









2022 International Forum



Theme: Navigating the Next New Normal Life after COVID-19

June 17, 2022

09:30 - 16:00

AGENDA

09:30-10:00 Registration

10:00-10:10 Openings

10:10-11:50 Supply Chain Management

12:00-13:00 Lunch break

13:00-14:20 Management and Economics

14:20-16:00 Education

16:00 Closing and Farewell

Registration form



Introduction

- Humanity has not been introduced to a 'New Normal' for the first time since the Cold War, the Spanish Flu Pandemic, as well as numerous other events over the past centuries. In contrast to previous market recessions, experts predict we will not merely encounter changes in business cycles and practices - but a complete reorganization of the economic system.
- Given this fog of uncertainty, it is necessary to question the relevance of conventional wisdom for managing the challenges ahead. Due to the global pandemic, this debate has taken on an entirely new direction, casting a shadow over domains such as education, finance, health care, manufacturing, and supply chain management to ensure that businesses are able to keep up with these increasing challenges.
- At this forum, we intend to examine recent research findings from pioneers from South and Southeast Asia in order to discuss business impacts, challenges, and strategies in building and constructing the potential 'New Normal'.

Sponsor:

 New Southbound Project, Ministry of Education, R.O.C.

Organizer:

• Department of Industrial Engineering and Management, Global Affairs Office, Yuan Ze University















Session Chair



Prof. Ching-Jung Ting Yuan Ze University



Supply Chain Management



Speaker

Prof. Ririn Diar Astanti Atma Jaya University Yogyakarta



June 17, 10:10-11:50



The Impact of the COVID-19 Pandemic on Product Assortment in the Essential Retail Sector and How Retailers Should Respond

Speaker

Topic

Prof. Stefani Prima Dias Kristian Atma Jaya Catholic University of Indonesia



How COVID-19 Impacted Supply Chain of Giriloyo Batik Industry

Speaker

Prof. Lina Gozali Tarumanagara University





Product Design in COVID-19 Pandemic

Speaker

Topic

Prof. I Gede Agus Widyadana Petra Christian University



The Effect of COVID-19 and Online Food Delivery to Carbon Emission Reduction: A Case Study on Surabaya, Indonesia



Session Chair



Prof. Dien Giau Bui Yuan Ze University



Management and Economics



Speaker

Prof. Le Hoai An Ho Chi Minh University of Banking



June 17, 13:00-14:20

Topic

Dramatic Change of Vietnam Banking System in New Normal

Speaker

Prof. Robin

Batam International University



Pandemic Effect on Economy in Indonesia

Speaker

Topic

Prof. Ronald Sukwadi

Atma Jaya Catholic University of Indonesia



Topic

Customer Journey Mapping of Shopping Centers after COVID-19 Pandemic



Session Chair



Prof. Chieh-Yuan Tsai Yuan Ze University

Education



June 17, 14:20-16:00

Topic

Speaker

Prof. Nguyen Anh Tuan Ho Chi Minh City University of Foreign Languages – Information Technology

The Impact of the COVID-19 Pandemic on College Students: An Online Survey

Speaker



Prof. Luciana Atma Jaya Catholic University of Indonesia



Education in Post Pandemy: Exploring Emerging Learning from a Sociomaterial Perspective

Speaker

Topic

Prof. Riana Magdalena Silitong Atma Jaya Catholic University of Indonesia



Topic

Hybrid Learning, How it Affects Indonesian University Students': A Reflection through the COVID-19 Pandemic Season

Speaker





Students' Preference Analysis on Online Learning Attributes during the COVID-19 Pandemic: A Comparison between Senior High School, Undergraduate, Masters, and Doctoral Programs





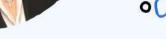


2022 **INTERNATIONAL FORUM**



Prof. Lina Gozali Tarumanagara University













CERTIFICATE

2022 INTERNATIONAL FORUM
NAVIGATING THE NEXT NEW NORMAL LIFE AFTER COVID-19

Trof. Lina Gozali

SPEAKER

—— Presentation Topic ——

Product Design in COVID-19 Pandemic



Yuan Ze University









