Rusdi	Universitas Tarumanagara
08.38 - 08.46	18	The Effect of Covid-19 Vaccine Online News on Vaccination Interest	Benedict Yudistira, Moehammad Gafar Yoedtadi	Universitas Tarumanagara
08.46 - 08.54	19	The Effect of Ittahr And Disney Collaboration Branding Against Brand Image	Clara Alverina, Rezi Erdiansyah	Universitas Tarumanagara
08.54 - 09.02	20	The Influence of Electronic Word of Mouth, Brand Trust, and Brand Image on Purchase Decisions of Somethinc Skincare	Claudia Ivane Josephine, Rezi Erdiansyah	Universitas Tarumanagara
09.02 - 09.10	40	Utilizing Social Media to Build Private University's Brand Image (Study at Universitas Tarumanagara Public Relations)	Nicholas Rijako, Yugih Setyanto	Universitas Tarumanagara
09.10 - 09.18	50	Semiotics Study of Banking Advertisement on YouTube (Study of Women's Construction in Banking Advertisement)	Tasya Stefiany, Suzy S. Azeharie	Universitas Tarumanagara
09.18 - 09.26	25	Representation of Nationalism on YouTube Creative Content Wrapped in Indonesian Culture (Peirce Semiotics Analysis on Pentas Swara Indonesia)	Florencia Angelia Caroline, Riris Loisa, Nigar Pandrianto	Universitas Tarumanagara
09.26 - 09.34	26	The Impact of Quality and Personal branding of Pro Dangdut Program Broadcasters on Listener Satisfaction with Pro 1 RRI Entikong in Semanget Village and Semeng Hamlet, Entikong District	Gresensia Iling, Suzy Azeharie	Universitas Tarumanagara
09.34 - 09.42	37	The Effect of Celebrity Worship on Perceived Intrusiveness in the Duration of BTS Advertising Among Fans	Lia Rizky, Riris Loisa2 Sudarto	Universitas Tarumanagara
09.42 - 09.50	51	Public Relations Strategy of PT. Siringo Ringo Musim Mas Group in Building Image Through Corporate Social Responsibility Program	Thalia Rizaldy, Yugih Setyanto	Universitas Tarumanagara
09.50 - 10.00		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 9**

**Topic : Communication**

**Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	7	Social Media Marketing Strategy Of Instagram The Gade Coffee and Gold (Case Study : @thegade.coffeeandgold)	Abigail Augusty Devina, Sisca Aulia	Universitas Tarumanagara
08.38 - 08.46	38	The Effect of Celebrity Worship on the News Diffusion of BTS Meal	Monica Christine, Sisca Aulia	Universitas Tarumanagara
08.46 - 08.54	41	The Effect of Influencer Persuasive Messages on the TikTok Application on Consumer Buying Interest	Octavania Euodia, Roswita Oktavianti	Universitas Tarumanagara
08.54 - 09.02	42	Public Relations Strategy in Building Brand Image Local Skincare Bloomka	Olivia Iskandar, H.H Daniel Tamburian	Universitas Tarumanagara
09.02 - 09.10	43	Analysis of the Role of Marketing Public Relations in the Queen of Mall Application in Creating Brand Awareness on Social Media	Olivia Leonita, Lusya Savitri Setyo Utami	Universitas Tarumanagara
09.10 - 09.18	44	Creative Process Analysis in Klei & Clay's Digital Branding on TikTok Social Media	Riama Simangunsong, Wulan Purnama Sari	Universitas Tarumanagara
09.18 - 09.26	45	Rock Music In Formation Of Fan Behavior (Case Study of Slank Fans Club Center)	Richie, Gregorius Genep Sukendro	Universitas Tarumanagara
09.26 - 09.34	22	Persuasive Communication Messages on Beverage Products Through Uploading Educational Content on Instagram	Devina Lolita, Roswita Oktavianti	Universitas Tarumanagara
09.34 - 09.42	21	Self-Disclosure Overview of Women in Starting Relationships with Men Via Bumble Application During the COVID-19 Pandemic	Deliana Setiawan, Gregorius Genep Sukendro	Universitas Tarumanagara
09.42 - 09.50	35	Wahyoo Company Branding Activities	Joy Jones, Septia Winduwati	Universitas Tarumanagara
09.50 - 10.00		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 10**  
**Topic : Art & Design**  
**Moderator : Anny Valentina, S.Sn., M.Ds.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	161	Mega Mendung Motif Design On The Ceiling Of Textile Museum Exhibition Room In Jakarta	Jessica, Stepanus Dwiyanto, Andrey Caesar Effendi2	Universitas Tarumanagara, Matana University
08.38 - 08.46	162	Application of The Tri Hita Karana Philosophy Concept in The Interior Design of Wyndham Garden Hotel in Kuta Beach Bali	Joanna Aurellia, Stepanus Dwiyanto, Andrey Caesar Effendi	Universitas Tarumanagara, Matana University
08.46 - 08.54	250	Interior Design of Villa Standard Room Kastuba Resort Lembang, Bandung	Celine Rei, Ika Yuni Purnama, Nikki Indah Andraini	Universitas Tarumanagara, Jakarta Institute of Arts
08.54 - 09.02	164	Application of Colors Psychology in Interior of Inclusive Children with Disabilities	Sheren Angelica, Hartini Laswandi, Silvia Meliana	Universitas Tarumanagara, Bina Nusantara University
09.02 - 09.10	165	Application of Korean Traditional Ornaments on the Interior of the South Korean Tourism Information Center in Jakarta	Valens Justiani, Hartini Laswandi, Silvia Meliana	Universitas Tarumanagara, Bina Nusantara University
09.10 - 09.18	168	Javanese Culture Application in the Interior of Teraskita Hotel Jakarta Lobby	Jessica Sarkiwan, Noeratri Andanwert, Kris Wardhana	Universitas Tarumanagara
09.18 - 09.26	175	The Application of Technology in the New Normal Era of Digital Exhibition Room in Contemporary Art Museum of Art:1 New Museum	Gabriella Calista, Stepanus Dwiyanto, Andrey Caesar Effendi	Universitas Tarumanagara, Matana University
09.26 - 09.34	195	Exploring Learning Activities for Visual Communication Design Online Course	Siti Nurannisa P.B., Mariati	Universitas Tarumanagara
09.34 - 09.42	196	Rebranding Kopi Es Tak Kie	Gabrielle Octarina, Mariati, Pindi Setiawan	Universitas Tarumanagara, Bandung Institute of Technology
09.42 - 09.50	184	Implementation Eco-Design Concept in the Interior Lobby of Mater Dei Catholic Junior High School, Pamulang	Kevin Nathanael Setiawan, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
09.50 - 10.00		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 2: Thursday, March 24, 2022**

**Room** : ICEBSH 11  
**Topic** : Art & Design  
**Moderator** : Maitri W. Mutiara, S.Ds., M.M.

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	232	Lighting Application on the Collection Display of the Textile Museum, Jakarta	Adi Gunawan, Hafidh Indrawan, Augustina Ika Widyani	Universitas Tarumanagara
08.38 - 08.46	236	Analysis of Siklus Brand Optimization Strategies in Handling Household Plastic Bottle Waste	Cindy Erbianco, Edy Chandra, Surianto Rustan	Universitas Tarumanagara
08.46 - 08.54	192	Application of Transitional Themes in the Interior Design of the National Library of the Republic of Indonesia	Marlyn, Adi Ismanto, M Taufiq	Universitas Tarumanagara
08.54 - 09.02	193	The Implementation of Betawi Ornament in the Lobby Interior of Swiss-Bel Airport Hotel Jakarta	Sonia Edita Muhaji, Adi Ismanto, M Taufiq	Universitas Tarumanagara
09.02 - 09.10	176	Implementation of Gamification as Basis of a Friendly Education Room Design for All	Vincentius Simon, Franky Liauw, Maitri W. Mutiara	Universitas Tarumanagara
09.10 - 09.18	209	The New-Normal Health Protocol Implementation in Victory Plus School Classrooms	Tehillia Bongardo, Dwi Sulistyawati, Mariana	Universitas Tarumanagara
09.18 - 09.26	157	Daily Simulation Classes Interior Design as a French Language Learning Method at Institut Francais Indonesia	Jesslyn, Franky Liauw Maitri Widya Mutiara	Universitas Tarumanagara
09.26 - 09.34	244	Materials Selection for Manhattan Hotel Interior at Pandemic Era	Enrique Yustian, Hafidh Indrawan, Augustina Ika Widyani	Universitas Tarumanagara
09.34 - 09.42	259	Analysis Of Marketing Strategies For Msmes Through Creative Idea Visual Pakar Jasa Brand	Vivian Colesi Mendrofa, Edy Chandra, Surianto Rustan	Universitas Tarumanagara
09.42 - 09.50	203	Effectiveness Analysis of the "Outer Space" Themed Quartet Card Game for Children 5-8 Years Old	Maureen Frederika, Toto Mujio Mukmin, Greysia Susilo	Universitas Tarumanagara
09.50 - 10.00		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 2: Thursday, March 24, 2022**

**Room : ICEBSH 12**  
**Topic : Law**  
**Moderator : Dr. Hasti Robiasih, M.Pd.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
08.30 - 08.38	230	Court Decisions as a Living Mirror of Law Related to the Formation of Contract	Natasya Yunita Sugiastuti	Trisakti University
08.38 – 08.46	231	Land-Use Conflict Identification Strategy (Lucis) in Accelerating Agrarian Conflict Resolution to Realize Just Agrarian Reform	Anita Kamilah	Suryakencana University
08.46 – 08.54	239	Revolutionizing Indonesian Property Law with Blockchain Technology	Gunardi, Lewiandy	Universitas Tarumanagara
08.54 – 09.02	252	Implementation of Centralization Issuance Of Mineral And Coal Mining Licenses In East Kalimantan	Ahmad Redi, Gunardi, Luthfi Marfugah	Universitas Tarumanagara
09.02 – 09.10	264	Adoption Of Obstruction Of Justice : Loopholes By Advocates In Avoiding The Criminal Process Of Corruption In Indonesia	Rugun Romaida Hutabarat, Macus Priyo Gunarto	Universitas Tarumanagara, Gadjah Mada University
09.10 – 09.18	277	Is Master civilly responsible based on marine transportation regulations in Indonesia?	Elfrida Ratnawati, Siti Nurbaiti	Trisakti Univeristy
09.18 – 09.26	287	The Responsibility of Developers from the perspective of the Implementation of the Conditional Sale and Purchase Agreement (PPJB) (case study: The Central Jakarta Commercial Court Ruling Number: 28/Pdt.Sus-Pkpu/2020/Pn.Niaga.Jkt.Pst)	Vera W. S. Soemarwi, Leslie Darmawan	Universitas Tarumanagara
09.26 – 09.34	122	Analysis Of Transfer Of Rights To Land Without A Deed Of Sale And Purchase As Stated In Government Regulation Number 24 Of 1997	Benny Djaja, Elbert	Universitas Tarumanagara
09.34 – 09.42	140	The Church as a Legal Entity Owning Property Rights	Benny Djaja, Viona Suherman	Universitas Tarumanagara
09.42 – 09.50	215	Religious National Law Based On Pancasila On Interreligious Marriage In Indonesia	Tundjung Herning Sitabuana, Dixon Sanjaya	Universitas Tarumanagara
09.50 – 10.00		Q&A Session		

\*\*schedule is in GMT +7

PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 1**  
**Topic : Social Science, Medicine**  
**Moderator : Dr. Riana Sahrani, M.Si., Psikolog**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	246	Fuad Stephens and His Peaceful Approach toward the Development of Nationalism in Sabah	Rosdianah Binti Yacho	Tunku Abdul Rahman University College
10.23 - 10.31	248	University - Industry Collaboration and Talent Development in Tunku Abdul Rahman University College	Ananda Kumar Palaniappan, Cheng Wei Fong, Himalah Mohan, Radziah Binti Nasir, Fara Syuhada Binti Mad Isa, Sridevi Balakrishnan, Melissa Lee Phooi Kuan	Tunku Abdul Rahman University College
10.31 - 10.39	290	Visualizing Srivijaya's Civilization during the 9th Century	Riela Provi Drianda, Muhammad Avaniddin Ananda2	Waseda University, IAP Sumatra Selatan
10.39 - 10.47	319	Community Information Behavior In The Era Of Information Disclosure	Richard Togaranta Ginting, Syarifurohmat Pratama Santoso, Fransiska Timoria Samosir	Udayana University, School Indonesian National Armed Forces, Bengkulu University
10.47 - 10.55	334	Improving University Lecturers' Publications Through Developing Word Processor skills	Nanang Bagus Subekti, Estri Oktarena Ikrarini, Epsilandri Septyarini, Siti Rochmiyati, Jap Tji Beng	Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara
10.55 - 11.03	335	Development of Occupational Health and Safety E-Module for Vocational Students	Hanif Ramdani, Nurcholish Arifin Handoyono, Sigit Purnomo, Suparmin, Hetty Karunia Tunjungsari	Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara
11.03 - 11.11	285	Smoking Habits Lowers Cognitive Function in Young Male Adults	Vincent, Yudhisman Imran	Universitas Trisakti
11.11 - 11.19	288	Cognitive Impairment during Pregnancy in Women Aged 20-35 Years	Nalendra Diwala Narayana, Irmia Rachmiyani	Universitas Trisakti
11.19 - 11.27	297	Relationship Between Decreasing Cognitive Function and Risk of Fall in Elderly	Zulfikar Andimapali, Yudhisman Imran	Universitas Trisakti
11.27 - 11.35	339	Understanding Javanese Cultural Values: Main Messages from Umar Kayam's Para Priyayi Novel	Wijaya Heru Santosa Anselmus Sudirman	Universitas Sarjanawiyata Tamansiswa
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 2**  
**Topic : Psychology**  
**Moderator : Pamela Hendra Heng, S.Pd., M.P.H., M.A., Ph.D.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	257	Overview of Improving Female Junior Athletes Achievement in Long-Distance Running Sports After Given Mental Skills Training	Marcellia Tania, Monty P. Satiadarma	Universitas Tarumanagara
10.23 - 10.31	242	Safety Cycling During Pandemic: A Descriptive Study of Cycling Behavior	Rahmah Hastuti, Pamela Hendra Heng, Abdillah Nur Zein	Universitas Tarumanagara
10.31 - 10.39	261	The Relationship of Self-Efficacy and Procrastination in University X Students who are domiciled in JABODETABEK Who Undergo Online Learning During the COVID-19 Pandemic	G. N. Yvonne, Denrich Suryadi	Universitas Tarumanagara
10.39 - 10.47	194	Relationship Between Emotion Regulation and Academic Stress In Senior High School Students During The COVID-19 Pandemic	Maria Elizabeth, Niken Widi Astuti, Erik Wijaya	Universitas Tarumanagara
10.47 - 10.55	148	Quantitative Descriptive Studies on Self-Efficacy in Students Who are Completing Their Thesis Within One Semester	Shania Kintani , Pamela Hendra Heng	Universitas Tarumanagara
10.55 - 11.03	217	Grit's Role in Academic Success and Stress	Vania Priskila, Pamela Hendra Heng, Sri Tiatri	Universitas Tarumanagara
11.03 - 11.11	200	The Relationship Between Hope and Subjective Well-Being of First Year Students During Covid-19 Pandemic	Shafa Karina Nugraha, Rahmah Hastuti	Universitas Tarumanagara
11.11 - 11.19	241	College Student Engagement during Online Learning: Descriptive Studies during Covid-19 Pandemic	Ersa Sanfriska, Rahmah Hastuti	Universitas Tarumanagara
11.19 - 11.27	337	Culture and Youth Resilience Strategies: A Qualitative Inquiry	Fransisca Iriani R. Dewi, Rita Markus Idulfilastri, Meylisa Permata Sari	Universitas Tarumanagara
11.27 - 11.35	338	Cultural Values and Servant Leadership in Indonesia: An Exploratory Study in Higher Education	Bonar Hutapea	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 3**  
**Topic : Economics and Business**  
**Moderator : Herlina Budiono, S.E., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	68	Factors Affecting Firm Value Through Profitability As A Mediation Variable	Julia Jie, Henryanto Wijaya	Universitas Tarumanagara
10.23 - 10.31	62	The Effect of Workload, Work Motivation and Work Environment on Employee Job Satisfaction	Tania Laurencia Mandjar, Joyce A. Turangan	Universitas Tarumanagara
10.31 - 10.39	83	The Effect of Work Environment and Compensation on Employee Work Satisfaction at Medical Appliance Company	Aprilia Riahta Millenia, Sinuraya, Sanny Ekawati	Universitas Tarumanagara
10.39 - 10.47	123	Factors Affecting Firm Value Through Capital Structure As A Mediation Variable	Amelia Huanency Henryanto Wijaya	Universitas Tarumanagara
10.47 - 10.55	160	Effect of Job Motivation and Organizational Commitment on Employee Satisfaction	Viny Angellika, Ronnie Resdianto Masman	Universitas Tarumanagara
10.55 - 11.03	63	The Influence of Job Satisfaction, Leadership and Organizational Justice on Employee Well-Being	Atalya Fransiska, Joyce A. Turangan	Universitas Tarumanagara
11.03 - 11.11	97	The Effect of Motivation and Transactional Leadership Style on Employee Job Satisfaction at Cable Company in Indonesia	Anastasia Cindy Jayadi, Sanny Ekawati	Universitas Tarumanagara
11.11 - 11.19	115	The Role of Managerial Ownership as Moderation on Factors Affecting Debt Policy in Companies with Large Market Capitalization in Indonesia	Windi, Hendro Lukman	Universitas Tarumanagara
11.19 - 11.27	113	Measurement of Acceptance of Online Attendance System with Theory Acceptance Model Approach: Case in Directorate General of Christian Community, Ministry of Religious Affairs of the Republic Indonesia	Rahel Susana, Hendro Lukman	Universitas Tarumanagara
11.27 - 11.35	110	The Role of Managerial Ownership Of The Factors That Affect Firm Value In Banking Companies In Indonesia	Sheila Gracia, Hendro Lukman	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 4**  
**Topic : Economics and Business**  
**Moderator : Dr. Hetty Karunia Tunjungsari, S.E., M.Si**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	132	Creative Strategy an introduction to Recognize Body Type for Early Adolescents	Nicole Daniella, Hendro Lukman	Universitas Tarumanagara
10.23 - 10.31	67	Fostering a Sense of Eco-Innovation Among MSMEs	Ferdy Andrian, Kartika Nuringsih	Universitas Tarumanagara
10.31 - 10.39	78	The Effect of Attitudes, Social Environment, and Self-Efficacy on Entrepreneurship Intention of S1 Management students in West Jakarta	Vincent Gunawan, Andi Wijaya	Universitas Tarumanagara
10.39 - 10.47	66	Modeling of Sustainability Knowledge: Under Perception on Entrepreneurship Students	Kartika Nuringsih, Edalmen Edalmen, Nuryasman MN	Universitas Tarumanagara
10.47 - 10.55	186	The Effect of Entrepreneurial Self-Efficacy, Entrepreneurial Attitudes and Use of Social Media on Small and Medium Enterprises Performance	Fadillah Akbar, Suheryanto, Mei Ie	Universitas Tarumanagara
10.55 - 11.03	5	The Effects of Frugal Innovation, Strength-based Approach, And Social Media On The Longevity Of Small Businesses (MSMEs) In Jakarta In 2021	Meisya Claudia, Andi Wijaya	Universitas Tarumanagara
11.03 - 11.11	134	Analysis of the Causes of Company Performance in Family Companies in the Manufacturing Industry	Elisa, Hadi Cahyadi	Universitas Tarumanagara
11.11 - 11.19	85	Analysing the Factors that Impact Manufacturing Companies' Financial Performance in Indonesia	Christian Frederick, Merry Susanti	Universitas Tarumanagara
11.19 - 11.27	73	The Effect of Financial Ratios and Company Size on Company Financial Performance	Dwi Egalita Novia Maharani, Agustin Ekadjaja	Universitas Tarumanagara
11.27 - 11.35	65	The Influence of Financial Literacy, Self-Control, and Lifestyle on Universitas Tarumanagara Students' Interest in Saving	Putri Janice Liliana Sutarman, Joyce Angelique Turangan	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 5**  
**Topic : Economics and Business**  
**Moderator : Frangky Slamet, S.E., M.M.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	135	Effect of Profitability, Company Size, and Managerial Ownership on Debt Policy	Meli Septiani, Sri Daryanti	Universitas Tarumanagara
10.23 - 10.31	84	The Effect of Organizational Justice on Job Satisfaction mediated by Organizational Commitment	Sheenia Meilliana, Yanuar	Universitas Tarumanagara
10.31 - 10.39	137	The Effect of Leverage, Liquidity, and Firm Size on Dividend Policy	Maria Goretti Angela, Sri Daryanti	Universitas Tarumanagara
10.39 - 10.47	205	The Influence of Profitability, Financial Leverage and Free Cash Flow on Catering dividends At Manufacturing Company Listed in Indonesia Stock Exchange 2017-2020	I Gede Adiputra, Herman Ruslim	Universitas Tarumanagara
10.47 - 10.55	94	The Effect of Efficiency, Effectiveness, and Financial Leverage on The Performance of Public Companies Automotive Sub-Sector	Yonathan Reinhard, Maswar Abdi	Universitas Tarumanagara
10.55 - 11.03	69	Dividend Policy: Examining The Effect of Probability, Leverage, Firm Size, and Growth & Investment Opportunity	Evans Salim, Sawidji Widoatmojo	Universitas Tarumanagara
11.03 - 11.11	206	Effect of Liquidity, Profitability, and Activity Against Stock Return with Dividend Policy as a Moderating Variable	Rini Tri Hastuti, Richard Andrew, M. Bintang P	Universitas Tarumanagara
11.11 - 11.19	253	Equalization of Periodic VAT Return and Annual Tax Return CV.LAJ for 2020	Elvini Lukman, Purnamawati Helen Widjaja	Universitas Tarumanagara
11.19 - 11.27	174	Impact of Firm Size, Accounting Conservatism on Earnings Quality moderated by Independent Commissioner	Rini Tri Hastuti, Lusiana	Universitas Tarumanagara
11.27 - 11.35	346	Feasibility Study of New Product Development: Case of Freya Perfumery	Septihani M. Wijaya, Azka Zukhrufa, Hetty Karunia Tunjungsari	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 6**  
**Topic : Economics and Business**  
**Moderator : Rousilita Suhendah, S.E., M.Si.Ak., CA.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	99	Determinants of Financial Distress During COVID-19	Adessa Wibin, Yanti	Universitas Tarumanagara
10.23 - 10.31	173	Determinants of Cash Holdings Moderated by Firm Size	Henny Wirianata, Viriany	Universitas Tarumanagara
10.31 - 10.39	171	Comparative Analysis of Financial Performance Before and During COVID-19 Pandemic	Kelly Surya, Rousilita Suhendah	Universitas Tarumanagara
10.39 - 10.47	106	Institutional Ownership, Board Size, Growth Opportunities, Net Working Capital and Cash Holding	Christy Valent, Yanti	Universitas Tarumanagara
10.47 - 10.55	70	Determinants of Debt Policy in Indonesia's Manufacturing Companies	Natasha Claudia Darmawan, Liana Susanto	Universitas Tarumanagara
10.55 - 11.03	223	Financial Performance Comparative Analysis of Consumer Goods and Real Estate Companies Before and During COVID-19 Pandemic	Geraldo Erland Latief, Rousilita Suhendah	Universitas Tarumanagara
11.03 - 11.11	172	Factors Affecting Capital Structure: A Study Among Manufacturing Companies Consumer Goods in Indonesia	Nita Anggraini, Thio Lie Sha	Universitas Tarumanagara
11.11 - 11.19	136	The Effect of Financial Ratios on Profit Growth of Manufacturing Companies	Albert Ernest Hung, Viriany	Universitas Tarumanagara
11.19 - 11.27	125	Factors that Affecting Firm Value with Dividend Policy as a Moderating Variable	Belinda, Sofia Prima Dewi	Universitas Tarumanagara
11.27 - 11.35	126	The Impact of Liquidity, Profitability, and Leverage on Firm Value With Dividend Policy as Moderated Variable	Stefanie, Yanti	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 8**

**Topic : Communication, Design**

**Moderator : Dyah Ayu Chandraningrum, S.T., M.B.A., M.Si.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	39	The use of Brand Ambassador “Treasure” for the Manyo Factory Company's Brand Awareness	Nadya Novelia, Moehammad Gafar Yeodtadi	Universitas Tarumanagara
10.23 - 10.31	48	Nonverbal Self-Disclosure of Sexual Assault Survivors in Movies “Silenced” and “27 Steps of May”	Stievano Timoty Fredrik, Suzy Azeharie	Universitas Tarumanagara
10.31 - 10.39	57	Religious Organization Online Communication During Pandemic (Case Study On Kramat Pulo Seventh-Day Adventist Church In The Time of The Covid-19 Outbreak)	Yokhebed Priscilla, Riris Loisa	Universitas Tarumanagara
10.39 - 10.47	216	Management Problems in the Media Convergence Process	Moehammad Gafar Yeodtadi	Universitas Tarumanagara
10.47 - 10.55	245	Relationship Between Language Learning Strategies and Achievement with Learning Motivation among Students of Chinese as Foreign Language Programme in Malaysia	Leong Chew Moi, Chew Fong Ping, Umi Kalsum Binti Mohd Salleh	Tunku Abdul Rahman University College, University of Malaya
10.55 - 11.03	46	Marketing Communication Strategy Using Creative Content Opinion Leader TikTok @Abelsoe (Case Study of Brand N’PURE)	Sherly Marga Rani, Riris Loisa, Doddy Salman	Universitas Tarumanagara
11.03 - 11.11	298	Application of Hologram Display in Bogor Zoological Museum Interior Design	Vrisca Pramudhita, Hafidh Indrawan, Augustina Ika Widnyani	Universitas Tarumanagara
11.11 - 11.19	321	RANS Cilegon FC Visual Brand Identity Rejuvenation Test in an Effort to Increase Brand Awareness	Karina Shekinah, Edy Chandra, Suriyanto Rustan	Universitas Tarumanagara
11.19 - 11.27	336	Implementation of Balinese Decorative Pattern in Hotel Interior Design Case Study: Lobby and Guest Room of Wyndham Garden Kuta Beach Hotel, Bali	Jesslyn Clarissa Valentina Santoso, Ika Yuni Purnama, Nikki Indah Andraini	Universitas Tarumanagara, Jakarta Art Institute
11.27 - 11.35	342	Analysis The Effect of Color on Patient in Patient Room At Hospital Case Study - Kalideres General Hospital	Friscily Desty, Ika Yuni Purnama, Nikki Indah Andraini	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 9**

**Topic : Communication**

**Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	27	The Influence of Brand Ambassador Credibility on Brand Image (Case Study of Brand Ambassador Mie Sedaap Korean Spicy Chicken Korean Actor Choi Siwon)	Huanggita Laurensia, Lusya Savitri Setyo Utami	Universitas Tarumanagara
10.23 - 10.31	28	Communication Technology In Frighting Hoax On Social Media Facebook	Hugo Iswanto Luki Putra, Sinta Paramita	Universitas Tarumanagara
10.31 - 10.39	30	Strategy For Creating News Content On TikTok Social Media During The COVID-19 Pandemic (Case Study On IDN Times)	Isyanaya Tiski, Roswita Oktavianti	Universitas Tarumanagara
10.39 - 10.47	31	Influence of Public Relations Campaign Activities on Corporate Image (Case Study on "SHOPEE DARI RUMAH" Campaign in Emergency PPKM Period)	Jennifer, Lusya Savitri Setyo Utami	Universitas Tarumanagara
10.47 - 10.55	33	Information Needs Fulfillment of K-Pop Fans Through the Use of Lysn Social Media	Jesslyn Laiyenes, Lusya Savitri Setyo Utami	Universitas Tarumanagara
10.55 - 11.03	29	Symbolic Interaction in Consumer Purchase Decision After Seeing Advertisement: Case Study Instagram Kin Dog Food	Intan Aprilia Yohana Suthianto, Muhammad Adi Pribadi	Universitas Tarumanagara
11.03 - 11.11	36	Marketing Public Relations In Ornamental Fish Companies In Getting New Customers (Case Study At Pt Jupiter Indonesia)	Kirana Sutantio, Roswita Oktavianti	Universitas Tarumanagara
11.11 - 11.19				
11.19 - 11.27				
11.27 - 11.35				
11.35 - 11.45		Q&A Session		

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**PARALLEL SESSION SCHEDULE**

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 10**  
**Topic : Art & Design**  
**Moderator : Anny Valentina, S.Sn., M.Ds.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	210	Application of Biophilic Design in the Mammal Collection Room of the Bogor Zoological Museum	Silvia Wijaya, Eddy Supriyatna, Ferdinand	Universitas Tarumanagara
10.23 - 10.31	211	Implementation of Interactive Technology Display in Jakarta Wayang Museum	Angelika, Ika Yuni Purnama, Nikki Indah Andraini	Universitas Tarumanagara, Institut Kesenian Jakarta
10.31 - 10.39	212	“Journey of the Heirloom” as a Design Approach in the Museum Pusaka Design Project	Anna Diana Taka Putri, Aghastya Wiyoso, Sri Sulisty Purnomo	Universitas Tarumanagara
10.39 - 10.47	213	Illustration in Poetry Anthology Book “Senja, Asa, dan Kata”	Michelle Jean d’Arc Tjandraputri, Arief Adityawan S., Caroline F. Sunarko	Universitas Tarumanagara
10.47 - 10.55	214	Ergonomic Furniture Selection For Larissa Aesthetic Center Single Massage Area	Teofilus Alwin Darmadi, Ika Yuni Purnama, Nikki Indah Andraini	Universitas Tarumanagara, Jakarta Institute of Arts
10.55 - 11.03	227	Implementation of Accessibility Facilities to Elderly Activities in Hargo Dedali Nursing Home, Surabaya	Zufa Ayu Fadilah, Eddy Supriyatna, Ferdinand	Universitas Tarumanagara
11.03 - 11.11	182	Homey Concept Implementation in The Apartment Room Interior Design of Morrissey Hotel	Fifi Fionita, Sri Fariyanti Pane, Fivanda	Universitas Tarumanagara, Institut Kesenian Jakarta
11.11 - 11.19	229	Puree Peachy Baby Food Packaging Redesign as Complementary Food for Babies Aged 6 - 12 Months	Gilbert, Siti Nurannisa P.B., Tri Hadi Wahyudi	Universitas Tarumanagara
11.19 - 11.27	238	Visualization of Vegetarian and Ecofriendly Spirit for Visual Identity of a Cafe in West Jakarta	Willianto Wijaya, Arief Adityawan S, Caroline F. Sunarko	Universitas Tarumanagara
11.27 - 11.35	237	Creative Strategies In Understanding Children's Learning Styles In Manado	Regrisca Raksalegora, Anny Valentina	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room** : ICEBSH 11  
**Topic** : Art & Design  
**Moderator** : Maitri W. Mutiara, S.Ds., M.M.

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	163	The Effect of Natural Material Implementation on The Experience of All-Day Dining Visitors, Teraskita Hotel	Stephanie Winona Artine, Fabianus Kusumadinata, Anastasia Cinthya Gani	Universitas Tarumanagara, Institut Kesenian Jakarta
10.23 - 10.31	235	Menstrual Hygiene Management For Young Women Through The Design Of An Illustration Book	Winnie Lim, Edy Chandra, Surianto Rustan	Universitas Tarumanagara
10.31 - 10.39	233	Layout and Circulation Flow at The Akmani Hotel Restaurant, Jakarta	Della Anastasia, Hafidh Indrawan, Augustina Ika Widyani	Universitas Tarumanagara
10.39 - 10.47	240	Strategy for Renewing The Visual Identity of The "Makaroni Ngehe" Brand Product Packaging	Lidya Novita, Edy Chandra, Surianto Rustan	Universitas Tarumanagara
10.47 - 10.55	190	Application of Art Deco Design Style on the Rooftop bar Hotel Monopoly Jakarta	Rusiele Halim, Adi Ismanto, M Taufiq	Universitas Tarumanagara
10.55 - 11.03	255	One Stop Shopping Concept for Interior Design of Ivory Wedding Center Jakarta	Natasya Laurent, Hafidh Indrawan, Augustina Ika Widyani	Universitas Tarumanagara
11.03 - 11.11	189	Application of the Bentenan Motive in the Interior Design of the Manado City Public Library	Stephanie Tilaar, Adi Ismanto, M Taufiq	Universitas Tarumanagara
11.11 - 11.19	293	Application of Informative Media on Collectibles at the Indonesian National Museum	Kelly Tjahjono, Hafidh Indrawan, Augustina Ika Widyani	Universitas Tarumanagara
11.19 - 11.27	158	The Application of Classic Modern Betawi Concept to The Gunawarman Boutique Hotel	Sisilia Carerina, Franky Liauw, Maitri Widya Mutiara	Universitas Tarumanagara
11.27 - 11.35	208	Belitung Themed Interior Design for Santika Premiere Beach Resort Hotel's Premiere Suite Room	Yuni Kartika, Franky Liauw, Maitri Widya Mutiara	Universitas Tarumanagara
11.35 - 11.45		Q&A Session		

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PARALLEL SESSION SCHEDULE

**Parallel Session 3: Thursday, March 24, 2022**

**Room : ICEBSH 12**  
**Topic : Law**  
**Moderator : Dr. Hasti Robiasih, M.Pd.**

Schedule	ID	Paper Title	Author(s)	Institution(s)
10.15 - 10.23	105	Electronic Certificate in the Digitalization of Land Management In Indonesia: An Application of Theory "For what is inexistent – a new one is procured"	Benny Djaja, Laura Helena Wiryana	Universitas Tarumanagara
10.23 - 10.31	109	Interdomiciliary Principles of Indonesia's Personal Data Protection Bill: A Comparative Study of Personal Data Protection According to European Union's General Data Protection Regulation (GDPR)	Benny Djaja, Muhammad Saefulloh, Raden Mas Dimas Pangestu	Universitas Tarumanagara
10.31 - 10.39	121	Is the Use of Nominees in Any Form Illegal?	Ariawan Gunadi, Indah Siti Aprilia, Suwinto Johan, Lou Yuan Yuan, Moody Rizqy Syailendra	Universitas Tarumanagara, China-ASEAN Legal Research Center, Southwest University of Political Science and Law
10.39 - 10.47	141	Juridical Analysis of the Application of the Constitutional Court Verdict No. 46/PUU-VII/2010 regarding the Civil Relations of Natural Children with Their Biological Fathers in Notary Deeds	Benny Djaja, Joshua Yohanes	Universitas Tarumanagara
10.47 - 10.55	201	Evaluative Enforceability of E-Commerce Digital Agreement Based on Good Faith Principle	Imelda Martinelli, Luisa Srihandayani	Universitas Tarumanagara, Diponegoro University
10.55 - 11.03	218	Maritime Border Between Indonesia and The Philippines	Ida Kurnia, Tundjung Herning Sitabuana, Alexander Sutomo, Cliff Geraldio	Universitas Tarumanagara
11.03 - 11.11	219	INDONESIA AND TIMOR LESTE CLASH OVER SEA BORDER TREATY	Ida Kurnia, Imelda Martinelli, Alexander Sutomo, Cliff Geraldio	Universitas Tarumanagara
11.11 - 11.19	289	Policy on Prevention of Sexual Violence against Children	Adityo Saputra, Ade Adhari	Universitas Tarumanagara



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Schedule	ID	Paper Title	Author(s)	Institution(s)
11.19 - 11.27	294	Juridical Review The Perpetrators Of Demonstrations Wearing Underwear And Bra In Indonesia	Hans Poliman, Ade Adhari	Universitas Tarumanagara
11.27 - 11.35				
11.35 - 11.45		Q&A Session		

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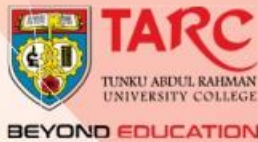
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No : 148 /Presenter-ICEBSH/III/2022

**Pamela Hendra Heng, SPd., M.P.H., M.A., Ph.D**

for the contribution as :

**Presenter**

Paper Title :

Quantitative Descriptive Studies on Self-Efficacy in Students Who are Completing Their Thesis Within One Semester

Director  
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