



3rd Call for Papers (extended)

Yth. Bapak/Ibu Dosen, Peneliti, Mahasiswa dan Praktisi,

LPPM UNTAR bekerja sama dengan TAR UC Malaysia dan Lemlit USAKTI akan menyelenggarakan konferensi internasional secara daring pada tanggal 23-24 Maret 2022 mendatang. Untuk memudahkan publikasi dari beberapa bidang ilmu, dua konferensi akan dilakukan secara bersamaan sebagai berikut:

 International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022 --> publikasi AIP Publishing Conference Series terindeks Scopus

 International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022 --> publikasi Atlantis Press terindeks Web of Science

Batas pemasukan makalah hingga tanggal 8 Maret 2022.

Template makalah tersedia di laman website.

<http://icaste.untar.ac.id>

<http://icebsh.untar.ac.id>

Makalah dapat disubmit melalui email:

 icaste@untar.ac.id

 icebsh@untar.ac.id

Format judul email dan nama file: ICASTE_Nama penulis pertama_3 kata pertama judul
atau ICEBSH_Nama penulis pertama_3 kata pertama judul

Info lebih lanjut hubungi:

Nafiah - 081329380937

Wulan - 081584336003



17 Maret 2022

Nomor : 442-KLPPM/1774/UNTAR/III/2022
Lampiran : Susunan Acara
Perihal : **Undangan Pembukaan ICASTE 2022 & ICEBSH 2022**

Kepada Yth.
Bapak/Ibu Dosen
Universitas Tarumanagara
Jakarta

Dengan hormat,
Sehubungan dengan pelaksanaan **International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022** dan **International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022** yang akan diselenggarakan pada:

Hari/tanggal : Rabu, 23 Maret 2022
Waktu : 09.00 – 12.00 WIB (Registrasi mulai pukul 08.30 WIB)
Acara : Pembukaan **ICASTE 2022 & ICEBSH 2022** (Susunan Acara terlampir)
Tempat : Menggunakan Zoom Meeting
Meeting ID : 838 9340 4175
Passcode : Untar62

Kami bermaksud mengundang Bapak/Ibu dalam acara tersebut secara daring. Kehadiran Bapak/Ibu dalam acara tersebut sangat kami harapkan.

Demikian surat undangan ini kami sampaikan. Atas perhatian Bapak/Ibu, kami mengucapkan terima kasih.

Ketua LPPM

Ir. Jap Tji Beng, MMSI, Ph.D.



UNTAR 62th
Universitas Tarumanagara

Utar Bersinergi
Utar Berprestasi

LPPM UNTAR
Lembaga Penelitian dan
Pengabdian kepada Masyarakat

**Kampus
Merdeka**
INDONESIA JAYA



*International Conference on Economics,
Business, Social, and Humanities*

Call for Papers

VIA:



“The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources”







Keynote Speaker:
Sebastian Boell, Ph.D.*
The University of Sydney



Plenary Speaker:
Ir. Jap Tji Beng, MMSI, Ph.D.
Universitas Tarumanagara, Indonesia

IMPORTANT DATES

-  **Full Paper Submission:**
February 14, 2022
-  **Notification of Acceptance:**
February 24, 2022
-  **Camera-ready Submission:**
March 03, 2022
-  **Registration:**
February 24, 2022 –
March 19, 2022
-  **Conference date:**
Wednesday-Thursday,
March 23-24, 2022

REGISTRATION FEES: (e-certificate and e-proceeding included)

International Presenters : USD 200/paper
Indonesian Presenters : IDR 2,500,000/paper
Student Presenters : IDR 2,000,000/paper
Additional paper IDR 2,000,000
Additional pages USD 20/page,
IDR 250,000/page

Participants
International : USD 75
Indonesian : IDR 600,000
Student : IDR 400,000

PUBLICATION:

All papers accepted by The ICEBSH 2022 will be
proposed for publication on

**Atlantis Press Proceeding:
Advances in Social Science, Education
and Humanities Research (ASSEHR)
indexed by Web of Science.**

PAPER SUBMISSION:

Please submit your paper in .doc/.docx format to by e-mail to icebsh@untar.ac.id
with subject: **ICEBSH First Author's Name_3 first words of paper title.**

Paper template can be found on website: <http://icebsh.untar.ac.id>

Secretariat ICEBSH 2022

LPPM - Universitas Tarumanagara
Jl. Letjend. S. Parman No.1, Jakarta 11440



icebsh@untar.ac.id

Contact person :

Wulan Purnamasari
(+62 815-8433-6003)

Nafiah Solikhah
(+62 81329380937)

Co-Organizer :



TARU
TUNKU ABDUL RAHMAN
UNIVERSITY COLLEGE

BEYOND EDUCATION

Main Campus :
Kuala Lumpur

Branch Campus :
Penang, Perak, Johor,
Pahang, Sabah
Malaysia

*: to be confirmed



Untar Jakarta



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UNTAR untuk INDONESIA



EVENT RUNDOWN

International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022

International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022

March 23-24, 2022

| Time | Program |
|--|---|
| Day 1 – Wednesday, March 23, 2022 | |
| 08.30 – 09.00 | Registration |
| 09.00 - 09.15 | Opening Dance Performance National Anthem Mars Tarumanagara |
| 09.15 - 09.20 | Report from the Chairperson: Dr. Eng. Titin Fatimah, S.T., M.Eng. |
| 09.20 – 09.30 | Welcoming Speech by: 1. Assoc. Prof. Ir. Jap Tji Beng, MMSI. Ph.D. (<i>Director of the Institute of Research and Community Engagement, Universitas Tarumanagara</i>) |
| 09.30 – 09.45 | 2. Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng. (<i>Rector of Universitas Tarumanagara</i>) |
| 09.45-10.00 | Virtual campus tour |
| 10.00 – 10.40 | Plenary Session I (Keynote Speakers) 1. Sebastian Boell, Ph.D. (<i>The University of Sydney</i>) |
| 10.40 – 11.00 | Q&A |
| 11.00 – 11.40 | 2. Prof. Dr. Kiyoko Kanki (<i>Kyoto University</i>) |
| 11.40 – 12.00 | Q&A Moderator: Associate Professor Dr. Monty P. Satiadarma, MS/AT, MCP/MFCC, DCH, Psi. |
| 12.00 - 13.00 | Lunch Break |
| 13.00 - 13.15 | Plenary Session II (Plenary Speakers) 1. Prof. Ir. Dr. Mohd. Sapuan Salit (<i>Universiti Putra Malaysia</i>) |
| 13.15 - 13.30 | 2. Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. (<i>Universitas Tarumanagara</i>) |
| 13.30 - 14.00 | Preparation for Breakout Room |
| 14.00 - 15.30 | Parallel Session I |
| Day 2 – Thursday, March 24, 2022 | |
| 08.00 - 08.30 | Registration and preparation for Breakout Room |
| 08.30 - 10.00 | Parallel Session II |
| 10.00 - 10.15 | Break |
| 10.15 - 11.45 | Parallel Session III |
| 11.45 - 12.00 | Closing |

****Parallel Session:**

90 mins each session, each room @10 papers

Presentation time: 8 mins/paper

Q&A time 10 mins at the end of each session



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INDONESIA JAYA

PROGRAM BOOK



ICEBSH
2022

*International Conference on Economics,
Business, Social, and Humanities*

“The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources”



Co-Organizer :



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WELCOMING MESSAGE

From the Chairperson of ICEBSH 2022

On behalf of the organizing committee of the International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022, I would like to welcome all delegates who attend this event. Unfortunately, due to the Covid-19 pandemic, for the second time this international conference is being held in hybrid mode: online for all participants and offline from Campus I- Jl. Letjen S. Parman No. 1, Jakarta (attended by a limited number of the committee).

The ICEBSH 2022 is organized by the Institute of Research and Community Engagement, Universitas Tarumanagara, and co-organized by Tunku Abdul Rahman University College, Malaysia, Universitas Trisakti, Universitas Hasanuddin and Universitas Sarjanawiyata Tamansiswa, Indonesia. This conference is also supported by Atlantis Press for publication service in providing the following conference proceeding ‘Advances in Social Science, Education and Humanities Research (ASSEHR)’. There are a total of 344 papers accepted for presentation.

This conference aims to collect various positive thoughts about Economics, Business, Social, and Humanities also related topics. Hopefully, it will be a forum for practitioners, government, academicians, and experts to share and exchange their ideas, thoughts, and experiences related to the topics. Furthermore, we hope this conference can give participants the opportunity to contribute valuable ideas and strengthen the networks among participants from different places, backgrounds, and interests.

We would like to express our gratitude to all individuals and organizations, such as the international editorial board members, the conference organizers, the reviewers, and the authors, for their contribution to this conference. Without their contributions, this conference would never be realized. Our special thank goes to our Keynote Speaker Sebastian Boell, Ph.D. from the University of Sidney, Australia, and the Plenary Speaker Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. from Universitas Tarumanagara.

We truly appreciate your participation and support for the conference. We hope that you will gather many experiences and benefits from this event.

Finally, we wish you a nice day and enjoy the conference.

Chairperson of ICEBSH 2022

Dr. Eng. Titin Fatimah, S.T., M.Eng.

WELCOMING MESSAGE

**From the Director of the Institute of Research and Community Engagement
Universitas Tarumanagara**

Welcome to the 2nd International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022.

The COVID-19 pandemic has forced us to quickly adapt to inevitable changes in the world. The reinvention and development of information technology are key factors that we need to focus on to achieve this goal. To be able to gain the best results, we need to collectively expand our knowledge and experiences regarding information technology; thus, the need of a collaboration.

This conference is intended to be an exchange and dissemination activity for academics. From last year we are able to facilitate collaborations in engaging the new opportunities for our academic and society development.

We have found that such collaborations have begun. This conference can happen because of the collaboration between Universitas Tarumanagara, Indonesia, Tunku Abdul Rahman University College, Malaysia, Universitas Trisakti, Indonesia, Universitas Hasanuddin, Indonesia, and Universitas Sarjanawiyata Tamansiswa, Indonesia. We thank you for this great collaboration. Even further, the presenters of ICEBSH came from 36 institutions in 5 countries. We would like to welcome the presenters and participants from the 5 countries, namely: (a) China, (b) Indonesia, (c) Japan, (d) Malaysia, (e) Philippines.

We would like also to thank and appreciate Sebastian Boell, Ph.D. from the University of Sydney, Australia as the keynote speaker of this conference. We are also very glad to have Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D., Universitas Tarumanagara, Indonesia as the plenary speaker. We thank all the participants and encourage the willingness of all participants to collaborate with each other.

In conclusion, allow me to thank the Tarumanagara Foundation, Rector, and faculties members of Universitas Tarumanagara for all the support for this conference. We also thank the Committee of this conference, Dr. Eng. Titin Fatimah and colleagues who have worked hard to ensure the success of this conference.

Director of the Institute of Research and Community Engagement
of Universitas Tarumanagara

Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D.

FOREWORDS

From the Rector of Universitas Tarumanagara

Ladies and Gentlemen, I am very pleased to address the International Conference on Applied Science, Technology, and Engineering (ICASTE) 2022 and International Conference on Economics, Business, Social, and Humanities (ICEBSH) 2022. This year's conferences come with a completely different condition because of the Covid-19 pandemic. The condition has impacted our lives and activities. We witnessed the difficulties of dealing with the preparation and organization of the conferences, so everything must be executed through an online system. Therefore, I am pleasantly surprised to find the enthusiasm and great interest in joining these events, evidenced by the big number of participants. This is a clear signal that the pandemic does not discourage us and hamper our spirit from developing ourselves.

Ladies and Gentlemen, the theme of ICASTE is Sustainable Planning for Natural Environment and Human Living to Face the Challenges of Climate Change, and the theme for ICEBSH is The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources, are not just relevant and important, but also necessary. The goals of these events are to provide a forum and facilitate the exchanges of knowledge and experiences of both practitioners and academicians in their respective fields, namely social science, humanities, technology, and engineering. ICASTE and ICEBSH are also great opportunities to discuss how social science and technology can contribute to solve problems that emerged throughout the Covid-19 pandemic that affected every sector of our lives.

I would like to express our immense gratitude to Tunku Abdul Rahman University College (TARUC) of Malaysia, Universitas Trisakti, Universitas Hasanuddin, and Universitas Sarjanawiyata Tamansiswa for their contributions to the conferences. Also, I would like to thank Prof. Kiyoko Kanki, Department of Architecture and Architectural Engineering, Kyoto University, Japan; Prof. Ir. Dr. Mohd. Sapuan Salit, Department of Mechanical and Manufacturing Engineering, Faculty of Engineering, Universiti Putra Malaysia, Malaysia; Sebastian Boell, Ph.D., Department of Business Information Systems, University of Sydney, Australia; Assoc. Prof. Ir. Jap Tji Beng, M.M.S.I., Ph.D., Universitas Tarumanagara, Indonesia for being keynote speakers in ICASTE 2022 and ICEBSH 2022.

I am also greatly thankful to the Institute of Research and Community Engagement of Universitas Tarumanagara, especially the organizing committee, for their hard work, dedication, and commitment, making these conferences successfully possible

Just before I finish my opening remarks, I would like to express my desire for collaboration between my university, Universitas Tarumanagara, and other institutions in a range of areas including academic visits, joint teaching programs, joint research

activities, exchange of academic materials, exchange of undergraduate and graduate students, and any other areas that could be of mutual benefit. We are open for collaboration.

So, ladies and gentlemen, thank you for giving me this opportunity to address you all, and once again, welcome to ICASTE and ICEBSH 2022. I am looking forward to a very productive few days. Thank you.

Rector of Universitas Tarumanagara

Prof. Dr. Ir. Agustinus Purna Irawan, IPU, ASEAN Eng.

TIME AND VENUE OF THE CONFERENCE

The International Conference on Economics, Business, Social and Humanities 2022 is held with the following details:

Venue : Auditorium Building M, 8th Floor
Campus I Universitas Tarumanagara
Jl. Letjen S. Parman No. 1, Grogol
West Jakarta, Indonesia 11440

Date : March 23-24, 2021

Time : 08.00 – 16.00 (GMT+7)

CONFERENCE TOPIC

This year, the committee organized an international conference in the field of Social and Humanities with the theme: **The Usage of Information and Communication Technologies (ICT) in Developing the Competent Human Resources**. This conference aims to collect a variety of positive thoughts about Economics, Business, Social, and Humanities also related topics. Hopefully it will be a forum for practitioners, government, academicians and experts to share and exchange their ideas, thoughts and experiences related to the topics. Thus, it is expected to contribute more comprehensive and applicable problem-solving framework.

CONFERENCE SPEAKERS

KEYNOTE SPEAKER



Sebastian Boell, Ph.D.

Dept. of Business Information Systems, The University of Sydney, Australia

Sebastian Boell, Ph.D is a senior lecturer at Department of Business Information Systems, University of Sydney Business School. He currently serves as director for the Business and Labour History Group (BLHG) and is an active member in the Digital Disruption Research Group (DDRG). He is currently working in the area of telework and on theoretical, philosophical and practical aspects of theorizing information and information systems. He has received several awards at international conferences for his research, including best conference theme paper at the International Conference on Information Systems. His research is published in top-tier journals across the fields of Information Systems, Information Science, and Work and Organizational Studies.

PLENARY SPEAKER



Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D.

Director of the Institute of Research and Community Engagement Universitas Tarumanagara, Indonesia

Assoc. Prof. Ir. Jap Tji Beng, MMSI, Ph.D. received the degree of Doctor of Philosophy from University of New South Wales, Sydney. He is currently teaching at The Faculty of Information Technology Universitas Tarumanagara, Jakarta. He is also the Director of the Institute of Research and Community Engagement Universitas Tarumanagara. He has received a number of outstanding grants for his research, and also frequently conducts interdisciplinary research. His research interest includes AI & IoT for Primary & Secondary STEM Educations, MFTAU model for Indonesia, Information Systems Theories, Knowledge Management Systems, Organizational Learning & Behavior, Technology Acceptance Model (TAM).

CONFERENCE COMMITTEE

HONORARY CHAIR

Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng

STEERING COMMITTEE

Assoc. Prof. Ir. Jap Tji Beng, Ph.D.

Sri Tiatri, Ph.D., Psi.

Dr. Fransisca Iriani R. D, M.Si

ORGANIZING COMMITTEE

Chair : Dr. Eng. Titin Fatimah, S.T., M.Eng.

Co-Chair : Dr. Hetty Tunjungsari, S.E., M.Si.

Hui Yin Tan, Ph.D

Dr. U-Jin Cheng

Secretary : Nafiah Solikhah, S.T., M.T.

Wulan Purnama Sari, S. Ikom., M.Si.

Treasurers : Mei Ie. S.E., M.M.

Proceeding Publication:

Dr. Hetty Tunjungsari, S.E., M.Si.

Frangky Slamet, S.E., M.M.

Viny Christanti Mawardi, S.Kom., M.Kom.

Assoc. Prof. Dr. Hugeng, S.T., M.T.

Bagus Mulyawan, M.Kom.

Articles Management:

Dr. Keni, S.E., M.M

Nafiah Solikhah, S.T., M.T.

Wulan Purnama Sari S.IKom, M.Si.

Dr. Eng. Titin Fatimah, S.T., M.Eng.

Halim Putera Siswanto, S.E., M.M.

Program : Nadia Ayu Rahma Lestari S.T., M.Sc.
Septia Winduwati, S.Sos., M.Si.
Assoc. Prof. Dr. Ir. Endah Setyaningsih, M.T.
Meylisa Permata Sari, S.Psi., M.Sc.
Dra. Paula Tjatoerwidya Anggarina, M.M.

Design and Website:

Anny Valentina, S.Sn., M.Ds.
AR. Johnsen F., S.Kom.

Sponsorship : Herlina Budiono, S.E., M.M.

SCIENTIFIC COMMITTEE

| | |
|--|--|
| Prof. Anis H. Bajrektarevic | United Nations Geneva, Switzerland |
| Dr. phil. Bernard A.J. Jap, M.A., M.Sc., Ph.D. | Hongkong Polytechnic University |
| Assoc. Prof. Cate Jerram, Ph.D. | Adelaide University, Australia |
| Dr. Channing Chuang | Kun Shan University, Taiwan |
| Dr. Chong Wei Ying | Tunku Abdul Rahman University College, Malaysia |
| Franklin Hutabarat, M.Div., M.Th., Ph.D. | Asia-Pacific International University, Thailand |
| Gan Quan, Ph.D. | Sydney University, Australia |
| Dr. Joaquin Aldas Manzano | Universidad de Valencia Spain, Spain |
| Prof. Dr. Jolly Sabino Balila | Adventist University of the Philippines |
| Dr. Lai Chooi Seong | Tunku Abdul Rahman University College, Malaysia |
| Lin Tian, Ph.D. | Shanghai University, China |
| Prof. Mohd Zulkifli Abdullah | Universiti Sains Malaysia, Malaysia |
| Assoc. Prof. Norbani Binti Mohamed Nazeri | University of Malaya, Malaysia |
| Assoc. Prof. Dr. Rajendran Muthuveloo | Universiti Sains Malaysia, Malaysia |
| Dr. Sitti Maesuri Pattahuddin | University of Canberra, Australia |
| Assoc. Prof. Dr. Teoh Ai Ping | Universiti Sains Malaysia, Malaysia |
| Tran Toan Thang, Ph.D. | Central Institute for Economic Management Hanoi, Vietnam |
| Prof. Mohamad Amin | Universitas Negeri Malang, Indonesia |
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| Dr. Rizal Edy Halim | Universitas Indonesia |
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| Assoc. Prof. Zahrotur Rusyda Hinduan, MOP, Ph.D. | Universitas Padjajaran, Indonesia |
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| Dr. Wegig Murwonugroho, SSn.M.Hum, | Universitas Trisakti, Indonesia |
| Prof. Mella Ismelina | Universitas Tarumanagara, Indonesia |
| Prof. Amad Sudiro | Universitas Tarumanagara, Indonesia |
| Assoc. Prof. Dr. Ariawan Gunadi, M.H., | Universitas Tarumanagara, Indonesia |
| Sri Tiatri, M.Si., Ph.D. | Universitas Tarumanagara, Indonesia |

| | |
|---|-------------------------------------|
| Dr. Keni, M.M. | Universitas Tarumanagara, Indonesia |
| Dr. Riris Louisa, M.Si. | Universitas Tarumanagara, Indonesia |
| Dr. Miharni Tjokrosaputro, M.M., | Universitas Tarumanagara, Indonesia |
| Dr. Herlin Tundjung Setijaningsih, S.E., Ak., M.Si, CA. | Universitas Tarumanagara, Indonesia |
| Dr. Ignatius Roni Setyawan, S.E., M.Si. | Universitas Tarumanagara, Indonesia |

TOPIC AREAS

Topic area for conference submission includes, but are not limited to:

| TOPIC | SUB TOPIC |
|---------------------------------|--|
| Psychology and Education | Psychology Behavioral and Psychological Sciences Cognitive, Psychological and Behavioral Sciences Social-Psychological, Social, Organizational, and Technological Systems Education Education Science and Technology Linguistics and Language |
| Communication Studies | Communication and Information Technologies in Social Sciences Computational Methods in Social Science Media, and Communications Technology Data mining in Social Science Mathematical Modeling in Social Science Library and Information Sciences Political Science |
| Economics and Business | Accounting Finance Economics, Financial and Industrial Systems Economics, Markets and Systems Business Information Management Business Information Systems Business, Economics, Management and Marketing Business, Finance and Tourism Management Sustainable Development Sustainable Economic Development |
| Law | Law and law enforcement Constitutional Law Criminal Law Air and Space Law Arbitration and Alternative Dispute Resolution Environmental Law Intellectual Property Rights International Law Real Estate Law Business Law Transportation Law Law and Justice |

| TOPIC | SUB TOPIC |
|------------------------------------|--|
| Humanities, Art and Culture | Humanities Inter-cultural studies History Globalization Art & Design Human Factors and Ergonomics Sociology E-Society and Online Communities Social Network Analysis Anthropology Sustainable Human and Social Development Tradition, Culture, and Heritage Culture and Tourism Geography Development Urban Studies, Urban Art & Design Urban and Regional Planning Transportation Health Issues and Services |

CONFERENCE PROGRAMME

DAY 1 | Wednesday, March 23, 2022

| Time | Program |
|--------------------------------|--|
| 08.30 - 09.00 | Registration |
| 09.00 - 09.15 | Opening National Anthem Mars Tarumanagara Dance Performance |
| 09.15 - 09.20 | Report from the Chairperson: Dr. Eng. Titin Fatimah, S.T., M.Eng. |
| 09.20 - 09.30 09.30 - 09.45 | Welcoming Speech by: 1. Assoc. Prof. Ir. Jap Tji Beng, Ph.D. (Director of the Institute of Research and Community Engagement, Universitas Tarumanagara) 2. Prof. Dr. Ir. Agustinus Purna Irawan, I.P.U., Asean Eng. (Rector of Universitas Tarumanagara) |
| 09.45 - 10.00 | Virtual campus tour |
| 10.00 - 11.00 11.00 - 12.00 | Plenary Session I 1. Sebastian Boell, Ph.D. (The University of Sydney) 2. Prof. Dr. Kiyoko Kanki (Kyoto University) Moderator: Assoc. Prof. Dr. Monty P. Satiadarma, MS/AT, MCP/MFCC, DCH, Psi. |
| 12.00 - 13.00 | Lunch Break |
| 13.00 - 13.15 13.15 - 13.30 | Plenary Session II 1. Prof. Ir. Dr. Mohd. Sapuan Salit (Universiti Putra Malaysia) 2. Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D. (Universitas Tarumanagara) |
| 13.30 - 14.00 | Preparation for Breakout Room |
| 14.00 - 15.30 | Parallel Session I |

DAY 2 | Thursday, March 24, 2022

| Time | Program |
|-------------|--|
| 08.00-08.30 | Registration and preparation for Breakout Room |
| 08.30-10.00 | Parallel Session II |
| 10.00-10.15 | Break |
| 10.15-11.45 | Parallel Session III |
| 11.45-12.00 | Closing |

ICEBSH PARALLEL SESSION SCHEDULES

Room Details

| Room | Topic(s) | | |
|--------|-----------------------|-----------------------|--------------------------|
| | Session 1 | Session 2 | Session 3 |
| | 23-Mar | 24-Mar | 24-Mar |
| ICE 1 | Psychology | Psychology | Social Science, Medicine |
| ICE 2 | Psychology | Psychology | Psychology |
| ICE 3 | Economic and Business | Economic and Business | Economic and Business |
| ICE 4 | Economic and Business | Economic and Business | Economic and Business |
| ICE 5 | Economic and Business | Economic and Business | Economic and Business |
| ICE 6 | Economic and Business | Economic and Business | Economic and Business |
| ICE 7 | Economic and Business | Architecture | |
| ICE 8 | Communication | Communication | Communication, Design |
| ICE 9 | Communication | Communication | Communication |
| ICE 10 | Art & Design | Art & Design | Art & Design |
| ICE 11 | Art & Design | Art & Design | Art & Design |
| ICE 12 | Law, Education | Law | Law |

Session 1:

Wednesday, March 23, 2022

14.00 – 15.30 WIB

Session 2:

Thursday March 24, 2022

08.30 – 10.00 WIB

Session 3:

Thursday March 24, 2022

10.15 – 11.45 WIB

**alltimesinGMT+7

PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 1
Topic : Psychology
Moderator : Dr. Riana Sahrani, M.Si., Psikolog

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|--|
| 14.00 – 14.08 | 315 | Anxiety in COVID-19 Survivors: Social Support and Self-Compassion as Predictor | Anak Agung Ayu Kanya Kirana Dewi, Fransisca Iriani R. Dewi | Universitas Tarumanagara |
| 14.08 – 14.16 | 308 | Perceived Social Support among Emerging Adults Women Experienced in Dating Violence: A Descriptive Study | Marcela Felisia A. Poluan, Rismiyati E. Koesma, Zamralita | Universitas Tarumanagara, Universitas Padjajaran |
| 14.16 – 14.24 | 1 | “Stronger Together”: How Married Couple Strategy to Work Together Brings Impact to The Satisfaction of Relationship | Mandy Khaerunissa, Naomi Soetikno, Rita Markus Idulfilastrri | Universitas Tarumanagara |
| 14.24 – 14.32 | 307 | The Role of Adult Attachment in Predicting Suicidal Ideation in Adolescents and Emerging Adulthood | Jordyano M. Hong, Diyanto, Zamralita, Rismiyati E. Koesma | Universitas Tarumanagara, Universitas Padjajaran |
| 14.32 – 14.40 | 263 | Learned Helplessness among Adolescent Victims of Cyberbullying | Nurul Astria Putri, Naomi Soetikno, Fransisca I. R. Dewi | Universitas Tarumanagara |
| 14.40 – 14.48 | 267 | An Overview of Game Online Addiction Among Indonesian Early Adulthood During COVID-19 Pandemic | Mirabella, Sri Tiatri | Universitas Tarumanagara |
| 14.48 – 14.56 | 302 | The Relationship of the Big Five Personality with Gaming Motives in Early Adulthood | Elsa Natahanian, Sandi Kartasasmita | Universitas Tarumanagara |
| 14.56 – 15.04 | 82 | Smartphone use in Indonesian university students: The prevalence and severity amid the COVID-19 pandemic | Bianca Marella, Grace Sameve | Universitas Tarumanagara |
| 15.04 – 15.12 | 316 | Psychological Impacts Affecting Subjective Well-Being Video Game Players: A Systematic Literature Review | Katherina Y. D. Mandey, Sandi Kartasasmita | Universitas Tarumanagara |
| 15.12 – 15.20 | 317 | How important is collaboration to the effectiveness of virtual teams | William Liman, Rita Markus Idulfilastrri | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 2
Topic : Psychology
Moderator : Pamela Hendra Heng, Ph.D.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|--------------------------|
| 14.00 – 14.08 | 2 | The Effect of Art Therapy Mandala to Reduce Symptoms of Depression in Adolescents with Insomnia | Wenny Ratnasari, Monty P. Satiadarma, Roswiyani Roswiyani | Universitas Tarumanagara |
| 14.08 – 14.16 | 279 | The Relationship Between Optimism and Subjective Well-Being of Young Adults in The Context Of COVID-19 Pandemic | Hanisia Rahmasari Katim, Monty P. Satiadarma, Linda Wati | Universitas Tarumanagara |
| 14.16 – 14.24 | 256 | The Effectiveness of the Glass Analysis Method in Improving Beginning Reading Ability in Elementary School Students with Reading Difficulties | Dinda Siti Nur Zain, Sri Tiatri | Universitas Tarumanagara |
| 14.24 – 14.32 | 280 | The Effect of Loving-Kindness Meditation Intervention on Self-Compassion in Teachers of Children with Intellectual Disabilities | Silvia Theresia, Sri Tiatri | Universitas Tarumanagara |
| 14.32 – 14.40 | 278 | Do Cognitive Training Games Actually Work for ADHD? A Literature Review | Irena Monica Hardjasasmita, Aretha Ever Ulitua, Cindy Claudia Soen, Roswiyani | Universitas Tarumanagara |
| 14.40 – 14.48 | 273 | Understanding Intellectual Disability and Parental Expectations | Susi Safrina Irawati, P. Tommy Y. S. Suyasa, Pamela Hendra Heng | Universitas Tarumanagara |
| 14.48 – 14.56 | 266 | Correlation between Parental Academic Pressure and Academic Stress in High School Students during Online Learning in the COVID-19 Pandemic | Fajar Nur Astuti, Jessica Chandhika, Sri Tiatri | Universitas Tarumanagara |
| 14.56 – 15.04 | 281 | The Role of Teacher-Student Relationship Towards Anxiety Level of High School Students Grade XII In Mathematics Lessons | Dhimas Bayu Wicaksono, Sri Tiatri | Universitas Tarumanagara |
| 15.04 – 15.12 | 282 | "Effectiveness of Online Public Speaking Training "Speak Up Now" with Vicarious Experience to Improve Public Speaking Self Efficacy in Middle School Students | Hanina Maulidha, Sri Tiatri | Universitas Tarumanagara |
| 15.12 – 15.20 | 299 | Hubungan antara Perceived Social Support dengan Psychological Well Being pada Guru Selama Pembelajaran Daring | Wilma Maharani, Sri Tiatri | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 3
Topic : Economics and Business
Moderator : Herlina Budiono, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|---|
| 14.00 – 14.08 | 318 | Development of Property and Real Estate Companies: Z-Score Method Approach | Yuniarwati & Yusi Yusianto | Universitas Tarumanagara |
| 14.08 – 14.16 | 249 | How Reliable is the Data? A Bibliometric Review of Research on Social Desirability, 1953 – 2020 | Houng Chien Tan, Kay Tze Hong, Bak Aun Teoh, Phern Chern Teoh | Tunku Abdul Rahman University College, Taylor Lakeside University |
| 14.16 – 14.24 | 326 | Market entry capability to increase marketing performance at the micro small and medium enterprises | Ida Bagus Nyoman Udayana, Naili Farida | Sarjanwiyata Tamansiswa University, Diponegoro University |
| 14.24 – 14.32 | 220 | The Impact Of Enterprise Resource Planning And Supply Chain Management On The Performance Of Construction Company: Study Case PT. Abdi | Ahmad Sulthan Yassar, Rafli, Yang Gisella Yulialistika Esfandiantri | Universitas Trisakti, BUMN Company Construction |
| 14.32 – 14.40 | 108 | Capital Structure, Profitability and Institutional Ownership on Firm Value | Denis, Nuryasman MN | Universitas Tarumanagara |
| 14.40 – 14.48 | 64 | The effect of IFRS Adoption, Firm Performance, Audit Quality, Leverage, and Firm Size on Foreign Ownership | Maria Mathilda Putri, Agustin Ekadjaja | Universitas Tarumanagara |
| 14.48 – 14.56 | 75 | The Impact of Financial Literacy, Financial Socialization Agents, and Parental Norm on Money Management of Universitas Tarumanagara Students | Steffani Nugraha, Hendra Wiyanto, Herlina Budiono | Universitas Tarumanagara |
| 14.56 – 15.04 | 276 | The Effect of Corporate Social Responsibility and Tax Avoidance on Firm Value Moderated Profitability | Anisa Amalia, Yuniarwati | Universitas Tarumanagara |
| 15.04 – 15.12 | 325 | The Effect of Tax Planning on Tax Avoidance with Tax Aggressiveness as a Moderator in the Period Before and After-Tax Amnesty | Felicia Claudianita, Estralita Trisnawati, Herlina Budiono | Universitas Tarumanagara |
| 15.12 – 15.20 | 344 | How the Indonesian Army Maintaining Its Soldiers Readiness Through Specialisation and Mission Oriented Trainings | Agustinus Purboyo, Agustinus Purna Irawan | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 4
Topic : Economics and Business
Moderator : Dr. U-jin Cheng

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|---|
| 14.00 – 14.08 | 3 | The Role of Perceived Fit, Attitude, and Need for Uniqueness on Intention to Purchase Co-Branded Product in Indonesia | Romeyna Willim, Keni, Ai Ping Teoh | Universitas Tarumanagara, Universiti Sains Malaysia |
| 14.08 – 14.16 | 247 | Probing Determinants of University Academicians' Knowledge Sharing Intention | Tay Lee Chin, Tan Fee Yean, Hon-Wei Leow | Tunku Abdul Rahman University |
| 14.16 – 14.24 | 4 | Store Atmosphere and Quality of Personal to Predicate Repatronage Intentions at Local Convenience Stores: The Role of Customer Satisfaction as a Mediation Variable | Yosua Tantri Saman, Keni, Rajendran Muthuveloo | Universitas Tarumanagara, Universiti Sains Malaysia |
| 14.24 – 14.32 | 76 | Brand Experience, Perceived Value, and Social Media Marketing to Predicate Brand Loyalty | Cynthia, Keni | Universitas Tarumanagara |
| 14.32 – 14.40 | 128 | Factors Influencing Local Beauty Product Repurchase Intention | Helen Veronica, Keni | Universitas Tarumanagara |
| 14.40 – 14.48 | 98 | Brand Awareness, Brand Image, Perceived Value, Perceived Quality Towards Brand Loyalty | Steven, Tommy Setiawan Ruslim | Universitas Tarumanagara |
| 14.48 – 14.56 | 133 | Behavioral Intention to Use Digital Wallets in Indonesia | Caecelia Cynthia Limanan, Keni | Universitas Tarumanagara |
| 14.56 – 15.04 | 80 | The Impact Of Performance Expectancy, Effort Expectancy, Habit, And Price Value On The Behavioral Intention Of Tokopedia Users In Jakarta | Odelia, Tommy Setiawan Ruslim | Universitas Tarumanagara |
| 15.04 – 15.12 | 81 | Factors that Affect Continuance Usage Intention of E-Wallet Users in Jakarta | Kenny Alexandra, Tommy Setiawan Ruslim | Universitas Tarumanagara |
| 15.12 – 15.20 | 58 | The Effect of Social Influence, Perceived Usefulness, and Financial Risk on Intention in Using Ovo | Marcelina Audrina Tiffany, Nuryasman MN | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 5
Topic : Economics and Business
Moderator : Frangky Slamet, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|--|--|
| 10.15 - 10.23 | 185 | Implementation of Technology Acceptance Model in Analyzing Attitude Toward Using of Fintech | Khairina Natsir, Agus Zainul Arifin, Herie Darmawan | Universitas Tarumanagara |
| 10.23 - 10.31 | 93 | What can Financial Technology Learn from Syariah Finance on Ecosystem: Collaboration | Suwinto Johan | Universitas Tarumanagara |
| 10.31 - 10.39 | 167 | The Impact of Implementing Digital Technology Innovation on Banking Performance In Indonesia | Selvi Dharsono, Agus Zainul Arifin | Universitas Tarumanagara |
| 10.39 - 10.47 | 291 | Analysis Of Application Lamikro Using Technology Acceptance Model (TAM) | Gustita Arnawati Putri, Ardian Prima Putra | Universitas Veteran Bangun Nusantara Sukoharjo |
| 10.47 - 10.55 | 89 | The Impact of Consumer Ethnocentrism, Perceived Quality, and Emotional Value on Purchase Intention of Local Brand Streetwear Products in Generation Z in Jakarta | Sherina, Frangky Selamat | Universitas Tarumanagara |
| 10.55 - 11.03 | 328 | Building the Reputation of Private Universities Based on Lecturer and Student Research Performance | Paula Tjatoerwidya Anggarina, Agustinus Purna Irawan | Universitas Tarumanagara |
| 11.03 - 11.11 | 329 | Implementation Of Strategic Management To Improve Family Business Performance | Dedy Rochimat, Agustinus Purna Irawan | Universitas Tarumanagara |
| 11.11 - 11.19 | 331 | Local Creative Product Sales and Purchase (Bela-Beli) Policy to improve 21st Century skills of Vocational Education Graduates | W.Widodo, Rendika Azis Pradona, Daffa' Rafif Maulana, Choirul Mufti Nurhidayat, Widowati Pusporini, Mei Ie | Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara |
| 11.19 - 11.27 | 262 | The Effect of Brand Prominence and Music Involvement on Brand Recall in Music Video | Irenia Binardi Wijaya, Cokki | Universitas Tarumanagara |
| 11.27 - 11.35 | 120 | The Impact of Entrepreneurial Role Model, Entrepreneurship Education, and Individual Entrepreneurship Orientation Dimensions on Entrepreneurship Intention of Business Faculty Students in Jakarta | Febrienne Clarissa Cahyadi, Frangky Selamat | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 6
Topic : Economics and Business
Moderator : Dr. Silverster G Sukur, M.Pd.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|--|
| 14.00 – 14.08 | 320 | Effects of social media marketing functionalities on consumer decision-making: The moderating role of trust and emotional intelligence | Amy Yeo Chu May, Ling Wei Hong, Jeffton Low Boon Tiong | TAR University College |
| 14.08 – 14.16 | 324 | Brand Experience, Attitude, and Loyalty in Brand Equity Fashion Luxury Brand | Nofi Wahyuni, Esti Mulya Fanandaru, Kurniawati, Yunita Septiani | Trisakti University |
| 14.16 – 14.24 | 129 | The Effect of Social Media for Customer Relationship Management on SME's Performance with Social Competence and Sales Intensity as Moderating Variables | Bernardus Aldy Satyagraha, Lydiawati Soelaiman | Universitas Tarumanagara |
| 14.24 – 14.32 | 323 | HELPERKU: Innovative E-Commerce Applications as Business Solutions for People with Disabilities | Yenita, Septihani Michella Wijaya | Universitas Tarumanagara |
| 14.32 – 14.40 | 268 | The Effect of Omni-Channel Channels on Customer Satisfaction and How Brand Utilize Omni-Channel Channel to Meet Customer Needs in Retail Fashion in Indonesia | Nofi Wahyuni, Kurniawati | Trisakti University |
| 14.40 – 14.48 | 260 | Optimizing Instagram Promotion of Coffee Shop in Malang During Pandemic Covid 19 | Ardik Praharjo, Supiandi, Rizky Angga Pramuja | Universitas Muhammadiyah Malang, Universitas Nahdlatul Ulama Nusa Tenggara Barat |
| 14.48 – 14.56 | 60 | The Influence of Several Factors on the Business Performance of Culinary MSMEs in West Karawang | Shelinna, Kartika Nuringsih | Universitas Tarumanagara |
| 14.56 – 15.04 | 61 | The influence of Various Factors on Competitive Advantage on F&B MSMEs in the Post-Pandemic | Calvin Kurniawa, Kartika Nuringsih | Universitas Tarumanagara |
| 15.04 – 15.12 | 258 | HEALTHY ME: Innovative Solutions Through Healthy Fast Food Innovation | Yenita, Septihani Michella Wijaya | Universitas Tarumanagara |
| 15.12 – 15.20 | 265 | The Influence of Entrepreneurship's Attitudes, Barriers and Supports on Entrepreneurship Intention among College Students | Airen Callista, Hetty Karunia Tunjungsari | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 7
Topic : Economics and Business
Moderator : Dr. Ir. Samsu Hendra Siwi, M.Phil.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|--|---|
| 14.00 – 14.08 | 139 | Financial Literacy Technology Adoption in Indonesian Islamic Banking: A Preliminary Analysis | Riana Magdalena Silitonga, Yung-Tsan Jou, Ronald Sukwadi, Ferdian Aditya Pratama | Chung Yuan Christian University, Atma Jaya Catholic University of Indonesia |
| 14.08 – 14.16 | 71 | The Influence of Financial Knowledge, Financial Literacy, and Financial Technology on Financial Management Behavior among Young Adults | Jennifer, Sawidji Widodoatmodjo | Universitas Tarumanagara |
| 14.16 – 14.24 | 327 | Determinant CSR Disclosure with The Role of GCG as a Moderating Variable | Herlin Tundjung Setijaningsih, Inneke Kurniawan | Universitas Tarumanagara |
| 14.24 – 14.32 | 72 | Factors Affecting Financial Management Behavior in Tarumanagara University Students | Mardiana, Sawidji Widodoatmodjo | Universitas Tarumanagara |
| 14.32 – 14.40 | 77 | Effects of Demographic Factors on Investment Decision: Financial Literacy and Behavioral Bias as Mediating Variables | Alwina Salim, Ignatius Roni Setyawan | Universitas Tarumanagara |
| 14.40 – 14.48 | 92 | The Influence of Attitude Toward Money, Locus of Control, Financial Self-Efficacy and Self-Control on Financial Management Behavior | Welly Chandra, Ary Satria Pamungkas | Universitas Tarumanagara |
| 14.48 – 14.56 | 86 | Determinants of Investment Intention in Indonesian Capital Market Moderated by Investor Age | Felicia, Sarwo Edy Handoyo | Universitas Tarumanagara |
| 14.56 – 15.04 | 88 | The Influence of Risk Perception, Overconfidence, and Herding Behavior on Investment Decision | Rachel Halim, Ary Satria Pamungkas | Universitas Tarumanagara |
| 15.04 – 15.12 | 199 | Comparative Analysis of Cash Driven Resilience During the COVID-19 Pandemic | Tania Liliani Troi, Elsa Imelda | Universitas Tarumanagara |
| 15.12 – 15.20 | 254 | The Effect of Working Capital Management on Company Financial Performance | Rorlen Rorlen, Halim Putera Siswanto, Margarita Ekadjaja | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 8
Topic : Communication
Moderator : Dr. Riris Loisa, M.Si.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|----|--|--|-----------------------------|
| 14.00 – 14.08 | 8 | Disaster Communication Through Social Media Related to Disaster Information (Case Study Instagram Account @bpbddkijakarta) | Abraham Pratama Hutabarat, Riris Loisa, Doddy Salman | Universitas Tarumanagara |
| 14.08 – 14.16 | 9 | Self Concept of Childfree Women in Indonesia (A Communication Study on Women who are Childless by Choice) | Alyssa Chiara, Suzy S. Azeharie | Universitas Tarumanagara |
| 14.16 – 14.24 | 10 | The Process of Creating Instagram Content in Building the Brand Image of Tarumanagara University | Andreas Septadi, Sinta Paramita | Universitas Tarumanagara |
| 14.24 – 14.32 | 11 | Analysis of Humphrey Skincare's Brand on Instagram | Angeline Fransisca Chandra, Wulan Purnama Sari | Universitas Tarumanagara |
| 14.32 – 14.40 | 12 | Ewom Comparative Analysis Of Skincare Brand Lacoco And Somethinc | Annastasya, Wulan Purnama Sari | Universitas Tarumanagara |
| 14.40 – 14.48 | 13 | Organizational Communication as an Effort to Resolve Intergroup Conflict (Study at CV. Sejahtera Mandiri) | Ardya Retno Putri Anggraini, Yugih Setyanto, Nigar Pandrianto | Universitas Tarumanagara |
| 14.48 – 14.56 | 14 | Narrative Analysis KPK Twitter Account Text from the Point of View Communication Etiquette | Arianto Natadihardja, Riris Loisa, Nigar Pandrianto | Universitas Tarumanagara |
| 14.56 – 15.04 | 15 | Audience Reception of Victoria's Secret Image Rebranding Through VS Collective Campaign | Audrey Sugito, Septia Winduwati | Universitas Tarumanagara |
| 15.04 – 15.12 | 16 | Public Opinion on Public Relations Campaigns "Stop Sexual Violence" The Body Shop | Callista Dyan Pangestu, Septia Winduwati | Universitas Tarumanagara |
| 15.12 – 15.20 | 24 | Crisis Management of Public Relations Shopping Centers in Pandemic Era (Study at Lippo Mall Puri) | Feby Veronica, Riris Loisa | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 9

Topic : Communication

Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|----|---|--|--------------------------|
| 14.00 – 14.08 | 47 | The Strategy of Saturday Looks' Instagram Content Creator to Build Brand Activation : A Study Case of Nova | Stephanie Elvia, Sisca Aulia | Universitas Tarumanagara |
| 14.08 – 14.16 | 49 | Personal Branding Content Creator Andre Hendaro On TikTok | Tania Justine, Moehammad Gafar Yoedjadi | Universitas Tarumanagara |
| 14.16 – 14.24 | 52 | Editorial Management of Okezone.com in Presenting Worthy and Likable News | Viолetta Azalea Rayputri, Farid Rusdi | Universitas Tarumanagara |
| 14.24 – 14.32 | 53 | Marketing Communication Strategy for Local Brand Entrepreneurs (Case Study of Sabana Fried Chicken Franchise at Radio Dalam, Jakarta Selatan) | Widya, Sisca Aulia | Universitas Tarumanagara |
| 14.32 – 14.40 | 54 | The Influence of Celebrity Endorsers and Online Consumer Reviews on Purchase Decisions for Scarlett Whitening Skincare | William Wijaya, Rezi Erdiansyah | Universitas Tarumanagara |
| 14.40 – 14.48 | 55 | Digital Marketing Communication Functions in Building Brand Awareness (Case Study of Cool n' Lite) | Wilson Jeremy, Daniel Tamburian | Universitas Tarumanagara |
| 14.48 – 14.56 | 56 | The Role of Symbolic Interaction In the Planning of Marketing Communication Through Social Media (a Case Study Instagram @kulinertanjungpinang) | Wisze Alaftariasaujana, Muhammad Adi Pribadi | Universitas Tarumanagara |
| 14.56 – 15.04 | 23 | Symbolic Interaction in Using Telemedicine Applications During a Pandemic (Case Study of FIKOM UNTAR Students in Using the Halodoc Application) | Fazriya Arifah, Muhammad Adi Pribadi | Universitas Tarumanagara |
| 15.04 – 15.12 | 32 | Komnas Perempuan's Campaign Against Child Marriage (Case Study of Zahra's Soap Opera In Suara Hati Istri) | Jessica Novia, Ahmad Junaidi | Universitas Tarumanagara |
| 15.12 – 15.20 | 34 | Effect Of Language Style Selection In Detik.Com Online News Headlines On Reading Interest Of Gen Z | Josephine Widya, Ahmad Djunaidi | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 10
Topic : Art & Design
Moderator : Anny Valentina, S.Sn., M.Ds.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|---|
| 14.00 – 14.08 | 150 | The Application of Fun Learning Concept in Playgroup Classroom Interior Design | Stefanie, Hartini Laswandi, Silvia Meliana | Universitas Tarumanagara, Bina Nusantara University |
| 14.08 – 14.16 | 153 | Wyndham Garden Resort Suite Room Concept According to millennial's lifestyle | Jethro Alva, Fabianus Hiapianto K., Anastasia Cinthya Gani | Universitas Tarumanagara, University of the Jakarta Institute of the Arts |
| 14.16 – 14.24 | 152 | Development of Batik Patterns at the National Library of Indonesia with the Stylization Method | Nathya Regine, Hartini Laswandi, Silvia Meliana | Universitas Tarumanagara, Bina Nusantara University |
| 14.24 – 14.32 | 131 | Creative Strategy an introduction to Recognize Body Type for Early Adolescents | Debby Fernando Giovanni, Anny Valentina | Universitas Tarumanagara |
| 14.32 – 14.40 | 154 | Anthropometry Overview of the Collection Display at the Batik Gallery, Textile Museum, Jakarta | Aurellia Evelyn, Dwi Sulistyawati, Mariana | Universitas Tarumanagara |
| 14.40 – 14.48 | 178 | Implementation of the theme concept "The Canvas of Metropolis" in the Lobby Interior Design of the Artotel Thamrin Hotel, Central Jakarta | Nisrina Nur Mandawi, Noeratri Andanweri, Kris Wardhana | Universitas Tarumanagara |
| 14.48 – 14.56 | 138 | User Experience Media on Visual Communications to Increase Teenager's Awareness on Online Gender-based Violence | Jesslyn Louwrence, Anny Valentina, Amalia Setyowulan | Universitas Tarumanagara |
| 14.56 – 15.04 | 179 | The Role of Interactive Facilities to Support Millennial Visitors' Activities at Bandung Geological Museum | Janice Kristin, Dwi Sulistyawati, Mariana | Universitas Tarumanagara |
| 15.04 – 15.12 | 151 | Interior Design of Public Libraries Based on Digital Technology and Biophilia | Steffanie Hidajat, Hartini Laswandi, Silvia Meliana | Universitas Tarumanagara, Bina Nusantara University |
| 15.12 – 15.20 | 147 | Visual Communication for Dance Movement Therapy Campaign | Benedicta Alvina Kurniadi, Anny Valentina | Universitas Tarumanagara |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 11
Topic : Art & Design
Moderator : Maitri W. Mutiara, S.Ds., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|---|
| 14.00 – 14.08 | 177 | The Design Studies of User Interface and User Experience Lintar Mobile for Students as Information and Communication Technology | Ivana Octavia, Kurnia Setiawan, Tombak Matahari | Universitas Tarumanagara, Sampoerna University |
| 14.08 – 14.16 | 180 | Implementation of Eco-Friendly Material in the Interior Lobby of Wyndham Garden Hotel in Kuta Beach, Bali | Canggela Ghiriani, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 14.16 – 14.24 | 228 | Implementation of Bali's Local Folklore 'Rajapala' Into the Interior Design of Rajapala Snack Bar in Grand Inna Bali Beach Hotel, Sanur-Bali | Hana Hikaru, Eddy Supriyatna, Ferdinand | Universitas Tarumanagara |
| 14.24 – 14.32 | 183 | The Implementation of New Normal Material Concept on Reading Room Furniture at the National Library of Indonesia | Jessica Septiani, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 14.32 – 14.40 | 191 | The Application of "Minang Treasure" Theme in the Interior Design of Truntum Padang Hotel | Steven Andhika Rusli, Adi Ismanto, M Taufiq | Universitas Tarumanagara |
| 14.40 – 14.48 | 187 | Post Pandemic Furniture Layout of the St. Peter's Cathedral Church in Bandung | Jey Fransisca, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 14.48 – 14.56 | 188 | Application of Attractive and Interactive Displays at the Insect Museum | Sherine Aldora Vicyanto, Dwi Sulistyawati, Mariana | Universitas Tarumanagara |
| 14.56 – 15.04 | 181 | The Preciousness of Nature Interior Concept in the Insect Museum Butterfly Showroom Area | Cherlin Vaneza, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 15.04 – 15.12 | 155 | The Interior Lobby of Fine Arts and Ceramics Museum that Attracts Interest with Ceramic Material. | Tania Nathaniela, Franky Liauw, Maitri Widya Mutiara | Universitas Tarumanagara |
| 15.12 – 15.20 | 156 | The Role of Inspirational and Mindset-Awakening Collection Room Interiors at the Nautical Museum, Jakarta | Alberta Amelia Yandarmadi, Franky Liauw, Maitri Widya Mutiara | Universitas Tarumanagara |
| 15.20 – 15.28 | 341 | Design Management Absorption Model as a Strategy in Creating Innovative Product in Jepara | Maitri Widya Mutiara, Agustinus Purna Irawan, Eddy Supriyatna Marizar | Universitas Tarumanagara |
| 15.28 – 15.38 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 1: Wednesday, March 23, 2022

Room : ICEBSH 12
Topic : Law, Education
Moderator : Ade Adhari, S.H., M.H.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|---|
| 14.00 – 14.08 | 270 | Explore Social Capital Elements In Pancasila | Devy Stany Walukow, I Gede Ratnaya, Juliana Tirza | Ganesha University of Education, Pelita Harapan University |
| 14.08 – 14.16 | 272 | Establishment Of Information And Computer Technology Environment In Rural Communities As Framework Of Sustainable Development | Jelika Marwati, Izmi Waldani, M. Shiratulhaq, Mhd Halkis | Nusantara University PGRI Kediri, National University, Gunadharma University, Defense University of the Republic of Indonesia |
| 14.16 – 14.24 | 322 | The Legal Consequence of Building Rights Title Abolition Due to Abandoned Land by Land Owners | Raja Aulia Ayattullah, Mella Ismelina Farma Rahayu | Universitas Tarumanagara |
| 14.24 – 14.32 | 295 | The Cause of Inhibition Policy Formulation of Trading in Influence as Corruption in Indonesia | Sheryn Lawrencya, Ade Adhari | Universitas Tarumanagara |
| 14.32 – 14.40 | 296 | Prevention Policy on Anti-Counterfeiting Indonesia Rupiah | Margamu Desy Putri Dewi, Ade Adhari | Universitas Tarumanagara |
| 14.40 – 14.48 | 286 | Corporation as Criminal Act Subject in Indonesian Criminal Law Policy | Ade Adhari, Pujiyono, Shidarta | Universitas Tarumanagara, Diponegoro University, BINUS University |
| 14.48 – 14.56 | 340 | Implementation Analysis of Indonesia's National Education Standards | Widowati Pusporini, Ana Fitrotun Nisa, Agustinus Purna Irawan | Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara |
| 14.56 – 15.04 | 345 | The Design Studies of User Interface and User Experience Mobile Application Cimahi Mall | Dea Novia, Kurnia Setiawan, Tombak Matahari | Universitas Tarumanagara, Sampoerna University |
| 15.04 – 15.12 | | | | |
| 15.12 – 15.20 | | | | |
| 15.20 – 15.30 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 1
Topic : Psychology
Moderator : Dr. Riana Sahrani, M.Si., Psikolog

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|-------------|-----|---|--|-----------------------------|
| 08.30-08.38 | 311 | Work-Family Conflict and Coping Strategy: A Qualitative Study of Mothers Working as Private Employee whose Pre-schoolers Children Attending Online Class during Pandemic COVID-19 | Qotrunnada Rizkia Maharani Sabila, P. Tommy Y. S. Suyasa, Daniel Lie | Universitas Tarumanagara |
| 08.38-08.46 | 251 | The Impact of Online Training on Emotional Intelligence (Empathy and Social Skills) among Employees at PT. X | Anastasia Dea Saraswati, Jennifer Sherine Witardjo, Feby Felicia, Agnes Yolanda, Daniel Lie | Universitas Tarumanagara |
| 08.46-08.54 | 306 | The Correlation of Digital Stress and Work Performance | Gabriella Nevada Adhara, Devi Zalika Andani, Zamralita, Kiky D.H. Saraswati | Universitas Tarumanagara |
| 08.54-09.02 | 303 | The Impact of Psychological Capital and Perceived Organizational Support towards Subjective Well-Being | Febrina Rizky Kamila, Kiky D.H. Saraswati | Universitas Tarumanagara |
| 09.02-09.10 | 304 | Impostor Phenomenon among Students: A Study at X University | Michael Cengkiawan, Zamralita, Kiky D.H. Saraswati | Universitas Tarumanagara |
| 09.10-09.18 | 301 | How to Optimize Organizational Citizenship Behavior During the COVID-19 Pandemic Within Your Organization? | Ezra Redo Jawentinus, Rostiana | Universitas Tarumanagara |
| 09.18-09.26 | 283 | Stress and Coping Stress During The COVID-19 Pandemic (Comparative Study between Physicians and Nurses at RSUD X Southeast Sulawesi Province) | Sabrina Ridwan, Zamralita, Linda Wati | Universitas Tarumanagara |
| 09.26-09.34 | 309 | Does Organizational Commitment Affect Turnover intention at Food and Beverage Company X during the COVID-19 Pandemic? | Suli Hayani, Zamralita | Universitas Tarumanagara |
| 09.34-09.42 | 274 | Which Burnout Dimension Plays the Most Significant Role on Task Performance? | Lita Dwiputeri, Raja Oloan Tumanggor, P. Tommy Y. S. Suyasa | Universitas Tarumanagara |
| 09.42-09.50 | 305 | Burnout: Descriptive Study among Part-Time Workers of a Photography Firm | Vincent Putra Sismanto, Andreas Absalom Pakpakhan, Gregorius Samuel Tjandra, Kiky D.H. Saraswati | Universitas Tarumanagara |
| 09.50-10.00 | | Q&A Session | | |

**schedule is in GMT +7

PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 2
Topic : Psychology
Moderator : Pamela Hendra Heng, S.Pd., M.P.H., M.A., Ph.D.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|-------------|-----|--|---|--|
| 08.30-08.38 | 310 | Development and Validation of Graciousness Scale for Undergraduate Students in Southeast Asia | Pamela Hendra Heng, Fransisca I. R. Dewi, Jolly S. Balila, Edwin A. Balila, Respati Kusumawardhani, Andre Genta Senjaya | Universitas Tarumanagara, Adventist University of the Philippines |
| 08.38-08.46 | 275 | Items Development: New Ways of Working (Indonesian Version) | Natashya Nadine, P. Tommy Y. S. Suyasa | Universitas Tarumanagara |
| 08.46-08.54 | 202 | Construction of Adaptive Behavior of Adolescents Questionnaire in Social, Practical, dan Conceptual Contexts | Naomi Soetikno, Agustina, Erik Wijaya, Endriansah Jayanto | Universitas Tarumanagara |
| 08.54-09.02 | 330 | Meaning Of Family and Peer Group Social Support in Individuals with Depression Disorders | Farhan Hesadwiya Abdilah, Monty P. Satiadarma, Fransisca I. Roesmala Dewi | Universitas Tarumanagara |
| 09.02-09.10 | 332 | Portrait of Teacher Professionalism in Developing TPACK-Based Teaching and Learning in Rural Area | Ana Fitrotun Nisa, Yuyun Yulia, Dewi Karlina, Mariana Sri Rahayu, Biya Ebi Praheto, Sri Tiatri | Universitas Sarjanawiyata Tamansiswa, SD Negeri Genjahan Baru Gunungkidul, SDN Planjan 2 Gunungkidul, Universitas Tarumanagara |
| 09.10-09.18 | 333 | Development of Research Culture To Improve The Quality of Vocational Education | Siti Mariah, Arif Bintoro Johan, Etik Dwirahayu, Fransisca Iriani R. Dewi | Pendidikan Vokasional Kesejahteraan keluarga, Pend. Vokasional Teknik Mesin, Pend. Vokasional Kesejahteraan keluarga, Universitas Tarumanagara |
| 09.18-09.26 | 166 | An Explorative Study: Design of Student Attention Behaviour Assessment Scale | Antania Djuwita, Sri Tiatri, Pamela Hendra Heng | Universitas Tarumanagara |

International Conference on Economics, Business, Social and Humanities
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Jakarta, March 23-24, 2022

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| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|-------------|-----|---|---|--------------------------|
| 09.26-09.34 | 269 | Development of a Parenting Stress Measurement Tool for Parents of Children with Cochlear Implants | Suryani Harahap, Pamela Hendra Heng, Sri Tiatri | Universitas Tarumanagara |
| 09.34-09.42 | 284 | The Relationship between Social Support and Adjustment on Fresh Graduates Who Work during Pandemic | Salsha Istari, Monty P. Satiadarma, Linda Wati | Universitas Tarumanagara |
| 09.42-09.50 | 314 | Self-Efficacy and Academic Procrastination of Active Students in Organizations During The COVID-19 Pandemic | Tubagus Hafidz, Fransisca Iriani R. Dewi | Universitas Tarumanagara |
| 09.50-10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 3
Topic : Economics and Business
Moderator : Herlina Budiono, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|----------------------------|
| 08.30 - 08.38 | 114 | Role of Ownership Concentration as Moderation on Biological Asset Intensity, Company Size, and Firm Growth on Biological Asset Disclosure in Agricultural Industry in Indonesia | Rosalia Rezensky, Hendro Lukman | Universitas Tarumanagara |
| 08.38 – 08.46 | 130 | The Effect of Foreign Ownership on The Financial Performance of Manufacturing Companies | Fanny Andriani Setiawan, Herni Kurniawati | Universitas Tarumanagara |
| 08.46 – 08.54 | 111 | Factors Affecting Financial Performance in the Infrastructure Industry in Indonesia | Erica, Hendro Lukman | Universitas Tarumanagara |
| 08.54 – 09.02 | 271 | The Urgency of Adapting The E-Tax System to Tax Compliance: Integration of Satisfaction Levels | Kezia Grace, Karyn Olivia, Yenni Mangoting | Petra Christian University |
| 09.02 – 09.10 | 204 | The Influence of Dividend Policy, Company Size, Capital Structure, and CSR on Banking Companies Value | Henryanto Wijaya, Andy, Levina Febrianty, Christopher Elihu Billy Morgan | Universitas Tarumanagara |
| 09.10 – 09.18 | 234 | The Impact of CAR, Credit Risk, ROA, LDR, and Ownership Structure towards Financial Distress | Jennifer Margareth, Henryanto Wijaya | Universitas Tarumanagara |
| 09.18 – 09.26 | 149 | Financial, Non-Financial, and Macro-Economic Factors That Affect the First Day Profit Rate When Conducting Initial Public Offering | Ruth Pranadipta, Khairina Natsir | Universitas Tarumanagara |
| 09.26 – 09.34 | 102 | The Effect of Financial Performance, Tax Avoidance, and Investment Opportunity Set on Firm Value of The Agricultural Sector | Riffulin Ni'matul Ishlah, Khairina Natsir | Universitas Tarumanagara |
| 09.34 – 09.42 | 101 | The Effect of Profitability, Dividend Policy, and Company Value on Stock Prices | Jumiati, Khairina Natsir | Universitas Tarumanagara |
| 09.42 – 09.50 | 100 | The Effect of Inflation, Liquidity, and Capital Structure on Financial Performance of Consumer Goods Companies Listed on the IDX | Maria Trifonia Elensi Naja, Khairina Natsir | Universitas Tarumanagara |
| 09.50 – 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 4
Topic : Economics and Business
Moderator : Dr. Hetty Karunia Tunjungsari, S.E., M.Si

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|---|
| 08.30 - 08.38 | 124 | The Analysis of Factors Affecting the Financial Performance of Banking Companies Listed on the Indonesia Stock Exchange | Syntia Firdaus, Linda Santioso | Universitas Tarumanagara |
| 08.38 – 08.46 | 197 | Foreign Investor and Market Volatility: Evidence On Indonesia Stock Market | Stevanus Adiwena, Yohanes Bayu Laksana, Michelle Kristian | Pelita Harapan University, Universitas Tarumanagara |
| 08.46 – 08.54 | 169 | The Influence of Inflation, Crude Oil Prices and the Ramadan Effect on Stock Return | Eviana Marvina Supardi, Rosmita Rasyid | Universitas Tarumanagara |
| 08.54 – 09.02 | 91 | The Determinants of Capital Structure for The Coal Mining Companies Listed on Indonesia Stock Exchange | Venny, Sarwo Edy Handoyo | Universitas Tarumanagara |
| 09.02 – 09.10 | 59 | The Role of Green Entrepreneurial Orientation and Self-Efficacy to Encourage Student Intention in Green Entrepreneurship | Jovita Aurellia, Kartika Nuringsih | Universitas Tarumanagara |
| 09.10 – 09.18 | 142 | The Impact of COVID-19 on Stock Market Returns | Jessica, Yanti | Universitas Tarumanagara |
| 09.18 – 09.26 | 127 | Analysis of Factors Affecting Underpricing in Companies Conducting Initial Public Offerings | Calista Sanko Sunarko, Rosmita Rasyid | Universitas Tarumanagara |
| 09.26 – 09.34 | 104 | Determinants of Price Earning Ratio: Study in Manufacturing Companies | Gabriel Angga, Elizabeth Sugiarto, Dermawan | Universitas Tarumanagara |
| 09.34 – 09.42 | 103 | Fundamental Analysis of Firm Performance of Publicly Listed Manufacturing Companies in Indonesia | Yesi Dwitama, Elizabeth Sugiarto, Dermawan | Universitas Tarumanagara |
| 09.42 – 09.50 | 112 | Factors Affecting Dividend Policy on LQ45 Index Companies on the Indonesia Stock Exchange | Janice Ardelia, Hendro Lukman | Universitas Tarumanagara |
| 09.50 – 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 5
Topic : Economics and Business
Moderator : Frangky Slamet, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|--------------------------|
| 08.30 - 08.38 | 74 | Analysis of the Effect of the COVID-19 Pandemic on Stock Return of Banking Company | Desya Permatasari, Vidyarto Nugroho | Universitas Tarumanagara |
| 08.38 - 08.46 | 116 | The Effect of Entrepreneurial Orientation on Clothing-Line SMEs Performance in Tanah Abang During COVID-19 Pandemic | Windy Arpin, Louis Utama | Universitas Tarumanagara |
| 08.46 - 08.54 | 117 | The Influence of Entrepreneurial Orientation on SME's Performance through Entrepreneurial Competency in Pasar Jambi | Christine Riantie, Louis Utama | Universitas Tarumanagara |
| 08.54 - 09.02 | 118 | Entrepreneurial Orientation Affects Business Performance: A Perspective from Woodcrafts MSMEs in Jakarta | Nicholas Zia, Louis Utama | Universitas Tarumanagara |
| 09.02 - 09.10 | 90 | Family Role, Experiences Exposure, and Entrepreneurial Judgment Skills Toward Startup Entrepreneurs' Productivity | Silvy Saunia, Nur Hidayah | Universitas Tarumanagara |
| 09.10 - 09.18 | 96 | The Effect of Entrepreneurial Knowledge on Entrepreneurial Intention With Perceived Desirability, Perceived Social Norms, and Perceived Feasibility as Mediating Variable | Agnes Yunike Putri, Andi Wijaya | Universitas Tarumanagara |
| 09.18 - 09.26 | 87 | The Effects of Entrepreneurial Orientation and Sustainability Orientation Towards Sustainable Entrepreneurship of MSMEs in Jakarta with Entrepreneurial Bricolage as Mediation | Graciella Audrey Kurniawan, Frangky Selamat | Universitas Tarumanagara |
| 09.26 - 09.34 | 119 | The Effect of Entrepreneurship Orientation on Business Performance through Entrepreneurship Competency as a Mediation Variable: Study on SMEs in Culinary Sector in Jakarta | Yosafat Raymond, Frangky Selamat | Universitas Tarumanagara |
| 09.34 - 09.42 | 95 | The Analysis of Factors Affecting Profitability | Tiffany, Sufiyati | Universitas Tarumanagara |
| 09.42 - 09.50 | 170 | The Effect of Attitude on Entrepreneurial Intention among Students in South Tangerang | Angel Veronica Samjuannita, Ida Puspitowati | Universitas Tarumanagara |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 6
Topic : Economics and Business
Moderator : Rousilita Suhendah, S.E., M.Si.Ak., CA.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|--------------------------|
| 08.30 - 08.38 | 107 | Factors Affecting Stock Prices with EPS As Moderating In Manufacturing Companies | Madeline Nathania, Henryanto Wijaya | Universitas Tarumanagara |
| 08.38 - 08.46 | 222 | Analysis of Difference in Stock Price, Market Capitalization, and Trading Volume Activity Before and During Covid-19 | Louis Vigo Suramin, Rousilita Suhendah | Universitas Tarumanagara |
| 08.46 - 08.54 | 79 | Factors Influencing Stock Prices with Inflation as Moderating Variable | Jessica Husni, Henryanto Wijaya | Universitas Tarumanagara |
| 08.54 - 09.02 | 198 | Stock Market Reaction to WHO's COVID-19 Announcement in ASEAN-5 Region | Felice Meryn, Elsa Imelda | Universitas Tarumanagara |
| 09.02 - 09.10 | 225 | Impact of COVID-19, Trading Volume Activity and Market Capitalization on Stock Return of LQ45 Companies | Nadya Aurelia Chandra, Rousilita Suhendah | Universitas Tarumanagara |
| 09.10 - 09.18 | 207 | "Indonesian Stock Market Reaction Before and After the Announcement of First COVID-19 Case" | Felia Ananda Wijaya, Elsa Imelda | Universitas Tarumanagara |
| 09.18 - 09.26 | 224 | The Impact of COVID-19 Outbreaks on Indonesia's Automotive and Paper Industry Stock Return | Madeline Thalia, Rousilita Suhendah | Universitas Tarumanagara |
| 09.26 - 09.34 | 221 | The Impact of Covid-19, Market Capitalization, Stock Trading Volume and PSBB on Stock Returns | Tasya Novia Tanjung, Rousilita Suhendah | Universitas Tarumanagara |
| 09.34 - 09.42 | 226 | The Effect of Daily Increase in COVID-19 Cases, Market Capitalization, and PSBB on Stock Returns | Olivia Dorothea Husin, Rousilita Suhendah | Universitas Tarumanagara |
| 09.42 - 09.50 | 159 | Financial Performance Analysis of Public Hospitals before Covid-19 Pandemic and during Covid-19 Pandemic | Fritzie A. Rexana, Indra Widjaja | Universitas Tarumanagara |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 7
Topic : Architecture
Moderator : Dr. Ir. Samsu Hendra Siwi, M.Phil.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|--|
| 08.30 - 08.38 | 143 | Articulation of Apartment Design to Reduce Potential Criminality | Kevin Widyanto, Rudy Trisno, Fermanto Lianto | Universitas Tarumanagara |
| 08.38 - 08.46 | 144 | Green Building Office Tower Design with Bioclimatic Architecture and Design Articulation | Sesilia Melissa, Budijanto Chandra, Rudy Trisno | Universitas Tarumanagara |
| 08.46 - 08.54 | 145 | Guidelines Criteria Determination on Revitalization in Baluwerti Area, Kasunanan Surakarta | Naniek Widayati Priyomarsono, Titin Fatimah, Widodo Kushartoyo | Universitas Tarumanagara |
| 08.54 - 09.02 | 146 | Impact of Corridor "Mastery" on Benhil II Flats, Central Jakarta | Mutia Dhargawati, Fermanto Lianto | Universitas Tarumanagara |
| 09.02 - 09.10 | 243 | Study of Territorial Violations of Residents in Rumah Susun Harum Tebet, South Jakarta | Damicia Tangyong, Fermanto Lianto, Rudy Trisno | Universitas Tarumanagara |
| 09.10 - 09.18 | 300 | Coastal Tourism in Onrust Archaeological Park: Issues and Challenges | Meyriana Kesuma, Riela Provi Drianda, Nadia Ayu Rahma Lestari | Universitas Tarumanagara, Waseda University |
| 09.18 - 09.26 | 312 | A Study of Spatial and Occupants Behavioural Changes During COVID-19 (Case Study: Landed House Type >90m ² in South Bekasi, Indonesia) | Jessica Leony, Eddy Supriyatna Mz, Titin Fatimah, Samsu Hendra Siwi | Universitas Tarumanagara |
| 09.26 - 09.34 | 313 | A Study of Façade in Batak Toba Traditional House Architecture (Case Study: Ruma Bolon, Samosir, Indonesia) | Lusiyana Alvionita Simbolon, Eddy Supriyatna Mz, Titin Fatimah, Samsu Hendra Siwi | Universitas Tarumanagara |
| 09.34 - 09.42 | 343 | Territoriality in Landed Houses Related to Mobile Device Usage | Agnes Setiawan, Samsu Hendra Siwi, Naniek Widayati Priyomarsono | Universitas Tarumanagara |
| 09.42 - 09.50 | | | | |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 8
Topic : Communication
Moderator : Dyah Ayu Chandraningrum, S.T., M.B.A., M.Si.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|----|---|--|--------------------------|
| 08.30 - 08.38 | 17 | Persuasive Communication Strategy In Raising Awareness of The Importance of Poor Family Education (Case Study of Sahabat Anak Jakarta) | Ben Yamin Tribuana, Farid Rusdi | Universitas Tarumanagara |
| 08.38 - 08.46 | 18 | The Effect of Covid-19 Vaccine Online News on Vaccination Interest | Benedict Yudistira, Moehammad Gafar Yoedtadi | Universitas Tarumanagara |
| 08.46 - 08.54 | 19 | The Effect of Ittahr And Disney Collaboration Branding Against Brand Image | Clara Alverina, Rezi Erdiansyah | Universitas Tarumanagara |
| 08.54 - 09.02 | 20 | The Influence of Electronic Word of Mouth, Brand Trust, and Brand Image on Purchase Decisions of Somethinc Skincare | Claudia Ivane Josephine, Rezi Erdiansyah | Universitas Tarumanagara |
| 09.02 - 09.10 | 40 | Utilizing Social Media to Build Private University's Brand Image (Study at Universitas Tarumanagara Public Relations) | Nicholas Rijako, Yugih Setyanto | Universitas Tarumanagara |
| 09.10 - 09.18 | 50 | Semiotics Study of Banking Advertisement on YouTube (Study of Women's Construction in Banking Advertisement) | Tasya Stefiany, Suzy S. Azeharie | Universitas Tarumanagara |
| 09.18 - 09.26 | 25 | Representation of Nationalism on YouTube Creative Content Wrapped in Indonesian Culture (Peirce Semiotics Analysis on Pentas Swara Indonesia) | Florencia Angelia Caroline, Riris Loisa, Nigar Pandrianto | Universitas Tarumanagara |
| 09.26 - 09.34 | 26 | The Impact of Quality and Personal branding of Pro Dangdut Program Broadcasters on Listener Satisfaction with Pro 1 RRI Entikong in Semanget Village and Semeng Hamlet, Entikong District | Gresensia Iling, Suzy Azeharie | Universitas Tarumanagara |
| 09.34 - 09.42 | 37 | The Effect of Celebrity Worship on Perceived Intrusiveness in the Duration of BTS Advertising Among Fans | Lia Rizky, Riris Loisa2 Sudarto | Universitas Tarumanagara |
| 09.42 - 09.50 | 51 | Public Relations Strategy of PT. Siringo Ringo Musim Mas Group in Building Image Through Corporate Social Responsibility Program | Thalia Rizaldy, Yugih Setyanto | Universitas Tarumanagara |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 9

Topic : Communication

Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|----|---|--|--------------------------|
| 08.30 - 08.38 | 7 | Social Media Marketing Strategy Of Instagram The Gade Coffee and Gold (Case Study : @thegade.coffeeandgold) | Abigail Augusty Devina, Sisca Aulia | Universitas Tarumanagara |
| 08.38 - 08.46 | 38 | The Effect of Celebrity Worship on the News Diffusion of BTS Meal | Monica Christine, Sisca Aulia | Universitas Tarumanagara |
| 08.46 - 08.54 | 41 | The Effect of Influencer Persuasive Messages on the TikTok Application on Consumer Buying Interest | Octavania Euodia, Roswita Oktavianti | Universitas Tarumanagara |
| 08.54 - 09.02 | 42 | Public Relations Strategy in Building Brand Image Local Skincare Bloomka | Olivia Iskandar, H.H Daniel Tamburian | Universitas Tarumanagara |
| 09.02 - 09.10 | 43 | Analysis of the Role of Marketing Public Relations in the Queen of Mall Application in Creating Brand Awareness on Social Media | Olivia Leonita, Lusya Savitri Setyo Utami | Universitas Tarumanagara |
| 09.10 - 09.18 | 44 | Creative Process Analysis in Klei & Clay's Digital Branding on TikTok Social Media | Riama Simangunsong, Wulan Purnama Sari | Universitas Tarumanagara |
| 09.18 - 09.26 | 45 | Rock Music In Formation Of Fan Behavior (Case Study of Slank Fans Club Center) | Richie, Gregorius Genep Sukendro | Universitas Tarumanagara |
| 09.26 - 09.34 | 22 | Persuasive Communication Messages on Beverage Products Through Uploading Educational Content on Instagram | Devina Lolita, Roswita Oktavianti | Universitas Tarumanagara |
| 09.34 - 09.42 | 21 | Self-Disclosure Overview of Women in Starting Relationships with Men Via Bumble Application During the COVID-19 Pandemic | Deliana Setiawan, Gregorius Genep Sukendro | Universitas Tarumanagara |
| 09.42 - 09.50 | 35 | Wahyoo Company Branding Activities | Joy Jones, Septia Winduwati | Universitas Tarumanagara |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 10
Topic : Art & Design
Moderator : Anny Valentina, S.Sn., M.Ds.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|---|
| 08.30 - 08.38 | 161 | Mega Mendung Motif Design On The Ceiling Of Textile Museum Exhibition Room In Jakarta | Jessica, Stepanus Dwiyanto, Andrey Caesar Effendi2 | Universitas Tarumanagara, Matana University |
| 08.38 - 08.46 | 162 | Application of The Tri Hita Karana Philosophy Concept in The Interior Design of Wyndham Garden Hotel in Kuta Beach Bali | Joanna Aurellia, Stepanus Dwiyanto, Andrey Caesar Effendi | Universitas Tarumanagara, Matana University |
| 08.46 - 08.54 | 250 | Interior Design of Villa Standard Room Kastuba Resort Lembang, Bandung | Celine Rei, Ika Yuni Purnama, Nikki Indah Andraini | Universitas Tarumanagara, Jakarta Institute of Arts |
| 08.54 - 09.02 | 164 | Application of Colors Psychology in Interior of Inclusive Children with Disabilities | Sheren Angelica, Hartini Laswandi, Silvia Meliana | Universitas Tarumanagara, Bina Nusantara University |
| 09.02 - 09.10 | 165 | Application of Korean Traditional Ornaments on the Interior of the South Korean Tourism Information Center in Jakarta | Valens Justiani, Hartini Laswandi, Silvia Meliana | Universitas Tarumanagara, Bina Nusantara University |
| 09.10 - 09.18 | 168 | Javanese Culture Application in the Interior of Teraskita Hotel Jakarta Lobby | Jessica Sarkiwan, Noeratri Andanwert, Kris Wardhana | Universitas Tarumanagara |
| 09.18 - 09.26 | 175 | The Application of Technology in the New Normal Era of Digital Exhibition Room in Contemporary Art Museum of Art:1 New Museum | Gabriella Calista, Stepanus Dwiyanto, Andrey Caesar Effendi | Universitas Tarumanagara, Matana University |
| 09.26 - 09.34 | 195 | Exploring Learning Activities for Visual Communication Design Online Course | Siti Nurannisa P.B., Mariati | Universitas Tarumanagara |
| 09.34 - 09.42 | 196 | Rebranding Kopi Es Tak Kie | Gabrielle Octarina, Mariati, Pindi Setiawan | Universitas Tarumanagara, Bandung Institute of Technology |
| 09.42 - 09.50 | 184 | Implementation Eco-Design Concept in the Interior Lobby of Mater Dei Catholic Junior High School, Pamulang | Kevin Nathanael Setiawan, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 11
Topic : Art & Design
Moderator : Maitri W. Mutiara, S.Ds., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|--------------------------|
| 08.30 - 08.38 | 232 | Lighting Application on the Collection Display of the Textile Museum, Jakarta | Adi Gunawan, Hafidh Indrawan, Augustina Ika Widyani | Universitas Tarumanagara |
| 08.38 - 08.46 | 236 | Analysis of Siklus Brand Optimization Strategies in Handling Household Plastic Bottle Waste | Cindy Erbianco, Edy Chandra, Surianto Rustan | Universitas Tarumanagara |
| 08.46 - 08.54 | 192 | Application of Transitional Themes in the Interior Design of the National Library of the Republic of Indonesia | Marlyn, Adi Ismanto, M Taufiq | Universitas Tarumanagara |
| 08.54 - 09.02 | 193 | The Implementation of Betawi Ornament in the Lobby Interior of Swiss-Bel Airport Hotel Jakarta | Sonia Edita Muhaji, Adi Ismanto, M Taufiq | Universitas Tarumanagara |
| 09.02 - 09.10 | 176 | Implementation of Gamification as Basis of a Friendly Education Room Design for All | Vincentius Simon, Franky Liauw, Maitri W. Mutiara | Universitas Tarumanagara |
| 09.10 - 09.18 | 209 | The New-Normal Health Protocol Implementation in Victory Plus School Classrooms | Tehillia Bongardo, Dwi Sulistyawati, Mariana | Universitas Tarumanagara |
| 09.18 - 09.26 | 157 | Daily Simulation Classes Interior Design as a French Language Learning Method at Institut Francais Indonesia | Jesslyn, Franky Liauw Maitri Widya Mutiara | Universitas Tarumanagara |
| 09.26 - 09.34 | 244 | Materials Selection for Manhattan Hotel Interior at Pandemic Era | Enrique Yustian, Hafidh Indrawan, Augustina Ika Widyani | Universitas Tarumanagara |
| 09.34 - 09.42 | 259 | Analysis Of Marketing Strategies For Msmes Through Creative Idea Visual Pakar Jasa Brand | Vivian Colesi Mendrofa, Edy Chandra, Surianto Rustan | Universitas Tarumanagara |
| 09.42 - 09.50 | 203 | Effectiveness Analysis of the "Outer Space" Themed Quartet Card Game for Children 5-8 Years Old | Maureen Frederika, Toto Mujio Mukmin, Greysia Susilo | Universitas Tarumanagara |
| 09.50 - 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 2: Thursday, March 24, 2022

Room : ICEBSH 12
Topic : Law
Moderator : Dr. Hasti Robiasih, M.Pd.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|--|
| 08.30 - 08.38 | 230 | Court Decisions as a Living Mirror of Law Related to the Formation of Contract | Natasya Yunita Sugiasuti | Trisakti University |
| 08.38 – 08.46 | 231 | Land-Use Conflict Identification Strategy (Lucis) in Accelerating Agrarian Conflict Resolution to Realize Just Agrarian Reform | Anita Kamilah | Suryakencana University |
| 08.46 – 08.54 | 239 | Revolutionizing Indonesian Property Law with Blockchain Technology | Gunardi, Lewiandy | Universitas Tarumanagara |
| 08.54 – 09.02 | 252 | Implementation of Centralization Issuance Of Mineral And Coal Mining Licenses In East Kalimantan | Ahmad Redi, Gunardi, Luthfi Marfugah | Universitas Tarumanagara |
| 09.02 – 09.10 | 264 | Adoption Of Obstruction Of Justice : Loopholes By Advocates In Avoiding The Criminal Process Of Corruption In Indonesia | Rugun Romaida Hutabarat, Macus Priyo Gunarto | Universitas Tarumanagara, Gadjah Mada University |
| 09.10 – 09.18 | 277 | Is Master civilly responsible based on marine transportation regulations in Indonesia? | Elfrida Ratnawati, Siti Nurbaiti | Trisakti University |
| 09.18 – 09.26 | 287 | The Responsibility of Developers from the perspective of the Implementation of the Conditional Sale and Purchase Agreement (PPJB) (case study: The Central Jakarta Commercial Court Ruling Number: 28/Pdt.Sus-Pkpu/2020/Pn.Niaga.Jkt.Pst) | Vera W. S. Soemarwi, Leslie Darmawan | Universitas Tarumanagara |
| 09.26 – 09.34 | 122 | Analysis Of Transfer Of Rights To Land Without A Deed Of Sale And Purchase As Stated In Government Regulation Number 24 Of 1997 | Benny Djaja, Elbert | Universitas Tarumanagara |
| 09.34 – 09.42 | 140 | The Church as a Legal Entity Owning Property Rights | Benny Djaja, Viona Suherman | Universitas Tarumanagara |
| 09.42 – 09.50 | 215 | Religious National Law Based On Pancasila On Interreligious Marriage In Indonesia | Tundjung Herning Sitabuana, Dixon Sanjaya | Universitas Tarumanagara |
| 09.50 – 10.00 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 1
Topic : Social Science, Medicine
Moderator : Dr. Riana Sahrani, M.Si., Psikolog

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|--|
| 10.15 - 10.23 | 246 | Fuad Stephens and His Peaceful Approach toward the Development of Nationalism in Sabah | Rosdianah Binti Yacho | Tunku Abdul Rahman University College |
| 10.23 - 10.31 | 248 | University - Industry Collaboration and Talent Development in Tunku Abdul Rahman University College | Ananda Kumar Palaniappan, Cheng Wei Fong, Himalah Mohan, Radziah Binti Nasir, Fara Syuhada Binti Mad Isa, Sridevi Balakrishnan, Melissa Lee Phooi Kuan | Tunku Abdul Rahman University College |
| 10.31 - 10.39 | 290 | Visualizing Srivijaya's Civilization during the 9th Century | Riela Provi Drianda, Muhammad Avaniddin Ananda2 | Waseda University, IAP Sumatra Selatan |
| 10.39 - 10.47 | 319 | Community Information Behavior In The Era Of Information Disclosure | Richard Togaranta Ginting, Syarifurohmat Pratama Santoso, Fransiska Timoria Samosir | Udayana University, School Indonesian National Armed Forces, Bengkulu University |
| 10.47 - 10.55 | 334 | Improving University Lecturers' Publications Through Developing Word Processor skills | Nanang Bagus Subekti, Estri Oktarena Ikrarini, Epsilandri Septyarini, Siti Rochmiyati, Jap Tji Beng | Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara |
| 10.55 - 11.03 | 335 | Development of Occupational Health and Safety E-Module for Vocational Students | Hanif Ramdani, Nurcholish Arifin Handoyono, Sigit Purnomo, Suparmin, Hetty Karunia Tunjungsari | Universitas Sarjanawiyata Tamansiswa, Universitas Tarumanagara |
| 11.03 - 11.11 | 285 | Smoking Habits Lowers Cognitive Function in Young Male Adults | Vincent, Yudhisman Imran | Universitas Trisakti |
| 11.11 - 11.19 | 288 | Cognitive Impairment during Pregnancy in Women Aged 20-35 Years | Nalendra Diwala Narayana, Irmia Rachmiyani | Universitas Trisakti |
| 11.19 - 11.27 | 297 | Relationship Between Decreasing Cognitive Function and Risk of Fall in Elderly | Zulfikar Andimapali, Yudhisman Imran | Universitas Trisakti |
| 11.27 - 11.35 | 339 | Understanding Javanese Cultural Values: Main Messages from Umar Kayam's Para Priyayi Novel | Wijaya Heru Santosa Anselmus Sudirman | Universitas Sarjanawiyata Tamansiswa |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 2
Topic : Psychology
Moderator : Pamela Hendra Heng, S.Pd., M.P.H., M.A., Ph.D.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|-----------------------------|
| 10.15 - 10.23 | 257 | Overview of Improving Female Junior Athletes Achievement in Long-Distance Running Sports After Given Mental Skills Training | Marcellia Tania, Monty P. Satiadarma | Universitas Tarumanagara |
| 10.23 - 10.31 | 242 | Safety Cycling During Pandemic: A Descriptive Study of Cycling Behavior | Rahmah Hastuti, Pamela Hendra Heng, Abdillah Nur Zein | Universitas Tarumanagara |
| 10.31 - 10.39 | 261 | The Relationship of Self-Efficacy and Procrastination in University X Students who are domiciled in JABODETABEK Who Undergo Online Learning During the COVID-19 Pandemic | G. N. Yvonne, Denrich Suryadi | Universitas Tarumanagara |
| 10.39 - 10.47 | 194 | Relationship Between Emotion Regulation and Academic Stress In Senior High School Students During The COVID-19 Pandemic | Maria Elizabeth, Niken Widi Astuti, Erik Wijaya | Universitas Tarumanagara |
| 10.47 - 10.55 | 148 | Quantitative Descriptive Studies on Self-Efficacy in Students Who are Completing Their Thesis Within One Semester | Shania Kintani , Pamela Hendra Heng | Universitas Tarumanagara |
| 10.55 - 11.03 | 217 | Grit's Role in Academic Success and Stress | Vania Priskila, Pamela Hendra Heng, Sri Tiatri | Universitas Tarumanagara |
| 11.03 - 11.11 | 200 | The Relationship Between Hope and Subjective Well-Being of First Year Students During Covid-19 Pandemic | Shafa Karina Nugraha, Rahmah Hastuti | Universitas Tarumanagara |
| 11.11 - 11.19 | 241 | College Student Engagement during Online Learning: Descriptive Studies during Covid-19 Pandemic | Ersa Sanfriska, Rahmah Hastuti | Universitas Tarumanagara |
| 11.19 - 11.27 | 337 | Culture and Youth Resilience Strategies: A Qualitative Inquiry | Fransisca Iriani R. Dewi, Rita Markus Idulfilastri, Meylisa Permata Sari | Universitas Tarumanagara |
| 11.27 - 11.35 | 338 | Cultural Values and Servant Leadership in Indonesia: An Exploratory Study in Higher Education | Bonar Hutapea | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 3
Topic : Economics and Business
Moderator : Herlina Budiono, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|--|--------------------------|
| 10.15 - 10.23 | 68 | Factors Affecting Firm Value Through Profitability As A Mediation Variable | Julia Jie, Henryanto Wijaya | Universitas Tarumanagara |
| 10.23 - 10.31 | 62 | The Effect of Workload, Work Motivation and Work Environment on Employee Job Satisfaction | Tania Laurencia Mandjar, Joyce A. Turangan | Universitas Tarumanagara |
| 10.31 - 10.39 | 83 | The Effect of Work Environment and Compensation on Employee Work Satisfaction at Medical Appliance Company | Aprilia Riahta Millenia, Sinuraya, Sanny Ekawati | Universitas Tarumanagara |
| 10.39 - 10.47 | 123 | Factors Affecting Firm Value Through Capital Structure As A Mediation Variable | Amelia Huanency Henryanto Wijaya | Universitas Tarumanagara |
| 10.47 - 10.55 | 160 | Effect of Job Motivation and Organizational Commitment on Employee Satisfaction | Viny Angellika, Ronnie Resdianto Masman | Universitas Tarumanagara |
| 10.55 - 11.03 | 63 | The Influence of Job Satisfaction, Leadership and Organizational Justice on Employee Well-Being | Atalya Fransiska, Joyce A. Turangan | Universitas Tarumanagara |
| 11.03 - 11.11 | 97 | The Effect of Motivation and Transactional Leadership Style on Employee Job Satisfaction at Cable Company in Indonesia | Anastasia Cindy Jayadi, Sanny Ekawati | Universitas Tarumanagara |
| 11.11 - 11.19 | 115 | The Role of Managerial Ownership as Moderation on Factors Affecting Debt Policy in Companies with Large Market Capitalization in Indonesia | Windi, Hendro Lukman | Universitas Tarumanagara |
| 11.19 - 11.27 | 113 | Measurement of Acceptance of Online Attendance System with Theory Acceptance Model Approach: Case in Directorate General of Christian Community, Ministry of Religious Affairs of the Republic Indonesia | Rahel Susana, Hendro Lukman | Universitas Tarumanagara |
| 11.27 - 11.35 | 110 | The Role of Managerial Ownership Of The Factors That Affect Firm Value In Banking Companies In Indonesia | Sheila Gracia, Hendro Lukman | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 4
Topic : Economics and Business
Moderator : Dr. Hetty Karunia Tunjungsari, S.E., M.Si

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|--------------------------|
| 10.15 - 10.23 | 132 | Creative Strategy an introduction to Recognize Body Type for Early Adolescents | Nicole Daniella, Hendro Lukman | Universitas Tarumanagara |
| 10.23 - 10.31 | 67 | Fostering a Sense of Eco-Innovation Among MSMEs | Ferdy Andrian, Kartika Nuringsih | Universitas Tarumanagara |
| 10.31 - 10.39 | 78 | The Effect of Attitudes, Social Environment, and Self-Efficacy on Entrepreneurship Intention of S1 Management students in West Jakarta | Vincent Gunawan, Andi Wijaya | Universitas Tarumanagara |
| 10.39 - 10.47 | 66 | Modeling of Sustainability Knowledge: Under Perception on Entrepreneurship Students | Kartika Nuringsih, Edalmen Edalmen, Nuryasman MN | Universitas Tarumanagara |
| 10.47 - 10.55 | 186 | The Effect of Entrepreneurial Self-Efficacy, Entrepreneurial Attitudes and Use of Social Media on Small and Medium Enterprises Performance | Fadillah Akbar, Suheryanto, Mei Ie | Universitas Tarumanagara |
| 10.55 - 11.03 | 5 | The Effects of Frugal Innovation, Strength-based Approach, And Social Media On The Longevity Of Small Businesses (MSMEs) In Jakarta In 2021 | Meisya Claudia, Andi Wijaya | Universitas Tarumanagara |
| 11.03 - 11.11 | 134 | Analysis of the Causes of Company Performance in Family Companies in the Manufacturing Industry | Elisa, Hadi Cahyadi | Universitas Tarumanagara |
| 11.11 - 11.19 | 85 | Analysing the Factors that Impact Manufacturing Companies' Financial Performance in Indonesia | Christian Frederick, Merry Susanti | Universitas Tarumanagara |
| 11.19 - 11.27 | 73 | The Effect of Financial Ratios and Company Size on Company Financial Performance | Dwi Egalita Novia Maharani, Agustin Ekadjaja | Universitas Tarumanagara |
| 11.27 - 11.35 | 65 | The Influence of Financial Literacy, Self-Control, and Lifestyle on Universitas Tarumanagara Students' Interest in Saving | Putri Janice Liliana Sutarman, Joyce Angelique Turangan | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 5
Topic : Economics and Business
Moderator : Frangky Slamet, S.E., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|--------------------------|
| 10.15 - 10.23 | 135 | Effect of Profitability, Company Size, and Managerial Ownership on Debt Policy | Meli Septiani, Sri Daryanti | Universitas Tarumanagara |
| 10.23 - 10.31 | 84 | The Effect of Organizational Justice on Job Satisfaction mediated by Organizational Commitment | Sheenia Meilliana, Yanuar | Universitas Tarumanagara |
| 10.31 - 10.39 | 137 | The Effect of Leverage, Liquidity, and Firm Size on Dividend Policy | Maria Goretti Angela, Sri Daryanti | Universitas Tarumanagara |
| 10.39 - 10.47 | 205 | The Influence of Profitability, Financial Leverage and Free Cash Flow on Catering dividends At Manufacturing Company Listed in Indonesia Stock Exchange 2017-2020 | I Gede Adiputra, Herman Ruslim | Universitas Tarumanagara |
| 10.47 - 10.55 | 94 | The Effect of Efficiency, Effectiveness, and Financial Leverage on The Performance of Public Companies Automotive Sub-Sector | Yonathan Reinhard, Maswar Abdi | Universitas Tarumanagara |
| 10.55 - 11.03 | 69 | Dividend Policy: Examining The Effect of Probability, Leverage, Firm Size, and Growth & Investment Opportunity | Evans Salim, Sawidji Widoatmojo | Universitas Tarumanagara |
| 11.03 - 11.11 | 206 | Effect of Liquidity, Profitability, and Activity Against Stock Return with Dividend Policy as a Moderating Variable | Rini Tri Hastuti, Richard Andrew, M. Bintang P | Universitas Tarumanagara |
| 11.11 - 11.19 | 253 | Equalization of Periodic VAT Return and Annual Tax Return CV.LAJ for 2020 | Elvini Lukman, Purnamawati Helen Widjaja | Universitas Tarumanagara |
| 11.19 - 11.27 | 174 | Impact of Firm Size, Accounting Conservatism on Earnings Quality moderated by Independent Commissioner | Rini Tri Hastuti, Lusiana | Universitas Tarumanagara |
| 11.27 - 11.35 | 346 | Feasibility Study of New Product Development: Case of Freya Perfumery | Septihani M. Wijaya, Azka Zukhrufa, Hetty Karunia Tunjungsari | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 6
Topic : Economics and Business
Moderator : Rousilita Suhendah, S.E., M.Si.Ak., CA.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|---|--------------------------|
| 10.15 - 10.23 | 99 | Determinants of Financial Distress During COVID-19 | Adessa Wibin, Yanti | Universitas Tarumanagara |
| 10.23 - 10.31 | 173 | Determinants of Cash Holdings Moderated by Firm Size | Henny Wirianata, Viriany | Universitas Tarumanagara |
| 10.31 - 10.39 | 171 | Comparative Analysis of Financial Performance Before and During COVID-19 Pandemic | Kelly Surya, Rousilita Suhendah | Universitas Tarumanagara |
| 10.39 - 10.47 | 106 | Institutional Ownership, Board Size, Growth Opportunities, Net Working Capital and Cash Holding | Christy Valent, Yanti | Universitas Tarumanagara |
| 10.47 - 10.55 | 70 | Determinants of Debt Policy in Indonesia's Manufacturing Companies | Natasha Claudia Darmawan, Liana Susanto | Universitas Tarumanagara |
| 10.55 - 11.03 | 223 | Financial Performance Comparative Analysis of Consumer Goods and Real Estate Companies Before and During COVID-19 Pandemic | Geraldo Erland Latief, Rousilita Suhendah | Universitas Tarumanagara |
| 11.03 - 11.11 | 172 | Factors Affecting Capital Structure: A Study Among Manufacturing Companies Consumer Goods in Indonesia | Nita Anggraini, Thio Lie Sha | Universitas Tarumanagara |
| 11.11 - 11.19 | 136 | The Effect of Financial Ratios on Profit Growth of Manufacturing Companies | Albert Ernest Hung, Viriany | Universitas Tarumanagara |
| 11.19 - 11.27 | 125 | Factors that Affecting Firm Value with Dividend Policy as a Moderating Variable | Belinda, Sofia Prima Dewi | Universitas Tarumanagara |
| 11.27 - 11.35 | 126 | The Impact of Liquidity, Profitability, and Leverage on Firm Value With Dividend Policy as Moderated Variable | Stefanie, Yanti | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 8

Topic : Communication, Design

Moderator : Dyah Ayu Chandraningrum, S.T., M.B.A., M.Si.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|--|--|
| 10.15 - 10.23 | 39 | The use of Brand Ambassador “Treasure” for the Manyo Factory Company's Brand Awareness | Nadya Novelia, Moehammad Gafar Yeodtadi | Universitas Tarumanagara |
| 10.23 - 10.31 | 48 | Nonverbal Self-Disclosure of Sexual Assault Survivors in Movies “Silenced” and “27 Steps of May” | Stievano Timoty Fredrik, Suzy Azeharie | Universitas Tarumanagara |
| 10.31 - 10.39 | 57 | Religious Organization Online Communication During Pandemic (Case Study On Kramat Pulo Seventh-Day Adventist Church In The Time of The Covid-19 Outbreak) | Yokhebed Priscilla, Riris Loisa | Universitas Tarumanagara |
| 10.39 - 10.47 | 216 | Management Problems in the Media Convergence Process | Moehammad Gafar Yoedtadi | Universitas Tarumanagara |
| 10.47 - 10.55 | 245 | Relationship Between Language Learning Strategies and Achievement with Learning Motivation among Students of Chinese as Foreign Language Programme in Malaysia | Leong Chew Moi, Chew Fong Ping, Umi Kalsum Binti Mohd Salleh | Tunku Abdul Rahman University College, University of Malaya |
| 10.55 - 11.03 | 46 | Marketing Communication Strategy Using Creative Content Opinion Leader TikTok @Abelsoe (Case Study of Brand N’PURE) | Sherly Marga Rani, Riris Loisa, Doddy Salman | Universitas Tarumanagara |
| 11.03 - 11.11 | 298 | Application of Hologram Display in Bogor Zoological Museum Interior Design | Vrisca Pramudhita, Hafidh Indrawan, Augustina Ika Widnyani | Universitas Tarumanagara |
| 11.11 - 11.19 | 321 | RANS Cilegon FC Visual Brand Identity Rejuvenation Test in an Effort to Increase Brand Awareness | Karina Shekinah, Edy Chandra, Suriyanto Rustan | Universitas Tarumanagara |
| 11.19 - 11.27 | 336 | Implementation of Balinese Decorative Pattern in Hotel Interior Design Case Study: Lobby and Guest Room of Wyndham Garden Kuta Beach Hotel, Bali | Jesslyn Clarissa Valentina Santoso, Ika Yuni Purnama, Nikki Indah Andraini | Universitas Tarumanagara, Jakarta Art Institute |
| 11.27 - 11.35 | 342 | Analysis The Effect of Color on Patient in Patient Room At Hospital Case Study - Kalideres General Hospital | Friscily Desty, Ika Yuni Purnama, Nikki Indah Andraini | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 9

Topic : Communication

Moderator : Dr. M. Adi Pribadi S.E., M.I.B., M.Comm.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|----|---|--|--------------------------|
| 10.15 - 10.23 | 27 | The Influence of Brand Ambassador Credibility on Brand Image (Case Study of Brand Ambassador Mie Sedaap Korean Spicy Chicken Korean Actor Choi Siwon) | Huanggita Laurensia, Lusya Savitri Setyo Utami | Universitas Tarumanagara |
| 10.23 - 10.31 | 28 | Communication Technology In Frighting Hoax On Social Media Facebook | Hugo Iswanto Luki Putra, Sinta Paramita | Universitas Tarumanagara |
| 10.31 - 10.39 | 30 | Strategy For Creating News Content On TikTok Social Media During The COVID-19 Pandemic (Case Study On IDN Times) | Isyanaya Tiski, Roswita Oktavianti | Universitas Tarumanagara |
| 10.39 - 10.47 | 31 | Influence of Public Relations Campaign Activities on Corporate Image (Case Study on "SHOPEE DARI RUMAH" Campaign in Emergency PPKM Period) | Jennifer, Lusya Savitri Setyo Utami | Universitas Tarumanagara |
| 10.47 - 10.55 | 33 | Information Needs Fulfillment of K-Pop Fans Through the Use of Lysn Social Media | Jesslyn Laiyenes, Lusya Savitri Setyo Utami | Universitas Tarumanagara |
| 10.55 - 11.03 | 29 | Symbolic Interaction in Consumer Purchase Decision After Seeing Advertisement: Case Study Instagram Kin Dog Food | Intan Aprilia Yohana Suthianto, Muhammad Adi Pribadi | Universitas Tarumanagara |
| 11.03 - 11.11 | 36 | Marketing Public Relations In Ornamental Fish Companies In Getting New Customers (Case Study At Pt Jupiter Indonesia) | Kirana Sutantio, Roswita Oktavianti | Universitas Tarumanagara |
| 11.11 - 11.19 | | | | |
| 11.19 - 11.27 | | | | |
| 11.27 - 11.35 | | | | |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 10
Topic : Art & Design
Moderator : Anny Valentina, S.Sn., M.Ds.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|---|---|
| 10.15 - 10.23 | 210 | Application of Biophilic Design in the Mammal Collection Room of the Bogor Zoological Museum | Silvia Wijaya, Eddy Supriyatna, Ferdinand | Universitas Tarumanagara |
| 10.23 - 10.31 | 211 | Implementation of Interactive Technology Display in Jakarta Wayang Museum | Angelika, Ika Yuni Purnama, Nikki Indah Andraini | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 10.31 - 10.39 | 212 | “Journey of the Heirloom” as a Design Approach in the Museum Pusaka Design Project | Anna Diana Taka Putri, Aghastya Wiyoso, Sri Sulistyo Purnomo | Universitas Tarumanagara |
| 10.39 - 10.47 | 213 | Illustration in Poetry Anthology Book “Senja, Asa, dan Kata” | Michelle Jean d’Arc Tjandraputri, Arief Adityawan S., Caroline F. Sunarko | Universitas Tarumanagara |
| 10.47 - 10.55 | 214 | Ergonomic Furniture Selection For Larissa Aesthetic Center Single Massage Area | Teofilus Alwin Darmadi, Ika Yuni Purnama, Nikki Indah Andraini | Universitas Tarumanagara, Jakarta Institute of Arts |
| 10.55 - 11.03 | 227 | Implementation of Accessibility Facilities to Elderly Activities in Hargo Dedali Nursing Home, Surabaya | Zufa Ayu Fadilah, Eddy Supriyatna, Ferdinand | Universitas Tarumanagara |
| 11.03 - 11.11 | 182 | Homey Concept Implementation in The Apartment Room Interior Design of Morrissey Hotel | Fifi Fionita, Sri Fariyanti Pane, Fivanda | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 11.11 - 11.19 | 229 | Puree Peachy Baby Food Packaging Redesign as Complementary Food for Babies Aged 6 - 12 Months | Gilbert, Siti Nurannisa P.B., Tri Hadi Wahyudi | Universitas Tarumanagara |
| 11.19 - 11.27 | 238 | Visualization of Vegetarian and Ecofriendly Spirit for Visual Identity of a Cafe in West Jakarta | Willianto Wijaya, Arief Adityawan S, Caroline F. Sunarko | Universitas Tarumanagara |
| 11.27 - 11.35 | 237 | Creative Strategies In Understanding Children's Learning Styles In Manado | Regrisca Raksalegora, Anny Valentina | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 11
Topic : Art & Design
Moderator : Maitri W. Mutiara, S.Ds., M.M.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|---|
| 10.15 - 10.23 | 163 | The Effect of Natural Material Implementation on The Experience of All-Day Dining Visitors, Teraskita Hotel | Stephanie Winona Artine, Fabianus Kusumadinata, Anastasia Cinthya Gani | Universitas Tarumanagara, Institut Kesenian Jakarta |
| 10.23 - 10.31 | 235 | Menstrual Hygiene Management For Young Women Through The Design Of An Illustration Book | Winny Lim, Edy Chandra, Surianto Rustan | Universitas Tarumanagara |
| 10.31 - 10.39 | 233 | Layout and Circulation Flow at The Akmani Hotel Restaurant, Jakarta | Della Anastasia, Hafidh Indrawan, Augustina Ika Widyani | Universitas Tarumanagara |
| 10.39 - 10.47 | 240 | Strategy for Renewing The Visual Identity of The "Makaroni Ngehe" Brand Product Packaging | Lidya Novita, Edy Chandra, Surianto Rustan | Universitas Tarumanagara |
| 10.47 - 10.55 | 190 | Application of Art Deco Design Style on the Rooftop bar Hotel Monopoly Jakarta | Rusiele Halim, Adi Ismanto, M Taufiq | Universitas Tarumanagara |
| 10.55 - 11.03 | 255 | One Stop Shopping Concept for Interior Design of Ivory Wedding Center Jakarta | Natasya Laurent, Hafidh Indrawan, Augustina Ika Widyani | Universitas Tarumanagara |
| 11.03 - 11.11 | 189 | Application of the Bentenan Motive in the Interior Design of the Manado City Public Library | Stephania Tilaar, Adi Ismanto, M Taufiq | Universitas Tarumanagara |
| 11.11 - 11.19 | 293 | Application of Informative Media on Collectibles at the Indonesian National Museum | Kelly Tjahjono, Hafidh Indrawan, Augustina Ika Widyani | Universitas Tarumanagara |
| 11.19 - 11.27 | 158 | The Application of Classic Modern Betawi Concept to The Gunawarman Boutique Hotel | Sisilia Carerina, Franky Liauw, Maitri Widya Mutiara | Universitas Tarumanagara |
| 11.27 - 11.35 | 208 | Belitung Themed Interior Design for Santika Premiere Beach Resort Hotel's Premiere Suite Room | Yuni Kartika, Franky Liauw, Maitri Widya Mutiara | Universitas Tarumanagara |
| 11.35 - 11.45 | | Q&A Session | | |

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PARALLEL SESSION SCHEDULE

Parallel Session 3: Thursday, March 24, 2022

Room : ICEBSH 12
Topic : Law
Moderator : Dr. Hasti Robiasih, M.Pd.

| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|---|--|--|
| 10.15 - 10.23 | 105 | Electronic Certificate in the Digitalization of Land Management In Indonesia: An Application of Theory "For what is inexistent – a new one is procured" | Benny Djaja, Laura Helena Wiryana | Universitas Tarumanagara |
| 10.23 - 10.31 | 109 | Interdomiciliary Principles of Indonesia's Personal Data Protection Bill: A Comparative Study of Personal Data Protection According to European Union's General Data Protection Regulation (GDPR) | Benny Djaja, Muhammad Saefulloh, Raden Mas Dimas Pangestu | Universitas Tarumanagara |
| 10.31 - 10.39 | 121 | Is the Use of Nominees in Any Form Illegal? | Ariawan Gunadi, Indah Siti Aprilia, Suwinto Johan, Lou Yuan Yuan, Moody Rizqy Syailendra | Universitas Tarumanagara, China-ASEAN Legal Research Center, Southwest University of Political Science and Law |
| 10.39 - 10.47 | 141 | Juridical Analysis of the Application of the Constitutional Court Verdict No. 46/PUU-VII/2010 regarding the Civil Relations of Natural Children with Their Biological Fathers in Notary Deeds | Benny Djaja, Joshua Yohanes | Universitas Tarumanagara |
| 10.47 - 10.55 | 201 | Evaluative Enforceability of E-Commerce Digital Agreement Based on Good Faith Principle | Imelda Martinelli, Luisa Srihandayani | Universitas Tarumanagara, Diponegoro University |
| 10.55 - 11.03 | 218 | Maritime Border Between Indonesia and The Philippines | Ida Kurnia, Tundjung Herning Sitabuana, Alexander Sutomo, Cliff Geraldio | Universitas Tarumanagara |
| 11.03 - 11.11 | 219 | INDONESIA AND TIMOR LESTE CLASH OVER SEA BORDER TREATY | Ida Kurnia, Imelda Martinelli, Alexander Sutomo, Cliff Geraldio | Universitas Tarumanagara |
| 11.11 - 11.19 | 289 | Policy on Prevention of Sexual Violence against Children | Adityo Saputra, Ade Adhari | Universitas Tarumanagara |

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| Schedule | ID | Paper Title | Author(s) | Institution(s) |
|---------------|-----|--|--------------------------|--------------------------|
| 11.19 - 11.27 | 294 | Juridical Review The Perpetrators Of Demonstrations Wearing Underwear And Bra In Indonesia | Hans Poliman, Ade Adhari | Universitas Tarumanagara |
| 11.27 - 11.35 | | | | |
| 11.35 - 11.45 | | Q&A Session | | |

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Jakarta 11440

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Pamela Hendra Heng, SPd., M.P.H., M.A., Ph.D

for the contribution as :

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Paper Title :

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Director
Institute of Research and Community Engagement
Universitas Tarumanagara



Assoc. Prof. Ir. Jap Tji Beng, MMSI., Ph.D.

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