

ICA REGIONAL CONFERENCE 2019

Oct 16-18, 2019 at Nusa Dua, Bali

"Searching for the Next Level of Human Communication: Human, Social, and Neuro (Society 5.0)"



ASPIKOM
ASOSIASI PENDIDIKAN TINGGI ILMU KOMUNIKASI

CALL for PAPERS (Second Batch)

The broad themes for this exploration and examination include, but are not limited to :

- Communication industry 5.0 and beyond • Social-cultural 5.0 and the implications • The digitization of content; competencies and Ethics
- Governance 5.0 politics and good public governance • Entrepreneurship 5.0 • Special issues (global, national, or local level)

400-500 word abstracts are invited on the subject areas. The presenters are encouraged to use diverse methodologies, exploring both the theoretical and the practical side.

Publication Opportunities*

Indexed e-proceeding (Scopus) | Book | National accredited journals (Sinta 2 and 3)

Supporting international associations journals

International-indexed journals (Scopus/Thompson Reuters)

*Selected papers; usual journal and peer-review policies apply; with or without an additional fee

Important Deadlines

Abstract Submission (1st Batch) : 15th April 2019 | Abstract Submission (2nd Batch) : 21st June 2019

Full Paper Submission : 31st July 2019

Early Registration : 15th June 2019 | All Registration : 15th July 2019

Programs

Conference :

- Seminars
- Special Lectures
- Paper Presentation

Pre & Post Conference :

- Workshops • Doctoral Colloquium
- Excursion • Students Presentation
- Exhibitions • Sites Tour

SPEAKERS



Prof. Terry Flew
Queensland University of Technology
Australia



Prof. Ang Peng Hwa
Nanyang Technological University
Singapore



Prof. Peter R. Monge
University of Southern California
United States of America



Prof. Janet Fulk
University of Southern California
United States of America



Prof. Dr. phil. Martin Löffelholz
Technische Universität Ilmenau
Germany

- All payment is in US Dollar
- The tier is determined by the country in which the delegates currently live and not their countries of origin. The list of countries by tier can be viewed on the ICA website here : <https://www.icahdq.org/page/tiers>
- Delegates from the same institution can register as a group (five attendees for the price of four)
- Any individual who comes from the same institution can attend, yet certificate will be issued to each person specified at the time of registration
- Registration fee includes seminar kits, book of abstracts, food as mentioned in the program and access to conference sessions. Registration does not include accommodation

No.	Category	Tier A (in US\$)		Tier B		Tier C	
		Early Bird *	Regular **	Early Bird *	Regular **	Early Bird*	Regular **
a	Full time academics/faculty members	200	250	150	200	100	150
c	Practitioners	250	300	200	250	150	200
d	Students with proof of identity	150	200	125	150	100	125
e	Institutional registration***	150	200	150	200	100	150

***Any individual who come for the same institution can attend yet certificate will be issued to each people specified at the time of registration

Payment Method : Bank Transfer | Account Number : 129-00-1166351-1 | Account Name : Loina Lalolo Krina Peranginangin

Bank Name : Mandiri - Branch : Jakarta Cibubur | SWIFT CODE / BIC : BMRIDJJA

Further Information

Email : ica.aspikom.regconf2019@gmail.com | Website : www.aspikom.org | Link : <http://ic.aspikom.org>

CONTACT PERSON : BHERNADETTA PRAVITA - 0816 1821 265 (WhatsApp only)



ICA REGIONAL CONFERENCE 2019

"Searching for the Next Level of Human Communication: Human, Social, and Neuro (Society 5.0)"

Jakarta, October 5, 2019

No. : 03/ICA-ASPIKOM-K/X/2019

To.

Dr. Riris Loisa, MSi

University of Tarumanagara

Jakarta

Invitation as a Speaker at ICA Regional Conference 2019 "Searching for the Next Level of Human Communication: Human, Social, and Neuro (Society 5.0)"

Dear Dr. Riris,

We are pleased to invite you to the ICA Regional Conference 2019 "Searching for the Next Level of Human Communication: Human, Social, and Neuro (Society 5.0)" scheduled from 16-18 October 2019 in Bali, Indonesia. This Conference is a joint effort between the Association of Communication Higher Education in Indonesia (Asosiasi Pendidikan Tinggi Ilmu Komunikasi/ASPIKOM) and the International Communication Association (ICA). The President of ICA, Professor Terry Flew, together with Minister of KOMINFO Mr. Rudiantara, will inaugurate the Conference and the Governor of Bali, Dr. Ir. I Wayan Koster, MM. is expected to address the Opening Ceremony.

This Conference will examine research and development, both locally and internationally, with a focus on the proliferation of technological development and how it revolutionises the way people communicate. We will explore the next level of human communication by exploring neurotechnology, an innovation driven by enabling high-end technologies as a basis of communicating between people and computers. The Conference deliberations will include the following themes: Communication industry 5.0 and beyond; Social-cultural 5.0 and the implications; The digitization of content; competencies and Ethics; Governance 5.0 politics and good public governance; Entrepreneurship 5.0 and Special issues (global, national, or local level)

It is an honor and privilege to invite you to participate in this Conference as **Speaker for the Special Lectures** titled "**Imagining Corporate Culture in the Society 5.0**" on **October 16, 2019 at 13.45 – 15.30 WIT**. We believe that your contribution to this field is unparalleled and a session on this topic will be of great benefit.

We look forward to a positive confirmation, an honour for us indeed. Further information may be read in <http://ic.aspikom.org/>. Kindly RSVP by October 10, 2019 to the Conference Chair, Loina Perangin-angin at loina.peranginangin@sgu.ac.id. cc to ica.aspikom.regconf2019@gmail.com.

Regards,
Organizing Committee

Loina L.K. Perangin-angin
Chairperson

ICA - ASPIKOM
REGIONAL CONFERENCE

Acknowledged by,
Steering Committee

Dorien Kartikawangi
Chairperson

@ ica.aspikom.regconf2019@gmail.com

http://ic.aspikom.org/

www.aspikom.org

Attachment : Invitation as Speaker of the ICA Regional Conference 2019
Number : 03/ICA-ASPIKOM-K/X/2019
Date : October 5, 2019

PROGRAM RUNDOWN

Pre-Conference: Tuesday, 15 October 2019

Time Table	Activities	Speaker	Venue
15.00-17.00	1. Balinese Dance Performance & Bali Craft Exhibition		UNDIKNAS
	2. Workshop of Writing on Lontar Leaves and Gamelan Performance		Dwijendra
	3. Workshop of Writing Academic Paper for Journals.	Prof. Ang Peng Hwa	

Conference Day 1 : Wednesday, October 16, 2019			
Time	Speaker		Room
08.00 – 09.00	Registration		Reception Desk
09.00 – 09.30	Opening Ceremony	Dr. Ir. I Wayan Koster, M.M - Governor of Bali* Dr. M. Sulhan, S.IP., M.Si - Chairman of ASPIKOM Loina Perangin-angin, M.Si - Organizing Committee	Pecatu 1,2
09.30 – 10.30	Keynote Speech	Rudiantara - Minister of Communication & Informatics* Prof. Terry Flew - President of ICA	Pecatu 1,2
10.30 – 10.45	Coffee Break		Pecatu Pre-Function
10.45 – 12.30	Plenary-1 “Transformational Era: Anticipating Society 5.0 for Sustainability”	1. Prof. Ang Peng Hwa 2. Boy Kelana Soebroto (Astra International) 3. Prof. Peter Monge 4. Dr. M. Sulhan, S.IP., M.Si Moderator: Dr. Nia Sarinastiti	Pecatu 1,2
12.30 – 13.45	Lunch Break		Pecatu Pre-Function
13.45 – 15.30	Special Lectures 1	Rowena Capulong Reyes, PhD – PACE, Philippines Prof. Jantima Kheokao – ANPOR, Thailand Prof. Changfen Chen – APCA, China Dr. Dadang Rahmat Hidayat, S.Sos., S.H., M.Si – ISKI, Indonesia Prof. Janet Fulk - University of Southern California, USA Dr. Riris Loisa, M.Si - University of Tarumanagara, Indonesia Prof. Dr. Phil. Martin Loffelholz - TU Ilmenau, Germany Revolusi Riza – AJI, Indonesia	Mengwi 1,2,3,5,6
	Coffee Break		Pecatu Pre-Function
15.30 – 17.00	Parallel Session A (7 parallel)	Paper Presentations	Mengwi 1,2,3,5,6,7,8
17.00 – 21.00	Welcoming Dinner at Governor’s House (Jaya Sabha)		
Conference Day 2 : Thursday, October 17, 2019			
Time	Speaker		Room
08.00 – 08.30	Registration		Reception Desk
08.30 – 10.00	Parallel Session B (7 Parallel)	Paper Presentation	Mengwi 1,2,3,5,6,7,8
10.00 – 10.15	Coffee Break		Pecatu Pre-Function
10.15 – 12.15	Special Lectures 2	Prof. Terry Flew- Queensland University of Technology , Australia Jamalul Ihza – APJII, Indonesia Prof. Ang Peng Hwa- Nanyang Technological University, Singapore Donny B.U., S.T., M.Si - ICT Watch, Indonesia Prof. Peter Monge - University of Southern California, USA Dr. Dorien Kartikawangi - University of Atma Jaya, Indonesia Janoe Arijanto - IA3, Indonesia Agung Laksamana, MA – Perhumas, Indonesia D. Kundaru & team	Mengwi 1,2,3,5,6
12.15 – 13.15	Lunch Break		Pecatu Pre-Function
13.15 – 15.15	Parallel Session C (7 Parallel)	Paper Presentation	Mengwi 1,2,3,5,6,7,8
15.15 – 15.30	Coffee Break		Pecatu Pre-Function
15.30 – 17.30	Plenary 2 “Networking in the era of transformation toward society 5.0”	1. Prof. Janet Fulk 2. Prof. Martin Loëffelholz 3. Anang Achmad Latief, S.T., M.Sc (Director of BAKTI - Kominfo) Moderator : Benny Butar-Butar, M.Si	Pecatu 1,2
17.30 – 18.00	Closing Ceremony	Dr. Dorien Kartikawangi, M.Si - Steering Committee Prof. Terry Flew - President of ICA	Pecatu 1,2
18.00 – 20.00	Networking Dinner		Pecatu Pre-Function

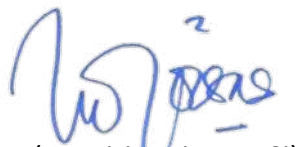
Post-Conference, Friday, October 18, 2019

Time Table	Activities	Venue
09.00 – 12.00	Doctoral Colloquium : a. Media and Digital Communication : Prof Ang Peng Hwa b. Media and Digital Communication : Prof Terry Flew c. Organizational Communication : Prof Janet Fulk d. Organizational Communication : Prof Peter Monge a. Media and Journalism : Prof Martin Loffelholz	
08.00 – 14.00	One Day Tours : a. Ubud b. Nusa Penida c. Swing Park, Bedugul, Alas Kedaton, and Tanah Lot d. Garuda Wisnu Kencana Statue, Pandawa, and Uluwatu e. Kintamani, Panglipuran Village (Balinese Lifestyle, Pura Tirta Empul Tampak Siring	

LAMPIRAN LAPORAN KEGIATAN
SURAT TUGAS NOMOR : 2052-R/8082/UNTAR/X/2019

1. Nama Subyek : Dr. Riris Loisa, M.Si
2. Waktu Perjalanan : 3 (tiga) hari, tanggal 15 s.d. 17 Oktober 2019
3. Jenis Kegiatan : Konferensi Internasional
4. Tema/topik/judul : *"Searching for the Next Level of Human Communication: Human, Social, and Neuro (Society 5.0)"*
5. Tempat Kegiatan : Bali Nusa Dua Convention Center
Kawasan Pariwisata Nusa Dua Lot NW/1, Benoa, Kec.
Kuta Sel., Kabupaten Badung, Bali 80363
6. Penyelenggara : International Communication Association dan Asosiasi Pendidikan Tinggi Ilmu Komunikasi (ASPIKOM)
7. Intisari :
 - a. Tujuan Kegiatan :
 - b. Deskripsi jalannya kegiatan :
 - Sambutan-sambutan
 - Pembukaan
 - Sesi Pleno
 - *Special Lecture*
 - Presentasi Makalah
 - c. Manfaat bagi subyek :
 - Memberi kesempatan untuk menambah wawasan, membangun reputasi dan jaringan
 - d. Manfaat bagi lembaga :
 - Mendukung akreditasi dalam hal kepemimpinan publik
 - Menambah peluang kerjasama
 - Membangun reputasi UNTAR
 - e. Rekomendasi :
 - Memfasilitasi dosen-dosen FIKOM untuk mengikuti kegiatan sejenis
 - Menjajaki peluang untuk terlibat dalam penyelenggaraan kegiatan sejenis
8. Lampiran-lampiran
 - a. Surat Tugas
 - b. Jadwal Acara
 - c. Sertifikat
 - d. Makalah-makalah/seminar kit

Jakarta, 5 November 2019


(Dr. Riris Loisa, M.Si)

a. Surat Tugas



UNTAR
Universitas Tarumanagara



SURAT TUGAS
NOMOR:2052-R/8082/UNTAR/X/2019

Pimpinan Universitas Tarumanagara menugaskan Saudara:

Dr. Riris Loisa, M.Si.

Untuk melaksanakan "*International Communication Association (ICA) Regional Conference*",
yang dilaksanakan pada:

Hari/Tanggal : Rabu - Jumat, 16 - 18 Oktober 2019
Pukul : 08.00 WIB - Selesai
Tempat : Bali

Biaya yang timbul atas penugasan ini dibebankan pada anggaran Fakultas Ilmu Komunikasi.

Demikian Surat Tugas ini dibuat, untuk dilaksanakan dengan sebaik-baiknya dengan penuh
rasa tanggung jawab dan melaporkan hasil kegiatan kepada Rektor.

Jakarta, 15 Oktober 2019

Rektor



Prof. Dr. Ir. Agustinus Purna Irawan

Tembusan:

1. Warek I
1. Warek II
2. Kalemutu
3. Karo. Adm. Rektorat, ADKU, ADPERS

b. Jadwal Acara

No	Waktu	Acara
1	08.00 – 09.00	Registration
2	09.00 – 09.30	Opening Ceremony Loina Perangin-angin, M.Si – Organizing Committee Dr. M. Sulhan, S.IP., M.Si – Chairman of ASPIKOM Rep of Governor of Bali
3	09.30 – 10.30	Keynote Speech Rep of Minister of Communication & Informatics Prof. Terry Flew – President of ICA
4	10.30 – 10.45	Coffee Break
5	10.45 – 13.00	Plenary-1 “Transformational Era: Anticipating Society 5.0 for Sustainability” 1. Prof. Ang Peng Hwa – Wee Kim Wee School of Communication and Information, Singapore 2. Boy Kelana Soebroto – Astra International 3. Prof. Peter Monge – University of Southern California, USA 4. Dr. M. Sulhan, S.IP., M.Si – University of Gajah Mada, Chairman of ASPIKOM Moderator: Dr. Nia Sarinastiti – Atma Jaya Catholic University of Indonesia
6	13.00 – 14.00	Lunch Break
7	14.00 – 16.00	Special Lectures 1 (5 Parallel Classes) • Rowena Capulong Reyes, PhD – PACE, Philippines • Prof. Jantima Kheokao – ANPOR, Thailand • Prof. Changfen Chen – APCA, China • Dr. Dadang Rahmat Hidayat, S.Sos., S.H., M.Si – ISKI, Indonesia • Prof. Janet Fulk – University of Southern California, USA • Dr. Riris Loisa, M.Si – University of Tarumanagara, Indonesia • Prof. Dr. Phil. Martin Loffelholz – TU Ilmenau, Germany • Revolusi Riza – AJI, Indonesia • Prof. Sung Kyum Cho – APCA, Korea
8	16.00 – 17.30	Parallel Session A Paper Presentations
9	17.30 – 18.30	Networking Meeting – ICA, ASPIKOM, PACE, APCA, ANPOR, ISKI, AJI, Perhumas, APJII, ICTWatch, IA3
10	18.30	Coffee Break

c. Sertifikat



d. Makalah-makalah/seminar kit



IMAGINING CORPORATE CULTURE IN THE SOCIETY 5.0

ICA ASPIKOM REGIONAL CONFERENCE

Riris Loisa – Universitas Tarumanagara

October 16, 2019

SOCIETY 5.0

Japan's strategy of
a future super-smart,
human centric,
technologically integrated
society

(https://www.japan.go.jp/abonomics/_userdata/abonomics/pdf/society_5.0.pdf, Oct 11, 2019)



SOCIETY 5.0: BASIC CONSIDERATIONS

Future
Problems

Current
Strength

Time Frame

SOCIETY 5.0: BASIC CONSIDERATIONS

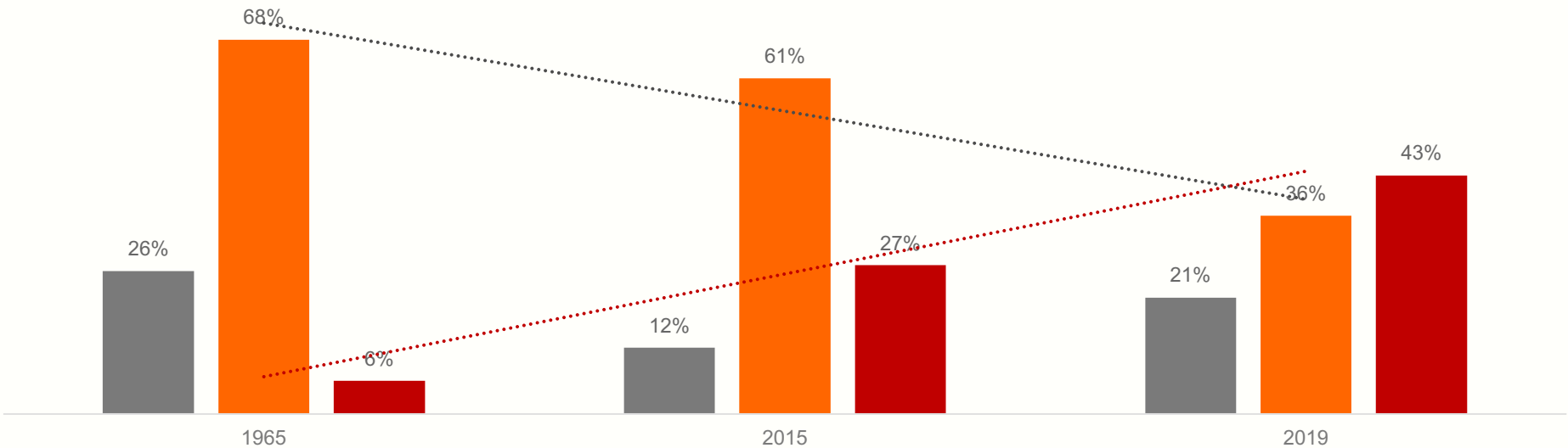
Future
Problems

Increase of
Senior Citizen

Decrease of
old integrated
infrastructure

Decrease of
Labor

JAPAN'S POPULATION



■ Before working age (0 - 14)

■ Working age

■ After working age (> 65)

..... Linear (Working age)

..... Linear (After working age (> 65))

Current
Strength

Real Big
Data

Technology
4.0

Work Ethic

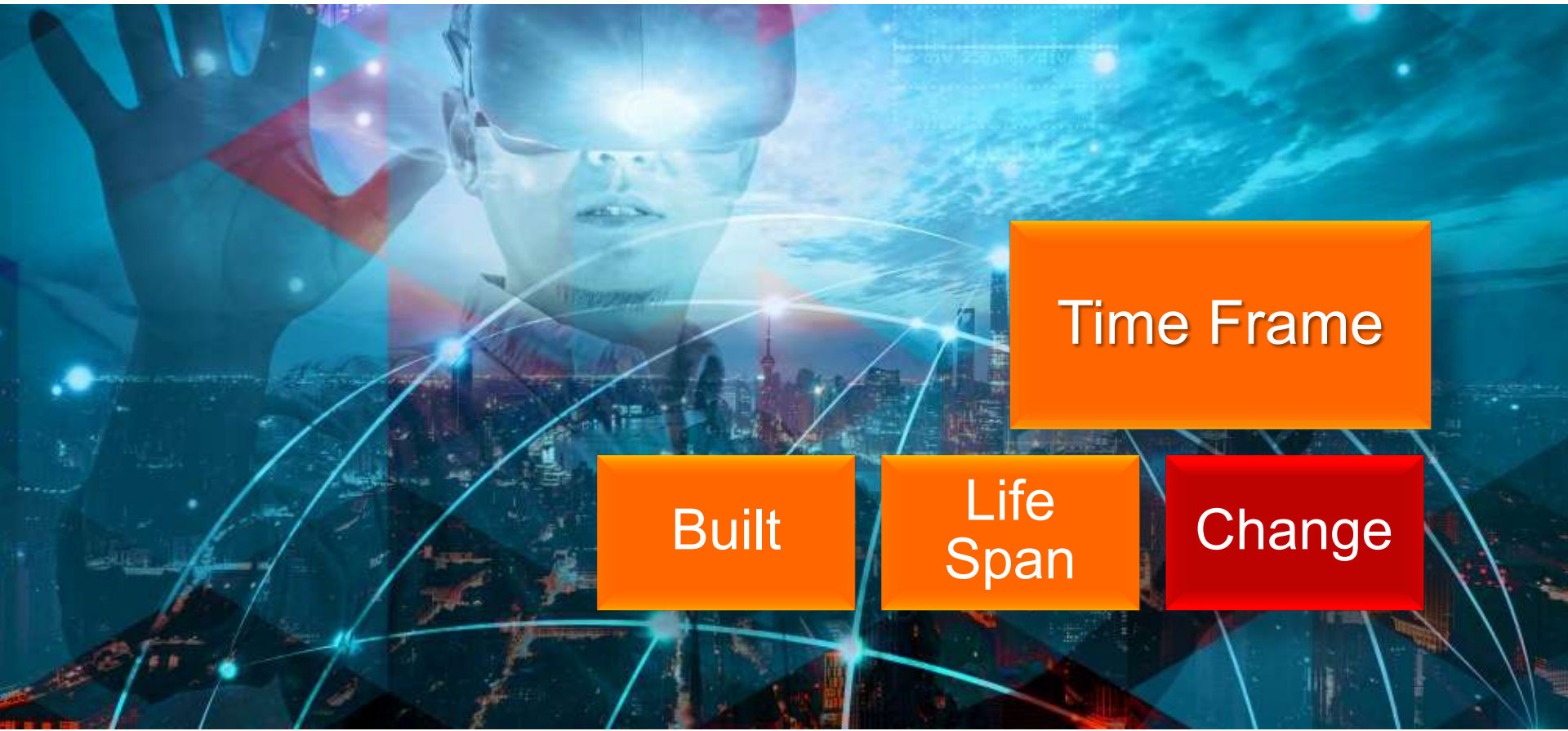


SOCIETY 5.0: BASIC CONSIDERATIONS

SOCIETY 5.0: Supporting Factors

- Technology cultivated from *monozukuri* (Japan's excellence in the manufacturing of things) and years of basic research
(https://www.japan.go.jp/abenomics/_userdata/abenomics/pdf/society_5.0.pdf, Oct 11, 2019)
- Monozukuri: technology and processes integrating development, production and procurement, it also includes intangible qualities such as craftsmanship and dedication to continuous improvement.

SOCIETY 5.0: BASIC CONSIDERATIONS



Time Frame

Built

Life
Span

Change

IMAGINING CORPORATE CULTURE IN THE SOCIETY 5.0

Preparing future professionals for Society 5.0
through education



“It’s around fifth, sixth and seventh grade that basic skills are supposed to be perfected. These are the foundation for everything”
(Yoshimasa Hayashi, Minister of Education, Culture, Sports, Science and Technology in How students are being prepared for Society 5.0)

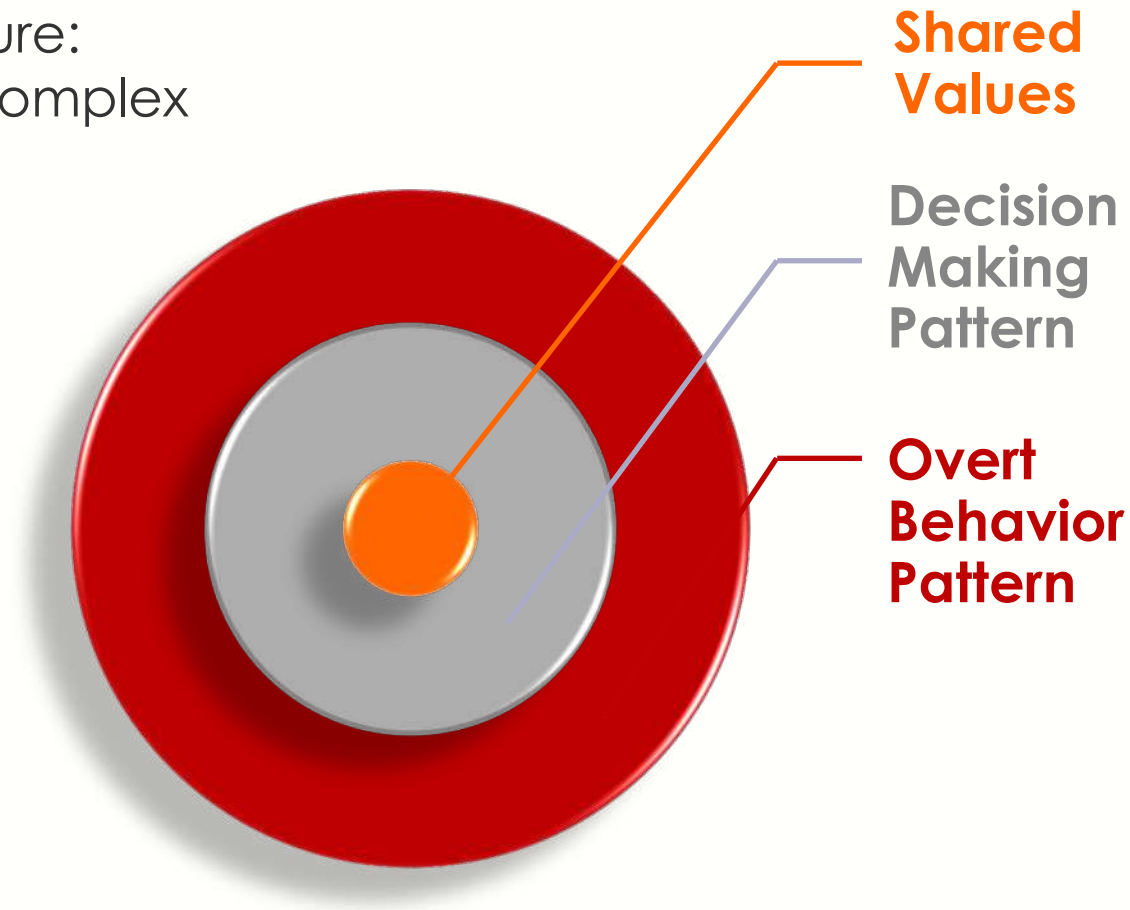
EDUCATION TOWARD SOCIETY 5.0

To adjust education system to meet the needs and values of Society 5.0 from primary school to university level:

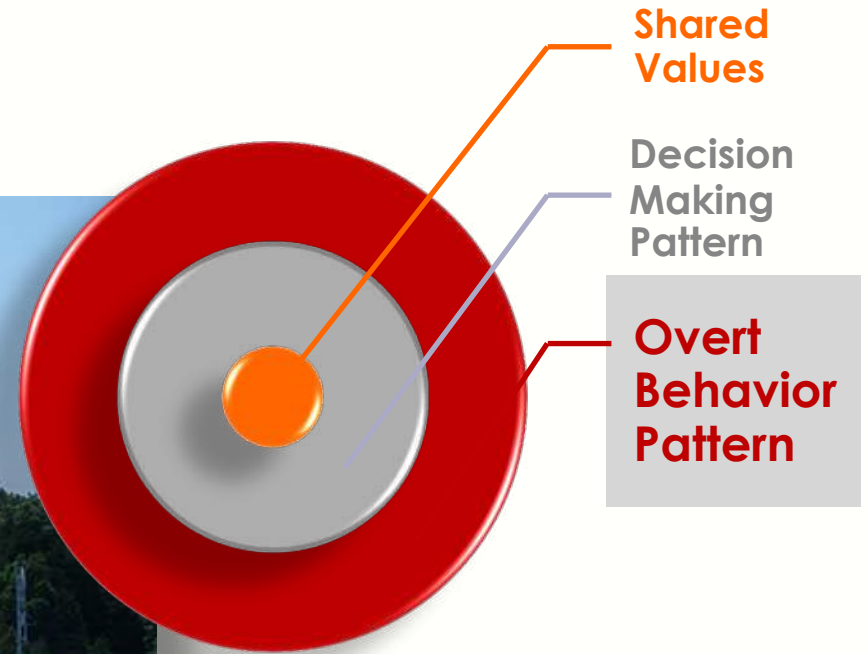
- Focused on Human strength: skills in communication, leadership and endurance, curiosity, comprehension and reading skills.
- Flexibility of educational process & inter-subject's/inter-disciplines' barriers.
- Data science and programming become basic requirement, as well as philosophy and language.

IMAGINING CORPORATE CULTURE IN SOCIETY 5.0

Corporate culture:
ambiguous & complex
process

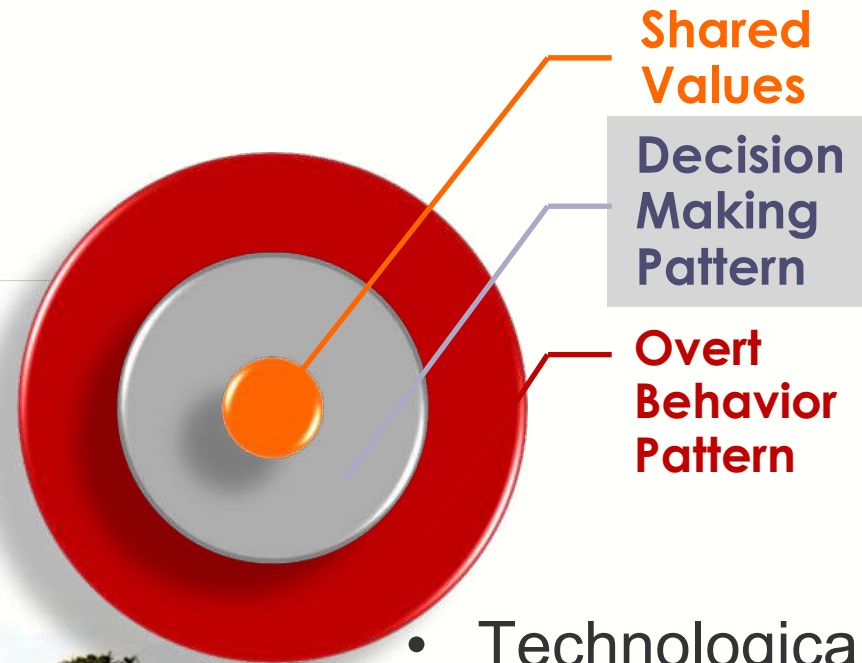


IMAGINING CORPORATE CULTURE IN SOCIETY 5.0



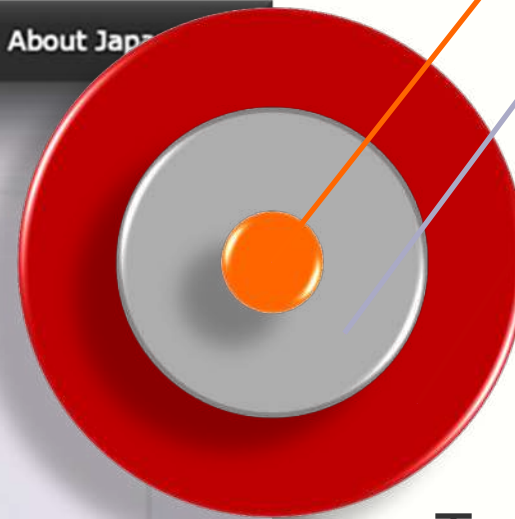
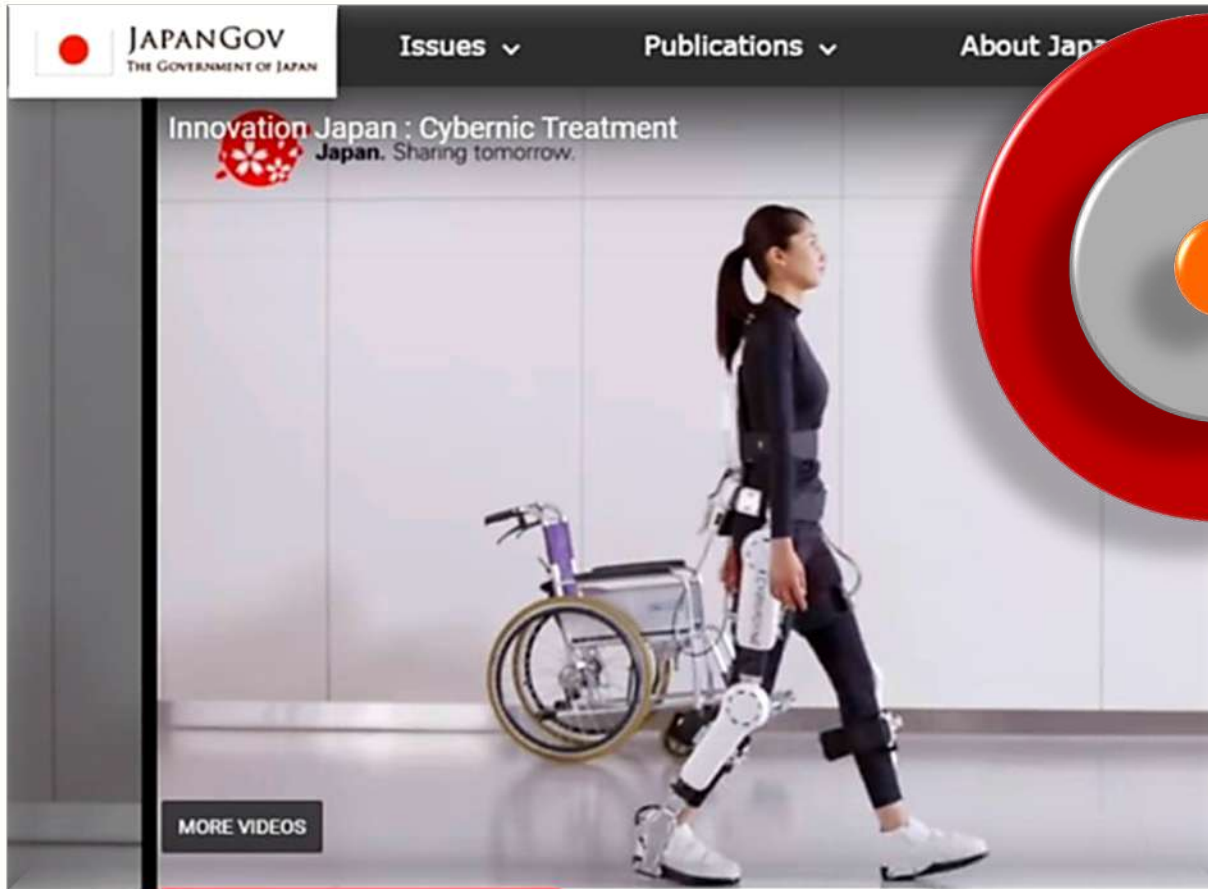
- Technologically based activities
- Quick response
- Flexible toward change

IMAGINING CORPORATE CULTURE IN SOCIETY 5.0



- Technologically oriented organizational decision making

IMAGINING CORPORATE CULTURE IN SOCIETY 5.0



Shared
Values

Decision
Making
Pattern

Overt
Behavior
Pattern

- Technologically human centric
- Continuous Excellence

Thank You 😊
riris1@fikom.untar.ac.id