



2022 International Forum



Theme : Navigating the Next New Normal Life after COVID-19

June 17, 2022

09:30 - 16:00

Introduction

AGENDA

- 09:30-10:00 Registration
- 10:00-10:10 Openings
- 10:10-11:50 Supply Chain Management
- 12:00-13:00 Lunch break
- 13:00-14:20 Management and Economics
- 14:20-16:00 Education
- 16:00 Closing and Farewell

Registration form



- Humanity has not been introduced to a 'New Normal' for the first time since the Cold War, the Spanish Flu Pandemic, as well as numerous other events over the past centuries. In contrast to previous market recessions, experts predict we will not merely encounter changes in business cycles and practices - but a complete reorganization of the economic system.
- Given this fog of uncertainty, it is necessary to question the relevance of conventional wisdom for managing the challenges ahead. Due to the global pandemic, this debate has taken on an entirely new direction, casting a shadow over domains such as education, finance, health care, manufacturing, and supply chain management to ensure that businesses are able to keep up with these increasing challenges.
- At this forum, we intend to examine recent research findings from pioneers from South and Southeast Asia in order to discuss business impacts, challenges, and strategies in building and constructing the potential 'New Normal'.

Sponsor :

- New Southbound Project, Ministry of Education, R.O.C.

Organizer :

- Department of Industrial Engineering and Management, Global Affairs Office, Yuan Ze University





Session Chair

Prof. Ching-Jung Ting
Yuan Ze University



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Yuan Ze University



Supply Chain Management

Speaker

Prof. Ririn Diar Astanti
Atma Jaya University Yogyakarta



June 17,
10:10-11:50

Topic

The Impact of the COVID-19 Pandemic on Product Assortment in the Essential Retail Sector and How Retailers Should Respond

Speaker

Prof. Stefani Prima Dias Kristian
Atma Jaya Catholic University of Indonesia



Topic

How COVID-19 Impacted Supply Chain of Giriloyo Batik Industry

Speaker

Prof. Lina Gozali
Tarumanagara University



Topic

Product Design in COVID-19 Pandemic

Speaker

Prof. I Gede Agus Widyadana
Petra Christian University



Topic

The Effect of COVID-19 and Online Food Delivery to Carbon Emission Reduction: A Case Study on Surabaya, Indonesia



Session Chair



元智大學
Yuan Ze University

Prof. Dien Giau Bui
Yuan Ze University



Management and Economics

June 17,
13:00-14:20

Speaker

Prof. Le Hoai An
Ho Chi Minh University of Banking



Topic

**Dramatic Change of Vietnam Banking System
in New Normal**

Speaker

Prof. Robin
Batam International University



Topic

Pandemic Effect on Economy in Indonesia

Speaker

Prof. Ronald Sukwadi
Atma Jaya Catholic University of Indonesia



Topic

**Customer Journey Mapping of Shopping Centers
after COVID-19 Pandemic**



Session Chair



元智大學
Yuan Ze University

Prof. Chieh-Yuan Tsai
Yuan Ze University



Education

June 17,
14:20-16:00

Speaker

Prof. Nguyen Anh Tuan
Ho Chi Minh City University of Foreign Languages
– Information Technology



Topic

The Impact of the COVID-19 Pandemic on College Students: An Online Survey

Speaker

Prof. Luciana
Atma Jaya Catholic University of Indonesia



Topic

Education in Post Pandemy: Exploring Emerging Learning from a Sociomaterial Perspective

Speaker

Prof. Riana Magdalena Silitong
Atma Jaya Catholic University of Indonesia



Topic

Hybrid Learning, How it Affects Indonesian University Students?: A Reflection through the COVID-19 Pandemic Season

Speaker

Prof. Yogi Tri Prasetyo
Mapúa University



Topic

Students' Preference Analysis on Online Learning Attributes during the COVID-19 Pandemic: A Comparison between Senior High School, Undergraduate, Masters, and Doctoral Programs

2022
INTERNATIONAL
FORUM

Prof. Lina Gozali
Tarumanagara University



Speaker



CERTIFICATE

2022 INTERNATIONAL FORUM
NAVIGATING THE NEXT NEW NORMAL LIFE AFTER COVID-19

Prof. Lina Gzali

SPEAKER

———— Presentation Topic ————

Product Design in COVID-19 Pandemic

Yuan Ze University



YZUIEM
HERE IS FUTURE

