



UNIVERSITAS GADJAH MADA

# CERTIFICATE

NO: 564/UNI/BMS/Set.BMS/OT.00.02/2023

PRESENTED TO:

**Elizabeth Sugiarto Dermawan**

AS A PARTICIPANT

International Webinar

“Using Brand as a Strength in University and Industry Research Collaboration”

Platform Zoom, 2 November 2023

Jakarta, 2 November 2023

Head of Bureau for Strategic Management

*signed electronically*

Wirastuti Widyamanti, Ph.D.

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**International Webinar**  
**“Using Brand as a Strength in University and Industry Research Collaboration”**  
**2 November 2023**

No	Topic Session	Speaker's Name	Time
1	University Research Industry Partnerships: Significance & Lessons Learned	Prof. Bertha Maya Sopha S.T., M.Sc., Ph.D., IPU, ASEAN Eng.	2 JP
2	Role of Co-branding in Successful University-Industry Collaboration	Prof. Amalia E. Maulana, Ph.D.	2 JP
<b>Total time</b>			<b>4 JP</b>

